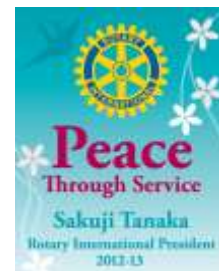


"Honoring our traditions – while forging new visions"
Frank Ortiz – District Governor 2012-2013



July 1, 2012

Dear 2012-2013 Club President:

The following is information on the 2012-2013 Awards and Recognition Programs.

Remember, the Awards are for your club to recognize achievements by your membership.

You are encouraged to:

- Appoint an Awards Chair.
- Obtain a copy of last year's club awards submittal.
- Encourage your Awards Chair to complete the forms as your year progresses.
- Keep the forms handy.
- Submit all forms by established due dates.

2012-2013 Awards and Recognition are based on the principles of the "Effective Club". **An effective club is able to...**

- ✓ Sustain and increase its membership base
- ✓ Implement successful projects that address the needs of its community and communities in other countries
- ✓ Support The Rotary Foundation through both program participation and financial contributions
- ✓ Develop leaders from within the Club, and leaders capable of serving Rotary beyond the club level

RI Special Awards and Recognition for Clubs and Rotarians must be submitted by the specified date for each award, but no later than **Sunday March 31, 2013**. All submittals for these awards to John Eichler - jeichler@charter.net

District 5240 Award submittals are due no later than **Wednesday May15, 2013**. Submittals must be sent in [word](#) or [excel](#) electronic format. Photos must be submitted in [.jpeg](#) electronic format. All submittals for these awards to Vicky Conner - v.conner@strategicvitalityllc.com

(Please fill out contact information)

Club: Ojai

Club size: 1-35 = small, 36-70 = medium, 71+ = large: Large

Club President: Kelly Randall

Email: kellyran@sbcglobal.net

Phone: 8056491045

Awards Chair: Jane McCarthy

Email: jmccarthy@thacher.org

Phone: 8056464100

July 1, 2012

District 5240 Awards and Recognition Program - Club Service 2012-2013

Recognition awards for suggested club goals achieved between July 1, 2012 and May 15, 2013. Some criteria count in more than one category. "Explain" box will expand as you type. Award submittals will be accepted between **May 1 and May 15, 2013** and must be sent in [word](#) or [excel](#) electronic format. Photos submitted in [.jpeg](#) electronic format to Vicky Conner v.conner@strategicvitalityllc.com

District 5240 Club Service Recognition (Club size: 1-35 = small, 36-70 = medium, 71+ = large)

Complete at least 6 (large club) – 5 (medium) – 4 (small) of the following:		Number Completed:
1	Complete RI Presidential Citation Goals and submit certification form to District Governor by March 31, 2013 .	
	Date Completed, Signed, and Submitted by Club President:	
2	Have a Club Assembly early in the Rotary year to discuss how to achieve your Club, RI, and District goals.	
	Explain if completed: <i>Held on July 13, 2012 and on January 4, 2013.</i>	
3	Have your Committees for Member Recruitment/Retention and Public Relations prepare written action plans to achieve a net increase in members.	
	Explain if completed: <i>Completed by Lori Herman in June 2012 for FY 2012-13.</i>	
4	Publish Weekly Club Bulletin, hard or digital. Also set up a Facebook page. (counts as 2 requirements)	
	Explain if completed: <i>Bulletin is published digitally weekly on the ClubRunner website. We have had a Facebook page for two years: see Facebook for Ojai Rotary Club.</i>	
5	Maintain a Club Website linked to www.rotarydistrict5240.org and updated at least monthly.	
	Explain if completed: <i>Club Website exists as link on this website; it is updated weekly with programs and key events.</i>	
6	Improve the quality of your club meetings with particular emphasis on outstanding programs and adding elements to make the meetings FUN! Provide evidence of quality improvement.	
	Explain if completed: <i>Program quality is very high and fresh, overseen by a new member with different contacts. Members consistently rate programs as Very Good to Excellent. Fining each week includes "confessing" good news to the Club, followed by creative and unusual methods of extracting fines, including NPR "Wait, Wait, Don't Tell Me" types of questions, working as a table to arrive at answers, or oriented towards learning unusual facts/stories about members.</i>	
7	Family of Rotary: Hold three fellowship events for club, family, former members outside of regular meeting.	
	Explain if completed: <i>These are held as "Fifth Fridays" instead of regular meetings. This year they occurred on August 31 (Lake Casitas boat ride with hors d'oeuvres, wine, and beer) and May 31 at a member's home; we did not hold one on November 30 because of the largest social event of our year (holiday party) being held two weeks later on December 6, nor did we hold one on March 29 because it was Good Friday. We also honored one of our long-time members with a plaque and speech about what he'd done for Rotary during a meeting in February; he departed due to audio issues, which we are currently rectifying with a new speaker system. Our Demotion Party will not be held until July 13 due to incoming president's travel to RI in Lisbon.</i>	
8	President promotes Club attendance and registers for the RI Convention, District Assembly and District Conference. (If PE and PEN attend as well, will count as 2 requirements).	
	Explain if completed: <i>PE will attend the RI Convention in Lisbon, Portugal, along with several other Club Members. She attended the District Assembly. District Conference on the Queen Mary was attended by President and District Officer from our Club.</i>	
9	Club President is MPRLS grad (counts as 1 requirement) Club President Elect and PEN, as well as other potential club leaders to attend PRLS and/or Master PRLS. (4 members attend counts as 1 requirement)	
	Explain if completed: <i>President Elect and PEN attended PRLS in Camarillo on November 3. Three other new members are considering PRLS training.</i>	
10	Committee Chairs/Members attend District Seminars on Matching Grants, Membership, and Rotary Foundation. At least 2 members per club attend.	
	Explain if completed: <i>Kay Bliss (Grant writer), Nathan Kaehler (Director of International Service), Cheree Edwards, Tony Thacher, Larry Beckett, and Terry Beckett attended the Matching Grants seminar on October 27.</i>	
11	President, President Elect and PEN attend 2013 Mid-Year Seminars.	

	Explain if completed: <i>President Elect and District Officer Mike Weaver attended PETS at LAX February 22-24, 2013.</i>
12	Club Meeting Attendance is at least 80%.
	Explain if completed: <i>Monthly club attendance average is 82%.</i>
13	At least 2 club members participate in the District Conference, September 28-30, 2012
	Explain if completed: <i>President Kelly Randall and Past President/District Officer Mike Weaver attended District Conference on the Queen Mary.</i>
14	Develop or developed a written Strategic Plan with the District Strategic Planning Team that includes Leadership development and Rotary awareness within the club
	Explain if completed: <i>Past President, President Elect, and President Elect Nominee meet quarterly to discuss direction of the club, continuity of projects, leadership development, and ways to enhance members' knowledge of Rotary, both locally and world-wide.</i>
15	Established OTHER Club Service activities unique to your club
	Explain if completed: <i>Annual Taste of Ojai, held Saturday, October 27 at the Ojai Valley Inn, is our largest fundraising event. Members already working on 2013 event, scheduled for Sunday, October 27 at Ojai Valley Inn. The Membership Committee assigns a member to mentor each new member during the Red Badge phase so as to ensure that the new member gets involved and knows how the Club works during their initial membership; there's a detailed list of activities the new member must complete prior to receiving the Blue Badge.</i>
16	Attach at least one photo unique to Club Service in your club submittal (5 maximum)
	Completed: <i>August Fifth Friday (2) and Holiday Party (3)</i>



District 5240 Awards and Recognition Program – Community Service 2012-2013

Recognition awards for suggested club goals achieved between July 1, 2012 and May 15, 2013. Some criteria count in more than one category. "Explain" box will expand as you type. Award submittals will be accepted between **May 1 and May 15, 2013** and must be sent in [word](#) or [excel](#) electronic format. Photos submitted in [.jpeg](#) electronic format to Vicky Conner v.conner@strategicvitalityllc.com

District 5240 Community Service Recognition (Club size: 1-35 = small, 36-70 = medium, 71+ = large)

Complete at least 6 (large club) – 5 (medium) – 4 (small) of the following:

Number Completed:

1	Have a new or continuing Community Service Project involving hands-on participation by Rotarians and family members, Rotaractors Interactors. Youthact
	Explain if completed: <i>Youth Fest on Sunday, April 21, 2013 involved Rotarians, Club MAD, and Club-sponsored BSA Troop offering a free, fun day with booths, activities, Mayor of the Day, etc. Rotarians either helped in set up/take down or attended the event. Taste of Ojai was held on October 27, 2012 at the Ojai Valley Inn.</i>
2	Send at least two students to RYLA or the Interact Symposium. (Also counts for New Generations/Youth Service)
	Explain if completed: <i>Two students were selected to attend RYLA in Ojai April 18-21. Unfortunately, the local high school's prom was rescheduled for that weekend, so only one student (May Battleson) attended; other funds went to scholarship for a worthy student.</i>
3	Conduct a Community Service Project benefitting youth or elderly and involving Youthact, Interact and Rotaract club(s) (Also counts for New Generations/Youth Service)
	Explain if completed: <i>Youth Fest was held on April 21; well attended by members and community. Reading tutors weekly for first and fourth graders. Portfolio Days at junior high school in May. Youth Connect involves many members and Interact students; website continuing; Polio Plus fundraiser at Ojai Day in the fall. Arbor Day each spring, this year on April 26 at Mira Monte Elementary School; after lunch, the kindergarten classes recited trees of the alphabet with pictures they'd drawn; then members helped them plant 3 jacaranda trees.</i>
4	Publicize your Community Service Projects in newspapers, local cable, or information booth at community events. Broadcast (radio or television) media coverage will count as 2 requirements.
	Explain if completed: <i>Youth Fest 4/21/13: Annual free event in Libbey Park for all children and parents in Ojai Valley to enjoy fun, entertainment, and become aware of youth service and support organizations that are available. This year the Mayor for the Day was incorporated into the festivities. (See Link below) Youth Connect (a website and series of workshops to network all the youth service organizations in the Ojai Valley for greater visibility to the parents and children; more efficient use of resources and greater program outreach) held a seminar for parents/families re: "Today's Technology...Yesterday's Parenting" on March 20. Our Club is a co-sponsor of this event along with the Ojai Unified School District and the local independent schools. Major fundraiser of the year is Taste of Ojai. Participating restaurants offer samples of food and drinks. Most of the Club is involved and this year's raised \$22,000. The proceeds fund the various community grants that are given each year. Media coverage and held at Ojai Valley Inn; see attached photos.</i>
5	Sponsor or participate in a new or ongoing project to benefit senior citizens or the underprivileged. (multi-club project counts as 2)
	Explain if completed: <i>Ojai RC and Ojai West RC and the local banks gathered food for the HELP of Ojai food pantry between Thanksgiving and Christmas.</i>
6	Participate in a youth literacy program (Also counts for New Generations/Youth) including adult literacy programs
	Explain if completed: <i>Literacy Program at Topa Topa Elementary helps students catch up on reading skills (6-7 members read to kindergartners). Math tutors help older students.</i>
7	Submit a District Simplified Grant application with another club within a group to support a community project.
	Explain if completed: KAY
8	Publicize your International Projects in the local newspapers, local cable, or information booth at community events to promote Rotary's International mission.
	Explain if completed: LORI

9	Participate in D5240 "Rotarians at Work" Day with Rotarian and family member, Rotaract, Interact , Youthact participation.
	Explain if completed:
10	Participate with other clubs in a joint project or event with high visibility and media coverage.
	Explain if completed: <i>Work with Ojai West on Youth Fest and Paddle Tennis Tournament; also support their Wine Tasting event in June each year by supplying man power.</i>
11	Participate in a community volunteer service recognition program.
	Explain if completed: <i>Fred Favre runs Living Treasures, our mentor program; submissions in mid-March and new "class" will named in April. (See article)</i>
12	Participate in a Community Food Drive Project (multi-club project counts as 2)
	Explain if completed: <i>Judy Gabriel coordinated a food drive with Ojai West RC via all of the banks in town and brought in several tons of food for the Ojai Pantry.</i>
13	Participate in a Community Clothing Drive Project (multi-club project counts as 2)
	Explain if completed:
14	Established OTHER Community Service activities unique to your club
	Explain if completed:
15	Attach at least one photo unique to Community Service in your club submittal (5 maximum)
	Completed:

Mayor of the Year: Kevin Griffee:

<http://www.youtube.com/watch?v=W-Y2bwknhdI>

Rotary Clubs seek Ojai Living Treasures nominations for 2013

Tobe Barron
OWN correspondent

Sharon Cline loves Ojai, and if actions speak louder than words, she couldn't make it clearer if she shouted it from the rooftops. An Ojai resident for more than five decades, Cline is one the Living Treasures designated by the Rotary Clubs of Ojai for 2012.

"Living Treasures are chosen because they are leaders in their field, an asset to the community, and community service-oriented. We feel we create more community service by choosing the Living Treasures," said Rotarian Dr. Fred Favre.

Cline was born in Spokane,

Wash., but raised in Azusa, Calif., during the Great Depression. Her early childhood memories include her father, a pharmacist, being passed over for military service, along with the town doctor, because their city needed them at home, and her mother growing vegetables in their own victory garden. These memories instilled her with a sense of patriotism, and a love of growing things. Cline is a board member of the Ojai Valley Garden Club, and on her own half-acre grows semi-dwarf fruit trees, vegetables and flowers.

Along with the Garden Club, Cline serves as the treasurer for the Ojai Independence Day Committee. Out of her extensive career in volunteerism, Cline says her proudest achievement with nonprofit groups is "every time we put on the Fourth of July parade and it actually happens."

"I have felt very strongly about our country and its independence, and this is something I could do to get children to understand the importance of the country, since so many have been lucky not to be involved with the wars I had lived through," says Cline.

Cline has also served as a volunteer librarian at St. Thomas Aquinas College, a Junior Girl Scout leader, a Boy Scout advisor, Parent Guild officer at Villanova Preparatory School, a librarian at Villanova and a member of the Rotary Club — an organization with which both her father and grandfather were also involved. After she and her husband raised their six children, they did a lot of traveling on the road, helping their children — now settled in Alaska, Japan, Montana and San Jose, Calif. — work on their homes and establish families of their own.

"One thing I always wanted to do was get back involved in Ojai. I knew we couldn't spend all our time on the road," says Cline. "Most of the things I have done have been small things, nothing really big or important to life or death. They were fun to do."

See Treasures, Page A3



Photo by Logan Hall
Sharon Cline is one of the 2012 Living Treasures.

Treasures:

Continued from Page A1

After spending so much time in the valley, Cline is still in awe of the place.

"There are so many wonderful people here who really care about Ojai," Cline enthuses. "It is a beautiful place, and it just keeps getting better. More crowded, but better."

The Rotary Clubs of Ojai 2013 Living Treasure nomination process is now open, with ballots available on their website, www.rotc.org (or scan the QR code at the



Scan this QR code with your smartphone or tablet to download the Ojai Living Treasures nomination form.

end of this article). Paper ballots will also be available at the Ojai Valley Chamber of Commerce, 206

District 5240 Awards and Recognition Program - International Service 2012-2013

Recognition awards for suggested club goals achieved between July 1, 2012 and May 15, 2013. Some criteria count in more than one category. "Explain" box will expand as you type. Award submittals will be accepted between **May 1 and May 15, 2013** and must be sent in [word](#) or [excel](#) electronic format. Photos submitted in [.jpeg](#) electronic format.

International Service Recognition (Club size: 1-35 = small, 36-70 = medium, 71+ = large)

Complete at least 6 (large club) – 5 (medium) – 4 (small) of the following:

Number Completed:

1	Participate in one new International Project. (Projects where at least one member and/or Rotaractors traveled to the site for hands-on experience will count as meeting 2 requirements).
	Explain if completed: <i>Providing a cryo-surgical unit and training clinic personnel in pre-cancerous screening in Roatan, Honduras. The equipment was purchased through DSG 2012-04 (in partnership with Ventura RC), and Dr. Robert Skankey went down twice to train the doctor.</i>
2	Participate in a new or existing International Project with another club and/or District . (Projects where at least two members traveled to the site for hands-on experience will count as meeting two requirements)
	Explain if completed: <i>A. In October, Drs. Bob Skankey and Carl Gross, with Ventura Rotarians, traveled to Roatan to staff a health clinic for low-income residents, taking medicine donated by a Ojai Rotarian pharmacist. B. In November, Dr. Bob Skankey and Honorary Rotarian Leslie Clark trained midwives in Niger, a project that was funded by District Simplified Grant 2012-01, with four other District 5240 clubs contributing. (See website for NOMAD Foundation)</i>
3	Submit a Matching Grant application to support an International Project. Multi-club, multi-district projects will count as meeting 2 requirements.
	Explain if completed:
4	Participate in a Polio Eradication awareness and fundraising campaign in your community. Funds raised and campaign highlights will be acknowledged at a District Event.
	Explain if completed: <i>100% member participation for Polio Plus; total raised was fourth highest in the District.</i>
5	Present a program on the Rotary Foundation (TRF) to the entire Club and attain Rotary Foundation Annual Programs Fund giving of a minimum \$100 per capita (per capita average may include club contribution).
	Explain if completed: <i>Terry Beckett gave TRF presentation on Friday, November 2, which included slides of our Club's giving in relation to other District clubs. Every member donated this year. On November 30, Kay Bliss gave a 25-minute program on the Club's International Service Projects for the past 10 years, which demonstrated the way our Club's projects were funded by APF giving.</i>
6	Nominate a qualified Ambassadorial Scholar / Peace Scholarship candidate (long program or short program) (Also counts for New Generations/Youth) or sponsor an inbound scholar
	Explain if completed:
7	Sponsor a GSE team leader or member. Or host the incoming GSE team or member at your club or homes.
	Explain if completed: <i>Hosted the GSE team from Sri Lanka on Tuesday, October 16. Members visited Ojai peers in business, toured downtown Ojai, then grazed on hors d'oeuvres with members of the hosting Ventura and Ojai West Rotary Clubs. Our GSE nominee, Gregory Woodburn, was an outbound GSE team member.</i>
8	Hands on participation in an International project site/ club/ district or NID
	Explain if completed: <i>See 1 and 2 above</i>
9	2 members (small club); 4 members (mid-sized club); 6 members (large club) register for the 2013 RI Convention in Lisbon, Portugal. 10% of members and spouses/partners register (counts as 2)
	Explain if completed: <i>Jane (President Elect) and Dennis McCarthy will attend, along with Susan and Mike Weaver (District Officer), Joyce and Al West (Membership).</i>
10	Two members attend D5240 STEPS Conference
	Explain if completed: <i>Kay Bliss, Jane McCarthy, Nathan Kaehler, Mike Weaver, Betsy Smith, and Bob Skankey attended the STEPS Conference at UCSB on Saturday, January 26.</i>
11	Conduct a joint International Service project with your Youthact, Interact or Rotaract club (s). (Also counts for New Generations/Youth)
	Explain if completed: <i>Rotary Club of Ojai worked with Cal Poly San Luis Obispo Rotaract Club on the first-</i>

	<i>ever Rotaract Grant: \$4060 to purchase supplies to set up their business for 20 street girls in Ghana who completed vocational training in hairdressing and catering.</i>
12	Participate in one of the three RI World Peace Symposiums or participate in the International Projects Fair
	Explain if completed:
13	Participate in a Multi-club Matching Grant project such as the “Sri Lanka Pre-School Education Project”
	Explain if completed:
14	Established OTHER International Service activities unique to your club
	Explain if completed:
15	Attach at least one photo unique to International Service in your club submittal (5 maximum)
	Completed:

NOMAD FOUNDATION:

<http://nomadfoundation.org/fundraisers>



District 5240 Awards and Recognition Program - Vocational Service 2012-2013

Recognition awards for suggested club goals achieved between July 1, 2012 and May 15, 2013. Some criteria count in more than one category. "Explain" box will expand as you type. Award submittals will be accepted between **May 1 and May 15, 2013** and must be sent in [word](#) or [excel](#) electronic format. Photos submitted in [.jpeg](#) electronic format to Vicky Conner v.conner@strategicvitalityllc.com

Vocational Service Recognition (Club size: 1-35 = small, 36-70 = medium, 71+ = large)

Complete at least 6 (large club) – 5 (medium) – 4 (small) of the following: **Number Completed: 12**

1	Hold a regular club meeting at a place of business, a member's or otherwise.
	Explain if completed: <i>Every spring, Club members visit local restaurants that have provided food for our Taste of Ojai event each fall. The Fifth Friday event in August utilized Ojai West RC's barge at Lake Casitas and included hors d'oeuvres and beer/wine for members and spouses. The April 26 Arbor Day Celebration was held at Mira Monte Elementary School, one of the district schools overseen by Rotary Club Member Superintendent of Ojai Unified School District Hank Bangser. (See photo and article)</i>
2	Have an Employer/Employee Relations Program where Rotarians bring their Employee of the Month/Year to a Club meeting.
	Explain if completed: <i>About 25% of our members brought 1-5 members of their staffs to our Club's meeting on October 19.</i>
3	Award a "Vocational Student, Apprentice, or Trainee of the Month" with family/associates invited to presentation.
	Explain if completed: <i>We honor a Physical Education Program Student of the Month (which is actually of the "Year" since each school nominates one child per year) for exceptional character. Family and teacher/principal attend the meeting. Photo</i>
4	Participate in programs that provide support for training services for community members that require new job skills
	Explain if completed: <i>Mike Weaver consulted on MG 76248, the Competitive Microcredit Matching Grant that is being done in Santa Paula, California and surrounding communities to help low-income Latino women start their own businesses, and our club donated funds towards this project. Focus is now on networking and marketing to publicize the opportunity for low income, Hispanic women to take classes that will prepare them for business ownership, and for those who demonstrate a strong business plan, the opportunity to receive microcredit loans to start or enhance their businesses. Most recently, Mayra Pompa, the Loan Fund Program Specialist whom our cooperating organization, Women's Economic Ventures (WEV,) hired to work on this grant, attended a series of 4 mixers hosted by the Latino Business Expo. The expo culminated on April 4, 2013 with an event that was attended by more than 1,000 participants who were either Hispanic business owners or people who wanted to start their own businesses. WEV had never participated in the Latino Business Expo and so this was outreach and networking directly in support of the microcredit Matching Grant. WEV is currently evaluating the sign-ups that they received at their booth to determine the effectiveness of this new outreach experience. I am attaching photos of the expo that were taken by Past District Governor Wade Nomura. Thank you, Wade, for your help! We think that the new publicity banner that Simi Sunrise created and that is being used at all classes and events looks great! WEV will be conducting orientation meetings for the next classes that it will conduct during May in 4 communities located in eastern Ventura County: Santa Paula, Fillmore, Somis, and east Ventura. These are areas of high unemployment and large Latino populations. The classes will be held on four consecutive Saturdays in June and July and will provide 24 hours of instruction on how to plan for and operate a business in Ventura County. During February and March the curriculum was simplified and all classes will be taught in Spanish. We anticipate that the participants will have very limited English skills and little formal education. Participants who complete the classes and develop a business plan that demonstrates financial stability will have the opportunity to take out loans so that they can improve their lives and those of their families.</i>
5	Organize or conduct a mentor program, job shadowing day. (Also counts for New Generations/Youth)
	Explain if completed: <i>The Club sponsors different programs with the Music Festival Bravo Program that provides art education and music appreciation by our youth. (See Bravo website)</i>
6	Organize or conduct a new High School Career Day program such as Architectural Design Competition or the Ethics Program (Also counts for New Generations/Youth)
	Explain if completed:

7	Award college or vocational scholarships totaling more than \$1,000. (Also counts for New Generations/Youth) (scholarships totaling \$7,500 or more will count as 2 requirements)
	Explain if completed: <i>As our Club has done for the past 20+ years, we awarded \$60,000 in scholarships to students heading off to both 4-year colleges (\$3,000 x 18) and 2-year vocational schools (\$2,000 x 3). Presentations scheduled for May 17.</i>
8	Present a Vocational Service Award such as Ethics Award, Teacher of the Year, Public Service Award honoring those who serve your community.
	Explain if completed: <i>The Fred Clapp Ethics Award was presented to Rick and Tom Husted at the meeting on Friday, January 18. Photo</i>
9	Sponsor a vocational service/leadership presentation to high school students. (Also counts for New Gen./Youth)
	Explain if completed: <i>Ongoing sponsorship of a Boy Scout Troop and they present their activities 1-2 times each year about their accomplishments over the year. They typically receive ~\$2,000/year, this year for their Jamboree in Switzerland.</i>
10	Conduct a Middle School, Junior High, High School or Continuation School Interview Day. (also New Gen./Youth)
	Explain if completed: <i>Our Portfolio Day is held for all eighth graders in May, just before they graduate. Rotarians, spouses, and friends "interview" the students and give feedback on their submitted body of work from their junior high tenure during this two-day event.</i>
11	Organize or conduct a Four Way Test essay contest with winners submitted to District contest or speech program/contest. (Also counts for New Generations/Youth)
	Explain if completed: <i>The Four-Way Test essay contest was held in March; 144 essays were submitted. Six Club members judged the essays on April 9 and division winners were notified on April 12. The winning essays were submitted electronically to the District Vocational Chair on April 12. The district announced that our high school winner (Michaelaina Johnson) came in first place.</i>
12	Join the Chamber of Commerce and/or host a Chamber Mixer at your club meeting place set up like a meeting.
	Explain if completed: <i>Club is a member of the Ojai Chamber of Commerce. We met at one of the local schools on April 26 for Arbor Day.</i>
13	Participate in projects that support services for our Military Families, Active and Retired Personnel
	Explain if completed:
14	Established OTHER Vocational Service activities unique to your club
	Explain if completed:
15	Attach at least one photo unique to Vocational Service in your club submittal (5 maximum)



Completed: *Arbor Day* photo and article, *Student of the Month*

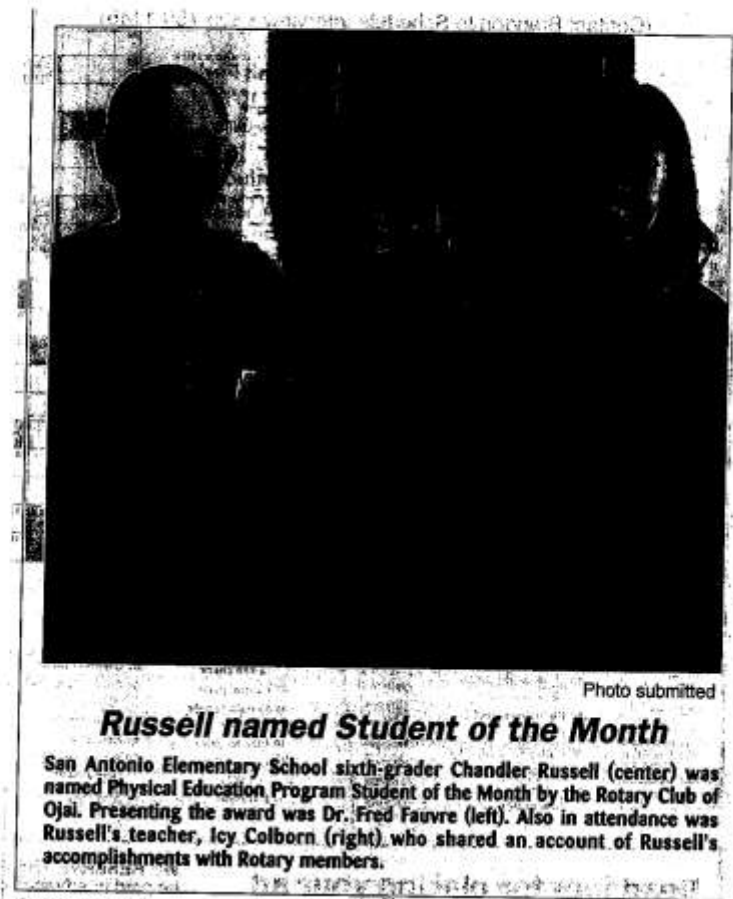


Photo submitted

Russell named Student of the Month

San Antonio Elementary School sixth-grader Chandler Russell (center) was named Physical Education Program Student of the Month by the Rotary Club of Ojai. Presenting the award was Dr. Fred Favre (left). Also in attendance was Russell's teacher, Icy Colborn (right) who shared an account of Russell's accomplishments with Rotary members.

BRAVO Program that we sponsor
<http://www.ojaifestival.org/education/bravo-program/>

District 5240 Awards and Recognition Program – New Generations 2012-2013

Recognition awards for suggested club goals achieved between July 1, 2012 and May 15, 2013. Some criteria count in more than one category. "Explain" box will expand as you type. Award submittals will be accepted between **May 1 and May 15, 2013** and must be sent in [word](#) or [excel](#) electronic format. Photos submitted in [.jpeg](#) electronic format to Vicky Conner v.conner@strategicvitalityllc.com

New Generations Recognition (Club size: 1-35 = small, 36-70 = medium, 71+ = large)

Complete at least 6 (large club) – 5 (medium) – 4 (small) of the following: **Number Completed: 11**

1	Sponsor an existing or charter a new Youthact, Interact or community-based Rotaract Club
	Explain if completed: <i>Club sponsors of Club MAD at Matilija Junior High School, which may become an Interact Club.</i>
2	Have at least two club members involved with your existing or new Interact club(s). (Complete all reporting requirements in a timely fashion and counts as 1 additional requirement).
	Explain if completed: <i>Three members working with Club MAD</i>
3	At least one member participates in some capacity at RYLA.
	Explain if completed:
4	Participate in a youth literacy program. (Also counts for Community Service)
	Explain if completed: <i>Six-eight Rotarians and four family members work individually with elementary school students on their reading and math skills.</i>
5	Send at least two students to RYLA or Interact Symposium.
	Explain if completed: <i>Paid for two students to attend, but unfortunately, when the local high school's prom date shifted, one student was unable to attend. Additional funds went into the scholarship fund.</i>
6	Nominate a qualified Ambassadorial Scholarship candidate. (Also counts for International Service)
	Explain if completed:
7	Organize or conduct a Four Way Test essay contest with winners submitted to District contest or speech program/contest.(Also counts for Vocational Service)
	Explain if completed: <i>Club-sponsored Four-Way Essay Test Contest in March. See Vocational Service #11.</i>
8	Organize or conduct a mentor program, job shadowing day. (Also counts for Vocational Service)
	Explain if completed: <i>The Club has sponsored different programs with the Music Festival Bravo Program that provides art education and music appreciation by our youth.</i>
9	Organize or conduct a High School Career Day program such as Architectural Design Competition or Ethics Program. (Also counts for Vocational Service)
	Explain if completed:
10	Award college or vocational scholarships totaling more than \$1,000. (Also counts for Vocational Service) (scholarships totaling \$7,500 or more will count as 2 requirements)
	Explain if completed: <i>The Club's Foundation awarded \$60,000 in scholarships this year to 20 local students: \$3,000 for 4-year colleges and \$2,000 for vocational/trade schools. These will be presented at the May 17 Club meeting.</i>
11	Start, continue, or participate in a Dictionary Project. See www.rotaryojaiwest.org . Click "Dictionaries" for How-To.
	Explain if completed:
12	Conduct a joint Community Service Project benefitting youth and involving Youthact, Interact or Rotaract club (s). (Also counts for Community Service)
	Explain if completed: <i>The Club and Ojai Valley Community Hospital sponsor Fit Kids, Fit Ojai with nutrition and physical fitness components to reduce childhood obesity, diabetes, and hypertension.</i>
13	Conduct a joint International Service project with your Youthact, Interact or Rotaract club (s). (Also counts for International Service)
	Explain if completed: <i>Rotary Club of Ojai worked with Cal Poly San Luis Obispo Rotaract Club on the first-ever Rotaract Grant: \$4060 to purchase supplies to set up their business for 20 street girls in Ghana who completed vocational training in hairdressing and catering.</i>
14	Host a Rotary Youth Exchange student or sponsor an outbound exchange student.
	Explain if completed: <i>Our GSE nominee Gregory Woodburn traveled to Sri Lanka.</i>
15	Participate with and sponsor youth on an international humanitarian trip related to poverty eradication work.

	Explain if completed:
16	Established OTHER New Generations Service activities unique to your club
	Explain if completed:
17	Attach at least one photo unique to New Generations Service in your club submittal (5 maximum)
	Completed: <i>PEP Student of the Month: Rebecca Saucedo</i>



District 5240 Awards and Recognition Program – Governor’s Awards 2012-2013

Recognition awards for suggested club goals achieved between July 1, 2012 and May 15, 2013. Some criteria count in more than one category. “Explain” box will expand as you type. Award submittals will be accepted between **May 1 and May 15, 2013** and must be sent in [word](#) or [excel](#) electronic format. Photos submitted in [.jpeg](#) electronic format to Vicky Conner v.conner@strategicvitalityllc.com

Governor’s Clubs of Distinction: **BRONZE CLUB, SILVER CLUB, GOLD CLUB**

Recipients of the Governor’s Clubs of Distinction will be recognized at the District Awards and Recognition Event scheduled for June 29, 2013 in Santa Maria. Recipients of the GOLD CLUB will be eligible for the Best Club in District 5240 for each club size category.

BRONZE CLUB

MANDATORY: Complete RI Presidential Citation Goals and submit certification form by March 31, 2013. (*attach*)

MANDATORY: Complete 3 of 5 District 5240 Avenues of Service Certifications. (*attach*)

MUST COMPLETE AT LEAST SEVEN (7) of the following:		Number Completed: 10
1	Membership Net Increase of +2 (members as of July 1, 2012 through May 15, 2013)	
	Explain if completed:	
2	Membership Retention Rate of 80% (members as of July 1, 2012 through May 15, 2013)	
	Explain if completed:	
3	Participate at some level in the RI Ignite Membership initiative.	
	Explain if completed: <i>Jack Jacobs gives members an Ignite pin when they sponsor a new member</i>	
4	Participate in at least 1 Public Relations activity through electronic, broadcast or print media.	
	Explain if completed: <i>See attached article and ad for Taste of Ojai</i>	
5	Club per capita contribution of at least \$100 to the TRF Annual Programs Fund.	
	Explain if completed: <i>\$127 donated on average/member as of 4/29/13</i>	
6	Club per capita contribution of at least \$25 to the TRF Polio Plus Fund.	
	Explain if completed: <i>\$109 donated on average/member</i>	
7	Participate in at least one District Simplified Grant or Matching Grant.	
	Explain if completed: <i>Five Rotarians in attendance at Oct. 27 Future Visions Meeting: Cheree Edwards, Nathan Kaehler, Kay Bliss, Terry Beckett, and Larry Beckett. District Simplified Grant 2013-01 Midwives Training in Niger. DSG: Cryosurgical unit in Roatan.</i>	
8	District Conference Attendance 5% of Club (includes family members, guests, Interact).	
	Explain if completed:	
9	Participation level of 3 members at the 2013 District Assembly.	
	Explain if completed: <i>Mike Weaver, Jane McCarthy, Bill Prather, Larry Beckett, Kay Bliss, Terry Beckett, and Bret Bradigan attended in Oxnard.</i>	
10	Participation level of 1 member at the 2013 District Mid Year Seminar.	
	Explain if completed: <i>Jane McCarthy and Mike Weaver attended the Santa Maria mid Year on Jan. 12; Bret Bradigan attended the session in Oxnard.</i>	
11	Participation level of 2 members at the 2012 District Membership/PR or Foundation Seminars.	
	Explain if completed: <i>Kay Bliss and Terry Beckett attended</i>	
12	Total NEW Basic or Master PRLS attained.	
	Explain if completed: <i>Jane McCarthy and Bret Bradigan completed Basic PRLS in November</i>	
13	Total NEW Benefactors or Bequest Society members attained.	
	Explain if completed:	
14	Total NEW Paul Harris Fellows attained.	
	Explain if completed: <i>Over 12 new Paul Harris Fellows; Club is now 100% Paul Harris.</i>	
15	Total NEW Paul Harris Society members attained.	
	Explain if completed:	

District 5240 Awards and Recognition Program – Governor’s Awards 2012-2013

Recognition awards for suggested club goals achieved between July 1, 2012 and May 15, 2013. Some criteria count in more than one category. “Explain” box will expand as you type. Award submittals will be accepted between **May 1 and May 15, 2013** and must be sent in [word](#) or [excel](#) electronic format. Photos submitted in [.jpeg](#) electronic format to Vicky Conner v.conner@strategicvitalityllc.com

Governor’s Clubs of Distinction: **BRONZE CLUB, SILVER CLUB, GOLD CLUB**

Recipients of the Governor’s Clubs of Distinction will be recognized at the District Awards and Recognition Event scheduled for June 29, 2013 in Santa Maria. Recipients of the GOLD CLUB will be eligible for the Best Club in District 5240 for each club size category.

SILVER CLUB

MANDATORY: Qualify as a BRONZE LEVEL CLUB (*attach*)

MANDATORY: Complete 4 of 5 District 5240 Avenues of Service Certifications. (*attach*)

MUST COMPLETE AT LEAST SIX (6) of the following:

Number Completed: 6

1	Membership Net Increase of +3 (members as of July 1, 2012 through May 15, 2013)
	Explain if completed:
2	Membership Retention Rate of 85% (members as of July 1, 2012 through May 15, 2013)
	Explain if completed:
3	Participate in at least 2 Public Relations activity through electronic, broadcast or print media.
	Explain if completed: <i>Ojai Valley News articles: Niger Midwife Training, Tibetan Mobile Medical Unit, Students of the Month</i>
4	Club per capita contribution of at least \$150 to the TRF Annual Programs Fund.
	Explain if completed:
5	Club per capita contribution of at least \$50 to the TRF Polio Plus Fund.
	Explain if completed:
6	District Conference Attendance 8% of Club (includes family members, guests, Interact).
	Explain if completed:
7	Has an identified Club president for 2014-2015.
	Explain if completed: <i>Bret Bradigan will serve as President 2014-15.</i>
8	Participation level of 5 members at the 2013 District Assembly.
	Explain if completed: <i>See #7 in previous section.</i>
9	Participation level of 2 members at the 2013 District Mid Year Seminar.
	Explain if completed:
10	Participation level of 3 members at the 2012 District Membership/PR or Foundation Seminars.
	Explain if completed: <i>Cheree Edwards, Kay Bliss, Terry Beckett, Larry Beckett, and Mike Weaver attended.</i>
11	Participate in a Multi-Club Community Service Project.
	Explain if completed: <i>Youth Fest is done by our Club as well as Ojai West RC.</i>
12	Participate in a Multi-Club International Service Project (includes multi-club matching grant).
	Explain if completed: <i>DSG Niger Midwife Training, Guatemala Library Project with Ojai West</i>
13	Develop or Update the Club’s 3-year strategic Plan.
	Explain if completed:
14	Submit a nominee for the RI Avenues of Service Citation
	Explain if completed:

District 5240 Awards and Recognition Program – Governor's Awards 2012-2013

Recognition awards for suggested club goals achieved between July 1, 2012 and May 15, 2013. Some criteria count in more than one category. "Explain" box will expand as you type. Award submittals will be accepted between **May 1 and May 15, 2013** and must be sent in [word](#) or [excel](#) electronic format. Photos submitted in [.jpeg](#) electronic format to Vicky Conner v.conner@strategicvitalityllc.com

Governor's Clubs of Distinction: **BRONZE CLUB, SILVER CLUB, GOLD CLUB**

Recipients of the Governor's Clubs of Distinction will be recognized at the District Awards and Recognition Event scheduled for June 29, 2013 in Santa Maria. Recipients of the GOLD CLUB will be eligible for the Best Club in District 5240 for each club size category.

GOLD CLUB

MANDATORY: Qualify as a SILVER LEVEL CLUB (*attach*)

MANDATORY: Complete 5 of 5 District 5240 Avenues of Service Certifications. (*attach*)

MUST COMPLETE AT LEAST SIX (6) of the following:

Number Completed: 1

1	Membership Net Increase of +4 (members as of July 1, 2012 through May 15, 2013)
	Explain if completed:
2	Membership Retention Rate of 90% (members as of July 1, 2012 through May 15, 2013)
	Explain if completed:
3	Club per capita contribution of at least \$200 to the TRF Annual Programs Fund.
	Explain if completed:
4	Club per capita contribution of at least \$75 to the TRF Polio Plus Fund.
	Explain if completed: <i>\$109/member as of 4/29/13</i>
5	District Conference Attendance 10% of Club (includes family members, guests, Interact).
	Explain if completed:
6	Has an identified Club president for 2015-2016.
	Explain if completed:
7	Participation level of 7 members at the 2013 District Assembly.
	Explain if completed:
8	Participation level of 3 members at the 2013 District Mid Year Seminar.
	Explain if completed:
9	Participation level of 4 members at the 2012 District Membership/PR or Foundation Seminars.
	Explain if completed:
10	Submit a nominee for the RI Avenues of Service Citation
	Explain if completed:
11	Participate in the RI 2012-2013 Each Rotarian: Reach One, Keep One Award (info attached)
	Explain if completed:
12	Participate in the RI 2012-2013 Family and Community Service Award (info attached)
	Explain if completed:

Please answer the following questions:

- ✓ Is the club a new or existing Every Rotarian Every Year EREY to TRF? XX__Yes_____
- ✓ Is the Club a new or existing 100% Paul Harris Fellows Club? __XX_Yes__New_____

July 1, 2012

2012-2013 RI Awards for Clubs and Rotarians

Frank Ortiz, District 5240 Governor



AWARDS FOR CLUBS

2012-2013 Presidential Citation

The Presidential Citation recognizes Rotary clubs for achieving an array of accomplishments that help them become stronger, deliver more effective service, and enhance their public image. By qualifying for the Presidential Citation, clubs contribute to Rotary's organizational goals and multiply the impact of their good work through the collective focus of 34,000 Rotary clubs worldwide.

2012-2013 Changemaker Award

The Changemaker Award will recognize Rotary clubs that make an extraordinary impact during 2012-13 through their work in the Avenues of Service. Clubs are invited to undertake a challenging array of activities in each avenue, with the goal of making positive and significant change in their communities and in the world.

2012-2013 Significant Achievement Award

Presidential recognition of a club activity which addresses a significant problem or need in the community. A district selects one project and submits nomination to RI. A president-appointed selection committee evaluates nominations.

2012-2013 Recognition of Smaller Club Membership Growth

This district-level award offers an incentive to clubs that fall below the charter requirement of 20 members by recognizing the challenges and achievements of small clubs.

2012-2013 RI Membership Development and Extension Award -- MDEA

This district-level certificate program recognizes membership growth in existing clubs, retention of current club members, and the organization of new clubs. Districts that meet their membership goals are also recognized.

2012-2013 RI Recognition of Membership Development Initiatives -- MDI

This district-level certificate recognizes clubs for the development and implementation of a creative plan or strategy to support one of the three primary foundations of membership growth and development: retention, recruitment of qualified new members, or the organization of new Rotary clubs.

AWARDS FOR ROTARIANS

2012-2013 Avenues of Service Citation **(Nominated by Club presidents)**

This citation program provides a way for Rotary clubs to personally recognize one club member for his or her outstanding efforts in the five Avenues of Service. A club member must have demonstrated support of the Object of Rotary through active participation in each of the five Avenues of Service: Club, Vocational, Community, International, and New Generations. Nominees must be an active Rotarian and can only receive the award once.

2012-2013 Club Builder Award

This award recognizes Rotarians who have made a significant impact in supporting and strengthening their Rotary clubs. District governors may nominate one candidate from their district each year.

2012-2013 Each Rotarian: Reach One, Keep One Award **(Nominated by Club presidents)**

This award allows Rotary club presidents to nominate and recognize individuals for sponsoring new members while focusing on retention. There are several award categories (Certificates and pins may be purchased through Rotary International):

- Gold pin and certificate: for Rotarians bringing 25 members into any Rotary club, with 20 still active after six years
- * Silver pin and certificate: for Rotarians bringing 10 members into any Rotary club, with 8 still active after four years
- Bronze pin and certificate: for Rotarians bringing five members into any Rotary club, with four still active after two years

2012-2013 RI Service Above Self Award

As Rotary's highest honor for individual Rotarians, this award recognizes up to 150 Rotarians annually who have demonstrated exemplary humanitarian service, with an emphasis on personal volunteer efforts and active involvement in helping others through Rotary.

2012-2013 RI Vocational Service Leadership Award

This award recognizes Rotarians who have made a significant impact on advancing vocational service. District governors may nominate one candidate from their district each year.

2012-2013 The Rotary Foundation Citation for Meritorious Service

This award recognizes Rotarians who have demonstrated active service to The Rotary Foundation for more than one year.

2012-2013 The Rotary Foundation Distinguished Service Award **(Nominated by any Rotarian)**

Four complete Rotary years after receiving the Citation for Meritorious Service, a Rotarian becomes eligible for the Distinguished Service Award. Because this is the Foundation's highest service recognition, a recipient's exemplary service to the Foundation must extend beyond the district level and occur over an extended period of time.

2012-2013 The Rotary Foundation District Service Award

Because so many Rotarians serve humanity through Foundation programs, The Rotary Foundation created the District Service Award to recognize their efforts. Each recipient is given a certificate, awarded at the district level.

AWARDS FOR ROTARIANS (continued)

2012-2013 Service Award for a Polio-Free World (Nominated by any Rotarian)

This award was established by the Trustees of the Rotary Foundation in order to recognize outstanding contributions to the effort by Rotarians and thereby to encourage final efforts. In geographic areas coinciding with WHO regions, up to ten regional service awards per region are given annually. These awards recognize outstanding service in polio eradication. International Awards, for broad service to the cause of polio eradication, are also made annually, not to exceed ten individuals.

2012-2013 Family and Community Service Award (Nominated by Rotary clubs)

This award is a certificate that Rotary clubs may confer on individuals or organizations for outstanding service to families and communities, or in recognition of the positive contributions to individual Rotary clubs made by spouses or family members of Rotarians. It is a good way for clubs to celebrate Family Month in December, recognize members of the family of Rotary, and promote Rotary in the community. (Certificates and pins may be purchased through Rotary International)

2012-2013 The Rotary Foundation Global Alumni Service to Humanity Award

This award honors outstanding Rotary Foundation alumni who have contributed to greater understanding and peace through service to humanity, and whose significant achievements have enriched their profession or vocation.

2012-2013 The Rotary Foundation Alumni Associations of the Year Award

The Rotary Foundation Alumni Association of the Year Award recognizes an alumni association that has increased awareness of the contributions and impact alumni have made on Foundation programs. The winning association receives a plaque or banner, recognition in Rotary media, and the opportunity to present its work at the Rotary Alumni Celebration at the RI Convention.

DISTRICT 5240 AWARDS FOR ROTARIANS

2012-2013 Samuel L. Greene Service Above Self Award

Awarded to an individual demonstrating Rotary excellence in service.

2012-2013 District Rotarian of the Year Award

Awarded to an individual demonstrating Rotary excellence in service to District 5240.

2012-2013 Dr. John Padilla Humanitarian of the Year Award

Awarded to an individual demonstrating outstanding international humanitarian service.

2012-2013 District Leadership Award

Awarded to an individual whose District level service exemplifies the leadership of others in pursuit of excellence.

2012-2013 Presidential Citation
Sakuji Tanaka
Rotary International President



The Presidential Citation recognizes Rotary clubs for achieving an array of accomplishments that help them become stronger, deliver more effective service, and enhance their public image. By qualifying for the Presidential Citation, clubs contribute to Rotary's organizational goals and multiply the impact of their good work through the collective focus of 34,000 Rotary clubs worldwide.

Procedure

Clubs are asked to complete the following form to assess their accomplishments this year. In order to qualify for a citation, clubs must meet the Presidential Challenge and complete one required activity, along with at least three additional activities, in each of the three categories listed. Unless otherwise specified, all activities must be undertaken and completed between 1 July and 31 March of the 2012-13 Rotary year.

Clubs should complete the form and send it to the district governor no later than 31 March. Forms sent to Rotary International will not be processed. District governors must report the names of their qualifying clubs through Member Access no later than 15 April.

2012-13 Presidential Challenge

Required

RI President Sakuji Tanaka challenges clubs to conduct a club or community peace forum, or a service project focused on peace.

___ **Our club has met the 2012-13 Presidential Challenge.**

Strengthen Our Club

Required activity

Adopt a three-year strategic plan for the club, identifying specific annual and long-term goals or make progress in carrying out the annual goals set by your club for the current Rotary year to date. (*Consider using RI's Strategic Planning Guide (web only) as a resource.*)

___ **Our club has completed this activity.**

Additional activities

- ___ Conduct a club assessment/visioning activity and initiate changes (revised committee structures, meeting times, meeting procedures, etc.) based on the feedback/results.
- ___ Undertake an innovative approach to attracting and retaining members and achieve a net gain of at least one member between 1 July and 1 March.
- ___ Analyze why members are leaving the club, and create an action plan to maintain a member retention rate of at least 85 percent.

July 1, 2012

- ___ Encourage member engagement by ensuring that every member has personally participated in at least one service activity and one club social activity.
- ___ Increase the diversity of your club's membership by recruiting at least two new members who belong to a demographic group (gender, age, profession, ethnicity, etc.) that is underrepresented in the club.
- ___ Initiate a new-member welcome and mentoring program.
- ___ Initiate an outreach and communication program for club alumni or recruit at least one Rotary or Foundation alumnus age 40 or younger into your club.
- ___ Adopt a program for the leadership development of all members or ensure that each club member is assigned a specific role in your club's leadership development goals for the year, either in a leadership position or as a member of a club committee, subcommittee, or project initiative. *(Consider using Leadership Development: Your Guide to Starting a Program (250-EN) as a reference.)*
- ___ ***In this category, how many additional activities has your club completed? (minimum: 3)***

Increase Our Service

Required activity

Participate in a sustainable service project related to at least one of Rotary's areas of focus. *(For ideas, consult Rotary's Areas of Focus (965-EN).):*

- Peace and conflict prevention/resolution
- Disease prevention and treatment
- Water and sanitation
- Maternal and child health
- Basic education and literacy
- Economic and community development

___ **Our club has completed this activity.**

Additional activities

- ___ Support polio eradication through a public awareness or community fundraising initiative.
- ___ Attain 100 percent participation in Rotary Foundation Annual Programs Fund giving {every active member personally contributes}. *(Consider using the EREY Club Success Booklet (958-EN) as a resource.)*
- ___ Attain a minimum US\$100 contribution to The Rotary Foundation Annual Programs Fund from each club member.
- ___ Conduct a community needs assessment, and use it to establish a new community service project that involves club members in active service. *(For ideas, consult Community Assessment Tools (605-EN))*
- ___ Support New Generations programs by achieving at least one of the following:
 - Sponsor a new Rotaract or Interact club or actively support an existing one.
 - Assign Rotarian mentors to Rotaractors in your community.
 - Conduct a joint project with an Interact or Rotaract club.
 - Sponsor a participant in a Rotary Youth Leadership Awards event.
 - Invite Rotary and Foundation alumni to attend or speak at a club meeting.

- Host a networking event for Rotary and Foundation alumni in the community.
- Sponsor or host at least one Youth Exchange student, Ambassadorial Scholar, or Rotary Peace Fellow.
- Assist another club in its support of a Youth Exchange student, Ambassadorial Scholar, or Rotary Peace Fellow.

- ___ Collaborate with an organization in your community on at least one community service project.
- ___ Involve family members or non-Rotarian community members in a service project.
- ___ Sponsor a new Rotary Community Corps or support an existing RCC.
- ___ Work with a Rotary club in another country on an international service project as either the project host or sponsor. (*Consider using Rotary's ProjectLINK database, www.rotary.org/projectlink, to find a project partner.*)
- ___ ***In this category, how many additional activities has your club completed? (minimum: 3)***

Enhance Our Club's Public Image

Required activity

Undertake a significant public image campaign in your community to communicate what Rotary is and does by using RI's Humanity in Motion or "This Close" advertisements. (*Download these resources at www.rotary.org/mediacenter.*)

- ___ **Our club has completed this activity.**

Additional activities

- ___ Have a PR professional review the club's current promotional and public outreach pieces to ensure that they're appealing and relevant to the general public.
- ___ Gain media coverage of an action-oriented club service project.
- ___ Establish a club website or enhance your club's existing site to make it more appealing to the general public.
- ___ Start an electronic club newsletter and publicize it to non-Rotarians and local media.
- ___ Use social networking websites to publicize your club's activities, enhance public image, and recruit prospective members.
- ___ Emphasize vocational service by achieving at least one of the following (*For ideas, consult An Introduction to Vocational Service (255-EN)*):
 - Start a career counseling or vocational training program, and invite non-Rotarian participants from the community to attend.
 - Organize a discussion or group workshop on maintaining high ethical standards in the workplace, and invite local non-Rotarian business leaders to attend.
 - Organize at least one professional networking event in which club members can meet other local professionals and introduce them to Rotary.
 - Sponsor a career day in which club members bring young people to their places of business to inform them about career opportunities.

- ___ Hold at least one fellowship, networking, or collaborative event that is open to the public. Use the opportunity to introduce non-Rotarians to Rotary.
- ___ Define your club's signature activity (the one you'd like your club to be known for in the community) and promote it to the public.
- ___ ***In this category, how many additional activities has your club completed? (minimum: 3)***

certified by:

Club president

Awards Chair

Date

SUBMIT COMPLETED FORM TO:
CHIEF OPERATING OFFICER JOHN EICHLER: jeichler@charter.net
BY **MARCH 31, 2013.**