



Presented by
Bakersfield Breakfast Rotary Club

In Cooperation with



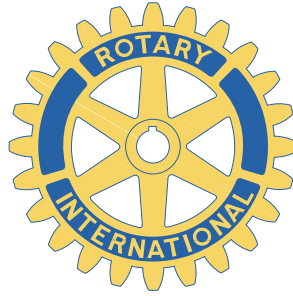
Thousand flags



May 24-26, 2025
The Park at River Walk

11200 Stockdale Highway

Honoring our American heroes with a Field
of Flags throughout Memorial Day Weekend.



Thousand Flags | The Park at River Walk | May 24, 25 and 26, 2025

Rotary International is one of the largest service organizations in the world. It is a non-political, non-religious, nonprofit organization. The organization's mission is, "To provide service to others, to promote integrity, and to promote goodwill, understanding, and peace." Bakersfield Breakfast Rotary was chartered in 1982. Over its 43 years Breakfast Rotary has donated hundreds of thousands of dollars to a wide variety of organizations and provided thousands of hours of hands-on service to the community.

Bakersfield Breakfast Rotary Club members and dozens of community volunteers are placing 1,000 Flags in The Park at Riverwalk on Saturday morning, May 24, 2025, for the eleventh presentation of Thousand Flags. The visually stunning, emotional Thousand Flags Display honors and remembers those who have died serving our Country. The community can view this magnificent display beginning at noon on Saturday. The Memorial Weekend Thousand Flags event will also feature a Military Band concert on Saturday evening in the amphitheater and a Thousand Flags Fun Run on Sunday morning. Memorial Day will feature a Patriotic vendors fair, hosting dozens of organizations that serve our veterans. At noon, Breakfast Rotary will host a short, patriotic program which will feature the presentation of donations to local military organizations and end with a spectacular parachute jump by paratroopers from Comrades in Canopies.

Breakfast Rotary respectfully invites your business to join us as a sponsor of our Thousand Flags weekend. We ask you to pledge your support for Breakfast Rotary and the fine work we do in our beloved Bakersfield Community and abroad. Your participation will be memorable and worthwhile. Together we can brighten and improve the lives of our deserving veterans and improve the lives of people in our community.

This packet details the sponsorship opportunities available to you and the benefits associated with sponsorship. Thank you for your consideration.

Regards,

David Lari
Breakfast Rotary, President

Denise Haynes
Thousand Flags Event Director

Services we proudly provided during 2023-2024 included the following:



Two Pancake Breakfasts serving over 200 homeless



Collected items on The Mission at Kern County's wish list for use by the 180-200 men housed each night



30 Complete Thanksgiving Dinners for families referred by The Boys and Girls Club



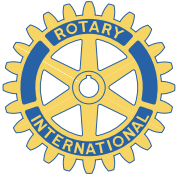
New shoes for the 54 students at Rafer Johnson School



Christmas Party with Santa, singing, food and gifts for the 54 students at Rafer Johnson School.

Cash donations totalling \$12,000 to four military organizations.





Presented by the Bakersfield Breakfast Rotary Club

2025 Sponsorship Opportunities



Presenting Partner Military Concert | \$25,000

- Named as the Presenting Partner of Thousand Flags Military Concert
- Opportunity to Present from the concert stage and during Memorial Day ceremony
- First three concert center rows roped off for employees and families (33 seats)
- Meal tickets for the concert attendees (33 meal tickets)
- Team of fifteen (15) participants for the Thousand Flags Fun Run on Sunday
- Prominent placement of logo on Thousand Flags Fun Run event T-shirt
- Three (3) Presenting sponsor banners displayed around the event
- Logo prominently displayed on TV PSA
- Prominent logo placement on printed materials, emails, and social media
- Sponsorship of fifteen (15) flags
- Opportunity to host a display table at the Patriot's Fair on Memorial Day
- Three (3) dedicated social media posts

Freedom Sponsor | \$10,000

- Three (3) Presenting sponsor banners displayed around the event
- Logo prominently displayed on TV PSA
- Prominent logo placement on printed materials, emails, and social media
- Prominent placement of logo on Thousand Flags Fun Run event T-shirt
- Team of ten (10) participants for the Thousand Flags Fun Run on Sunday
- Sponsorship of fifteen (15) flags
- Opportunity to host a display table at the Patriot's Fair on Memorial Day and to present during ceremony
- Three (3) dedicated social media posts

Stars & Stripes Sponsor | \$5,000

- Logo on two (2) sponsor banners with other Stars & Stripes Sponsors
- Logo included on TV PSA
- Logo or company name listed on emails and printed materials
- Logo on Thousand Flags Fun Run event T-shirt
- Team of ten (10) participants for the Thousand Flags Fun Run on Sunday
- Sponsorship of ten (10) flags
- Opportunity to host a display table at the Patriot's Fair on Memorial Day and present during ceremony.
- One (1) dedicated social media post with other Stars & Stripes sponsors

Eagle Sponsor | \$2,500

- Logo included on display banner with other Eagle sponsors
- Logo included on TV PSA
- Logo on emails and printed materials.
- Logo on Thousand Flags Fun Run event T-shirt
- Team of five (5) participants for the Thousand Flags Fun Run on Sunday
- Sponsorship of five (5) flags
- One (1) dedicated social media post with other Eagle sponsors

Liberty Sponsor | \$1,000

- Team of two (2) participants for the Thousand Flags Fun Run on Sunday
- Company name listed on Thousand Flags Fun Run event T-shirt
- Company name listed as Liberty sponsor on event materials
- Sponsorship of two (2) flags

Field of Honor Sponsor | \$1,000

- Company logo displayed prominently in the Field of Honor
- Company name listed as Field of Honor sponsor on event materials
- Company name listed on Thousand Flags Fun Run event T-shirt
- Sponsorship of two (2) flags

Tribute Supporter | \$500

- Company name listed on Thousand Flags Fun Run event T-shirt
- Company name listed as Tribute sponsor on event materials
- Sponsorship of one (1) flag

Thank you for supporting the Bakersfield Breakfast Rotary Foundation.

Tax ID# 77-234356

Bakersfield Breakfast Rotary
Thousand Flags
P.O. Box 22013
Bakersfield, CA 93390

Sponsorship Commitment

My sponsorship level will be:

- | | | | |
|--|----------|---|---------|
| <input type="checkbox"/> Presenting Partner Military Concert | \$25,000 | <input type="checkbox"/> Liberty Sponsor | \$1,000 |
| <input type="checkbox"/> Freedom Sponsor | \$10,000 | <input type="checkbox"/> Field of Honor Sponsor | \$1,000 |
| <input type="checkbox"/> Stars & Stripes Sponsor | \$5,000 | <input type="checkbox"/> Tribute Supporter | \$500 |
| <input type="checkbox"/> Eagle Sponsor | \$2,500 | <input type="checkbox"/> In Kind Donation | |

In Kind Donation

I am interested in donating:

- Goods Services

Description and estimated value of In Kind Donation:

Sponsorship Payment

I will pay by:

- Check Credit Card

Sponsor name should appear as:

Contact:

Name _____

Email Address _____

Phone _____

Please make checks payable to:

Bakersfield Breakfast Rotary Foundation

Mail to:

Breakfast Rotary - Flags

P.O. Box 22013

Bakersfield, CA 93390

Credit Card Information:

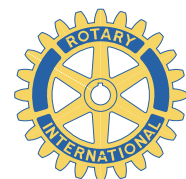
Card Type _____

Card Number _____

Expiration Date _____ CVS _____ Billing Zip Code _____

Amount Paid _____

*Thank you for your support of the Bakersfield Breakfast Rotary Foundation,
a 501(c)(3) organization. Tax identification #77-0234356*



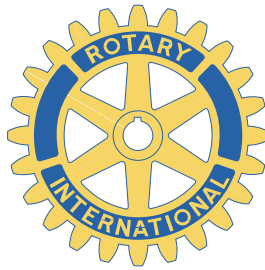


Help Bakersfield
Breakfast Rotary Club
Help our Community.

Sponsor this amazing event!



Saturday - Monday, May 24-26, 2025
The Park at River Walk | 11200 Stockdale Highway



Make a difference in your community.

Support the Bakersfield
Breakfast Rotary Foundation.