

Monthly Newsletter of Rotary District 5030

The Open Door

February 2018



Special Observance Month: Peace & Conflict Prevention/Resolution - Alex Hopkins, District Governor

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Click on Links

District 5030 Website
D5030 on Facebook
District Conference Website
District Conference 2018 on FB
D5030 Private LinkedIn Page
Puget Sound Rotary Network
DACdb
RI Website
End Polio Website
Music4Life
Partners for Work
Rotary First Harvest
Rotarian Malaria Partners
StolenYouth

Newsletter Deadline

Articles & Club Ads

Send to: carmamckay@gmail.com
Deadline: 25th of each month
Submit text email or Word.doc
Ads need to be in .jpg format.

District Governor Message



Happy Valentines Day This month, I wanted to explain our status as a Peace Building District as February is focused on Peace & Conflict Resolution.

Over two years ago, Immediate Past District Governor Bo Darling and I proposed becoming a Peace Building District through Rotary International. The initial

commitment was \$25,000 per year for a minimum of two years. These funds were to

assist with scholarships and operational expenses of our six Peace Universities around the world.

I'm happy to report that this year Cathy Gibson, our DGD (District Governor Designate), has led the way for District 5030's Peace Building efforts. Last September, Seattle's City Council proclaimed September 21st, "International Peace Day with Rotary." Several Clubs have been working on planting Peace Poles and the Woodinville Club is working on a Peace Park in Woodinville. We are supporting the Rotary Presidential Peace Conference which will be in Vancouver, BC, February 9-11. It will be another experience of Rotary working on an international level.

Rotarians have been wondering what the next big focus after Polio might be regarding the Rotary International
Foundation. Although it is unclear what that might be in the future, Rotary internationally has been focused on spreading seeds of Peace through its Peace University programs. The locations of the Rotary Peace Centers are Thailand, Sweden, Australia, England, Japan and the USA. These graduates are all around the world right now making a difference. I encourage you to explore what Peace might look like with your Club and Community.

Alex & Julie

P.S. Watch your snail mail for more information about the District Conference.

2018 Rotary District 5030 Conference

April 27 thru 29 - Tulalip Resort

Click Here to Register

Full Conference Registration - \$340 Rotaract & Interact \$199 Saturday only - \$199





A Business Network for Rotarians

FREE

Join the Network Today

WWW.PUGETSOUNDROTARYNETWORK.ORG

We are here to help you - email us at rotarydirectory@frontier.com





WAYS TO SUPPORT THE EVENT:

Register to Run or Walk Volunteer on Race Day Sponsorship Opportunities Available



Sunday, April 29, 2018 Downtown Bellevue



allinforautism.org



Most of D5030 Incoming class of Club Presidents for 2018-2019 and Assistant Governors with DGE Alan Merry and DGN Bill McElroy along with some guest presenters at Pre-PETS (President Elect Training) in late January.



February 9, 2018 from 6-9 pm

at The Foundry by Herban Feast. 4130 1st Avenue South, Seattle, WA

Tickets are \$85 and can be purchased: HERE

Enjoy wine tasting from some of the region's best wineries, a full buffet dinner, live jazz, access to a lively auction, and more!

All proceeds benefit Rotary First Harvest's efforts to rescue millions of pounds of produce and move them to our food bank partners for hunger relief.





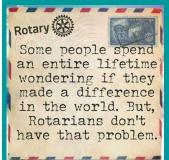


Past and Future D5030 Governors meet at the Seattle Yacht Club.



Over 30 University District Rotarians and friends gathered at Buca di Beppo last week for dinner and a packing party to benefit ROOTS Shelter for young adults in the University District. To learn more about ROOTS, visit www.ROOTSinfo.org.











Great evening of Rotary fellowship and learning hosted by <u>Virginia McKenzie</u>, with reps from Stolen Youth, Seattle Against Slavery, Center for Children & Youth Justice, Shared Hope International, Genesis Project, Businesses Ending Sex Trafficking, and International Justice Mission!



Lake Forest Park Rotary Polio Recognition Award



Issaquah Rotary EREY & 100% Foundation

The Rotary Foundation (TRF) Awards Delivered by DG Alex Hopkins

DG Alex Hopkins continued his second round of club visits in January. Why? He wants to recognize each and every Rotarian for their involvement in making TRF campaigns a success.

What better way to do that than to visit each club and honor their service with a presentation of the banner(s). The awards are for the most recent full Rotary year.



Alderwood Terrace Rotary Polio Recognition Award



Sammamish Rotary
Polio Recognition Award



Renton Rotary
Polio Recognition Award



Polio Update by Steve Crane

WHO Executive Board Focused on Polio Eradication



In their January meeting, The WHO Executive Board focused on the high priority for achieving and sustaining polio eradication. Looking beyond certification, they also addressed the transition planning needed to ensure that the training and infrastructure to eradicate polio will continue to benefit broader public health and development progress.

Vaccination campaigns are planned for early February to cover 24 provinces in Afghanistan and 37 million children in Pakistan. They will be synchronized to help interrupt transmission of the virus across their common border. The urgency for these campaigns is underlined by the three new cases reported in Afghanistan.

Following the World Polio Day celebration at the Gates Foundation in October, RI is asking our District to help promote the PolioPlus Campaign in other cities. WPD MC and Seattle 4 President Mark Wright was in Salt Lake City January 24 to talk with prospective donors about our use of media to raise awareness and for Congressional funding advocacy.

Polio Cases reported as of January 31 2018 By the Global Polio Eradication Initiative

Country	2018	2017	2016	2015
	As of Jan 31	Year End	Year End	Year End
Afghanistan	3	14	13	20
Pakistan	0	8	20	54
Nigeria	0	0	4	0
Global Totals	3	22	37	74



Seattle #4's Newest Peace Pole



Congratulations to the Seattle Fire Department on the grand opening of Station #22 and for partnering with Seattle Rotary to plant a community peace pole. We share a commitment to a peaceful, tolerant and respectful city.

~ Cathy Gibson



A Peace Pole is a hand-crafted monument that displays the message and prayer *May Peace Prevail on Earth* on each of its four or six sides, usually in different languages. There are tens of thousands of Peace Poles in 180 countries all over the world dedicated as monuments to peace. They serve as constant reminders for us to visualize and pray for world peace.



Edmonds Daybreakers recognized Mike Montgomery for his service and support to The Rotary Foundation as he receives a multiple Paul Harris Pin. Shown L to R - President Christian Lindberg, DG Alex Hopkins, PDG Mike Montgomery, AG Dave Halbrook.



2018-19 RI President Barry Rassin announces his presidential theme, *Be the Inspiration*.



2018-19 RI President Barry Rassin wants Rotary members to *Be the Inspiration*By **Hank Sartin** Photos by **Monika Lozinska**

Rotary International President-elect Barry Rassin laid out his vision for the future of the organization on Sunday, calling on leaders to work for a sustainable future and to inspire Rotarians and the community at large.

Rassin, a member of the Rotary Club of East Nassau, New Providence, Bahamas, unveiled the 2018-19 presidential theme, *Be the Inspiration*, to incoming district governors at Rotary's International Assembly in San Diego, California, USA. "I want you to inspire in your clubs, your Rotarians, that desire for something greater. The drive to do more, to be more, to create something that will live beyond each of us."

Rassin stressed the power of Rotary's new vision statement, "Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves." This describes the Rotary that leaders must help build, he said.

To achieve this vision, the president-elect said, Rotarians must take care of the organization: "We are a membership organization first. And if we want to be able to serve, if we want to succeed in our goals — we have to take care of our members first."

Rassin asked the incoming district governors to "inspire the club presidents, and the Rotarians in your districts, to want to change. To want to do more. To want to reach their own potential. It's your job to motivate them — and help them find their own way forward."

Progress on polio: Rassin noted that one source of inspiration has been Rotary's work to eradicate polio. He

described the incredible progress made over the past three decades. In 1988, an estimated 350,000 people were paralyzed by the wild poliovirus; just 20 cases were reported in 2017 as of 27 December. "We are at an incredibly exciting time for



polio eradication," he said, "a point at which each new case of polio could very well be the last."

He emphasized that even when that last case of polio is recorded, the work won't be finished. "Polio won't be over, until the certifying commission says it's over—when not one poliovirus has been found, in a river, in a sewer, or in a paralyzed child, for at least three years," he said. "Until then, we have to keep doing everything we're doing now." He urged continued dedication to immunization and disease surveillance programs.

Sustaining the environment: Rotary has focused heavily on sustainability in its humanitarian work in recent years. Now, Rassin said, Rotarians must acknowledge some hard realities about pollution, environmental degradation, and climate change. He noted that 80 percent of his own country is within one meter of sea level. With sea levels projected to rise two meters by 2100, he said, "my country is going to be gone in 50 years, along with most of the islands in the Caribbean and coastal cities and low-lying areas all over the world."

Rassin urged leaders to look at all of Rotary's service as part of a larger global system. He said that this means the incoming district governors must be an inspiration not only to clubs, but also to their communities. "We want the good we do to last. We want to make the world a better place. Not just here, not just for us, but everywhere, for everyone, for generations."

Theme logo and materials:

<u>Download the 2018-19 theme logo and materials</u>

<u>Download the 2018-19 Presidential Theme and Citation</u>

<u>brochure</u>

Order theme materials



Professional Development For Good Circle

sponsored by Rotary D5030

Mix it up with community and business influencers and innovators while gaining expert knowledge on relevant topics of the day.

Rotarians and non-Rotarians are welcome—open to the public but with limited space.

March Events Will Present

"Best practices to creating safe, welcoming work spaces for all"

March 6, 2018 (North End) 6-8 pm McMenamins 18607 Bothell Way NE Bothell, WA 98011





March 20, 2018 (Downtown Seattle) 6-8 pm Seattle Glassblowing Studio 2227 5th Ave Seattle, WA 98121

Benefitting YWCA's Dress for Success program. Please bring lightly used professional clothing to be collected for the Dress For Success program

> For additional information, contact: Vijya <u>rotary@vijya.com</u> 206-650-4885



DACdb Workshop: Basics Old and New

SATURDAY, MARCH 24, 2018 9 AM – Noon

EMBRY-RRIDDLE AERONAUTICAL UNIVERSITY 1000 Oaksdale Ave SW, Suite 110 Renton, WA 98057

Come to learn the basics of DACdb, and how it can benefit your club and membership. There are interesting and useful changes and additions to hear about,. Of course some of the "always been there" pieces will be reviewed. Secretaries, Presidents, and club members alike will find this a valuable workshop to attend.

Here are a few topics being covered:

- What does "Engagement" mean?
- How do I handle a Corporate member?
- What does "Family Member" mean?
- How do I use my cell phone to access DACdb on the road?
- What is pmail?
- Can I keep a terminating member in touch with our activities?
- How do I use the Calendar for my club meetings and activities?
- What if I can't even log in?
- Are there particular reports that I should especially know about?

YOU MUST REGISTER FOR THIS EVENT!

Here's how:

- Log in to DACdb, and choose the Calendar tab.
- Scroll down to find the March 24, 2018 date, where you'll see the DACdb Workshop event.
- Select "Register Now" twice!
- Your name will automatically be filled in, so now just select Continue
- Choose Proceed to Confirmation, and if your name is correct, choose Confirm Selection.
- You can now just go back to DACdb.

Questions or concerns? Email Kay Cook rotary@jcook.net or Becca Palm

beccapalm.rotary@yahoo.com





Our Role in Rotary's Public Image

Strengthen Rotary's image by delivering a clear and compelling message that conveys what we do and how people can engage with us. By speaking, writing, and designing in a unified voice and look, we ensure that our communications are unmistakably Rotary.

WHAT WE DO: The Public Image team can help districts (and clubs) be more attractive to the public and to their members by understanding and implementing <u>Rotary's Voice and Visual Guidelines</u>.

HOW WE CAN HELP: We have skilled professionals that support District's Public Image Chairs with expertise in:

- Public Relations and media outreach
- Print, broadcast and social media
- Telling a compelling Rotary Story
- Training, motivating, and encouraging district and club leaders
- Assisting the district in developing their Communication Action Plan

Our team serves both Zones – regardless of where the team members reside. Do not hesitate to contact us if you need ideas or assistance. Zone 25 – RPIC Team and Zone 26 – RPIC Team

HOW TO FIND: Public Relation tools are found in the <u>Brand</u> <u>Center</u> on Rotary's website.

The <u>Brand Center</u> offers a simple way to customize your club logo, create a marketing brochure, or give your <u>newsletter</u> a fresh look. It can help make your story powerfully effective! It contains answers to frequently and a wide variety of other resources and information.

Five reasons you should use the Brand Center:

- You can create your club and district logo.
- You can develop professional-looking PowerPoint presentations, press releases. Templates can be customized.
- You can find answers to frequently asked questions guidelines, fonts, etc.
- You can upload and store the materials and logos for future use by creating a basket. You can Use the Quick Share function to email your basket and share your new materials with members.
- You can download public service announcements, videos, and images to tell Rotary's story.

David Bobanick
Mercer Island Rotary
District Trainer
Assistant Public Info Coordinator
Zones 25/26

What is the Zone Website and Why is it a Valuable Tool

Rotary International Zones 25 & 26 website. http://www.zone2526.org/

These two zones encompass 22 of the 538 districts in the Rotary world, and span the far western regions of the United States and Canada. The territory includes parts of British Columbia and the states of Washington, Oregon, California, Nevada, Arizona, Hawaii and a portion of Idaho, and has a combined membership of approximately 60,000 members in 1.300 clubs.

This website is designed to be a resource to district leaders and Rotary clubs. By exploring the website, you will be able to make contact with the regional zone leadership team and draw on the resources, information, ideas, events and stories available for your use. I invite you to take a look at our Zones Interactive Map. By clicking on a district you will be able to email its governor and visit the district website and Facebook page.

I hope you enjoy your visit to this website and will come back often. Thanks for all that you are doing to help make Rotary a great place to serve.



Zone 25/26 Rotary Foundation Webinar

February 26 @ 5:30 pm - 6:30 pm

The webinar features a Trustee Update with Trustee Brenda Cressey sharing the latest Rotary Foundation news and a Focus on Grants with top experts in the field, RI Grants Manager Abby McNear and Technical Cadre Chair PRID Phil Silvers. Abby will cover the new Community Assessment and Reporting guidelines; Phil will discuss how to use the Technical Cadre in developing, implementing and evaluating your Global Grants. Please join us!

Click here to register. https://attendee.gotowebinar.com/register/2673830147547465218

Articles, Ads & Pics for this Newsletter

We accept articles, Ads and Pictures from Rotarians that are of interest to Rotarians throughout District 5030. Limit articles to 300 words, ads 1/4 page. Deadline - 25th of each month. Send to: CarmaMcKay@gmail.com. Due to space limitations, we can not promise to include everything we receive, but we will try.

YOUTH SERVICE NEWS - FEBRUARY 2018

RYLA, YOUTH EXCHANGE & INTERACT ROTARACT





ROTARY





Susan Beals Youth Service Chair

INTERACT

District Conference: April 27-29 is fast approaching, and since it very close this year at the Tulalip Casino, we have a great opportunity to invite our Interact members. There is a \$199 oneday option for Saturday (no overnight stay at the hotel), and the district will reimburse the clubs \$100 each for the first 20 registrations we receive (maximum 2 registrations per club). Contact

Susan Beals for details at (206) 619-5809 or susanbeals@gmail.com.

Interact Hunger & Food Waste Challenge: The deadline for submitting an application for the Rotary First Harvest Interact Hunger & Food Waste Challenge is February 16. See this link to learn more about the challenge and access the online entry form: https://www.firstharvest.org/interact-hunger-and-food-wastechallenge/

Interact at Middle Schools: Did you know that you can establish an Interact club at middle schools? Congratulations to Jim Tanasse from our Covington club, who recently initiated one at Mattson Middle School. If you're interested in how to get one started in your community! Contact Jim james.tanasse@gmail.com.

ROTARACT to Rotary – A Great Opportunity!

In the past few months, we've shared the stories of four Rotaract members who joined Rotary clubs in our district. And we continue to hear of more young people making this transition. While some Rotary studies suggest this path is still way too small, the examples we've heard of are very encouraging. They reveal some positive steps Rotary clubs can take to encourage more:

- Be that warm, welcoming environment that visitors want to be a part of. Enthusiastically invite them to join! It feels great to be wanted!
- Have as many hands-on service opportunities as possible and be sure that your Rotaract prospects and other prospects know about them. Young people want to get things done!
- Demonstrate that you have opportunities for developing leadership skills. Young people, starting out in their careers, are looking to grow these skills.
- Get new members involved quickly. It's a great way to show you value them, and young people like to get things done!
- Find ways to make meeting attendance flexible. Starting out on a career, it's harder to get away from work for a meeting. For some, morning meetings work best. For some, maybe a virtual presence would work, via Skype or other on-line platform.
- Help make it affordable (dues, fees, meal costs) Consider making accommodations for younger, newer members.
- In the Spring, ask to visit a Rotaract club meeting to let graduating students know of Rotary club options near them.
- Contact DRR Sora Moon or Check here for a Rotaract Club near you: http://www.5030rotaract.org/rotaract-clubs.html.

ROTARY YOUTH EXCHANGE

Fourteen applicants for Youth Exchange, their parents and a like number of Rotarians attended the District Interviews on January 6 at the International School in Kirkland, Our current Inbound Long Term Students spoke with parents and applicants about their experiences in the US. We are very happy to note that 100% of the applicants were approved to go on Exchanges beginning in July. The Youth Exchange Committee is working with our peers around the world to place our students, 7 for the Long Program and 7 for the Short Program. We are contacting Rotary Districts

in Belgium, Chile, France, Germany, Japan, Italy, Spain and Switzerland to make exchanges with their students.

The first orientation session will be March 3rd. Former Youth Exchange participants will speak with student and parents about their experiences and their personal growth. Former Host Parents will also relate their experiences hosting foreign exchange students and the positive impact the experience had on their family



Interviewees Viviane Abus, Brazil & Elena Eisenlohr, Switzerland

and the lasting friendships developed.

RYLA

RYLA NW is March 15-18th at Pacific Lutheran University in Parkland, WA. There's still room to register a participant from your local high school. Visit the RYLA



NW Website for registration information. You will find the student application, Rotarian forms, a sample program and more. The fee is \$325 per student. Please meet with your RYLA students ahead of time. Share background on Rotary and your club. Make sure they understand that your club is sponsoring them at this unique leadership development weekend. Set the expectation that your club wants to hear from them about their experience.

You're welcome to visit and observe a session at RYLA, but please let us know in advance so we can inform our adult chaperones and RYLA counselors. Rotarians who want to are asked to register ahead of time. The fee is \$75 help cover meal and facility costs. There is no cost to observe sessions.

Follow RYLA NW on Twitter and Instagram. Special thanks to Kate Matos, Kent Rotary and RYLA committee for expanding RYLA NW social media presence. Simply follow the

tag @RYLANorthwest on Facebook, Twitter and Instagram to see the latest live tweets and posts during RYLA weekend. We look forward to seeing your RYLArians at PLU in March.