2009-10 Service Committee Projects -

BUSINESS MENTORS COMMITTEE PROJECT - $2,040

The Rotary Business Mentors Program helps guide UW Foster School of Business students through their consulting process with small, inner-city minority and women-owned businesses.

To date more than $55 million in new revenue has been generated and more than 1000 new jobs have been created across Washington State.
The Dictionary Project
is a nonprofit initiative with the mission to support the cause of literacy. Rotary funds purchased 208 dictionaries at a cost of $10 each. Committee members distributed these dictionaries to needy third grade students at First Place, Leshi, Madrona, and Brighton schools.

Employment Roundtable, Goodwill
Rotarians donated their time to the Seattle Goodwill Job Training and Education Center where they met with the current retail and customer service students. In a roundtable format, the Seattle #4 Rotarians shared their practical experience, insights and advice about work in the retail sector.

Arts, Crafts & Summer School Supplies
Rotary volunteers gathered, donated and “procured” enough supplies for 125 needy preschool age children to use during the summer months when they otherwise would have few resources for education or constructive play.

Food and Clothing Drives
benefitted the YWCA Dress for Success Program, the Union Gospel Mission, Pike Place Market Foundation’s Downtown Food Bank and Northwest Harvest Cherry Street Food Bank. More than 360 lbs of food and 250 bags of clothing were collected and redistributed to the needy.

Habitat for Humanity Work Days
Seattle 4 Rotary volunteers helped on projects on Phase A so the families could close on their houses the first week of March 2010. Rotarians also helped with the grand opening event and the beginning work on Phase B.
Boys and Girls Club Holiday Shopping
Rotary volunteers accompanied homeless and very needy children on December 12th, to shop for necessities during the holiday season. There was no cost to Rotary for this project.

KCTS Pledge Night March 11th
Part of our 75th Seattle 4 Rotary anniversary project, 26 Rotarians, including friends and family answered phone calls from people pledging support to KCTS9. The response was more than double the national average!

Packing Parties - Northwest Harvest & Food Lifeline Distribution Centers
Twice each year, we host work parties at local food bank distribution warehouses. Packing produce or cereals, our efforts result in meals for thousands.

Treehouse Career Panel
Rotarian volunteers participated in career panels with groups of middle and high school aged foster children who are developing understanding about career and college pathways.

Treehouse Walk A Mile
Treehouse partnered with the University of Washington to match Rotarians with a foster care alumnus with the goal of learning more about the challenges young adults face who have lived in the foster care system and providing mentoring over the course of a month.

Puget Sound Speech & Debate Association
Rotarians from Seattle #4 participated as judges in the NCFCA Regional Qualifying Tournament for speech and debate on February 18-20. The tournament involved approximately 125 high school age competitors from an eight state region.

Toy’n’Joy
Rotary volunteers and friends, helped needy families select toys and books for the children in their families. Overall, this Salvation Army event served 9000 children in a day.
Lunch at Angeline’s
Four times a year, the Community Service Committee serves a delicious lunch to the ladies at YWCA Angeline’s. These lunches are funded by SRSF and served by Rotary volunteers.

Valentine’s Bingo at YWCA Angeline’s Center
The annual Rotary bingo game is hosted by Rotarian volunteers. Rotary provided 25 gift bags for bingo winners, containing good quality, practical necessities.

Grand Opening of the Rotary Support Center for Families
400 members of Seattle Rotary #4 converged on the site of Wellspring Family Services Rotary Support Center for Families. This inspiring day was the culmination of a 3-year project in which 96% of the membership donated more than $4.2 Million to build the Center to help end homelessness for families.

Annual Recognition Event
Wellspring Family Services honored Seattle Rotary #4 by presenting the Community Partner Award to current president Tim Bendokas and immediate past president Nancy Sclater. The award resides in the Rotary office, and the inscription reads as follows:

“The honor and recognition of being selected as the Rotary Centennial Project propelled us to heights we had never dreamed of. Seattle Rotary’s support and key partnership will sustain our work for generations to come. Because of the dedication that each Rotarian brings to it, the Rotary Support Center for Families is an extraordinary place where generations of families and children can make lasting changes in their lives.”

Holiday Toy Drive
More than $500 and lots of toys poured into festive Seattle 4 Rotary holiday luncheon. The club’s drive combined with other community groups and allowed more than 200 children served by WFS to receive a new toy over the holiday season.
New Project Proposal

Addressing Infant Food Shortfall

In mid-2009, it was brought to the attention of the Seattle 4 Community Service Committee, that there is a serious shortage of infant food at the community food banks.

Our committee took on the task of quantifying the challenge. With careful research and input from the Rotary First Harvest, Northwest Harvest, Food Life Line, Solid Ground, the Salvation Army, Wellspring, the US Department of Agriculture, The National Center for Children in Poverty, Washington State Department of Health, Nutrition First, and Within Reach, we have developed a simple, viable proposal to bridge the shortfall in the entire state of Washington.

NEXT 2010 - 2011

As we look forward to next year, we invite other Rotary committees and member non-profits to present to our Community Service Committee, the most pressing community service issues affecting our region. This this an ideal time to collaborate and find solutions to make positive and long-lasting changes in our community.

Rotary Week of Service

Rotarians spent the morning sorting, folding and preparing clothing items at Baby Boutique, a free store for homeless families located at the Rotary Support Center for Families.
The Environment Committee’s major project for the year was a joint sponsorship of a seed bank in rural India. In addition, the Committee joined the Boys and Girls Club Committee for the spring cleaning of the Club. The committee also arranged for distribution of Compact Fluorescent Light Bulbs and tire gauges at the noon meetings to encourage members to reduce their carbon footprints.

GENE CAMPAIGN’S NEW GENE – SEED BANK SUPPORTED BY THE ROTARY CLUB, SEATTLE AND AMY GOLDMAN

Gene Campaign works on food and livelihood security of rural and tribal communities. Apart from research and policy advocacy, Gene Campaign is engaged in field level development work related to agriculture, food production and income generation for farm families. An important aspect of Gene Campaign’s work is training local youth and building capacity among the community to become self-reliant. It emphasizes sustainable livelihoods through the combined use of modern science and traditional knowledge. An important focus of the Campaign in Jharkhand is the conservation of traditional rice varieties in village level Gene Seed Banks which are administered by the community. The importance of this work lies in the fact the Jharkhand along with Orissa and Chattisgarh, is the birth place of rice. Conserving the genetic diversity of crop plants is recognised to be one of the key strategies recommended by FAO to cope with the impact of climate change and help farmers.

The Campaign is actively involved in agricultural based activities as well as promoting sustainable use of natural resources leading to improved household food security.

Understanding the importance of conservation of the genetic diversity of rice in its centre of origin, the Rotary club, Seattle, USA and Amy Goldman of Rare Forms, New York supported Gene Campaign to establish a community level Gene Seed Bank in Jharkhand.

After consultations with the village community, village Malghosa in Angara block of Ranchi District was selected as the site of the new bank. Gene Campaign has other activities in the area and the Gene-Seed Bank integrates well into the overall program. The farmers of this village donated land for the bank and the community members provided help in the construction of the Gene Bank as an act of solidarity and to demonstrate their stake in the Seed Bank.

The construction of the Gene Seed Bank is nearing completion, it will become operational by the end of this cropping season in October. This Gene Seed bank will store seeds of more than 100 traditional varieties of rice. These will be scientifically processed for long term conservation of germplasm as well as a source of planting material that will be multiplied to provide seed of locally adapted varieties to farmers of the region, thus helping to stabilise their agriculture and food production.
Evaluation Subcommittee Chair: Jim Moore

Nine projects attracted Rotary partners who invested $8 for every $1 from the Foundation, reaching over 50,000 beneficiaries.

<table>
<thead>
<tr>
<th>Project Description</th>
<th>Advocate(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Watershed Management - India</strong>&lt;br&gt;This three-year project will replenish a depleted aquifer, reforest mountainsides, and restore the economy of a tribal village north of Mumbai, in partnership with RC Bombay Midtown and a local implementing NGO.</td>
<td>Linda Cheever, Steve Crane</td>
</tr>
<tr>
<td><strong>Malaria Control - Zambia</strong>&lt;br&gt;This Second Century of Service partnership with other Centennial and District Clubs and PATH will empower 15 Zambian Rotary Clubs to develop a sustainable, replicable model for engaging Rotarians in the elimination of malaria in Africa.</td>
<td>Nancy Sclater, Steve Crane</td>
</tr>
<tr>
<td><strong>Medical Equipment for Health Workers - Laos</strong>&lt;br&gt;This project provides health professionals with equipment and training to reduce child and maternal mortality in rural villages.</td>
<td>Cam McIntyre</td>
</tr>
<tr>
<td><strong>GTLI SWIMS - Ethiopia</strong>&lt;br&gt;This project is reducing water-borne disease among 4,000 inhabitants of the remote village of Minogelti.</td>
<td>Lori Sweningson</td>
</tr>
<tr>
<td><strong>Zero-Energy Seed Bank - India</strong>&lt;br&gt;This joint project with the Environment Committee is constructing a Zero-Energy Seed Bank in the State of Jharkhand to preserve the genetic diversity of rice, enhancing food security for poor farmers there.</td>
<td>Carl Donovan</td>
</tr>
<tr>
<td><strong>Hydrotherapy - Ethiopia</strong>&lt;br&gt;This project is building a physical hydrotherapy facility at the Cheshire Home Rehabilitation Centre in Addis Ababa for poor polio patients.</td>
<td>Maureen Brotherton, Norm Jacobson</td>
</tr>
<tr>
<td><strong>Water &amp; Sanitation Project - India</strong>&lt;br&gt;Partnering with Water 1st in Seattle and an implementing NGO partner in the Sunderbans, this project has constructed a deep well and 20 latrines, and is providing hygiene education and water committee training.</td>
<td>Danner Graves</td>
</tr>
<tr>
<td><strong>Mine Clearance - Cambodia</strong>&lt;br&gt;The Mine Clearance Project is a partnership with the U.S, State Department to restore productive land to poor farmers and reduce injuries and deaths from landmine explosions.</td>
<td>Sally Mackle</td>
</tr>
</tbody>
</table>
Ethiopia Reads - Ethiopia
Illustrated, non-fiction books for children are provided to 30 new school libraries including 12 sponsored by the RI Foundation. 
Project Advocates: Robin Pasquarella, Ralph Davis

ROTARY BOYS & GIRLS CLUB - $18,540

School Supplies
Over 200 youth received a backpack filled with a variety of school supplies. Project Advocate: Michelle McCarthy

Youth of the Quarter Awards
Gift card of $100 provided each quarter and a $200 gift card is provided to the youth of the year to highlight their academic and family accomplishments. Project Advocate: Michelle McCarthy

Holiday Gifts
Over 200 youth received holiday gifts. Project Advocate: Adam Chapman

Leaders & Achievers Career Preparation
Provides a week long program for 20-30 middle and high school students who can meet with leaders in a variety of professions to understand these careers and the preparation needed. Project Advocate: Michelle McCarthy

Maintenance Day
30-50 dedicated Rotarians gave the club a new look by helping with maintenance and cleaning chores at the RBGC facility. Project Advocate: Michelle McCarthy

Phil Smart Sr. REAP Academic Scholarship
Supports attendance at college for needy students who have overcome adversity and have been accepted in college. Project Advocate: Michelle McCarthy

After School Snack Program
Over 30,000 snacks are served every year at the RBGC. One hot snack is provided every Friday. Project Advocate: Patrick Carter
 Winners For Life Luncheon
The Winners for Life program recognizes outstanding high school students whose perseverance allowed them to succeed despite facing unimaginable obstacles. The program is kicked off with a recognition luncheon. Project Advocate: Patrick D’Amelio

Winners for Life Scholarships
Scholarships are awarded to deserving students to help these remarkable young men and women succeed in life. Project Advocates: Richard Hopp & Michael Mondello

Early Learning Book Program
This partnership between Seattle Rotary, Child Care Resources and Secret Garden Book Shop provided over 1,500 culturally and developmentally appropriate books to child care programs serving low income preschool aged children in Seattle. Project Advocate: Nina Auerbach

Other Projects Funded

Rotary Support Center for Families
During our Centennial year 2009 ... we reflect on our tremendous accomplishment in raising over $4 million for Wellspring Family Services that culminated with the opening of Wellspring’s Rotary Support Center for Families in June 2009. Rotarians and the SRSF made five-year pledges toward this milestone project that will enable Wellspring Family Services to add depth and breadth to programs they currently offer and consider new options to meet emerging needs.

But it was so much more than a financial gift, the Rotary Centennial Project was the ultimate example of Service above Self – it was truly a partnership in all aspects. Wellspring Family Services continues to be surrounded by talented Rotarians who volunteer to help with public relations and advocacy, a myriad of in-kind support, event planning, technical support, and so much more.
Administrative expenses for the Seattle Rotary Service Foundation include Rotary office staff support, donor management software and support, professional consulting and accounting expenses, bank and credit card fees, state filing fees, donor recognition, office supplies and postage.

Thanks!

Your contributions to the Seattle Rotary Service Foundation in 2009-10 funded 30 important projects. Thank you for your generosity and the good works you made possible in our community and around the world.

Seattle Rotary Service Foundation Board of Trustees 2009-2010
President: Bill Sperling, Vice President: Kim Moore, Secretary: Stan Foster, Treasurer: Jackie Bardsley, Trustees: Judy Whetzel, Mark Wright, Skip Rowland, James Wong, Chris Clark, and Cathy Gibson