

# Meet Kevin Crane

*Introduction by Jordon Voss*

As some may know, Seattle proper is home to a business icon--- born humbly in the 1950s in New York City, off to Michigan for college, and ultimately to Seattle to inherit an existing local small business. This individual went to Italy and, being inspired by their different approach, he brought those techniques to the US-- to considerable success, as he brought a more custom, interactive approach to what was considered a commodity while re-naming the business.



While I could be speaking of Howard Schultz, I'm instead referring to Kevin Crane, of Crane Jewelers!

Akin to Starbucks' genius in developing super-personalized beverage making, Kevin likewise creates custom, made-to-order, fine jewelry—a skill he honed in Paris and Florence! Perfected over decades in the trade, his consultative approach is, however, slightly more refined than with your local latte artist... to include multi-dimensional design artwork.

On the personal front, Kevin is in many ways a classic Seattleite. His wife of 35 years, Jean, is a long time Boeing engineer; both sons are with Nordstrom; he is an avid outdoorsman; is passionate about our unique local art scene; a routine pedestrian-commuter; loves stay-cations to enjoy what many locals take for granted, and frets over seemingly ever-escalating local traffic.

A Queen Anne resident, Kevin's arm was twisted about Rotary 4 by Don Kraft, a Rainier Club associate, with Herb Bridge providing the final nudge. Don is joined by friendly rivals Jon & Lisa Bridge at a front table today.

Kevin loves Rotary for many reasons, but foremost because he thinks it's one of the last strongholds of "traditional" human conversation where screen immersion is infrequent and counter-cultural. In fact, his first-reaction observation was how peculiar it was to see so much widespread and warm conversation... face to face!

Please welcome this *\*GEM\** of an addition to our club, Kevin Crane, classification Retail - Fine Jewelry.