# best innovative partner in Asia Director General Daniel Chen TECO in Seattle

# Outline

- 1. Taiwan-Washington Economic Relations
- 2. Why Taiwan
- 3. Opportunities in Taiwan and linkage with WA



### TAIWAN-WASHINGTON ECONOMIC RELATIONS

#### Taiwan Contributing to Jobs in Washington



1,933 JOBS

Supported by investment from Taiwan-affiliated companies



Supported by exports of goods to Taiwan



1,521 JOBS

Supported by exports of services to Taiwan



15.456 total jobs

supported by Taiwan in Washington



#### Trade and Investment Ties

#### \$2.3 billion

Washington's goods exports to Taiwan in 2018

#### \$1.2 billion

Investment from Taiwan to Washington

6th

Largest export market for Washington in the world

4th

Largest market for Washington in Asia

#### **Taiwan-Affiliated Companies** Located in Washington

- 85C Bakery Cafe
- ASA Tours International
- Aspi Group Inc.
- · Aspi-Land Surveying & Planning
- Barclay Seafood
- China Airlines Cargo
- China Harbour Restaurant
- Coast Hotel Bellevue
- · Composite Solutions
- DCL Management LLC

#### Din Tai Fung

- EVA Air
- · Everbright USA Inc.
- · Evergreen Shipping Agency
- Majestic Superior Logistics Reliance Mortgage
- Royal Dental Group
- · S.A. International Inc.
- WaferTech
- WPI Real Estate
- · Yang Ming Marine
- Transport Corporation

#### 2018 Washington Exports of Goods to Taiwan \$375.5 \$118.6 \$2.3 **bil** \$178.6 \$1,017 Food Manufactures \$607.7 Other

### WAFERTECH

CAMAS, WASHINGTON



Founded in June 1996. WaferTech was the first dedicated semiconductor contract manufacturer, also known as a pure-play foundry, in the United States. WaferTech is located on 260 acres in Camas, Washington, in the Pacific Northwest's Silicon Forest. The company's 1-million-square-foot fabrication complex includes approximately 130,000 square feet of clean room space.

WaferTech's vision is to be the most advanced and largest technology and foundry services provider to fabless companies and IDMs and in partnership with them, to forge a powerful competitive force in the semiconductor industry.

WaferTech is a wholly-owned subsidiary of TSMC and is one of six TSMC manufacturing sites located around the world which comprise the world's largest dedicated semiconductor foundry operation and provides the industry's leading process technology, library and IP options and other leading-edge foundry services. TSMC was founded in 1987 and created the dedicated foundry model. Today, TSMC is the foundry leader in manufacturing capacity, process technology, and customer service.



84

# Taiwan-Washington Economic Relations (cont.)

- Washington's 4<sup>th</sup> largest trading partner in Asia (1<sup>st</sup> per capita basis)
- Washington's 6<sup>th</sup> largest importer pf agricultural products, including Cherries(ranks 4<sup>th</sup>), onions (ranks 2<sup>nd</sup>), apples and wheat (ranks 3<sup>rd</sup>)



# Washington success stories in Taiwan











# Why Taiwan?

#### -Advantages Offered by Taiwan's Investment Environment



#4 Best Destination for Investment

(2019 BERI Report)

#13 Ease of Doing Business

(2019 World Bank Doing Business Report)

#3 State of Cluster Development

(2019 World Economic Forum Global Competitiveness Report)



49% of Total Population has a Bachelor's Degree or Higher

**#3 Talent Ranking in Asia** (2019 IMD Talent Ranking)

#2 Worldwide in Educational Attainment (2019 IMD Talent Ranking)



- IP Regulations Meet International Standards
- IP Police Dedicated to Enforcement
- Trade Secrets
   Protection
- Respect for IP Protection



- Semiconductors
- Displays
- Machine Parts
- Electronic Parts
- Auto Parts

# Why Taiwan?

#### -Investment Incentives

#### Tax Incentives

- Business Income Tax 20%
- R&D Investment Deduction (up to 15%)
- 5G/Smart Machinery Investment Deduction (up to 5%)
- Patents & Copyright Royalties Are Income Tax Exempt
- Support for Developing Smart Machinery/5G

#### **Incentives for Global Talent**

- Provides Retirement, Health Insurance and Tax Benefits
- Relaxed Work, Visa and Residency Regulations
- Relaxed Residency Regulations for Parents,
   Spouses and Children

#### **R&D Subsidies**

- A+ Industrial Innovative R&D Program
- Taiwan Industry Innovation Platform Program
- Global Innovation and R&D Partnership Program
- Advanced Technology Research Plan
- Small Business Innovation Research (SBIR)

#### **Special Zone Incentives**

- Free Trade Zones (FTZs)
- Science & Industrial Parks
- Agriculture Technology Parks
- Export Processing Zones (EPZs)

# Taiwan's Strengths

- How Taiwan fights against COVID-19
- Set up 60 surgical mask
   production lines in 25 days
   Made possible by Taiwan's comprehensive supply
   chain and strong machinery cluster
- Established a surgical mask rationing system with real-time map

Tapped into comprehensive health database and public-private collaboration

• Best healthcare systems in world

(as ranked by CEOWORLD, 2019)

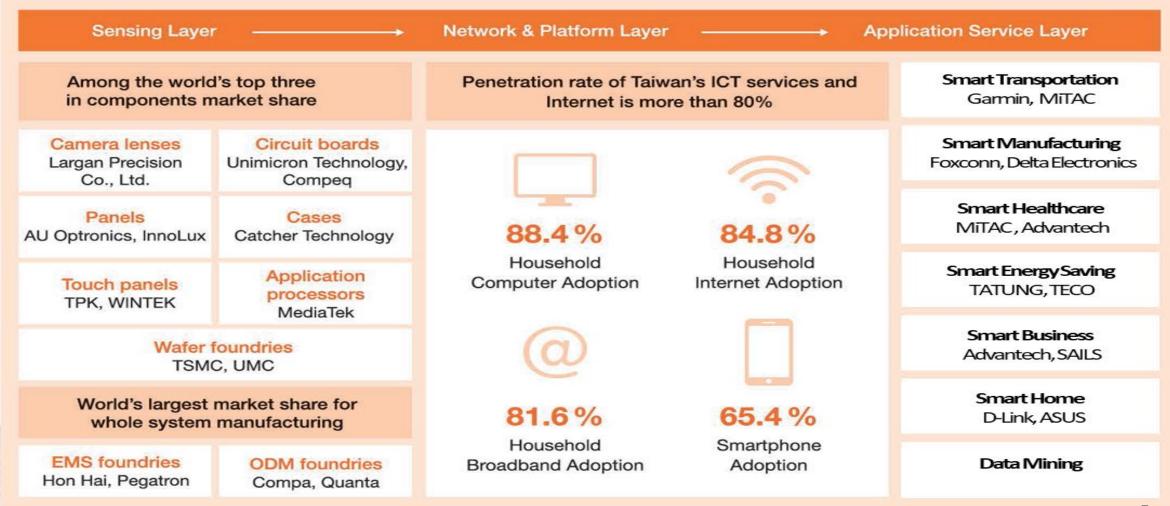
World-leading medical
personnel and advanced equipment



# Taiwan Garners Praise from International Media for COVID-19 Response

-Internet of Things (IOT)

Taiwan's Outstanding ICT Application Environment and Industrial Ecology



Taiwan's IOT Output Value reached USD 43.3 Billion in 2019

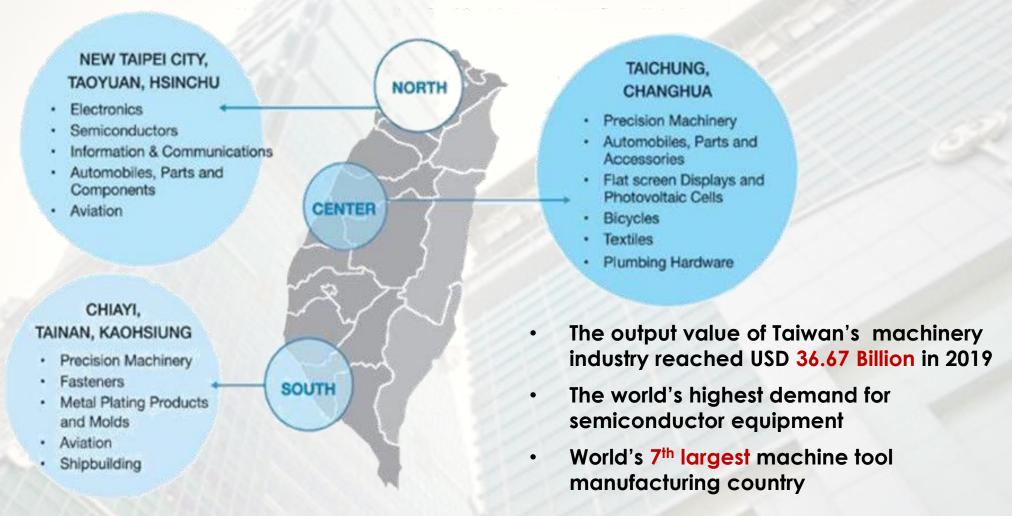
 WA: birthplace of Microsoft, Amazon, Zillow and Expedia and home to countless engineering offices, more than 14,000 ICT companies.

 WA 5G Open Innovation Lab



-Smart Machinery

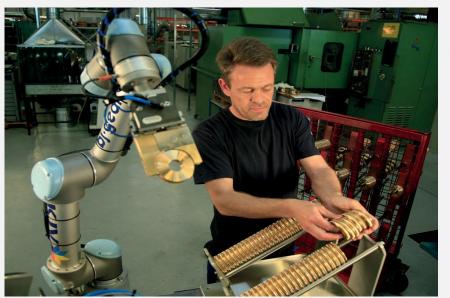
Taiwan's smart machinery application industry clusters



 One-third of WA's agricultural commodities are exported, 75% going to Asia markets. Food manufacturing is a \$12 billion industry, second-largest manufacturing industry.

Example: TM Robot food processing

cobots





-Biomedicine

Biomedical R&D Cluster Taipei New Taipei

Medical electronics Medical imaging

Hsinchu

ICT
Advanced devices

High Value
Niche
Drug
Production
Clusters

**Taichung** 

Minimal invasive & smart assistive devices

Tainan

Devices used for bone grafting for dental Implants

Kaohsiung

Tropical medicine

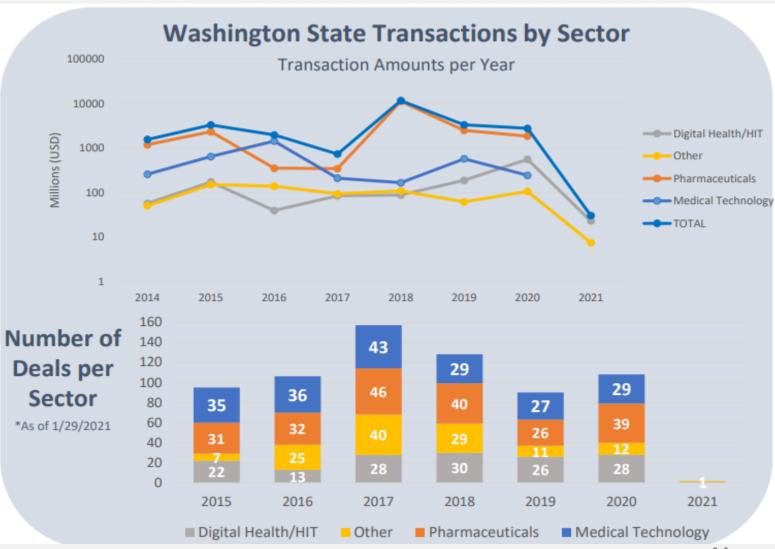
Applied Biotech
 596 companies
 USD 3.49 Billion

• **Pharmaceutical** 358 companies USD 2.67 Billion

Medical Equipment
 1,128 companies
 USD 5.31 Billion

Source: 2019 Biotechnology Industry in Taiwan, Industrial Development Bureau, MOEA

 Life science employment jumped 17.4% in recent years in Greater Seattle.



-Green Energy

Green Energy to account for 20% of Taiwan's energy mix by 2025 with Huge Potential to Grow Even Further

	2019	2025
Renewable energy	6.8% (wind power 15%)	20%
Nuclear energy	11.8%	0%
Coal	46.1%	30%
Fuel gas	35.3%	50%

Source: Risk Society and Policy Research Center, National Taiwan University

# Business Opportunities in Renewable Energy Sector:

photovoltaic: USD\$40 billion

wind power: USD\$20.45 billion

Examples of FDI: Ørsted (Denmark), Van Oord (Dutch), Heerema (Dutch)



Taiwan's First offshore wind power facility was launched in Nov. 2019

(Photo Credit: Formosa 1 Wind Power Co. Ltd)

 WA's ambitious effort to become 100% reliant on non-carbon energy by 2045.

Taiwan's Gogoro,
 MOTECH, etc

