

Seattle Rotary

S E R V I C E F O U N D A T I O N

2011-2012 ANNUAL REPORT



Cathy Gibson

Cathy Gibson
SRSF President, 2011-2012

Dear SRSF Supporters:

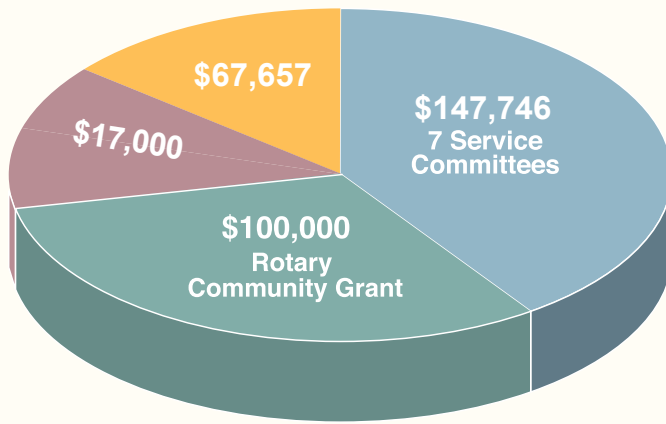
On behalf of the Trustees of the Seattle Rotary Service Foundation, thank you for your gifts to this year's campaign. In challenging times your generosity is truly appreciated. With your partnership the Foundation had a strong year of accomplishments with the following highlights:

- Successful 2011-2012 fundraising campaign: \$301,129
- Average gift of \$560 with 96% participation from club members
- Club service committee and district project grants of \$147,747 disbursed in 2011-2012
- Awarded a large community grant of \$100,000 to fund the new Seattle Rotary Genomic Blood Typing Program.
- Received unsolicited grants totaling \$110,000 from the Priebe Family Trust (\$100,000), the R.B. & Ruth Dunn Charitable Foundation (\$5,000) and the Premera Foundation (\$5,000)

Your support of the Foundation allows us to continue Rotary's community service in the local and global community.

Many thanks for your faithful support.

2011 - 2012



- 7 Service Committees
- District Projects
- Administrative Expenses
- Community Grant

(Note: the listed funds are budgeted amounts).

ROTARY COMMUNITY GRANT: Puget Sound Blood Center



In its first major community grant since the club's Centennial, the Seattle Rotary Service Foundation awarded \$100,000 to the Puget Sound Blood Center to fund the new Seattle Rotary Genomic Blood Typing Program.

This program deploys innovative technology to enhance blood type matching while increasing the region's supply of specially typed blood. We can all be proud to fund a program that defines a new model for blood typing while influencing and advancing transfusion medicine worldwide.

Service Committee Projects -

ARTS COMMITTEE - \$ 4,600



Jennifer Ridewood and Janice Winemiller, co-chairs

The mission of the Arts Committee is to be an advocate for the arts - not only within Rotary but within our community. Goals include learning more about the breadth and diversity of local arts through related programs and fellowship events; supporting arts organizations in their educational and outreach initiatives; and gaining an understanding and appreciation of the value of arts organizations to our economic and cultural life.

Seattle Music Partners' (SMP) free after-school program is an innovative combination of weekly music instruction and one-on-one mentoring. For 10 years, SMP has worked with underserved elementary and middle school students in the Central District, offering individual lessons and ensemble experience to aspiring musicians. SMP also provides a unique opportunity for skilled musicians to give back to their community.

One of our current projects is to engage participating families in a more consistent way, with a more lasting impact. Our kick-off meeting and student recitals are well attended, but we believe more is necessary to create a community of shared purpose with the families for their students to succeed and for the parents to feel connected to that journey.

Experience Opera explores themes such as self-knowledge, resilience, persistence, and independence through interdisciplinary studies with a year-long program introducing the art of opera to 12 students and their families.

Service Committee Projects -

BUSINESS MENTORS COMMITTEE - \$ 2,300



Kevin Clark & Alan Kunovsky, co-chairs

Through the Business Mentors Committee, undergraduate student teams provide 400-600 hours of consulting services to minority and women owned businesses. These small businesses are found in low- and moderate-income communities. At the University of Washington, 80-90 students and 20-30 Rotary mentors are involved with this program each year. To date, more than 1,200 students and 300 businesses have been through this program which has generated more than 5,000 new and retained jobs and \$65 million in new revenues.

This committee works in partnership with University of Washington Foster School of Business. The students participating in this program are enrolled in Marketing. Rotary members are assigned a specific student team and client who work with other outside advisors. This team is given a specific business to provide consulting.

There are two \$250 scholarships for leadership to deserving students and committee members often match that amount.

An annual reception is hosted by the Committee and UW where the story of Rotary is shared with the business owners, students, and outside advisors. Rotary members then follow up with businesses after the student project is complete to ensure the students' recommendations are carried out.

Service Committee Projects -

YOUTH SCHOOLS AND EARLY LEARNING - \$ 43,500



Terry Burns & Mike Mondello, co-chairs

The Youth, Schools, & Early Learning Committee offers broad-based support to enhance the education and well being of all youth in our community through three areas of focus: Education of Rotary member; Service to the School Community; and, Recognition of Students and Teachers.

The Winners for Life Scholarship Program is the signature event for this committee. It offers Rotary a wonderful chance to celebrate Seattle Public Schools students who have overcome obstacles to make a positive difference - students who might not otherwise be recognized for such an achievement. These students have either improved attendance, stayed in school while raising a child; overcome an individual or family problem, dealt with a physical disability, or advanced academically despite challenges.

The students selected by their guidance counselors or principals may be top academic achievers, but the focus is more on these students' positive life change in conquering a substance abuse problem or contributing to a meaningful school or community project

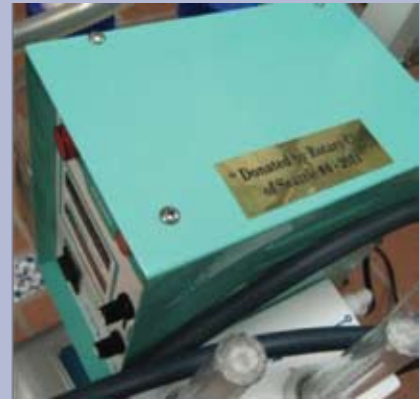
These same students have demonstrated a commitment to pursue their education despite their challenges and against all odds.

These Winners for Life have demonstrated tenacity and perseverance to overcome their adversity and are rewarded with a reception and luncheon hosted by Seattle Rotarians. The final portion of this program is awarding, out of the 50 or more students selected to participate in the Winners for Life, six \$2500 scholarships for a two-year period to attend college.

The Youth, Schools, & Early Learning Committee also oversees providing books to child care programs that serve low income preschool aged children in Seattle. This endeavor has affected over 750 children each year. In partnership with Secret Garden book store, culturally and age appropriate books have been distributed in South Rainier Valley area.

Service Committee Projects -

INTERNATIONAL SERVICE COMMITTEE - \$ 42,906



Steve Crane & Robin Pasquarella, co-chairs

The International Service Committee serves to fulfill Rotary's mission of "advancing international understanding, goodwill, and peace." This committee selects projects that positively impact the health, education and welfare of less advantaged people in other countries, with a particular emphasis on youth. Actively works with clubs in our District and abroad to leverage – via matching grants – the amount of money available for a project. Members get involved through direct knowledge of the project or by volunteering. Below are eight projects that were funded during this fiscal year.

Twelve Global Social Entrepreneurship Competition (GSEC) teams were represented at Rotary luncheon meeting where one team member spoke during the short program. More than 15 Seattle Rotarians and four International Service Committee members participated in various aspects of the GSEC as judges, mentors and sponsors, in addition to serving as table hosts during the luncheon. "Srujna" - the team which won the Seattle Rotary Prize for Social Impact - was recently selected as a semi-finalist for the 2012 Dell Social Innovation Challenge.

Lebanon MAG De-mining project repaired the 963 Excavator that assisted in clearing one of the most heavily mined areas of Lebanon. This project repaired the mechanical flail so it can clear olive groves and land surrounding a school, thereby immediately benefitting four villages with a total population of 12,000 and ultimately impact up to 1,600,000 inhabitants.

India Calcutta Water & Solar provided lights, electricity to water pumps and baby warmers for flood relief centers in the Sundarban Region of Bangladesh.

Vietnam Breath of Life project installed a continuous positive air pressure (CPAP) machine in the neonatal ward of Binh Phuoc Provincial Hospital with training for the hospital staff in its use and maintenance. This life saving technology supports the treatment of newborn babies in respiratory distress. Serving a largely rural area of southeastern Vietnam, this hospital's primitive neonatal unit lacked the capacity to meet the needs of these infants whose only option for survival was a 5 hour motorbike journey to the main pediatric hospital in Ho Chi Minh City (HCMC). Approximately 30 children received treatment since December 2011.

Learn and Earn: an Integrated Approach to Hamar Self-Reliance to Hamar Self-Reliance improved the livelihood of 600 Hamar by building a Functional Adult Literacy (FAL) school teaching reading, numeracy and basic business skills. This school also facilitates bead-making for young women, and provides chicken farmers with information on hygiene and sanitation. Finally, a pilot vegetable garden and organic goat skin tanning projects were established.

Achon Clinic Living Quarters in Awake Village, Uganda project Furnishing the new Living Quarters for the new Kristina Achon Medical Clinic located in Awake Village, Northern Uganda. This project is to be joined to a larger part that is on schedule and due to be completed soon. The Acuma Achon Medical Clinic, with the assistance of partnering funders to help build it, will provide access to treatment and better health for hundreds of rural Villagers in the North of Uganda. This medical clinic will augment the current healthcare delivery system in northern Uganda by providing access to basic and affordable healthcare in underserved areas.

Zambia Malaria III project created a Rotary Malaria Steering Committee in support for financing attendance to steering committee meetings, coordinating fund raising for new Zambia Rotary projects and identification of the next country for Rotary malaria work.

The Clean Water project for MED 25 Kenya Health Clinic brought essential clean water to a medical clinic in an underserved area of Kenya which has been devastated by HIV/AIDS. The grant from the Seattle Rotary Service Foundation provided the construction of two ferro-cement water tanks for rainwater collection that made clean water available for 18,000 patients per year in the rural Mbita district of Kenya.



Women and children queue for live-saving bednets in project supported by Seattle 45 Zambia malaria initiative

Service Committee Projects -

ROTARY BOYS & GIRLS CLUB - \$ 23,840



Kari Rallo & Jason Huyett, co-chairs

After-school snack program provides over 100 snacks to kids from 20 different public and private schools. Every day children and youth are coming to the club looking for a healthy snack.

Holiday Gift Program provides at least one gift to each child and a dinner for the families who attend the annual holiday party. Committee members typically provide additional funds to ensure gifts for all of the attendees. Over 100 youth received holiday gifts and a family dinner.

Maintenance Day provides Rotary Boys and Girls Club with needed supplies to keep it in good condition. It also gives Rotarians an opportunity to tour the club and facility. The day is focused on maintenance, cleaning, yard work and any needed repairs for the RBGC building and surrounding property.

Phil Smart Sr. REAP / Academic Scholarship gives our graduating seniors who have overcome adversity, especially non-athletes, the opportunity to receive a college or university scholarship. Four of our Rotary Boys & Girls Club members received scholarships to attend South Seattle Community College, Highline Community College, Arizona State University, and University of Washington.

The Back to School Program provided supplies to many of our families who were unable to afford the basic school supplies. The Back to School Program helps the kids be ready for their new year and have the required supplies to be successful in the classroom. Rotary members procure supplies beyond those that can be purchased with the requested funds. Committee members pack and prepare the supplies for distribution.

Youth of the Quarter Awards program recognizes our teen youth who are doing the right thing academically, and who are committed to the club, their families and to themselves. There were four youth who were awarded for recognizing the importance of school, community and leadership.

Service Committee Projects -

COMMUNITY SERVICE - \$ 13,600



Becky Borek and Einer Handeland, co-chairs

Our Mission is “to promote community service and to create projects for club members to respond to community needs, particularly for youth, education and the homeless.”

We typically embark on projects right here in Seattle, where we can “get our hands dirty” and create a direct connection with the community. Our projects are Champion driven. We want to thank all of the champions and volunteers who have helped make our projects successful.

The Dictionary Project is a nonprofit initiative that strives to make sure every young child has access to this important reference tool so they can become an active reader, good writer and creative thinker. Our mission with respect to the dictionaries is to support the cause of literacy. A dictionary may be a small thing, but it is a powerful tool, and when it is a gift from a child’s community, it becomes a direct example of community service.

This year, 447 at-risk third grade students received dictionaries. Rotarians visited seven schools and personally distributed them, as well as demonstrating their use. One Rotarian took his neighbor, a retired astronaut, who impressed many third graders.

First Place Summer Craft Supplies project was in partnership with the Arts Committee. First Place serves families in crisis, where many are dealing with the at-risk and realities of homelessness, with approximately 60 school-aged children enrolled in a K-6th grade elementary education program living in the Greater Seattle area. The students will receive an arts and crafts kit to help them continue constructive growth and education during the summer.

Ending Homelessness Project supported the legacy created by Seattle Rotary #4 during the Centennial project to end homelessness. This project educates members on what existing organizations are doing to solve homelessness and provide the committee with grant money to award a few local efforts that fit within specified criteria to be determined by the project. With the help of our partner Rotary Club District 5030, we were able to renovate Seattle’s Union Gospel Mission duplex for their clients.

COMMUNITY SERVICE COMMITTEE - Continued

Wellspring Kids Helping Kids and Dads & Daughters Night and Seattle Storm Game is the 2nd Annual Kids helping Kids (KHK) summer campaign will allow children of all ages to get involved to end homelessness for kids and families by collecting change. KHK helps children understand that their small change could lead to powerful change in another kid's life. Rotary's generosity in helping to launch the Kids Helping Kids Campaign, encouraged more than 125 children to submit jars of coins totaling \$5000 to support Wellspring's programs for homeless children.

Luncheon at Angeline's Shelter is a program of Seattle's YWCA. Angeline is a shelter for homeless women. Angeline's shelter provides a safe haven for 200 homeless and low income women from the streets. Each day meals are critical part of Angeline's services. There are 12-16 Seattle Rotarian volunteers that provide quarterly lunches.

Angeline's Valentine's Day Bingo provides a winter afternoon activity in a warm and safe environment to 50-60 women. The prizes are small bags of essential personal care products. This project allows every woman to win.

The Semi-Annual Food & Clothing Drive is responsible for raising community awareness for basic needs. The clothing drive raises visibility for Seattle 4 Rotary in the general community by coordinating the drives to meet the basic needs for Seattle Union Gospel Mission, the YWCA Dress for Success program, Northwest Harvest Cherry Street Food Bank, and Pike Place Market Foundation Food Bank.

Service Committee Projects -

ROTARY FIRST HARVEST - \$ 12,000



David Bobanick, Executive Director

Rotary First Harvest (RFH) plays a unique and critical role in the fight against hunger in Washington, being neither a food bank dispensing food to clients at a single location, nor a distribution warehouse serving food banks within a defined network. We are an independent agency which acts as a non-profit produce broker---locating surplus fruits and vegetables, coordinating, harvesting, or packaging; and identifying an existing food bank or distribution warehouse needing arrangements

RFH accomplishments for 2011-12:

- Provided nearly 11 million pounds of produce for Washington food banks
- Distributed 165 million pounds of produce since we began in 1982
- Collected and distributed roughly 30 lbs of produce per \$1 donated
- Developed 4 Harvest against Hunger Area Summits, partnering with Washington Food Coalition and the Washington Department of Agriculture to bring the emergency food community together with local specialty crop farmers to show them how their businesses intersect and potential options for growth.
- Continued highly efficient business model, using less than 1% of revenue for administration and fundraising.
- Ninety-nine cents of every dollar collected goes to our food programs.
- Engaged 500+ District 5030 Rotarians in food packing parties.
- RFH'S Harvest Against Hunger (HAH) Program accomplishments:
- Continued collaboration with AmeriCorps VISTA, CNCS and local food bank partners with 10 VISTA positions for 2011-12, working directly for and with local food banks in this unprecedented statewide gleaning and produce recovery effort
- Formed partnerships with Master Gardeners, 4H, local nurseries, crop insurance agents, Boys & Girls Clubs, GRUB, and local farmers' markets.
- Engaged more than 3,000 new volunteers in hunger relief activities.



ADMINISTRATIVE EXPENSES - \$67,657

Administrative expenses for the Seattle Rotary Service Foundation include Rotary office staff support, donor management software and support, professional consulting and accounting expenses, bank and credit card fees, state filing fees, donor recognition, office supplies and postage.

Thanks!

Your contributions to the Seattle Rotary Service Foundation in 2010 -11 funded 30 important projects. Thank you for your generosity and the good works you made possible in our community and around the world.

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- Design and production services for this annual report generously donated by Rotarian Miriam Walsh Lisco and staff at Walsh Design

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for their generous contributions of \$1000 and above during this Rotary year

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