



## Business Ethics Recognition

As Rotarians, we value high ethical standards in business and professions and recognize the worthiness of all useful occupations. In this way, we understand that we all have the opportunity and responsibility to serve through both our personal and professional lives. Key to these values are our adherence to the Four Way Test of Rotary:

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

On Saturday May 15, 2021 we will recognize those business in our community which also adhere to the Four Way Test in how they operate. I invite you nominate a business (or two) which exemplifies the values of the Four Way Test. Please include in your nomination:

**Name of Business:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Contact Person:** \_\_\_\_\_

**Nominated by:** \_\_\_\_\_

**Why you feel they/their business merits recognition:** \_\_\_\_\_

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As this is an opportunity to share Rotary with others, please do not nominate Rotary Club Members. Nominations due no later than **Saturday May 15, 2021** and can be given to Charlie Von Rueden at [charlie@servicemasterpbm.com](mailto:charlie@servicemasterpbm.com) , for questions call Charlie at 805-501-5210 or 805-389-6883, thank you.