

Meet Brad Ray

Introduction by George Twiss

Brad Ray – Deputy Chief Marketing Officer, National CASA

Recommended by: Nancy Osborne and Faith Ireland, whom we thank.

We started with Brad's coming to us as a former five-year Rotarian and board member in Americus, GA a club of about 200 (in the land of President Jimmy Carter).

We talked about his career with CASA, headquartered in Seattle, which provides advocacy volunteers to support abused and neglected children through the court system. Nationally, CASA supports about 280,000 kids with about 800 volunteers. They have a national office staff of 41 and a budget of \$11 million, however there are 7,000 employees of state /local organizations.



Prior to accepting this position, Brad was Executive Director and CEO of Southwest Georgia Children's Alliance, a CASA affiliate. In addition to Rotary, Brad was active with the Dooly County Chamber of Commerce, Big Bend Cares, and Americus Theater, serving each as Board President.

Now, how many of us practice yoga? You might be interested to know that Brad is a certified yoga instructor and continues to lead classes at CASA's national conference. His best story is about a young amputee who he helped minimize a prosthetic limp through yoga - after many instructors refused. For Brad "the yoga journey is one of helping others." Do we need to start a Yoga Committee?

Brad earned a BS in Political Science from Florida State University (any other Seminoles present?) and a Master of Public Administration from Valdosta State University. He and his partner, Tim Lewis, an attorney, live in Mill Creek. So here is Brad Ray, Deputy CMO of National CASA.