John H. "Jack" McClenahan
District Governor 2013-2014
Rotary International District 5240
Ventura, Santa Barbara, San Luis Obispo, Kern Counties
Southern California, USA

Dear 2013-2014 Rotary Club Presidents and Club Leaders:

"Engage Rotary, Change Lives" is our Rotary International President Ron Burton's theme. You can engage, guide, motivate, and recognize your Club and members with our 2013-2014 Awards programs.

Remember, the **Awards are for your Club** to recognize achievements by **your members**.

2013-2014 Awards are based on the Five Avenues of Service and these Principles of Effective Clubs:

- ✓ Sustain and increase your membership base
- ✓ Implement projects that address the needs of your community and communities in other countries
- ✓ Support The Rotary Foundation, both through program participation and financial contributions
- ✓ Develop leaders from within the Club, and leaders capable of serving Rotary beyond the Club level

Awards Criteria are designed to be objective, measurable, and scaled by Club size, as follows: Club size: 1-35 members = small; 36-70 members = medium; 71+ members = large.

The Awards give your Club leaders a "game plan" for being a more effective Club all year long. Making regular progress on the Awards criteria will help **build pride in your Club** and public awareness of Rotary service in your community; if you consistently track, announce, and publicize what you do.

Believe me, Rotary Club Leaders, when I encourage you to...

- Participate in the Awards process! Don't listen to the negative reasons you sometimes hear.
- Appoint an Awards Chair or Committee for your Club. Have them work with the previous chair and review your Club's previous awards submission forms.
- Have your Awards Committee complete the forms below as the year progresses. Some Clubs post completed awards criteria on their website, describing their accomplishments as they go.
- Submit your District Awards forms between April 16, 2014 and May 16, 2014. Other Club, RI, and Rotary Foundation Awards have different forms and earlier dates that we will give you separately.

Send your District 5240 Awards forms in Word or Excel format to 5240awards@gmail.com.
Send photos in .jpeg format. Forms and photos will be accepted April 16, 2014 to May 16, 2014.

(Please complete club contact information)

Club: Rotary Club of Ojai_____ Circle Club Size: 1-35/Small 36-70/Medium (71+/Large

Club President: Jane McCarthy_____Email:jmmcarthy@thacher.org___Phone: (805) 646-4100_____

Awards Chair: Bret Bradigan_____Email: bretbradigan@gmail.com__Phone: (805) 798-0177_____

District 5240 Awards & Recognition Program - Club Service 2013-2014

Recognition awards for Club actions/goals achieved from July 1, 2013 to May 16, 2014. Some criteria count in more than one category. The "Explain" box will expand as you briefly describe what you did.
Send your District 5240 Awards forms in Word or Excel format to 5240awards@gmail.com.
Send photos in .jpeg format. Forms and photos will be accepted April 16, 2014 to May 16, 2014.

District 5240 Club Service Recognition (Club size: 1-35 = small, 36-70 = medium, 71+ = large)	
Complete at least 6 (large Club) – 5 (medium) – 4 (small) of the following:	**Number Completed:**
1	**Early Due Date!** Complete RI President Ron Burton's "Presidential Citation" or "Citation with Distinction" goals/actions and submit certification form to COO John Eichler jeichler@charter.net by **March 31, 2014.**
	Date Completed, Signed, and Submitted by Club President: **March 31, 2014**
2	Have a Club Assembly early in the Rotary year to discuss how to achieve your Club, RI, and District goals.
	Explain if completed: **Yes. July 12, 2013 and Jan. 3, 2014.**
3	Have your Committees for Member Recruitment/Retention prepare written action plans to achieve a net increase in members. Using/following the full "Ignite!" plan qualifies.
	Explain if completed: **Completed by Al West, Membership Chair, in July 2013. All sponsors of new members receive "Ignite" pins.**
4	Issue a Weekly Club Bulletin in any form –or- set up/maintain a Facebook page.
	Explain if completed: **The Rotary Reminder is written and photographed by members, and published/posted through the efforts of Dr. Carl Gross, the club's webmaster.**
5	Link your Club Website to www.rotarydistrict5240.org; set up database integration with RI. (counts as 2)
	Explain if completed: **Club website linked from district site. Updated at least weekly, often several times per week.**
6	Improve the quality of your Club meetings with particular emphasis on outstanding programs and adding elements to make the meetings FUN! Provide evidence of quality improvement.
	Explain if completed: **Our Program Committee is considered one of the most important club functions. Our most experienced members either chair and/or are members of the committee. Programs are consistently rate our programs "Very Good" to "Excellent." Our "fining sessions" which raise money for club projects are often the highlight of meetings, with "trivia" about club members or Rotary that allows us to get to know each other better while sharing a few laughs.**
7	Family of Rotary: Hold three fellowship events for Club, family, former members besides regular meeting.
	Explain if completed: **1. Our club holds "Fifth Friday" socials, (Nov. 29, 2013, Jan. 31, 2014 and (planned May 30, 2014) instead of regular meetings. They are either hosted by members, or at local venues, and spouses and significant others are welcome. 2. Our annual Holiday party was held Dec. 8 at a local Chinese restaurant's banquet room. 3. Our "stepdown" or "Demotion" party for the past president was held on July 12, 2013; this year it's scheduled for June 28.**
8	Club President promotes District Conference Club attendance and personally registers for SLO District Conference, October 18-20, 2013. (If PE and PEN attend as well, will count as 2 requirements).
	Explain if completed: **Our President and President-Elect attended.**
9	At least 2 Club members who are not officers register for SLO District Conference, October 18-20, 2013
	Explain if completed: **We had two – Sid Cohn and Mike Weaver.**
10	Committee Chairs/Members attend Seminars on Matching Grants and Rotary Foundation.
	Explain if completed**: Kay Bliss, Terry Beckett, Nathan Kaehler and Bret Bradigan attended seminar on Oct. 12, 2013 in Oxnard.**
11	President, President Elect and PEN attend 2014 Midterm Seminars.
	Explain if completed: **President Jane McCarthy, President-Elect Bret Bradigan and President-Elect Nominee Suzanne Scar attended. Mike Weaver, past president and group 7 manager, also attended.**
12	Club President Elect and PEN attend PRLS and/or Master PRLS. **Betsy Smith, Deirdre Daly and Jane Spiller attended PRLS. President-Elect Bret Bradigan and Past President and Group Manager Mike Weaver attended PETS on Feb. 22-24.**
	Explain if completed:

13	Schedule District 5240 Membership Director Susan Needleman-Brown to speak to your Club about "Women in Rotary" and her experience as a woman Rotarian. Or similar speaker on Membership.
	Explain if completed:
14	Develop or developed a written Strategic Plan with the District Visioning Strategic Planning Team.
	Explain if completed**: We updated our Strategic Plan in August, with the most recent Past President Mike Weaver, Past President Dave Watson, current President Jane McCarthy and President-Elect Bret Bradigan in attendance. The Strategic Plan is also reviewed and discussed at monthly board meetings. It will also be reviewed and updated during a board retreat in late June.**
15	Established OTHER Club Service activities unique to your Club
	Explain if completed**:** **1. Taste of Ojai – held Sunday, Oct. 27 on the 10th fairway of the world-renowned Ojai Valley Inn & Spa.** **2. Red Badge Program. Each new member is assigned a mentor, who works with them to make sure they understand the club's many projects and programs. This also ensures that they find activities that match their time and talents.**
16	Attach at least one photo unique to Club Service in your Club submittal (5 maximum)
	Completed: **See Attached**

District 5240 Awards & Recognition Program – Community Service 2013-2014

Recognition awards for Club actions/goals achieved from July 1, 2013 to May 16, 2014. Some criteria count in more than one category. The "Explain" box will expand as you briefly describe what you did. Send your District 5240 Awards forms in Word or Excel format to 5240awards@gmail.com.
Send photos in .jpeg format. Forms and photos will be accepted April 16, 2014 to May 16, 2014.

District 5240 Community Service Recognition (Club size: 1-35 = small, 36-70 = medium, 71+ = large)	
Complete at least 6 (large Club) – 5 (medium) – 4 (small) of the following:	**Number Completed:**
1	Have a new or continuing Community Service Project involving significant hands-on participation by Rotarians and family members, Rotaract, Interact, and Youthact members
	Explain if completed: **1. Ojai Youthfest, a free event each year in April (April 13th this year) held in our downtown Libbey Park, featuring climbing walls, bunjee jumpers, jolly jumpers, live music, as well as 30 local nonprofit vendors, who provide fitness-related fun – baseball radar throws, soccer drills, dance contests, etc. Attendance surpassed 1,000 people this year.** **2. Rotary's Living Treasures Program – each year a committee of 12 people from both Ojai's Rotary Clubs seeks nominees for local people who – through their civic deeds – exemplify the virtues of Rotary, as well as broader excellence in volunteering and community service. The committee selects 6 people each year from a pool of 35 to 40 nominees. They were honored April 29 with an event at the Ojai Valley Museum.**
2	Send at least two students to RYLA or the Interact Symposium. (Also counts for Youth Service)
	Explain if completed: 1.
3	Conduct a Community Service Project that benefits youth or elderly and involving Youthact, Interact and Rotaract Club(s) (Also counts for Youth Service) 1. **Besides Ojai Youthfest (see no. 1 above), our club operates Ojai Youthconnect.com. This Rotary project involves coordinating contact information to the website for a "one-stop referral center" for programs and activities available to youth and families in the Ojai Valley.** 2. **Portfolio Day. Held each May, this project involves 20 (or more) club members who donate a full day of their time to review the project folders for all 150-plus 8th-grade students at Matilija Junior High School. Closely coordinated with the Ojai Unified School District, each student is given 10-15 minutes to explain their interests, activities, dreams and pursuits in a job interview setting. Their portfolios include science projects, book reports, math exams, and more.** 3. **Arbor Day Tree Planting. Rotating among Ojai's six elementary schools, and led by Al West, club member and former Deputy U.S. Forester, we plant three or more trees at each school, then the students perform an environment-themed play. It took place April 26 in 2013, and took place April 25 this year.**
	Explain if completed:
4	Publicize your Community Service Projects in newspapers, local cable, or information booth at community events. Broadcast (radio or television) media coverage will count as 2 requirements. **See attached images and clippings. The club receives extensive coverage in local media for our various projects.**
	Explain if completed:
5	Sponsor/participate in a new/ongoing project to benefit senior citizens or families in need. (Multi-Club project counts as 2)
	Explain if completed: **Rotary Club of Ojai and Ojai Rotary-West, coordinated by Judy Gabriel, club member and employee**

	of Ojai Community Bank, gathered food through the holidays for HELP of Ojai's food pantry.
6	Participate in a youth literacy program (also counts for Youth Service) or an adult literacy program.
	Explain if completed: **Reading and Math tutors, about 10, give up an hour-and-a-half each week to work with third-and-fourth grade students at Topa Topa, Mira Monte and Meiners Oak elementary schools.**
7	Submit a District Grant application with another Club in your group to support a community project.
	Explain if completed: **See attached grant applications. Last year, we funded a mobile medical clinic in Tibet. This year, we will continue our work with a midwife training program in Niger.**
8	Post a photo and story of your community project at www.GetRotary.org and the D5240 Facebook page.
	Explain if completed:
9	Participate in D5240 "Rotarians at Work" Day with participation by Rotarians and families, plus Rotaract, Interact, and Youthact members.
	Explain if completed:
10	Participate with other Clubs in a joint project or event with high visibility and media coverage.
	Explain if completed: **See attachments** 1. **Ojai Youthfest. Partnering with the Ojai Rotary-West, we hosted more than 1,000 children participating in activities designed with our continuing "Fit Kids, Fit Ojai" project.** 2. **Taste of Ojai. Featured 22 local restaurateurs, vintners and brewers, this has quickly become one of Ojai's most prestigious events. We raised more than $18,000 last year to fund our Community Grants projects.** 3. **Ojai Wine Festival. Bringing in more than 3,500 people each year the second weekend in June, this event is organized by Ojai Rotary-West. We provide manpower and several of our members participate as vendors.**
11	Have a program of presenting Family and Community Service Awards. (shop.rotary.org>Certificates)
	Explain if completed:
12	Participate in a Community Food Drive Project (Multi-Club project counts as 2)
	Explain if completed: **Rotary Club of Ojai and Ojai Rotary-West, coordinated by Judy Gabriel and Michelle Henson, club members and employees of Ojai Community Bank, gathered food through the holidays for HELP of Ojai's food pantry.**
13	Participate in a Community Clothing Drive Project (Multi-Club project counts as 2)
	Explain if completed:
14	Schedule D5240 Community Service Director Leigh Nixon at your Club, or another speaker on this topic.
15	Established OTHER Community Service activities unique to your Club
	Explain if completed: **See attached clipping. Ojai Living Treasures, which honors volunteers and other key civic contributors. Coordinated by club member Dr. Fred Fauvre, the committee of 10 from both Ojai Rotary clubs, names 6 Living Treasures from 35-40 submissions each May.**
16	**Attach at least one photo unique to Community Service in your Club submittal (5 maximum)**
	Completed: **See attached.**

District 5240 Awards & Recognition Program - International Service 2013-2014

Recognition awards for Club actions/goals achieved from July 1, 2013 to May 16, 2014. Some criteria count in more than one category. The "Explain" box will expand as you briefly describe what you did. Send your District 5240 Awards forms in Word or Excel format to 5240awards@gmail.com.
Send photos in .jpeg format. Forms and photos will be accepted April 16, 2014 to May 16, 2014.

International Service Recognition (Club size: 1-35 = small, 36-70 = medium, 71+ = large)	
Complete at least 6 (large Club) – 5 (medium) – 4 (small) of the following:	**Number Completed:**
1	Participate in one **new** International Project. (Projects where at least one member and/or Rotaractors traveled to the site for hands-on experience will count as meeting 2 requirements).
	Explain if completed:
2	Participate in a new or existing International Project **with another Club and/or District**. (Projects where at least two members traveled to the site for hands-on experience will count as meeting two requirements)
	Explain if completed: **Five members of the Rotary Club of Ojai and two members of Ojai Rotary West, travelled to Niger, West Africa, from October 17 to November 6, 2013. The purpose was to celebrate the formal opening of the boarding school and new well at Tamesna, and evaluate and continue our mid-wife training program. A film crew of three accompanied the group from Agadez to Iferouane, and are making a documentary about the work of the Rotary Clubs and Nomad Foundation in Niger.**
3	Submit a Global Grant application to support an International Project. Multi-Club, multi-district projects will count as meeting 2 requirements. See attached.
	Explain if completed: 1. **Global Grant, Vocational and Entrepreneurship Training for Street Girls, was submitted to Rotary International February 11, 204, and was approved May 5. The Rotary Club of Accra-Legon (D9102) is the host Club in cooperation with the Street Girls Aid Foundation in Accra. Pismo Beach/Five Cities, Westlake Village Sunrise, Moorpark, Simi Sunrise, Thousand Oaks, Montecito, Santa Maria, and Bakersfield Breakfast are cooperating Rotary Clubs.** 2. **We have approved District Travel Grants for club members Dr. Bob Skankey and Larry Beckett to go to Niger in November; for Kay Bliss and Mike Weaver to go to Ghana for Grant follow-up and for Mike to do some small business training.** 3. **Our club is also participating with Rotary West in a $15,000 District Grant for Bob's mid-wife training in Niger in November.**
4	Participate in a Polio Eradication awareness and fundraising campaign in your community. Funds raised and campaign highlights will be acknowledged at a District Event.
	Explain if completed:
5	Present a program on the Rotary Foundation (TRF) to the entire Club and attain Rotary Foundation Annual Programs Fund giving of a minimum $100 per capita (per capita average may include Club contribution).
	Explain if completed: **Numerous presentations have been made to the Club on The Rotary Foundation by Terry Beckett, Kay Bliss, Robert Davis and Dana Huffman. Our TRF contributions have exceeded $100 per capita.**
6	Nominate a qualified Peace Scholarship candidate (long program or short program).
	Explain if completed:
7	Post a photo and story of your International project at www.GetRotary.org and the D5240 Facebook page.
	Explain if completed: Please follow link to www.nomadfoundation.org. Also see attached photos.
8	Hands on participation in an International project site/ Club/ district or NID
	Explain if completed:
9	2 members (small Club); 4 members (mid-sized Club); 6 members (large Club) register for the 2014 RI Convention in Sydney Australia. 10% of members and spouses/partners register (counts as 2)

	Explain if completed**: President-Elect Bret Bradigan and Past President Mike Weaver, along with their spouses, will be attending.**
10	Two members attend D5240 STEPS Conference
	Explain if completed: **Not held this year.**
11	Conduct a joint International Service project with your Interact or Rotaract Club (s). (Also counts for Youth Service)
	Explain if completed: **Members of our Club M.A.D. (Making a Difference) were an integral part of our annual Youthfest, April 13 this year.**
12	Schedule D5240 Internat'l Service Director Max Copenhagen at your Club, or another speaker on this topic.
	Explain if completed: **Jim Lewis made a presentation on Polio Plus to our Club August 23, 2013.**
13	If not submitting a Global Grant proposal, participate in a Multi-Club Global Grant project
	Explain if completed: **See No. 3 above.**
14	Established OTHER International Service activities unique to your Club
	Explain if completed: **Street Girls Project in Accra, Ghana. We have built a day-care center for poverty-stricken mothers seeking employment, as well as providing training for careers in hair-dressing, sewing and cooking. We just learned that our Global Grant proposal will be funded for $77,000 to expand the training for jobs and entrepreneurial skills in Ghana's burgeoning laundry service.**
15	**Attach at least one photo unique to International Service in your Club submittal (5 maximum)**
	Completed: Attached photos embedded in Word documents, with captions.

District 5240 Awards & Recognition Program - Vocational Service 2013-2014

Recognition awards for Club actions/goals achieved from July 1, 2013 to May 16, 2014. Some criteria count in more than one category. The "Explain" box will expand as you briefly describe what you did. Send your District 5240 Awards forms in Word or Excel format to 5240awards@gmail.com.
Send photos in .jpeg format. Forms and photos will be accepted April 16, 2014 to May 16, 2014.

Vocational Service Recognition (Club size: 1-35 = small, 36-70 = medium, 71+ = large)	
Complete at least 6 (large Club) – 5 (medium) – 4 (small) of the following:	**Number Completed:**
1	Hold a regular Club meeting at a place of business, a member's or otherwise.
	Explain if completed: **At Meiners Oaks Elementary School. Hosted by member Dr. Hank Bangser, Ojai Unified School District Superintendent, held April 25.**
2	Have an Employer/Employee Relations Program where Rotarians bring their Employee of the Month/Year to a Club meeting.
	Explain if completed: **Our "Bring Your Employees" meeting was held March 14th. We had an additional 22 guests.**
3	Award a "Vocational Student, Apprentice, or Trainee of the Month" with family/associates invited to presentation.
	Explain if completed:
4	Participate in programs that provide support for training services for community members that require new job skills
	Explain if completed:
5	Organize or conduct a mentor program or job-shadowing day. (Also counts for Youth Service)
	Explain if completed:
6	Organize or conduct a new High School Career Day program such as Architectural Design Competition or the Ethics Program (Also counts for Youth Service)
	Explain if completed: 1. **Our Job Fair, "Connecting With Careers," was held April 21 at Nordhoff High School. All 196 seniors participated. We co-sponsored the event with the Ojai Valley Youth Foundation. It included nearly 30 local professionals, many of them Nordhoff alumna, and included celebrities Malcolm McDowell and Peter Bellwood.** 2. **Our club hosted the first annual Ojai Valley Youth Ethics & Leadership Conference, "Doing The Right Thing," on March 19, 2013. We had 48 sophomore and junior students from six local high schools in attendance. Students were presented complex ethical situations and discussed how they should be handled. Then a Superior Court judge provided them feedback on how their presentations.**
7	Award college or vocational scholarships totaling more than $1,000. (Also counts for Youth Service) (scholarships totaling $7,500 or more will count as 2 requirements). **On May 24, our club awarded more than $55,000 in scholarships from our Rotary Club of Ojai Educational Foundation to more than 20 college-bound high school seniors. About 6 of these scholarships were either vocational or for two-year schools.**
	Explain if completed: On May
8	Present a Vocational Service Award such as Ethics Award, Teacher of the Year, Public Service Award honoring those who serve your community.
	Explain if completed: **Our Fred Clapp Ethics in Business Award was given to local plumber Frank Sheltren on Nov. 15, 2013.**
9	Sponsor a vocational service ethics/leadership workshop or presentation to high school students. (Also counts for Youth Service). **Our club hosted the first annual Ojai Valley Youth Ethics & Leadership Conference on March 19, 2013. We had 48 sophomore and junior students from six local high schools in attendance.**
	Explain if completed: Career
10	Conduct a Middle School, Junior High, High School or Continuation School Interview Day. (also Youth Service).

	Explain if completed: **Each year in May (May 30-31 in 2013) our club conducts interviews with the entire class of 8th graders from Matilija Junior High School, about 230 students in all. Rotarians reviews the students' portfolios (book reports, science reports, essays, art projects, etc), in one-on-one mentoring interviews to help prepare the students' for high school, as well as to give them an exposure to a "job interview" format.**
11	Organize or conduct a Four Way Test essay contest with winners submitted to District contest or speech program/contest. (Also counts for Youth Service)
12	Schedule D5240 Vocational Service Director Mike Weaver at your Club, or another speaker on this topic.
	Explain if completed: **Mike Weaver spoke to the club about our new "Doing the Right Thing" Leadership & Ethics Conference.**
13	Organize or participate in a Rotary and Guests business/professional networking social.
	Explain if completed: **The Rotary Club of Ojai is a member of the Ojai Valley Chamber of Commerce. Many members attend the monthly Mixers.**
14	Participate in projects that support services for our Military Families, Active and Retired Personnel
	Explain if completed: **We donated and attended to the holiday concert for military families held December in Oxnard.**
15	Established OTHER Vocational Service activities unique to your Club
	Explain if completed:
16	**Attach at least one photo unique to Vocational Service in your Club submittal (5 maximum)**
	Completed:

District 5240 Awards & Recognition Program – Youth Service 2013-2014

Recognition awards for Club actions/goals achieved from July 1, 2013 to May 16, 2014. Some criteria count in more than one category. The "Explain" box will expand as you briefly describe what you did. Send your District 5240 Awards forms in Word or Excel format to 5240awards@gmail.com.
Send photos in .jpeg format. Forms and photos will be accepted April 16, 2014 to May 16, 2014.

Youth Service Recognition (Club size: 1-35 = small, 36-70 = medium, 71+ = large)	
Complete at least 6 (large Club) – 5 (medium) – 4 (small) of the following:	**Number Completed:**
1	Sponsor an existing or charter a new Interact or community-based Rotaract Club
	Explain if completed:
2	Have at least two Club members involved with your existing or new Interact Club(s). (Complete all reporting requirements in a timely fashion and counts as 1 additional requirement).
	Explain if completed:
3	With your sponsored Rotaract Club, assist Interactors going away to college to locate a Rotaract Club.
	Explain if completed:
4	Participate in a youth literacy program. (Also counts for Community Service)
	Explain if completed: **We have 6 reading tutors, who spend 90 minutes assisting 3rd, 4th and 5th grade teachers with remedial reading classes at three local elementary schools.**
5	Send at least two students to RYLA or Interact Symposium.
	Explain if completed: **Brenda Morales from Nordhoff High School.**
6	Nominate a qualified Ambassadorial Scholarship candidate. (Also counts for International Service)
	Explain if completed:
7	Organize or conduct a Four Way Test essay contest with winners submitted to District contest or speech program/contest. (Also counts for Vocational Service)
	Explain if completed: **Yes, each March or April.**
8	Organize or conduct a mentor program or job shadowing day. (Also counts for Vocational Service)
	Explain if completed:
9	Organize or conduct a High School Career Day program such as Architectural Design Competition or Ethics Program. (Also counts for Vocational Service)
	Explain if completed: 3. **Our first annual Job Fair, "Connecting With Careers," was held April 21 at Nordhoff High School. All 196 seniors participated. We co-sponsored the event with the Ojai Valley Youth Foundation. It included nearly 30 local professionals, many of them Nordhoff alumna, and included celebrities Malcolm McDowell and Peter Bellwood.** 4. **Our club hosted the first annual Ojai Valley Youth Ethics & Leadership Conference on March 19, 2013. We had 48 sophomore and junior students from six local high schools in attendance.**
10	Award college or vocational scholarships totaling more than $1,000. (Also counts for Vocational Service) (scholarships totaling $7,500 or more will count as 2 requirements)
	Explain if completed: **On May 24, 2013 our club awarded more than $55,000 in scholarships from our Rotary Club of Ojai Educational Foundation to more than 20 college-bound high school seniors. About 6 of these scholarships were either vocational or for two-year schools.**
11	Start, continue, or participate in a Dictionary Project. See www.rotaryojaiwest.org. Click "Dictionaries" for How-To.
	Explain if completed:
12	Conduct a joint Community Service Project that benefits youth and involves Youthact, Interact or Rotaract Club(s). (Also counts for Community Service)
	Explain if completed: **1. Ojai Youthfest, a free event each year in April (April 13th this year) held in our**

	downtown Libbey Park, featuring climbing walls, bunjee jumpers, jolly jumpers, live music, as well as 30 local nonprofit vendors, who provide fitness-related fun – baseball radar throws, soccer drills, dance contests, etc. Attendance surpassed 1,000 people this year. 2. **Cemetery Clean-Up Day, with Ojai Rotary-West.**
13	Schedule D5240 Youth Service Director John Weiss at your Club, or other speaker on this topic.
	Explain if completed:
14	Host a Rotary Youth Exchange student or sponsor an outbound exchange student.
	Explain if completed:
15	Participate with and sponsor youth on an international humanitarian trip related to poverty eradication work.
	Explain if completed:
16	Established OTHER Youth Services activities unique to your Club
	Explain if completed:
17	**Attach at least one photo unique to Youth Service in your Club submittal (5 maximum)**
	Completed:

District 5240 Awards & Recognition Program – "Engage Rotary" Awards 2013-2014

Recognition awards for Club actions/goals achieved from July 1, 2013 to May 16, 2014. Some criteria count in more than one category. The "Explain" box will expand as you briefly describe what you did. Send your District 5240 Awards forms in Word or Excel format to 5240awards@gmail.com.
Send photos in .jpeg format. Forms and photos will be accepted April 16, 2014 to May 16, 2014.

Governor's "Engage Rotary" Clubs of Distinction: BRONZE CLUB, SILVER CLUB, GOLD CLUB

Recipients of the Governor's Clubs of Distinction will be recognized at the District Awards and Recognition Event scheduled for June 28, 2014. Recipients of the GOLD CLUB will be eligible for the Best Club in District 5240 for each Club size category.

BRONZE CLUB

MANDATORY: **1.** You must have completed the RI Presidential Citation Goals and submitted the certification form to COO John Eichler by March 31, 2014.
MANDATORY: **2.** Complete 3 of the 5 Avenues of Service certification forms above. *(Attach)*

PLUS: MUST COMPLETE AT LEAST FIVE (5) of the following:		**Number Completed:**
1	Membership Net Increase of **+1** (members as of July 1, 2013 through May 16, 2014)	
	Explain if completed:	
2	Membership Retention Rate of 80% (members as of July 1, 2013 through May 16, 2014)	
	Explain if completed:	
3	Participate at some level in the RI "Ignite!" Membership initiative.	
	Explain if completed:	
4	Participate in at least 1 Public Relations activity through electronic, broadcast or print media.	
	Explain if completed:	
5	Club per capita contribution of at least **$100** to the TRF Annual Programs Fund.	
	Explain if completed:	
6	Club per capita contribution of at least **$25** to the TRF Polio Plus Fund.	
	Explain if completed:	
7	Participate in at least one District Simplified Grant or Matching Grant.	
	Explain if completed:	
8	SLO District Conference, October 18-20, 2013 Attendance **5%** of Club (incl. family, guests, Interact).	
	Explain if completed:	
9	Participation level of **3%** members at the 2014 District Assembly.	
	Explain if completed:	
10	Participation level of at least 1 member at the 2014 District Midterm Seminar.	
	Explain if completed:	
11	Participation level of 2 members at the 2013 District Membership/PR or Foundation Seminars.	
	Explain if completed:	
12	Total **of at least 1** NEW Basic or Master PRLS graduate	
	Explain if completed:	
13	Total **of at least 1** NEW Benefactor or Bequest Society member	
	Explain if completed:	
14	Total **of at least 1** NEW Paul Harris Fellow	
	Explain if completed	
15	Total **of at least 1** NEW Paul Harris Society member	
	Explain if completed:	

District 5240 Awards & Recognition Program – "Engage Rotary" Awards 2013-2014

Recognition awards for Club actions/goals achieved from July 1, 2013 to May 16, 2014. Some criteria count in more than one category. The "Explain" box will expand as you briefly describe what you did. Send your District 5240 Awards forms in Word or Excel format to 5240awards@gmail.com.
Send photos in .jpeg format. Forms and photos will be accepted April 16, 2014 to May 16, 2014.

Governor's "Engage Rotary" Clubs of Distinction: BRONZE CLUB, SILVER CLUB, GOLD CLUB

Recipients of the Governor's Clubs of Distinction will be recognized at the District Awards and Recognition Event scheduled for June 28, 2014. Recipients of the GOLD CLUB will be eligible for the Best Club in District 5240 for each Club size category.

SILVER CLUB

MANDATORY: **1.** Qualify as a Bronze Level Club, completing the form above. *(Attach)*
MANDATORY: **2.** Complete 4 of the 5 Avenues of Service certifications above. *(Attach)*

PLUS: MUST COMPLETE AT LEAST FIVE (5) of the following:	**Number Completed:**
1	Membership Net Increase of **+2** (members as of July 1, 2013 through May 16, 2014)
	Explain if completed: On May 2, 2014 – we inducted two new members, giving our club a net increase of two (2) members.
2	Membership Retention Rate of 90% (members as of July 1, 2013 through May 16, 2014)
	Explain if completed:) **We lost two members (plus one honorary member who passed away) giving us a retention rate of 97.3 percent.**
3	Participate in at least 2 Public Relations activities through electronic, broadcast or print media.
	Explain if completed: 1. **Ojai Youthconnect.com website provides information and resources from more than 60 local youth-oriented organizations – from substance abuse counselors, art teachers to youth sports organizations and everything inbetween.** 2. **Living Treasures – honors 6 members of the community each year for their civic contributions (see clippings).**
4	Club per capita contribution of at least **$125** to the TRF Annual Programs Fund.
	Explain if completed: **Yes, well over $150 each, more than 90 percent participation.**
5	Club per capita contribution of at least **$35** to the TRF Polio Plus Fund.
	Explain if completed: **Again, well over $50 each, more than 90 percent participation.**
6	SLO District Conference, October 18-20, 2013 Attendance **7%** of Club (includes family, guests, Interact).
	Explain if completed:
7	Has an identified Club president for 2015-2016.
	Explain if completed:
8	Participation level of **5%** members at the 2014 District Assembly.
	Explain if completed: **Yes. We had seven attendees – giving us 17 percent of our club membership.**
9	Participation level of 2 members at the 2014 District Midterm Seminar.
	Explain if completed: **Cheree Edwards, Jane Spiller, Debra Louise, Suzanne Scar and Mike Weaver.**
10	Participation level of 3 members at the 2013 District Membership/PR or Foundation Seminars.
	Explain if completed: **Kay Bliss, Terry Beckett, Nathan Kaehler and Bret Bradigan**
11	Participate in a Multi-Club Community Service Project.
	Explain if completed: **Yes – Ojai Youthfest, and Ojai Living Treasures. Jointly sponsored with Ojai Rotary-West.**
12	Participate in a Multi-Club International Service Project (includes multi-Club matching grant).
	Explain if completed:
13	Develop or Update the Club's 3-year strategic Plan.
	Explain if completed: **Yes, updated in August.**

14	Submit a Club Member Nominee for the RI Avenues of Service Citation (rotary.org>Members>Awards)
	Explain if completed:
15	Participate in presenting Family and Community Service Awards (shop.rotary.org>Certificates)
	Explain if completed:

District 5240 Awards & Recognition Program – "Engage Rotary" Awards 2013-2014

Recognition awards for Club actions/goals achieved from July 1, 2013 to May 16, 2014. Some criteria count in more than one category. The "Explain" box will expand as you briefly describe what you did. Send your District 5240 Awards forms in Word or Excel format to 5240awards@gmail.com.
Send photos in .jpeg format. Forms and photos will be accepted April 16, 2014 to May 16, 2014.

Governor's "Engage Rotary" Clubs of Distinction: BRONZE CLUB, SILVER CLUB, GOLD CLUB

Recipients of the Governor's Clubs of Distinction will be recognized at the District Awards and Recognition Event scheduled for June 28, 2014. Recipients of the GOLD CLUB will be eligible for the Best Club in District 5240 for each Club size category.

GOLD CLUB

MANDATORY: **1.** Qualify as a Silver Level Club, completing the form above. *(Attach)*
MANDATORY: **2.** Complete 5 of the 5 Avenues of Service certifications above. *(Attach)*

MUST COMPLETE AT LEAST SIX (6) of the following:	**Number Completed:**
1	Membership Net Increase of **+3** (members as of July 1, 2013 through May 16, 2014)
	Explain if completed: On May 2, 2014 – we inducted two new members, giving our club a net increase of two (3) members.
2	Membership Retention Rate of 90% (members as of July 1, 2013 through May 16, 2014) We lost two members (plus one honorary member who passed away) giving us a retention rate of 97.3 percent.
	Explain if completed:
3	Club per capita contribution of at least **$150** to the TRF Annual Programs Fund.
	Explain if completed:
4	Club per capita contribution of at least **$50** to the TRF Polio Plus Fund.
	Explain if completed:
5	SLO District Conference, October 18-20, 2013 Attendance **9%** of Club (includes family, guests, Interact).
	Explain if completed:
6	Has an identified Club president for 2016-2017
	Explain if completed:
7	Participation level of **7%** members at the 2014 District Assembly.
	Explain if completed: Yes. We had seven attendees – giving us 17 percent of our club membership.
8	Participation level of 3 members at the 2014 District Midterm Seminar.
	Explain if completed: Yes – Jane McCarthy, Bret Bradigan, Kay Bliss, Suzanne Scar.
9	Participation level of 4 members at the 2013 District Membership/PR or Foundation Seminars.
	Explain if completed:
10	Submit a Club Member Nominee for the RI Avenues of Service Citation (rotary.org>Members>Awards)
	Explain if completed:
11	Participate in presenting RI Each Rotarian: Reach One, Keep One Award (rotary.org>Members>Awards)
	Explain if completed:
12	Participate in presenting Family and Community Service Awards (shop.rotary.org>Certificates)
	Explain if completed: