



Be a gift to the world

Roto News

"Change to Grow With Rotary"

Bosses Day Celebrating the "Big Pigs"

Rene Kay welcomed us to meeting number 13, were all the BERC Rotarians say Oink, Oink!

Filling in for Scarlett Sabbin, Scott Begin lead us in prayer. He was minus the ugly jacket, but said it was proudly on display at his home and promised to bring it to the next meeting.

Our Master of Fun— Steve Richardson was there to lead the flag salute. It was nice to see him, (maybe we need to give him more assignments). Followed by God Bless America, led by Steve Gibbs.

There were no visiting Rotarians and only one guest. Lourdes Arrubia, who will be joining our club soon.

Rena Kay introduced the head table, Bob & Melinda, then thanked the greeters, Scott Begin and Ron Biglin, and the reception table, Michele Brown and Aaron Markovits. Everyone was filling in for someone, so it was a bit confusing, but we pulled it off without a snag.

The only birthday we had this last week, was Bill Gresco on Oct. 14th. Since he was absent we were spared singing the Birthday Song. No spouses birthdays and only one

person celebrating a club anniversary, in the house. Past President Tom Burch who has been in the club for 23 years on Oct. 16th.

Madam Prez called on Scott Begin to remind him that he and his lovely wife Susan had a wedding anniversary on Oct 18th. Scott said he appreciated the reminder, since he left the house at 4:30 this morning, but wasn't sure what they had planned.

Other announcements were:

We are dark next week because Saturday Oct. 24th is the fall BBQ at The Schrader home at 6pm. The following week we are off-site at the Ronald McDonald House for Halloween fun.

Jim Williams reminded the club about the Ethics Competition on Thursday, Oct. 27th at the Chef's Choice Noodle Bar. This event is to help support the Youth Financial Literacy Program and Bakersfield East Rotary is defending our title. Please come out and support our team. It starts at 6pm.

No one had anything to pay the pig for, but Ron did have a suck-up gift for Rena Kay. He had taken a trip to Oregon and brought Rena some jam and her initials carved out of cedar. (Larry Moxley told him he was a kiss-ass)!

Friday was National Boss's Day and Rena asked if anyone would share their best day as a boss. Dave Base said it was when his employees throw him a surprise birthday party. She then asked if anyone wanted to share their worst day as a boss, to which Ron relied "Everyday he is at work is a bad day"!

Rena Kay shared that she has been accused of being too Bossy!! I can't imagine! Steve Karcher told her the definition of being too bossy is "Being Bossier then the recipient being bossed what's to be bossed"! (or something like that).

Rena and Steve Richardson then pasted out some Boss's Day coasters, some of the recipients were:

Top Government worker— Susan Gill

Top Doctor—John Wilson, who had just returned from Scotland, but wasn't wearing his kilt because he was tired of people asking what he had on underneath.

Top Carpenter—Dean Carpenter, just because.

Top Soccer Mom— Lourdes Arrubia.

Lastly Bob Parker won the 50/50 again! But only \$10.

Volume 63, Issue 13

October 16, 2015

2015-2015 BOARD OF DIRECTORS

President
Rena Kay Schrader
Vice President
Terry Schroeffer
President Elect
Jim Williams
Secretary
Melinda Westfahl
Treasurer
Bob Parker

Sergeant-at-Arms
Tony Ansolabehere
Club Service Administration
Steve Karcher
Community Service
Membership
Jimmie Soto
Vocational Service
Mike Brazzell
Community Service New Generations
Aaron Markovits
Community Service Outreach
Fernando Aguirre
International Service
Amanda Frank
Rotary Foundation
Dan Giordano
Board Advisor
Bruce Keith & Steve Gibbs

**Programs Steve Gibbs
Roto News Michele
Brown**

**Bakersfield East Rotary
Club**
PO Box 2383
Bakersfield, CA 93303

Bob Bender - Fox Theater

Born and raised in Bakersfield, Bob Bender's career in the entertainment business started almost immediately upon graduating from Bakersfield High in 1975, (once a Driller, always a Driller). He started as a production runner for a local concert promoter and worked his way up the industry ladder over the next several years. Bob eventually went on to produce over 300 concerts and festivals in the central California region over the next 20 years. He worked as a promoter representative for such companies as Avalon Attractions, Bill Graham Presents, East/West Concerts, Luckenbach Productions, Papa Productions, and Rock N' Chair Presents.

Between 1983 and 1997, Bob also worked in the capacity of Road manager on tours that included Ringo Starr and his All-Starr Band, Billy Preston, Dwight Twilley, Lisa Lisa & the Cult Jam, Rick Derringer, Edgar Winter, A Flock of Seagulls, Mark Lindsay (of Paul Revere & the Raiders fame), New Kids on the Block, and Gene Pitney, just to name a few. He has toured extensively throughout the United States, Canada, Europe and Mexico.

In 1997 while on the road with "The Smokin' Armadillos", Bob saw an opportunity to move to Nashville. "I was offered the position of radio promotions coordinator for a record label" Bender indicated, "which in short order turned into becoming Manager of Artist Development for the company." Soon afterward, Bob found himself back on the road touring with such artists as Tim McGraw, LeAnn Rimes, Jo Dee Messina, and Hank Williams Jr. Bob worked as a label liaison between the entertainers, radio, television, and various concert promoters. By late 1999, he was handed the reins of the Christian retail division for the label, becoming the Director of Sales. Bender took charge of a department that was producing revenue in the mid 6 figures, and developed it into a million dollar division for the label.

In 2004, Bob left the label and opened the doors of his own company, Bob Bender Productions, which initially provided consulting for independent artists. In 2005, he began working with country legend Michael Martin Murphey. During that time, Bob had Murphey re-release his 1970's hit single "Wildfire" as a new mix with the popular country group "Lonestar". With Bob direction, Michael once again appeared in mainstream radio, with over 400 country stations playing his song, along with appearances on television, including CBS's "Late Night with David Letterman".

In 2008, Bob went on to oversee the television promotion and info-mercial marketing campaigns for various country, pop, and Christian artists, working with networks as diverse as TBN and QVC. He has produced, co-produced or marketed numerous concert DVD projects, including Tommy Cash's "Fade to Black" concert, Eric Durrance's "Turn it Off" video (which climbed to #17 on GAC's Country Countdown), and recently with the Bakersfield based Rick Copus Band's "Don't Give Up On Me" music video, which won music video of the year at the inaugural Outside of the Box Film Festival in 2013. Bob was also heavily involved with the "Celebration for Young Americans" television concert special for George H. Bush's presidential inauguration originally filmed in 1989. Other television & video projects include "Billy Preston Live in Atlanta" concert (1988), along with the USO's "Operation Homecoming" television concert special filmed aboard the USS Ranger (1991).

Bob has produced numerous album projects including a live in concert CD for the Grammy award winning Billy Preston, Americana act Steven L Smith Band (which was a Grammy nomination for Americana of the Year), country recording artist Whitney Wattenbarger, and the punk/rock act "Grant My Wishes". Coming full circle, Bob is once again producing shows in the San Joaquin Valley.

January 1st, Bob will be taking over management of the Fox Theater. He also manages the Spotlight Theater, where he has build a television production and a recording studio. His company owns a film & television production company and is working on web based television, which is one of the fastest growing entertainment industries out there. He plans to bring concerts, plays and community events to the Fox and although he could not tell his who yet, he has 50 events planned for 2016. In addition, they will be expanding the box-office to the Henley building across the street, Upgrading the food and beverage service, offer valet parking and working on an outdoor patio on the roof. He is also working on digital walls that will display upcoming events. He also produces "Songs in Spotlight", 13 one hour episodes that always showcase at least one Bakersfield Artist and he shared a video clip with us.

Bob has also served on the CMTA Board of Directors for the Gospel Music Association, was one of the founding members on the Board of Directors for the Bakersfield Jazz Festival, and has been as guest lecturer at Belmont University in Nashville, speaking on the business aspects of the music industry. He currently commutes between Nashville and his home town of Bakersfield, where he resides with his wife Debbie and their dogs, Buddy Lee, Ricki and Lucy.



Birthdays

Bill Gresco—Oct 14th

Spouse's Birthdays

none

Club Anniversaries

Marv Denny—11 years on

Oct. 15th

Tom Burch—23 years on Oct.
16th

Tomeka Powell—1 year on
Oct. 17th

Wedding Anniversaries

Scott and Susan Degin—18
years on Oct. 18th

Upcoming events

Oct 23rd—DARK

Oct. 24th— Fall BBQ 6pm at the Schrader's home

Oct 27th—Ethic Competition 6 pm at the Chef's Noodle Choose

Oct 30th—Offsite—Ronald McDonald House

Nov. 6th— The speaker is Becky De Carlo , The Forgotten

Nov. 13th—Veteran's Program

Jan. 15-16th—Rotary World Peace Conference, Ontario, CA

Rotary Assignments

Oct 30th— At Ronald McDonald
House

Greeters- Sorci & Soto

Flag Salute—Stanfill

Invocation— Brown (for Swatzell

Visiting Rotarians— Sullivan

No Reception table

Reading Assignments

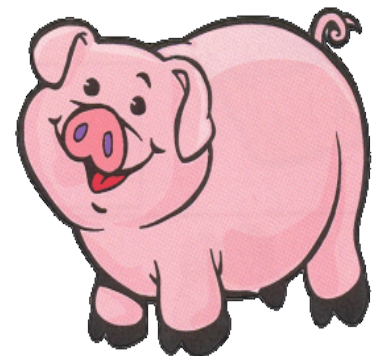
November Issue

Page13—Dean Carpenter

Page 17—Amanda Frank

Page29—Jimmie Soto

Page 55—Terry Schroepfer



Club Directors & Committees

I. Club Service, Administration.....Director: **Steve Karcher**

- Attendance/Front Table.....: Tony Ansolabehere
- BERC Database & WEB.....: Tony Ansolabehere
- Roto News Publisher.....: Michele Brown
- Roto News Photographer.....: Brian Oberg
- BBQ.....: Steve Karcher/Rena Kay S.
- Holiday Lunch.....: Melinda Westfahl
- Charter Night.....: _____
- Gin Fizz.....: Gary Stanfill
- Venue/Food.....: Steve Karcher
- Historian.....: Rena Kay Schrader
- Programs.....: Steve Gibbs/John Wilson
- Public Relations.....: _____

II. Club Service, Membership.....Director: **Jimmie Soto**

- Classification.....:Tom Burch
- Evaluation.....: Wayne Kress
- Rotary Information.....: Dan Giordano
- Fireside/Assimilation.....: Jimmie Soto/Rena Kay
- Membership Development (Master of Fun).....: Steve Richardson
- Rotarian Magazine.....: Dan Giordano
- Membership Directory.....: Melinda Westfahl
- E-mail Blasts.....: Michele Brown
- Family of Rotary.....:Jenny Dierck/Steve Karcher, Christy S.

III. Vocational Service.....Director: **Mike Brazzell**

- Employee Recognition.....: Steve Richardson
- Business Person Of The Year.....: Mike Brazzell
- Craft Talks.....: Mike Brazzell
- Vocational Scholarships.....: Mike Brazzell & Aaron Markovits
- Officer Of The Year.....: Mike Brazzell

IV. Community Service-Youth Services.....Director: **Aaron Markovits / Day Smith**

- East High Interact.....:Tomeka Powell
- Highland High InterAct.....: Brian Oberg
- Garces High InterAct.....: Scarlett Sabin
- OLPH InterAct.....: Scarlett Sabin
- Joe Alexander Scholarship Foundation Liaison.....: Aaron Markovits
- RotarAct.....: Aaron Markovits
- Scholarships.....: Gary Creott & Bill Gresco
- RYLA.....: Day Smith/Sandi Schwartz
- Business & Ethics Conference.....: Steve Richardson
- Four Way Test.....: Aaron M. & Day S.

V. Community Service-Outreach.....Director: **Fernando Aguirre****Blood Bank Organ Donation**.....:Sandi Schwartz

A. Blood Bank Days

BGC & Children Outreach.....: Fernando Aguirre

A. Backpack Project.....: Tom Burch, Christy Swatzell & Fernando

B. Jamison Center.....: Tom Burch

Environment

A. Bike Path Maps.....: Terry Schroepfer

B. Rotary Park.....: Ron Biglin, Tom Burch & Jon Lifquist

C. Cleanup Projects.....: Fernando

Handicap/Poverty/Senior Citizens.....:**Other Community Service Outreach**

*Can Food Drive.....: Christy Swatzell

*Salvation Army Bell Ringing.....: Michelle Brown, Susan Leedy

*Youth Financial Literacy.....: Jim Williams & Roy Herrmann

A. Dictionary Project.....:

B. Listen to Readers.....: Julie Womack

*The Forgotten Initiative.....: Jenny Dierck

Veterans

A. Honor Flight.....: Tom Burch

B. Rebuilding Kern Together.....: Fernando Aguirre

VI. International Service.....Director: **Amanda Frank**

• Polio Plus.....: Dan Giordano

• Polio Plus Donations.....: Dan Giordano

• International Service Development/Grants.....: Christy Swatzell & Committee

• South of the Boarder/Education.....: Amanda & Sandi Schwartz

• Love Water.....: Amanda & Christine Randall

VII. BERC Foundation.....Director: **Dan Giordano**

• Vino Amore Chair.....: Tom Burch & Michelle Brown

• Vino Amore Sponsorships.....: Scott Begin

• Vino Amore Auction Items.....: Jenny Dierck / Dan Urban

• Vino Amore Treasurer.....: Bob Parker

• Vino Amore Tickets.....: Sandi Schwartz / Christine Randall

VIII. FUN Raisers

• Shooting Contest.....: _____

• Photo Calendar, Note Cards, Post Cards.....: _____

Updated 07.16.2015

