Suggested Approach for Requesting Support from the Rotary Club of China Lake Board of Directors

The Rotary Club of China Lake (RCCL) is pleased to support projects that align with our Avenues of Service as described in our annual budget and as emergent opportunities for service are endorsed by the Board of Directors. This approach is provided to facilitate the Board’s endorsement of emergent service projects.

Discuss your idea with the Avenue of Service Director that best matches your project (international, community, club, etc.) to see if it might be supported by the current budget and included in the work of that Avenue of Service.

If your idea is not appropriate to any Avenue of Service or cannot be included in one for whatever reason, request to attend a board meeting to share your idea. Come to the Board meeting prepared to share the following information:

Begin with the bottom-line up front (BLUF).

Example: I propose the RCCL support function ABC because it will help many people in our community who have no resources in this area and it will only require volunteer time.

Example: I propose the RCCL have fund raiser XYZ to support non-profit ABC and it will require $XXX and 10 hours of volunteer effort.

Then go into the details:

* Background - what is the event to be supported? Example: Rotary Information Booth at the Desert Empire Fair (DEF) – need banners and displays and members to share Rotary with Fair-goers
* Relate to RCCL Mission – how does this fit with RCCL Avenues of Service? Example: All Avenues of Service will be advertised and Membership will zoom upward
* Benefit - who will benefit and how? Example: Club membership and Community appreciation will improve
* Execution – when, where and how will the event will be executed. Example: Attend DEF events in Spring and Fall with a team of 2 people in the evening hours to talk with fair-goers and handout Rotary pin-wheels for the children (wind toys ;-)
* Needs from the RCCL – money, labor hours, etc. Example: $200 for 2 new banners and items to hand out to visitors (Rotary pin-wheels for the youngsters), and 2 warm bodies each night of the Fair to greet people and talk about Rotary.
* Keep it straightforward, organized and succinct.