

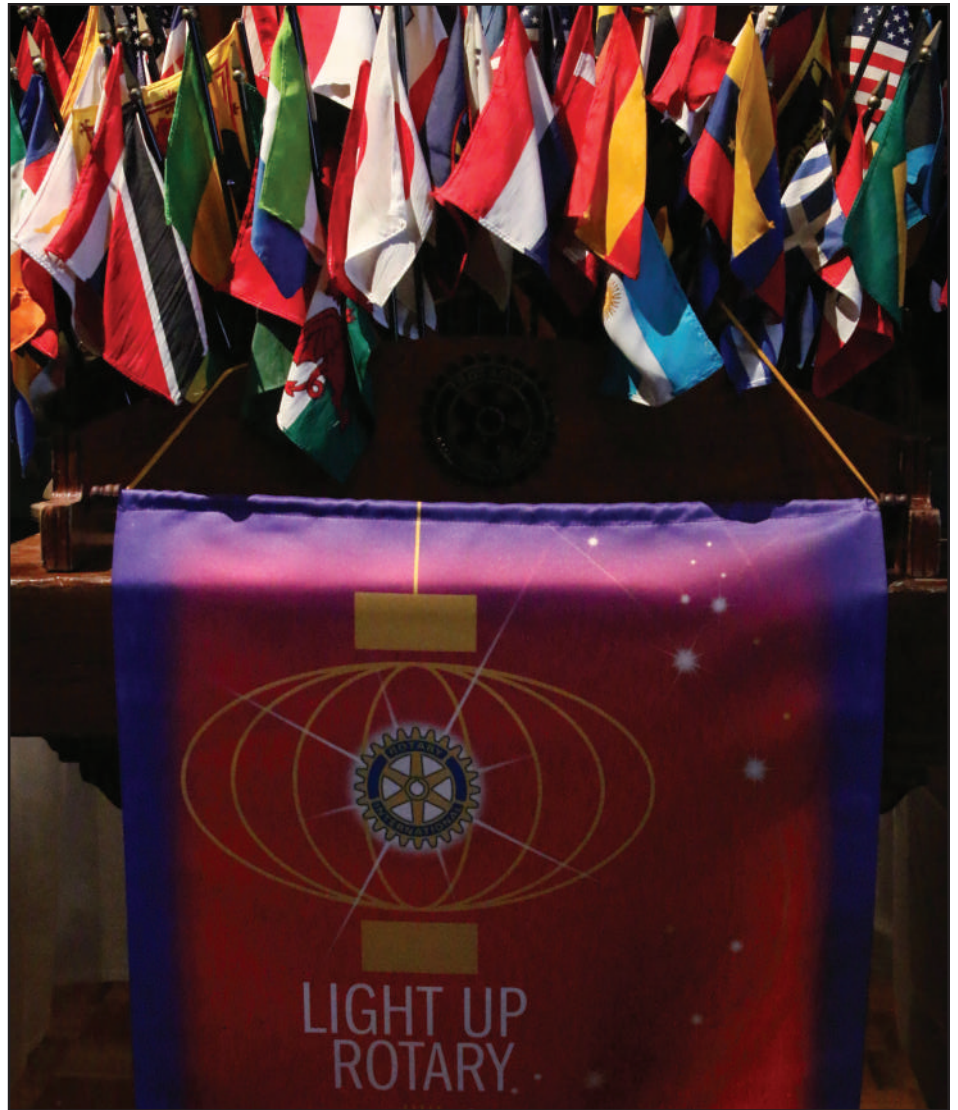
BAKERSFIELD EAST

Club Theme

Power the future, honor the past

Rotary International Theme

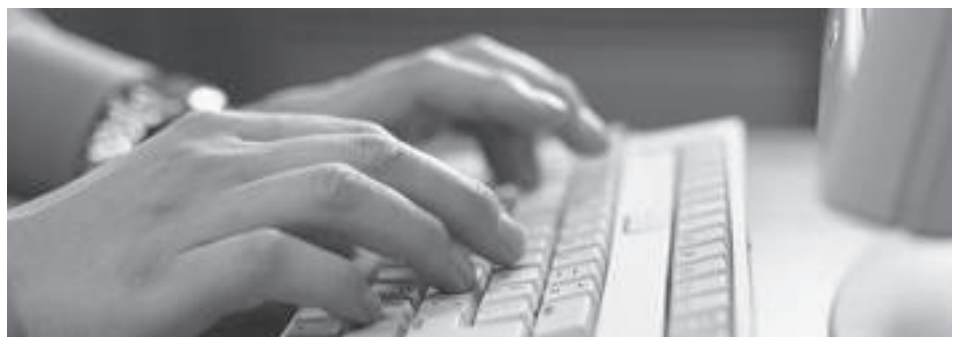
Light up Rotary!



January 30, 2015
Volume 62, #29

Find us at
www.clubrunner.ca/bakersfieldeast/

ROTO NEWS



SERVICE ABOVE SELF

2014-2015

BOARD OF DIRECTORS

President - Terry Schroeffer
Vice President - Sandi Schwartz
President Elect - Rena Kay Schrader
Secretary - Melinda Westfahl
Treasurer - Bob Parker
Sergeant-at-Arms - Marv Denny
Club Service Administration - Steve Karcher
Community Service Membership - Jimmie Soto
Vocational Service - Day Smith
Community Service Youth Service - Aaron Markovits
Community Service Outreach - Christy Swatzell
International Service - Roy Herrmann
Rotary Foundation - Dan Giordano

Board Advisor - Wayne Kress

COMMITTEE CHAIRS

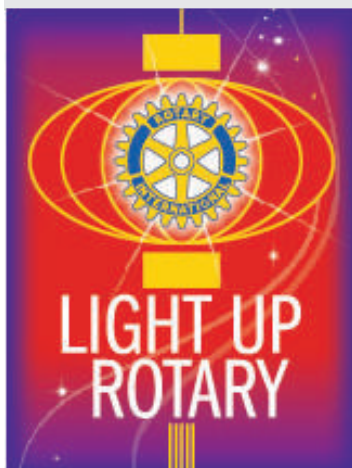
Program - Susan Gill
Vino Amore - Christine Randall/Sandi Schwartz



Fellow BERC Club Members serving to help clean up Rotary Park alongside students from the Interact Club at Centennial High School.

Recent meeting highlights:

- Robin Paggi shared with the group about some of the do's and don't's that employers need to be aware of when dealing with employees social media activity
- She stressed that employers can be sued for what employees put on Facebook and other social media sites
- Robin emphasized that if an employer finds that an employee has written something inappropriate on social media, they should not cite that as the reason for their termination. Instead, they should terminate the employee for another valid reason.
- Robin had other really pertinent information for employers. If you have any questions about what your organization needs to be doing to stay within NLRB guidelines contact Robin to help you navigate those delicate nuances.



Join us on Friday, January 30 when we will learn about the History of Bakersfield from Ken Hooper.

UPCOMING MEETINGS

Date	Speaker	Greeter	Flag Salute	Invocation	Visiting Rotarians	Reception Desk
JANUARY						
Jan 30	The History of Bakersfield Ken Hooper	Randall Richardson	Sabin	Schrader	Schwartz	Smith Sorci
FEBRUARY						
Feb 6	DARK (Charter Night on February 7)					
Feb 13	Valentine's Day in the Limo World Jim Luff	Soto Stanfill	Stanley	Sullivan	Swatzell	Tarpley Urban
Feb 20	About the Kern County Museum Roger Perez	Watanabe Westfahl	Williams	Wilson	Aguirre	Amstutz
Feb 27	Veteran's Center Armando Trujillo	Bank Bass	Begin	Biglin	Brazzell	Brown Burger
MARCH						
March 6	TBD					
March 13	DARK (All Club Luncheon on March 12)					
March 20	TBD					
March 27	Bakersfield Symphony Nile Kennedy					
**Schedule subject to change						

VINO AMORE PLANNING MEETING

Monday, February 23, 5:30 pm

Come join the team & help plan our annual event!!

Need a Make-up? Other Local Area Rotary Club Meetings

Monday

Bakersfield South - Noon, Petroleum Club
Wasco - Noon, Veteran's Hall on Poplar

Tuesday

Bakersfield North - Noon, Petroleum Club
Inyokern - 6 pm, Bernardino's

Wednesday

Bakersfield Breakfast - 6:45 am, Petroleum Club
Shafter - 6:30 am, Shafter Veteran's Hall
Bakersfield West - Noon, Stockdale Country Club
China Lake - Noon, Heritage Inn
Taft - Noon, Jo's Restaurant
Twilight - 5:45 pm, Bell Tower Club

Thursday

Bakersfield Downtown - Noon, Bakersfield Museum of Art
Tehachapi - Noon, Don Juan's
Delano - Noon, Kong's Dynasty
Frazier Park - 5:30 pm, Los Pinos Restaurant
Kern River Valley - 6 pm, Ewings

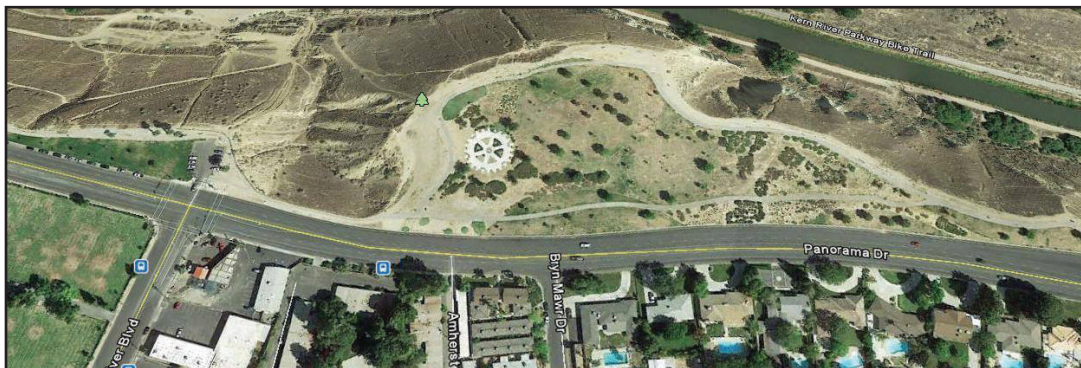
Can't Make a Meeting? You can make up a meeting at your convenience, online at:
www.oneworldrotary.org

ROTARY PARK CLEAN UP DAY



ROTARY PARK CLEAN UP DAY

Thanks to those who came out to help clean up the park and make Bakersfield and our Rotary Park a more beautiful place. Stay tuned for more details on our next clean up date.



Save the Date - Upcoming Events

Date	Event	Location
January 30	District 5240 Foundation Gala	Reagan Library
February 7	Charter Night	BCC
March 10	Leadership & Ethics Conference	Marriott
March 12	Rotary All Club Luncheon	Crystal Palace
April 18	Vino Amore	Garces

February Celebrations

Member Birthdays

5th - Phil Franey
7th - Bob Parker
14th - Jose Pereyra
16th - Christy Swatzell
27th - Sully Sullivan

Partner Birthdays

12th - Ann Braun
18th - Helen Bass
18th - Gloria Creott
27th - Bud Leedy
28th - Mardi Hinse

Partner Anniversaries

3rd - Richard & Rena Kay Schrader (14)
9th - Johnson & Dian Jung (30)
16th - Jose & Gracie Pereyra (32)
20th - Gary & Evie Stanfill (66)
24th - Woody & Barbara Tarpley (36)

Club Anniversaries

1st - Kelly Gibli (21)
1st - Johnson Jung (36)
1st - Wayne Kress (29)
1st - Tom Larwood (54)
10th - Andrew Ozanich (3)
12th - Baynes Bank (5)
12th - Aaron Markovits (5)
15th - John Fanucchi (7)
23rd - Hank Hinse (38)
29th - Mark Ramsey (7)

Rotarian Magazine February Reading Assignments

Page 17 - David Coffee
Page 35 - Tom Larwood
Page 46 - Bruce Keith

Bakersfield East Rotary Club

P.O. Box 2383,
Bakersfield, CA 93303
(661) 847-7301

BERC AVENUES OF SERVICE INFORMATION

I. Club Service, Administration.....Director: Steve Karcher

- ❖ Attendance/Front Table.....: Michele Brown/Steve Karcher
- ❖ BERC Database.....: Tony Ansolabehere
- ❖ Roto News Publisher.....: Amanda Frank
- ❖ Roto News Reporter.....: Amanda Frank
- ❖ BBQ.....: Steve Karcher/Susan Leedy
- ❖ Holiday Lunch.....: Melinda Westfahl
- ❖ Charter Night.....: Michele Brown
- ❖ Venue/Food.....: Steve Karcher
- ❖ Historian.....:
- ❖ Programs.....: Susan Gill

II. Club Service, Membership.....Director: Jimmie Soto

- ❖ Classification.....:Tom Burch
- ❖ Evaluation.....: Wayne Kress
- ❖ Rotary Information.....: Dan Giordano
- ❖ Fireside/Assimilation.....: Sandi Schwartz
- ❖ Membership Development.....:
- ❖ Rotarian Magazine.....: Dan Giordano
- ❖ Membership Directory.....: Melinda Westfahl
- ❖ E-mail Blasts.....: Michele Brown/Sandi Schwartz

III. Vocational Service.....Director: Day Smith

- ❖ Employee Recognition.....: Sandi Schwartz
- ❖ Business Person Of The Year.....:
- ❖ Craft Talks.....:
- ❖ Four Way Test.....: Aaron & Day
- ❖ Vocational Scholarships.....:
- ❖ Officer Of The Year.....: Susan Leedy

IV. Community Service-New Generations.....Director: Aaron Markovits

- ❖ East High Interact.....:Aaron Markovits *temporally*
- ❖ Highland High InterAct.....: Brian Oberg
- ❖ Garces High InterAct.....: Scarlett Sabin
- ❖ OLPH InterAct.....: Mike Cooper
- ❖ Joe Alexander Scholarship Foundation Liaison.....: Gary Creott & Bill Gresco
- ❖ RotarAct.....: Kat Clowes from Twilight Club
- ❖ Scholarships.....: Gary Creott & Bill Gresco
- ❖ RYLA.....: Sandi Schwartz
- ❖ Business & Ethics Conference.....: Steve Richardson

BERC AVENUES OF SERVICE INFORMATION

V. **Community Service-Outreach**.....Director: Christy Swatzell

- ❖ Dictionary Project.....: Jim Williams
- ❖ Backpack Project.....: Tom Burch / Christy Swatzell
- ❖ Can Food Drive.....: Christy Swatzell
- ❖ Listen to Readers.....: Sandi Schwartz
- ❖ Boys & Girls Club.....: Tom Burch
- ❖ Youth Financial Literacy.....: Jim Williams / Roy Herrmann
- ❖ Jamison Center.....: Tom Burch
- ❖ Honor Flight.....: Tom Burch
- ❖ Environment/Rotary Park +.....: Terry Schroepfer
- ❖ Senior Citizens.....: Sandi Schwartz
- ❖ Salvation Army Bell Ringing.....: Sandi Schwartz

VI. **International Service**.....Director: Roy Herrmann

- ❖ Polio Plus.....:
- ❖ Polio Plus Donations.....:
- ❖ International Service Project.....:

VII. **BERC Foundation**.....Director: Dan Giordano

- ❖ Vino Amore.....: Sandi Schwartz & Christine Randall