

# 2017 DUCKY DERBY



Dear Business Owner,

We invite you to join us for the 2017 Ducky Derby. During this family friendly event, five thousand rubber ducks will race down the Washougal River at noon on Sunday, July 23rd. The winner will take a trip to Hawaii for a week and many others will win prizes.

The Camas Washougal Rotary organizes the Ducky Derby and hosts a booth during Camas Days where your company will be acknowledged on posters and banners. Thousands of visitors come to town and stop by our booth to meet Lucky the Duck. We sold out of all 5,000 Ducky Derby tickets in 2016. Your company can be a part of this by becoming a sponsor.

Our Ducky Derby sponsors will ride the tide of social media that accompanies this event. We regularly update our website and Facebook pages and feature ads in the Columbian where your logo will appear. Sponsor logos will also be included in this year's drone video of the race. We offer our sponsors many opportunities for visibility over several months.

Please partner with Rotary to support our local community. Become a Ducky Derby Sponsor today!

Yours truly,

*Lucky*  
Lucky the Duck

*Attachments: Rotary Projects, Sponsor Matrix and Donation Form*



[www.duckyderby.org](http://www.duckyderby.org)



[www.cwrotary.com](http://www.cwrotary.com)

# SPONSOR LEVELS

	<div> <div>Title Sponsor - \$5,000</div> <div>Diamond Duck - \$2,500</div> <div>Platinum Duck - \$1,000</div> <div>Gold Duck - \$750</div> <div>Silver Duck - \$500</div> <div>Duckling - \$250</div> </div>					
Title Sponsorship	X					
Banner recognition at River Race	X					
Personalized Lucky Duck visits to your business - 2hr max	2	1	1			
Prominent Logo Exposure	X	X				
Logo - Newspaper promotions	X	X				
Logo - Rack promo cards*	X	X	X			
Logo - Ducky Derby tickets**	X	X	X			
Logo links - Websites (dukyderby.org, Facebook)	X	X	X			
Camas Days Parade exposure	X	X	X			
Logo - Community Promotional Posters	X	X	X	X		
Logo - T-Shirts*	X	X	X	X		
Logo - Booth Materials	X	X	X	X		
Name recognition - Community Promotional Posters					X	
Name recognition - T-Shirts*					X	
Name recognition w/links - Websites (dukyderby.org, Facebook)				X	X	X
Name recognition - Booth materials				X	X	X

\*Deadline: 4/7/17    \*\*Deadline: 3/24/17

[www.duckyderby.org](http://www.duckyderby.org)





# FUNDED PROJECTS



*Young Women in Action  
Mentoring Program*



*International Wells*



*High School Robotics*



*Polio Eradication*



*College Scholarships*



*Young Men in Action  
Mentoring Program*



*3rd Grade Dictionaries*



*School Supplies*



*And MUCH MORE!*



*Food Drives*

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# SPONSOR INFORMATION



Rotary Foundation of Camas-Washougal

TAX ID 91-1938064

PLEASE PRINT CLEARLY

Company Name \_\_\_\_\_

Listed Sponsor Name, if different \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Mailing address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Digital Art Contact \_\_\_\_\_ Email \_\_\_\_\_

## Cash Sponsorship Levels\*

**Required:** Please select the sponsorship level you are providing:

\_\_\_ **Diamond Duck**    **\$2,500**

\_\_\_ **Silver Duck**    **\$500**

\_\_\_ **Platinum Duck**    **\$1,000**

\_\_\_ **Duckling**    **\$250**

\_\_\_ **Gold Duck**    **\$750**

\_\_\_ **Other**    **\$ \_\_\_\_\_**

*\*Please make checks payable to: Rotary Foundation of Camas-Washougal*

### Agreement

By signing below, I agree to be a sponsor of the C.W. Ducky Derby.

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

### SPONSORSHIP RESERVATIONS

Please mail this agreement with your check to:  
Ducky Derby, c/o Head Duck  
PO Box 716, Camas, WA 98607



[www.duckyderby.org](http://www.duckyderby.org)

[www.cwrotary.com](http://www.cwrotary.com)

### QUESTIONS?

For additional information, please contact:  
[HeadDuck@cwrotary.org](mailto:HeadDuck@cwrotary.org)