

ANNUAL REPORT

2010-2011



2010-2011 State of the Union



Kim Moore SRSF President, 2010-2011

Dear Supporters:

On behalf of the Trustees of the Seattle Rotary Service Foundation, thank you for your gifts to this year's campaign. In challenging times your generosity is truly appreciated. With your partnership the Foundation had a strong year of accomplishments with the following highlights:

- Successful 2010-2011 fundraising campaign: \$296,790
- Average gift of \$519 with participation from 572 club members (92%)
- Committee and district project grants of \$147,747 for 2011-2012
- Made final \$100,000 payment to Wellspring Family Services to complete the SRSF multi-year pledge of \$800,000
- Review of Foundation's financials and internal controls
- Adoption and implementation of new internal controls

Your support of the Foundation allows us to continue Rotary's community service in the local and global community. Thanks for your support.

\$60,322 \$24,500 Service Committees \$124,720

2010 - 2011

- 7 Service Committees
- District Projects
- Administrative Expenses

(Note: the listed funds for each committee are budgeted amounts).

2010-11 Service Committee Projects -

ARTS COMMITTEE - \$ 5,500

In the 2010-2011 year we held two events. In August, a private evening at ArtXchange and November, where over 40 Rotarians joined the Arts Committee for a special evening at SAM for the Picasso exhibit. The Arts Committee was proud to submit and receive grant funding for three very important Arts Education initiatives:

- 1. Seattle Opera's Experience Opera, an outreach program for middle and high school student Each year, Seattle Opera's Education department engages dozens of teachers and over 5,000 teens in the art of opera through this program.
- 2. Rotary Boys and Girls Club received a grant to provide material for two arts projects in their after school arts club. The two projects were A Self-Portrait Sculpture the kids created a paper mache image of themselves.
- 3. Taproot Theatre to help with the Education outreach. Taproot Theatre's Road Company tours dynamic educational plays to students throughout the Pacific Northwest, reaching tens of thousands of students each year with productions that address relevant social issues and provide youth with safe steps to approach them.



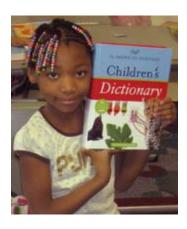


BUSINESS MENTORS COMMITTEE - \$2,120

The work of the Business Mentors Committee involves a collaboration between Rotary and the UW Foster School of Business. We assist 16 companies each year that are inner city, minority and women owned. This is a marketing course for credit at the UW that gives the students real-life experience in dealing with the issues of small business. Near the end of the program which lasts for 12 weeks we invite the students to a lunch at Rotary and award two outstanding students a scholarship.



COMMUNITY SERVICE COMMITTEE - \$7,000



The Dictionary Project
Project Advocate: Dennis Fleck

The Dictionary Project is a nonprofit initiative that strives to make sure every young child has access to this important reference tool so they can become an active reader, good writer and creative thinker. Our mission with respect to the dictionaries is to support the cause of literacy. A dictionary may be a small thing, but it is a powerful tool, and when it is a gift from a child's community, it becomes a direct example of community service.

During the 2010-2011 Rotary year, Seattle Rotary Foundation grant of \$4000 allowed the Seattle Four Community Service Committee to purchase 400 dictionaries at a cost of \$10 each. Committee members distributed these dictionaries to needy third grade students at several Seattle area schools. For many of these students, the gifted dictionary is the first book of any kind that they own. For many it is the only dictionary in their home, and their entire family now uses it. Providing dictionaries to third grade students is a wonderful way to open eyes to the world of words and promote learning. Letters and thank you notes from students and teachers poured in. Many thanks to all the volunteers for warehousing, transporting and presenting the dictionaries in the classrooms.

I just wanted to let you know that we use our dictionaries daily and my students enjoy reading them. This is such a great gift and one my students truly enjoy! We now have a daily contest of who can find the word the fastest when looking up a word. They like it, I love that they are learning and are able to use your gift daily. - Kristy J. Flagel, Education Administrator, First Place School

Marilyn and I presented dictionaries to the 2nd/3rd grade class at First Place School. We were warmly received and the dictionaries were much appreciated. Marilyn gave a brief lesson on using the dictionary. She started with the four way test and used the word "fair". We had a lot of fun. The girl in photo above came up after we were finished and gave me a big hug. - Einer Handeland, Rotary volunteer Food and Clothing Drives.



Food and Clothing Drives Project Advocate: Ralph Davis

SRSF Funds permitted the purchase of donation bags used in our November and June clothing drives benefitting the YWCA Clothing Services Program and the Union Gospel Mission. Food donations benefitted Northwest Harvest's Cherry Street Food Bank. We collected a total of two trucks full of clothing, including an especially lovely assortment of women's business wear. Special thanks to the Union Gospel Mission for bringing coverage from KING 5 News!

eliminating racism empowering women YWCa

YWCA Angeline's Center for Homeless Women

provides food, phones, counseling, job training, and a safe environment to 200 homeless women daily. It also provides beds for 40 women nightly expanding to 75 over the colder months.

Lunch at Angeline's

Project Advocate: Jann Curley

Four times a year for the past four years, the Community Service Committee served a delicious lunch to the ladies at YWCA Angeline's. These lunches are funded by SRSF and served by Rotary volunteers.

Approximately 120 women are served each time. Seattle's YWCA Angeline's Meals Program is a critical part of their services and relies heavily on donations from volunteer groups, food banks, and other sources. The total cost for all lunches serving approximately 480 women was \$1200, or \$2.50 per person. Many thanks to SRSF for funding the lunches, and thank you to the volunteers in support of Service Above Self.



This is my favorite volunteer group... They get the job done! - Robert, Chef, YWCA Angeline's



Valentine's Bingo at Angeline's

Project Advocate: Todd Bonime

It was a terrific afternoon at the YWCA Angeline's Center. Todd was the champion for their annual Rotary bingo games, and was joined by additional Rotarian volunteers. There were fabulous prizes! This event has become so popular, the room filled quickly. Rotary provided 35 gift bags for bingo winners, so almost half the participants received a gift bag. These bags contained good quality, practical necessities. \$600 was funded by SRSF. Many thanks to Bartell Drugs for their generous discounts and donations.



SRSF granted \$500 toward the total \$5000 cost of the collection cans used for the coin drive. More than \$8000 in coins were collected by 5,000 children in our community. Those funds were used to enhance the services provided by Wellspring

Holiday Toy Drive Champion: Jann Curley

SRSF funding provided for the cost of the donation bags used for the toy drive on December 15th during the annual Rotary Holiday party. More than \$300 and generous donations of toys poured into festive Seattle 4 Rotary holiday luncheon. The club's drive combined with other community groups allowed more than 200 children served by WFS to receive a new toy over the holiday season.

ENVIRONMENT COMMITTEE - \$2,000

The contribution from Seattle Rotary #4 in support of SCA's 2010 Earth Day event helped support the SCA high school members in their leadership of the day. SCA members who participate in multiple years in the Community Program school year program are crew leaders for Earth Day which provides them the chance to strengthen their leadership and field skills they have developed during the program. The contribution also helped with supplies for Earth Day.



INTERNATIONAL SERVICE COMMITTEE - \$41,000

Over the past 10 years, the ISC and its partnering Rotary Clubs have invested SRSF funds in 19 countries with over 100 projects benefiting 500,000 people in poor communities. Two new countries, Mali and Zimbabwe, and eight new projects were added in 2010-2011.

Zambia Malaria Phase II

Seattle Rotary and Zambian Clubs have formed a national Steering Committee with the Zambian Government's National Malaria Control Centre and PATH. The strategy is to eliminate malaria. 10 Seattle-area clubs are current partners. The projects, partners and plans are on a new website created with a grant from the Seattle International Foundation at www.rotarianmalariapartners.org.

Water Project – Ethiopia

1,500 impoverished people of the Hamar Tribe in remote, southeastern Ethiopia will receive two water wells and the training and support to prevent disease in partnership with other Rotary Clubs.







INTERNATIONAL SERVICE COMMITTEE - Continued

Honey Bee II - Uganda

Equipment funded to develop a honey processing and distribution center for beekeepers in Northern Uganda. The impact strengthens sustainability of beekeeping enterprise, where women and youth are trained and given opportunity to reduce household poverty and disease. The center will benefit 5000 people.

Computers – Mali

This project provides computers, software, installation, training and maintenance of 200 computers at 20 girl's schools in Mali. It is estimated that over a 4 year period, 4,000 girls will be impacted.

Water Well & Garden - Zimbabwe

The Rotary Club of Hunani has a partnership with two NGO's to implement water wells, nutrition gardens and latrine facilities at the Komoda Hospital. 500 patients and dozens of nearby families will be provided with clean water and food.

Prosperity Rings – India Revolving micro credit funds, training and support enable 250 very poor women in southeastern India to establish their own small businesses. With a 98% repayment rate and one-year term, another 250 women will benefit each year.

Shoe Manufacture – Peru

This project adds a second machine to a shoe factory in a Lima, Peru community that provides homes, training and employment for orphans. It doubles the number of boys it employs and the number of sales jobs it can support each year. It was funded by a special grant from Seattle Rotarians.

Global Social Entrepreneurship Competition (GSEC) Prize

A privately funded Seattle Rotary Prize was awarded for the first time to a 2011 UW Foster School GSEC team whose project was judged to have the greatest social impact. Ten competitors qualified by securing the endorsement of a Rotary Club near their proposed project site. Rotary Club #78552 in Nairobi, Kenya endorsed the winning entry, which will have their active support for building micro-franchised small-scale sanitation centers in Nairobi.











ROTARY BOYS & GIRLS CLUB - \$23,600

School Supplies

Over 200 youth received a backpack filled with a variety of school supplies.

Project advocates: Sue Nixon and Jared Huyett

Youth of the Quarter Awards

Gift card of \$100 provided each quarter and a \$200 gift card is provided to the youth of the year to highlight their academic and family accomplishments.

Project advocates: Sue Nixon and Jared Huyett



Over 100 youth received holiday gifts. Project advocates: Sue Nixon and Jared Huyett

Leaders & Achievers Career Preparation

Provides a week long program for 20-30 middle and high school students who can meet with leaders in a variety of professions to understand these careers and the preparation needed.

Project advocates: Sue Nixon and Jared Huyett

Maintenance Day

40 dedicated Rotarians gave the club a new look by helping with maintenance and cleaning chores at the RBGC facility. *Project advocates: Sue Nixon and Jared Huyett*

Phil Smart Sr. REAP Academic Scholarship

Supports attendance at college for needy students that have overcome adversity and have been accepted in college. Project advocates: Sue Nixon and Jared Huyett

After School Snack Program

Over 30,000 snacks are served every year at the RBGC. One hot snack is provided every Friday. *Project advocates: Sue Nixon and Jared Huyett*













YOUTH, SCHOOLS and EARLY LEARNING - \$43,500

Winners For Life Luncheon

The Winners for Life program recognizes outstanding high school students whose perseverance allowed them to succeed despite facing unimaginable obstacles. The program is kicked off with a recognition luncheon.

Project Advocate: Robert Wiley

Winners for Life Scholarships

Scholarships are awarded to deserving students to help these remarkable young men and women succeed in life. *Project Advocates: Richard Hopp & Craig Klinkam*





Early Learning Book Program

This partnership between Seattle Rotary, Child Care Resources and Secret Garden Book Shop provided over 500 culturally and developmentally appropriate books to child care programs serving low income preschool aged children in Seattle.

Project Advocate: Terry Burns

District 5030 PROJECTS - \$18,540

Rotary First Harvest – a program of Rotary District 5030

- Provided nearly 12 million pounds of produce to Washington state food banks – 11 through our core work, and an additional million through our Harvest Against Hunger program.
- ROTARY FIRST HARVEST
 A PROGRAM OF ROTARY DISTRICT 5030
- Partnered with Computers for the World to secure and distribute 100 customized computers to needy food banks throughout Washington State.
- Continued facilitation and support of monthly conference calls for statewide food bank operations staff.
- Successfully completed first fundraiser; began plans for second fundraiser in October, 2011
- Continued implementation and facilitation of more than 1,000 volunteers attending RFH work parties at Northwest Harvest and Food Lifeline to assist in the packing and processing of donated food items.

District 5030 PROJECTS - Continued



Harvest Against Hunger

RFH's Harvest Against Hunger (HAH) project has been remarkably successful in developing new models for recovering produce donations from smaller farmers and growers throughout Washington State. The results of the project have been so impressive that the federal grant administrator, the Corporation for National and Community Service, determined HAH to be "one of the most innovative and successful AmeriCorps programs in the United States." The AmeriCorps*VISTAs who were mobilized by HAH also helped to develop community involvement in hunger relief activities, creating a lasting impact in those areas where they were placed, including:

- Enlisted 2,100 volunteers to capture and distribute more than 1 million pounds of produce.
- Engaged 255 new agriculture donors
 Served a half million food bank clients.

Music4Life

Music4Life is originally the inspiration of the Rotary Club of Seattle and has now developed a "success model" with Seattle Public Schools that now serves as a benefit for any community comprised of: 1) Low-income children who wish to play musical instruments; 2) A willing school district; and 3) A Rotary club willing to sponsor the program









ADMINISTRATIVE EXPENSES - \$60,322

Administrative expenses for the Seattle Rotary Service Foundation include Rotary office staff support, donor management software and support, professional consulting and accounting expenses, bank and credit card fees, state filing fees, donor recognition, office supplies and postage.



Your contributions to the Seattle Rotary Service Foundation in 2010 -11 funded 30 important projects. Thank you for your generosity and the good works you made possible in our community and around the world.

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