



Nick Frankle
District Governor 2016-2017
Rotary International District 5240
Ventura, Santa Barbara, San Luis Obispo, Kern Counties
Southern California, USA



ROTARY DISTRICT 5240

DISTRICT AWARDS CRITERIA

ROTARY YEAR 2016-2017

DISTRICT 5240 AWARDS CHAIR

PAUL CLAYTON

EMAIL: PAUL.CLAYTON@FLIR.COM



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2016-2017 Club Presidents and Club Leaders:

Rotary Serving Humanity is the International Theme for Rotary Year 2016-17. It is more than our theme. It is how we make a difference — every day, in every club, and every community that we serve.

The theme for District 5240 is “**if you can dream it – you can do it!**” It is an expression of empowerment for the members of your club. If they dream of a way to “do good in the world”, Rotary can make it happen.

One way you can engage, guide, motivate, and recognize your Club and members is through the District 2016-2017 Awards programs.

This year, in addition to club awards, Rotaract and Interact Clubs can participate in the awards recognition program. It is a way for the Rotaract and Interact Clubs to celebrate their accomplishments through the year with their sponsoring clubs and the District. If you are looking for ideas for a Rotaract or Interact Club, you will find great suggestions in the Awards Criteria.

The awards are not a competition – they are our way of honoring the members of your club for a Rotary Year well done. If you are looking for new projects or programs, you may find some in the awards criteria.

The RY 2016-17 Awards are based on the Five Avenues of Service and these Principles of Effective Clubs:

- ✓ Sustain and increase your membership base
- ✓ Implement projects that address the needs of our local and global communities.
- ✓ Support The Rotary Foundation
- ✓ Develop leaders from within the Club, and encourage service to Rotary beyond the Club level

In Rotary Year 2016-17 we are celebrating the 100th Anniversary of The Rotary Foundation. This is a great year to increase awareness of and contribution to the foundation. Remember, The Rotary Foundation belongs to all of us.

We are also including recognition for Public Image. We have all been made aware of the focus on branding and community outreach and want to recognize those clubs who are supporting the Rotary International initiatives in public image.



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Awards Criteria are designed to be objective, measurable, and scaled by Club size, as follows:

Club size: 1-35 members = small; 36-70 members = medium; above 70 members = large.

Club size is based on the number of members in your club on July 1, 2016 based on information reported to Rotary International. Note- you are not required to complete every criteria listed. See top of the page for instructions on the number of criteria per membership size of your club

The Awards give your club leaders a “game plan” for being a more effective Club all year long. Making regular progress on the Awards criteria will help build pride in your Club and public awareness of Rotary service in your community. Update the awards information as you accomplish and share your accomplishments with your club and with your community.

Plan now to participate in the District 5240 Award:

- Appoint an Awards Chair or Committee for your Club
- Have your Awards Committee complete the forms as the year progresses. Post your awards accomplishments on your website or Facebook page. Let everyone know what your club is doing.
- Submit your District Awards forms no later than May 15, 2017. Send them in Word or PDS format to District 5240 Awards Chair Paul Clayton using email address awards@district5240.org.

Send photos of your club projects, events etc. in jpeg format. Forms and photos will be accepted up to May 15.

(Please complete club contact information)

Club: Rotary Club of Ojai_____

Club Size: ☐1-35/Small ☐36-70/Medium ☒71+/Large*

Club President: William Gilbreth_____

Email: billgilbreth@yahoo.com_____

Phone: **(805)** 794-2429_____

Awards Chair:_____

Email: _____

Phone: _____



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District 5240 Awards & Recognition Program - Club Service 2016-2017

Recognition awards for Club actions/goals achieved from July 1, 2016 to May 15, 2017. Some criteria count in more than one category. The "Explain" box will expand as you briefly describe what you did.

Club Service Recognition (Club size: 1-35 = small, 36-70 = medium, 71+ = large)

Complete at least 6 (large Club) – 5 (medium) – 4 (small) of the following:

Number Completed: 15

| | |
|----|---|
| 1 | Hold a retreat prior to July 1, 2016 for incoming Board. (Will count as 2 requirements if AG attends.) |
| | Explain if completed: Retreat date May 20th, 2017 at PE house. |
| 2 | Have a Club Assembly early in the Rotary Year to discuss how to achieve your Club, RI, and District goals. |
| | Explain if completed: Yes. We hold a club assembly twice a year where each Committee Chair gives an overview of goals and achievements of their committee. |
| 3 | Enter final goals for all items in My Rotary Club Central before July 30 th including Membership, Foundation and Service Projects. |
| | Explain if completed Entered on line. |
| 4 | Issue a Monthly Club Bulletin in any form; maintain a Facebook page or website with weekly updates (1 point each) |
| | Explain if completed: We have a weekly newsletter to all members about the previous weeks meeting and we have FB page for our club and for our club fundraiser, Taste of Ojai. |
| 4 | Link your Club Website to www.rotarydistrict5240.org . Set up database integration with RI. (counts as 1 each) |
| | Explain if completed: Yes, complete. |
| 5 | Family of Rotary: Hold three fellowship events for Club, family, former members besides regular meeting |
| | Explain if completed: We hold 5th Friday socials which include family members of club members, 5 or 6 events this year. |
| 6 | Club President promotes District Conference Club attendance, personally registers and attends the Westlake Village District Conference, October 14-16 2016. (If PE and PEN attend as well, will count as 2 requirements). |
| | Explain if completed: 7 club members including PEN and PE attended. |
| 7 | At least 2 additional Club members attend the Westlake Village District Conference, October 14-16 2016 |
| | Explain if completed: Yes, 5 members. |
| 8 | Obtain input from your club members regarding their feedback on the club and report results to the club. Survey can be online, club assembly, or other method of obtaining feedback. |
| | Explain if completed: At the beginning of the year, we hadn out a questionnaire to all members for feedback and suggestions on programs for the previous and for next year. |
| 9 | Committee Chairs/Members attend Grants Management and Rotary Foundation Seminars. |
| | Explain if completed: Yes, International and club president attended. |
| 10 | President, President Elect and PEN attend 2017 Midterm Seminars. |
| | Explain if completed: Yes both attended the event in Ventura. |
| 11 | Club President Elect or PEN attend PRLS and/or Master PRLS. |
| | Explain if completed: Both attended PRLS event. |
| 12 | Have at least one member of the club serve at the District level. |

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| | Explain if completed: Mike Weaver |
| 13 | Develop or update the Club's written Strategic Plan – reach out to the District Visioning Strategic Planning Team if needed |
| | Explain if completed: |
| 14 | Club Service activities unique to your Club (counts as 2 if multi-club activity). Attach at least one photo unique to Club Service in your Club submittal (5 photo maximum) |
| | Explain if completed: We have a meeting at a local school for Arbor Day where all members eat lunch at the school and help children to plant trees on campus. |
| 15 | Submit photo(s) and stories on District website at stories@district5240.org (Look on District Website under "Contact Us" menu for "Submitting Club Stories" instructions). |
| | Explain if completed: Yes, international and local committee events and stories submitted by Cheree Edwards and Kay Bliss have submitted articles to the district website. |



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District 5240 Awards & Recognition Program – Community Service 2016-2017

Recognition awards for Club actions/goals achieved from July 1, 2016 to May 15, 2017. Some criteria count in more than one category. The “Explain” box will expand as you briefly describe what you did

Community Service Recognition (Club size: 1-35 = small, 36-70 = medium, 71+ = large)

Complete at least 6 (large Club) – 5 (medium) – 4 (small) of the following:

Number Completed: 7

1

Conduct a Community Needs Assessment to help the club understand the kinds of projects that would be impactful:

Explain if completed:

2

Have a new or continuing Community Service Project involving significant hands-on participation by Rotarians and family members, Rotaract and/or Interact members. **Including Rotaract or Interact counts as 2 requirements.**

Explain if completed: **Our club has contributed a lead donation of \$20,000 and is conducting the design, fund and construction of an Outdoor Pavilion in front of Matilija Junior High Auditorium (which is utilized by the entire community for a variety of events). Total budget is \$150,000. Planning approval from the State Architect is nearly complete and it is hoped to construct the pavilion summer of 2017.**

Currently benefitting from a number of ongoing theatrical, musical and civic events at the Matilija Auditorium, the Pavilion will serve as an enhanced space for a wide variety of cultural and educational programs ...with added potential revenue opportunity for the school though facility use fees. **The project will also provide for beautification of a historic building - this is especially significant as 2017 marks the Centennial celebration for the City of Ojai. The original Nordhoff High School was built in 1910. Over 50 years ago that high school became Matilija Jr. high serving as the primary middle school in which the majority of Ojai youth pass through before entering Nordhoff or various private schools in our valley.**

The idea of the outdoor Pavilion & Patio came from a joint desire to further enhance the auditorium/school exterior for use by students and the community. The project & design has been thoughtfully discussed and designed by a committee of Rotarians over the past year and enlisting the expertise of fellow Rotarian & Architect Marc Whitman to help create this beautiful gathering spot for students, teachers and community. With input from Matilija staff the Pavilion & adjoining patio is designed to also accommodate outdoor classes, small assemblies and musical performances.

Energy efficient lighting, accessibility and sustainable low maintenance were all taken into careful consideration, as well as improving the landscape at the front of the school and surrounding Pavilion. Rotarian Colon Jones, a permaculture design specialist, has begun collaborating with Matilija teacher Steve Gard to develop hands-on teaching opportunities with the Matilija Jr. High Landscape club on this project, with low maintenance landscape design and water conservation techniques and education.

Our overall goal is to provide an inspirational & nurturing space for students, residents and visitors. We hope the community wide involvement planned for this project will also foster a deeper interest and ongoing support of the needs of our public schools and a stewardship of one of our City's historical treasures.

3

Conduct a new or continuing Community Service Project involving at least one other club in your Group with high visibility and media coverage.

Explain if completed:

4

Participate in a “Rotarians at Work” Day with Rotarians, family members, plus Rotaract and/or Interact members.

Explain if completed:

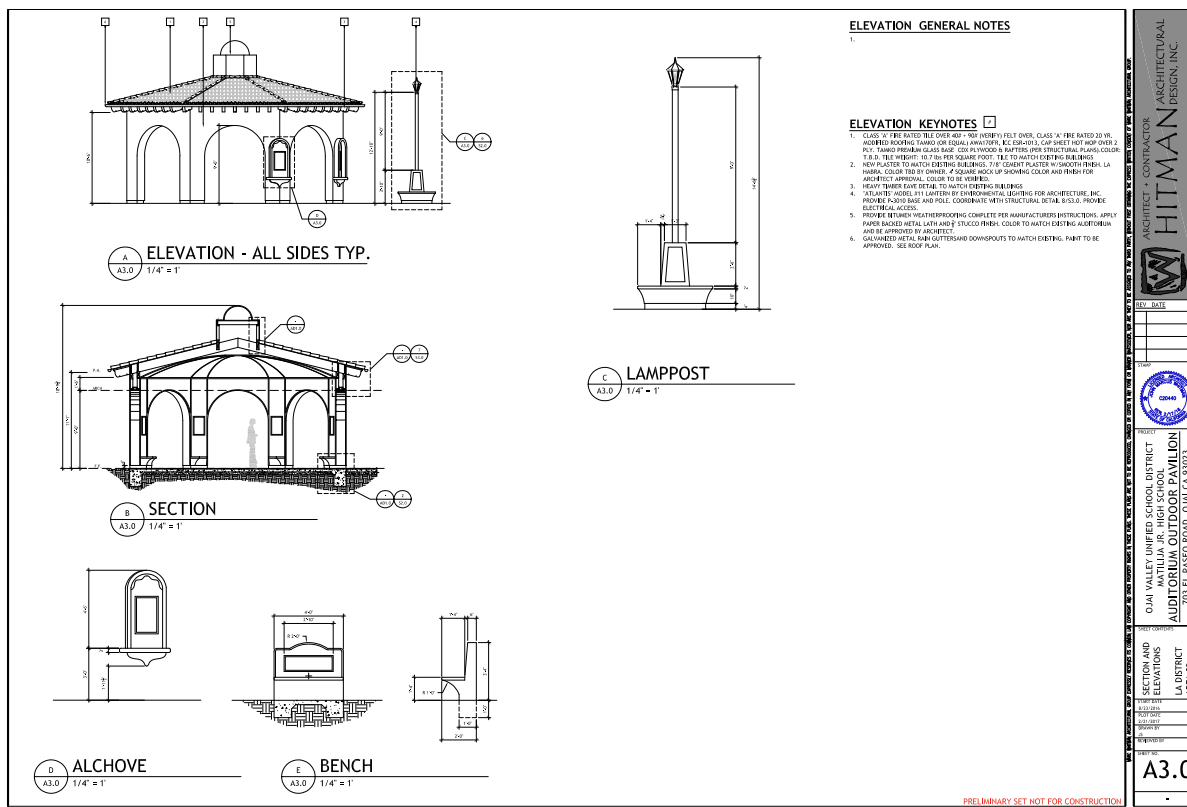


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| 5 | Publicize your Community Service Projects in newspapers, local cable, or information booth at community events. Broadcast (radio or television) media coverage will count as 2 requirements. |
| | Explain if completed: The Matilija Pavilion project has been promoted in booths at Ojai Day, Taste of Ojai and Ojai Centennial Day. Our annual Community Grants Program (18 grants to local charitable organizations totaling \$23,500) was publicized in the newspaper. |
| 5 | Submit a District Grant Application that supports your community |
| | Explain if completed: |
| 6 | Collaborate with a non-Rotary organization on a Community Service Project |
| | Explain if completed: Our Club is collaborating with the Matilija Junior High School and other community organizations (e.g. Ojai Playwrights Association, Ojai Chautauqua, Nomad Foundation) in raising funds to construct an outdoor pavilion in front of the theater (which is used by the entire community) at Matilija Junior High. The Project has been approved by the Ojai Valley School Board. Our annual Community Grants program provided 18 grants to 18 local charitable organizations totaling \$23,500. Funds for the grants were raised through our Club's annual Taste of Ojai fundraising event in October 2016. |
| 7 | Participate in a youth literacy program (also counts for Youth Service) or an adult literacy program. |
| | Explain if completed: Rotary Readers coordinates 14 volunteers who provide weekly individualized encouragement and time with low-achieving students in 3 local elementary schools |
| 8 | Present a Community Service Award to a non-Rotarian at a club meeting or event. (shop.rotary.org Certificates) |
| | Explain if completed: Three non-Rotarians who have provided long-standing service in a variety of capacities to the Ojai community were recognized at a club meeting through the Treasures of Ojai Community Service Awards program. Our Club also presents a Physical Education student-of-the Month award to local students (with family members and teachers in attendance) at Club meetings. |
| 9 | Participate in a Community Project focused on eliminating hunger (Multi-Club project counts as 2) |
| | Explain if completed: |
| 10 | Ensure that every club member participates in at least one community service project. |
| | Explain if completed: While many Club members participate in various other community service activities, all Club members attended the Club's annual Arbor Day event at Miramonte Elementary School which included planting of several trees, an Arbor Day performance by students and a luncheon |
| 11 | Community Service activities unique to your Club (Multi-Club activity counts as 2) Attach at least one photo unique to Community Service in your Club submittal (5 photos maximum) |
| | Explain if completed: Attached are 3 architectural renderings of the planned Matilija Junior High outdoor Pavilion project. |





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| 4 | Participate in a Polio Eradication awareness and fundraising campaign in your community. Funds raised and campaign highlights acknowledged at a District Event will count as two requirements. |
| | Explain if completed: |
| 7 | Nominate a qualified Peace Scholarship candidate (long program or short program). |
| | Explain if completed: |
| 9 | Hands on participation in an International project site at a Club or District level |
| | Explain if completed: <i>October 2016 visit to Bosnia</i> |
| 10 | 2 members (small Club); 3 members (mid-sized Club); 4 members (large Club) register for the 2016 RI Convention in Atlanta, GA. 10% of members and spouses/partners register (counts as 2) |
| | Explain if completed: <i>Four members registered (Gilbreth, Malone, Babayco, Bliss)</i> |
| 11 | Present a club international service project at the District Conference Project Fair |
| | Explain if completed: |
| 12 | Two members of your club attend STEPS |
| | Explain if completed: <i>Eight club members attended STEPS</i> |
| 11 | Collaborate with a non-Rotary organization to implement an International service project. |
| | Explain if completed: <i>Collaborated with Nomad Foundation on two projects in Niger</i> |
| 11 | At least one member of your club participates in the End Polio Cycling Challenge |
| | Explain if completed: |
| 12 | Have 1 or more club Rotarians attend a current year NID. |
| | Explain if completed: |
| 13 | Post a club international service project on rotaryclubprojects.org |
| | Explain if completed: |
| 14 | OTHER International Service activities unique to your Club (counts as two if multi-club activity) Attach at least one photo unique to International Service in your Club submittal (5 photos maximum) |
| | Explain if completed: <i>See photo of District Grant to provide laptops to Prashanti School in Puri, India</i> |
| 15 | Submit photo(s) and stories on District website at stories@district5240.org (Look on District Website under "Contact Us" menu for "Submitting Club Stories" instructions). |
| | Explain if completed: <i>Story about Tomatoes Leading to Peace in Bosnia</i> |



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District 5240 Awards & Recognition Program - Vocational Service 2016-2017

Recognition awards for Club actions/goals achieved from July 1, 2016 to May 10, 2017. Some criteria count in more than one category. The "Explain" box will expand as you briefly describe what you did.

Vocational Service Recognition (Club size: 1-35 = small, 36-70 = medium, 71+ = large)

Complete at least 6 (large Club) – 5 (medium) – 4 (small) of the following:

Number Completed: 6

| | |
|----|---|
| 1 | Hold a regular Club meeting at a place of business, a member's or otherwise. Explain if completed: |
| 2 | Have an Employer/Employee Relations Program where Rotarians bring their Employee of the Month/Year to a Club meeting. Explain if completed: |
| 3 | Award a "Vocational Student, Apprentice, or Trainee of the Month" with family/associates invited to presentation. <i>On 1/6/17 we honored Taylor Farnham for his work on slippery coatings, as a result of one of our past scholarships; this year we awarded several more vocational scholarships to graduating public high school seniors.</i> Explain if completed: |
| 4 | Participate in programs that provide support for training services for community members that require new job skills. Explain if completed: <i>Met with Freshman both the whole class and in small groups and also with Seniors in small groups to discuss 2 semester night school programs that educate for skilled labor positions that will help them to apply for a job.</i> |
| 5 | Organize or conduct a mentor program or job-shadowing day. (Also counts for Youth Service) Explain if completed: <i>Assisted Nordhoff High School developing an internship/mentoring program for vocational training students with employers in the community. Funded 2,500 for stipend for school staff to develop the program.</i> |
| 6 | Organize, conduct, or participate in a High School Career Day (Also counts for Youth Service) Explain if completed: <i>Organized two Career Days (Freshman in December, Seniors in April) for local high school that included 45 community members who spoke to 160 students (each career day).</i> |
| 7 | Establish club programs and services to assist young professionals in creating and growing their businesses or careers Explain if completed: |
| 8 | Present a Vocational Service Award such as Ethics Award, Teacher of the Year, Public Service Award honoring those who serve your community. (Also counts for Community Service) Explain if completed: |
| 9 | Sponsor or participate in a vocational service ethics/leadership workshop or presentation to high school and/or middle school students. (Also counts for Youth Service) Explain if completed: |
| 10 | Conduct or participate in a Middle School, Junior High, High School or Continuation School Interview Day. (Also counts for Youth Service) Explain if completed: <i>Matilija Junior High Portfolio Project- Rotarians interview all 8th graders individually during a 2-day program coordinated through the English teachers. Performed mock interviews with Matilija school students over two days.</i> |
| 11 | Develop or maintain a listing of your members in print or online with their classification and business to aid your members in doing business with other Rotarians. Explain if completed: |
| 12 | Organize or participate in a Rotary and Guests business/professional networking social. |



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| | Explain if completed: |
| 13 | Participate in a project that support services for our Military Families or First Responders either Active and Retired Personnel. |
| | Explain if completed: |
| 14 | OTHER Vocational Service activities unique to your Club (counts as two if a multi-club activity) Attach at least one photo unique to Vocational Service in your Club submittal (5 photos max) |
| | Explain if completed: Sponsor local Boy Scout Troop and have attended their meetings on occasion. They also work with us on our major fund raising event for the year, The Taste of Ojai. We also support them through ticket purchases for their pancake breakfast. |
| 15 | Submit photo(s) and stories on District website at stories@district5240.org (Look on District Website under "Contact Us" menu for "Submitting Club Stories" instructions). |
| | Explain if completed: |



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District 5240 Awards & Recognition Program – Youth Service 2016-2017

Recognition awards for Club actions/goals achieved from July 1, 2016 to May 10, 2017. Some criteria count in more than one category. The “Explain” box will expand as you briefly describe what you did.

Youth Service Recognition (Club size: 1-35 = small, 36-70 = medium, 71+ = large)

Complete at least 6 (large Club) – 5 (medium) – 4 (small) of the following:

Number Completed: 10

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| 1 | Sponsor or support an existing or charter a new Interact Club or community-based Rotaract Club. Explain if completed: |
| 2 | Have at least two Club members involved with Interact clubs Explain if completed: |
| 3 | Assist an Interact or Rotaract club to qualify for a District Award Explain if completed: |
| 4 | Assist Interactors leaving the community to locate a Rotaract or Rotary Club at their new location Explain if completed: |
| 5 | Participate in a youth literacy program. (Also counts for Community Service) Explain if completed: Rotary readers coordinate 14 volunteers who provide weekly individualized encouragement and time with low-achieving students in 3 local elementary schools. |
| 6 | Submit applications to send students to RYLA or Interact Symposium. (1 point each) Small Club = 2 students, Medium Club = 3 students, Large Club = 4 Students Explain if completed: Three students were scheduled to attend, but one had a medical emergency that week, so only two attended RYLA. |
| 7 | Assist in sponsoring Rotaract members to attend the District Conference and/or District Assembly. Explain if completed: |
| 8 | Organize or conduct a Four Way Test essay contest with winners submitted to District contest or speech program/contest. (Also counts for Vocational Service). Counts as 2 requirements if this is done at the High School AND Middle School levels. Explain if completed: |
| 9 | Organize or conduct a mentor program or job shadowing day. (Also counts for Vocational Service) Explain if completed: Assisted Nordhoff High School developing an internship/mentoring program for vocational training students with employers in the community. Funded \$2500 for stipend for school staff to develop the program. |
| 10 | Organize, conduct or participate in a High School Career Day program such as Architectural Design Competition or Ethics Program. (Also counts for Vocational Service) Explain if completed: Organized TWO Career Days (Freshmen in December, Seniors in April) for local high school that included 45 community members who spoke to 160 students each day. |
| 11 | Conduct a joint Community Service Project that benefits youth and involves Interact and/or Rotaract Club(s). (Also counts for Community Service) Explain if completed: |
| 12 | Provide or refer a counselor for RYLA Explain if completed: |
| 13 | Host a Rotary Youth Exchange student or sponsor an outbound exchange student. Explain if completed: |
| 14 | Support a local school throughout the year. Explain if completed: Youth Services Committee worked closely with Nordhoff High School to improve students' chances of success: (1) Funded the AVID program to help give first –in-their-family college-bound students additional help; (2) worked with teachers of Connecting with Careers program by providing guest speakers and consultation on careers/ (3) Supported the theater arts students who were chosen to perform in a national theater conference in Nebraska; Provided high |



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| | school students to better interface with local consultation and referrals for senior Project group who are working on developing a way for representatives of STEM and other careers. |
| 15 | OTHER Youth Service activities unique to your Club (counts as two if a multi-club activity) Attach at least one photo unique to Youth Service in your Club submittal (5 photos maximum) |
| | <p>Explain if completed: Matilija Junior High School Portfolio Project – Rotarians interview all 8th graders individually during 2-day program coordinated through the English teachers. Members of Ojai West also help interview the students.</p> <p>B-Rotary Club of Ojai Educational Foundation selected 26 graduating seniors in the Ojai Valley for \$80,000 in college and vocational scholarships fund by RCOEF.</p> <p>C- Paid for a bus for Spanish-speaking parents and students to take a field trip to UCSB so students and their parents who have never been to college campus can see what it is like, and they might imagine going to college themselves. Organized in conjunction with COPA (community Organization Pro Academic), a Spanish-speaking parents group in the Ojai USD.</p> <p>D-Sponsor Boy Scout Troop since 1948: they come to our meetings, help with our major fundraiser, and Rotarians go to their pancake breakfast and contribute \$2000 year to the troop</p> |
| 16 | Submit photo(s) and stories on District website at stories@district5240.org (Look on District Website under “Contact Us” menu for “Submitting Club Stories” instructions). |
| | Explain if completed: See attached article about Senior Career Day that appeared in May district newsletter. |



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District 5240 Awards & Recognition Program – Membership 2016-2017

Recognition awards for Club actions/goals achieved from July 1, 2016 to May 10, 2017. Some criteria count in more than one category. The “Explain” box will expand as you briefly describe what you did.

Membership Recognition (Club size: 1-35 = small, 36-70 = medium, 71+ = large)

Complete at least 6 (large Club) – 5 (medium) – 4 (small) of the following:

Number Completed: 7

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| 1 | Input Club Membership Goals into Rotary Club Central by May 1, 2016 Explain if completed: Yes, during Nick Frankle visit at Soule Park. |
| 2 | Membership chair attends the 2016-17 District Training Assembly Explain if completed: April 2, 2016 Pacifica High School. |
| 3 | Update Membership information monthly in Rotary Club Central and at Group Meetings Explain if completed: |
| 4 | Have an active membership committee including a Recruiting Chair and a Retention Chair Explain if completed: |
| 5 | Assign new members to a club committee within one month of induction Explain if completed: New members attend all committees and are advised to join no more than 2 to avoid “burn out”. |
| 6 | Initiate or update a new member welcome and mentoring program. Explain if completed: Yes, ongoing mentorship program with new mentors each year. |
| 7 | Invite the District Membership Chair or Regional Membership Advisor to be the program at one of your meetings. Explain if completed: |
| 8 | Encourage members to bring visitors to club meetings. Club President recognizes these visitors during introductions and/or at the end of the meeting. Need to have 20% of the members bring visitors to qualify for this requirement. Explain if completed: |
| 9 | Hold at least one club assembly focused on membership. Explain if completed: |
| 10 | Hold “Fireside Chats” or information meetings for each prospective member prior to their joining Rotary Explain if completed: Structured orientation meeting for each prospective member. |
| 11 | Invite prior members to a social “Rotary Reunion” Explain if completed: |
| 12 | Adopt a membership program with a focus on Retention using Rotary programs like “The 12 Letters” or develop one of your own. Explain if completed: |
| 13 | At least two club members attend a District or Zone membership seminar Explain if completed: District Conference 2016. Betsy Watson, Mike Malone, seminar. |
| 14 | OTHER Membership activity or project unique to your club (counts as two if a multi-club activity) Attach at least one photo unique to Membership in your Club submittal (5 photos maximum) Explain if completed: We inducted our first members into our Family Membership program and now have 3. |
| 15 | Improve membership retention rate over prior Rotary year. If prior year was 100%, continue 100% retention rate Explain if completed: |
| 16 | Increase club membership by net 1 member. More than one member counts as 2. Explain if completed: |



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District 5240 Awards & Recognition Program – Foundation

Recognition awards for Club actions/goals achieved from July 1, 2016 to May 15, 2017. Some criteria count in more than one category. The “Explain” box will expand as you briefly describe what you did.

Foundation Recognition (Club size: 1-35 = small, 36-70 = medium, 71+ = large)

Complete at least 5 (large Club) – 4 (medium) – 3 (small) of the following:

Number Completed: 10

| | |
|-----------|---|
| 1 | Enter Club Goals in Rotary Club Central by May 1, 2016 |
| | Explain if completed: |
| 2 | Increase giving to Annual Fund over prior year. Increase of 10% or more counts as 2 |
| | Explain if completed: This year: \$10,324; Last year \$8,475. Increase: \$1849 (17%) |
| 3 | Increase Polio Plus over prior year. Increase of 10% or more counts as 2 |
| | Explain if completed: |
| 4 | Achieve EREY club status. |
| | Explain if completed: |
| 5 | Every member of your club contributes to The Rotary Foundation \$100 or more (counts as 2) |
| | Explain if completed: |
| 6 | Have 5% of club Rotarians become a new or incremental Paul Harris Fellow. |
| | Explain if completed: 8 incremental PHF (10%) of these, two achieved major donor status. |
| 7 | 5% of your club members are benefactors or members of the Bequest Society |
| | Explain if completed: |
| 8 | Club Foundation Chair attended the District Foundation Seminar. |
| | Explain if completed: |
| 9 | Invite the District Rotary Foundation Committee Chair or Foundation Area Representative to be a program at your club |
| | Explain if completed: Wade Nomura was featured speaker in November 2016. |
| 10 | Participate in a club or area Foundation fundraising event. |
| | Explain if completed: |
| 11 | .Hold a special event in recognition of the 100 th Anniversary of The Rotary Foundation |
| | Explain if completed: Wade Nomura was invited in November to recognize this event. |
| 12 | One member in your club joins the Paul Harris Society |
| | Explain if completed: |
| 13 | Send club collected Foundation donations at least once a quarter |
| | Explain if completed: contributions mailed to TRF nearly every month. |
| 14 | Club is qualified for District Grants and Global Grants for RY 201718 |
| | Explain if completed: Mike Weaver and Michael Malone qualified club. |
| 15 | OTHER Foundation Project or activity unique to your club (counts as two if a multi-club activity) |
| | Explain if completed: Sponsor club for two global grants (Ghana, Bosnia) supported by any other clubs in District 5240. |
| 16 | Attach at least one photo unique to The Rotary Foundation in your Club submittal (5 photos maximum) |
| | Explain if completed: Photos of projects in Ghana, Bosnia, Niger, India |



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District 5240 Awards & Recognition Program – Public Image

Recognition awards for Club actions/goals achieved from July 1, 2016 to May 15, 2017. Some criteria count in more than one category. The “Explain” box will expand as you briefly describe what you did.

Public Image Recognition (Club size: 1-35 = small, 36-70 = medium, 71+ = large)

Complete at least 5 (large Club) – 4 (medium) – 3 (small) of the following:

Number Completed: 6

| | |
|-----------|--|
| 1 | The club has a website. |
| | Explain if completed: Initiated “New Generations” website in 2017 |
| 2 | The club has a Facebook group for internal communication. |
| | Explain if completed: |
| 3 | The club has a Facebook page for external communication. |
| | Explain if completed: 2016/2017 “Taste of Ojai” FB page & website – benefiting scholarships awarded each spring. |
| 4 | The club has a Twitter account. |
| | Explain if completed: |
| 5 | The club website and social media pages meet the new RI public image guidelines including the use of the new RI logo. |
| | Explain if completed: |
| 6 | Update the club website at least once each month. |
| | Explain if completed: Avenues of Service Project/Activities posted monthly |
| 7 | Update the club social media at least once every other week. |
| | Explain if completed: |
| 8 | Ensure all club members have established accounts on the District and RI website (25% = 1, 50% = 2, 75% = 3, 100% = 4 points). |
| | Explain if completed: |
| 9 | Ensure all members on social media have Rotary listed on their profile (25% = 1, 50% = 2, 75% = 3, 100% = 4 points). |
| | Explain if completed: |
| 10 | Have at least one club event reported local media (newspaper). |
| | Explain if completed: see attached – student of the month, Pavilion Project, Taste of Ojai, scholarships. |
| 11 | Have at least one club PR conducted on radio or television |
| | Explain if completed: |
| 12 | Ensure that there is Rotary signage on projects performed by your club |
| | Explain if completed: New pop-up tent with Rotary of Ojai & International Logos |
| 13 | Have a sign in your meeting place that says that “Rotary Meets Here” with day and time |
| | Explain if completed: |
| 14 | OTHER Public Image Project or activity unique to your club (counts as two if a multi-club activity) |
| | Explain if completed: |
| 15 | Attach at least one photo unique to Public Relations/Image in your Club submittal (5 photos maximum) |
| | Explain if completed: Photos of #10 – see attached |



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District 5240 Awards & Recognition Program – “Rotary Serving Humanity” Awards 2016-17

Recognition awards for Club actions/goals achieved from July 1, 2016 to May 10, 2017. Some criteria count in more than one category. The “Explain” box will expand as you briefly describe your clubs accomplishments.

Recipients of the Governor’s Clubs of Distinction will be recognized at the District Awards and Recognition Event scheduled for June 25, 2017. Recipients of the **GOLD CLUB** will be eligible for the Best Club in District 5240 for each Club size category.



BRONZE CLUB

MANDATORY:

1. Meet the goals for 3 of the 5 Avenues of Service Awards Criteria for the District by May 10, 2017

(Club, Vocational, Community, International and Youth Services)

PLUS: MUST COMPLETE AT LEAST FOUR (4) of the following:

Number Completed: 7

| | |
|----|--|
| 1 | Attain a membership Net Increase of +1 for small clubs, +2 for medium clubs and +3 for large clubs (members as of July 1, 2016 – May 10, 2016) |
| | Explain if completed: |
| 2 | Attain a membership Retention Rate of 80% (members July 1, 2016 – May 10, 2016) |
| | Explain if completed: Yes. This past year we attained a Retention Rate of 98 % (80/81). |
| 3 | Participate in at least 1 Public Relations activity through electronic, broadcast or print media. |
| | Explain if completed: Yes. See, e.g., Item 5 response re Community Service, Item 15 response re International Service, and Item 16 response re Youth Service. |
| 4 | Club per capita contribution of at least \$100 to the TRF Annual Programs Fund. |
| | Explain if completed: Yes. This past year our club's per capita contribution to the Annual Fund is \$131.42. |
| 5 | Club per capita contribution of at least \$25 to the TRF Polio Plus Fund. |
| | Explain if completed: Yes. This past year our club's per capita contribution to Polio Plus is \$50.87. |
| 6 | Participate in at District Grant or Global Grant |
| | Explain if completed: Yes. See, in particular, our response to Item 3 re International Service. |
| 7 | Westlake Village District Conference, October 14-16, 2016 Attendance 3% of Club (includes family, guests, Interact). |
| | Explain if completed: |
| 8 | Has an identified Club president for 2018-2019 (PEN). |
| | Explain if completed: |
| 9 | Participation level of 3% members at the 2017 District Assembly. |
| | Explain if completed: |
| 9 | Participation level of President, PE and PEN at the 2017 District Midterm Seminar. |
| | Explain if completed: |
| 10 | Participation level of 1 member at the 2016-2017 District Membership/PR or Foundation Seminars. |
| | Explain if completed: |
| 11 | Total of at least 1 NEW Basic or Master PRLS graduate |
| | Explain if completed: |
| 12 | Total of at least 1 NEW Benefactor or Bequest Society member |
| | Explain if completed: |
| 13 | Total of at least 1 NEW Paul Harris Fellow |

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| | Explain if completed: Yes. This past year we have 2 new Paul Harris Fellows (Anderson & Spiller), we awarded 8 new or incremental PHFs (and 2 more are on their way), and we have 2 more Major Donors (Drs. Gross & Skankey). |
| 14 | Total of at least 1 NEW Paul Harris Society member |
| | Explain if completed: Yes. See response to 13, above. |



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District 5240 Awards & Recognition Program – “Rotary Serving Humanity” Awards 2016-17

Recognition awards for Club actions/goals achieved from July 1, 2016 to May 10, 2017. Some criteria count in more than one category. The “Explain” box will expand as you briefly describe your clubs accomplishments.

Recipients of the Governor’s Clubs of Distinction will be recognized at the District Awards and Recognition Event scheduled for June 25, 2017. Recipients of the **GOLD CLUB** will be eligible for the Best Club in District 5240 for each Club size category.



SILVER CLUB
MANDATORY:

1. You must qualify for Bronze status to proceed with Silver.
2. Meet the goals for **4** of the 5 Avenues of Service Awards Criteria for the District by May 10, 2017
(Club, Vocational, Community, International and Youth Services)

PLUS: MUST COMPLETE AT LEAST FIVE (5) of the following:

Number Completed: 5

| | |
|----|---|
| 1 | Membership Net Increase of +2 for small clubs, +3 for medium clubs and +4 for large clubs (members as of July 1, 2016 – May 10, 2017) |
| | Explain if completed: |
| 2 | Membership Retention Rate of 85% (members as of July 1, 2016 – May 10, 2017) |
| | Explain if completed: Yes. See response to Item 2 re Bronze. |
| 3 | Participate in at least 2 Public Relations activities through electronic, broadcast or print media. |
| | Explain if completed: Yes. See, e.g., responses to Items 4 & 15 re Club Service. |
| 4 | Club per capita contribution of at least \$125 to the TRF Annual Programs Fund. |
| | Explain if completed: Yes. See response to Item 4 re Bronze. |
| 5 | Club per capita contribution of at least \$35 to the TRF Polio Plus Fund. |
| | Explain if completed: Yes. See response to Item 5 re Bronze. |
| 6 | Westlake Village District Conference, October 14-16, 2016 Attendance 5% of Club (includes family, guests, Interact). |
| | Explain if completed: |
| 7 | Has an identified Club president for 2018-2019 (PEN). |
| | Explain if completed: |
| 8 | Participation level of 5% members at the 2017 District Assembly. |
| | Explain if completed: |
| 9 | Participation of President, PE and PEN at the 2017 District Midterm Seminar. |
| | Explain if completed: |
| 10 | Participation level of 2 members at the 2016-17 District Membership/PR or Foundation Seminars. |
| | Explain if completed: |
| 11 | Participate in a Multi-Club Community Service Project. |
| | Explain if completed: Yes. |
| 12 | Participate in a Multi-Club International Service Project |
| | Explain if completed: Yes, several of our International Service Projects are Multi-Club Projects, e.g., in Bosnia, Ghana & India. |
| 13 | Develop or Update the Club’s 3-year strategic Plan. |
| | Explain if completed: |



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| 14 | Submit a Club Member Nominee for the RI Avenues of Service Citation (rotary.org > Members > Awards) |
| | Explain if completed: |
| 15 | Participate in presenting Family and Community Service Awards (shop.rotary.org > Certificates) |
| | Explain if completed: |



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District 5240 Awards & Recognition Program – “Rotary Serving Humanity” Awards 2016-17

Recognition awards for Club actions/goals achieved from July 1, 2016 to May 10, 2017. Some criteria count in more than one category. The “Explain” box will expand as you briefly describe your clubs accomplishments.

Recipients of the Governor’s Clubs of Distinction will be recognized at the District Awards and Recognition Event scheduled for June 25, 2017. Recipients of the **GOLD CLUB will be eligible for the Best Club in District 5240 for each Club size category.**



GOLD CLUB

MANDATORY:

1. You must qualify for Silver status to proceed with Gold.
2. Meet the goals for all 5 of the 5 Avenues of Service Awards Criteria for the District by May 10, 2017
(Club, Vocational, Community, International and Youth Services)
3. Meet the goals for Membership, Foundation and Public Image for the district by May 10, 2017

MUST COMPLETE AT LEAST SIX (6) of the following:

Number Completed: 6

| | |
|----|--|
| 1 | Membership Net Increase of +3 for small clubs, +4 for medium clubs and +5 for large clubs (members as of July 1, 2016 – May 10, 2017) |
| | Explain if completed: |
| 2 | Membership Retention Rate of 90% (members as of July 1, 2015 – May 15, 2016) |
| | Explain if completed: Yes. See response to Item 2 re Bronze & Silver. |
| 3 | Club per capita contribution of at least \$150 to the TRF Annual Programs Fund. |
| | Explain if completed: |
| 4 | Club per capita contribution of at least \$50 to the TRF Polio Plus Fund. |
| | Explain if completed: Yes. See response to Item 4 re Bronze & Silver. |
| 5 | Westlake Village District Conference, October 14-16 Attendance 10% of Club (includes family, guests, Interact). |
| | Explain if completed: |
| 6 | Has an identified Club president for 2018-2019 (PEN). |
| | Explain if completed: |
| 7 | Participation level of 7% members at the 2016 District Assembly. |
| | Explain if completed: |
| 8 | Participation level of President, PE and PEN at the 2017 District Midterm Seminar. |
| | Explain if completed: |
| 9 | Participation level of 4 members at the 2016-17 District Membership/PR and Foundation Seminars. |
| | Explain if completed: |
| 10 | Submit a Club Member Nominee for the RI Avenues of Service Citation (rotary.org > Members > Awards) |
| | Explain if completed: |
| 11 | 100% Paul Harris Awards status for your Club |
| | Explain if completed: Yes. We became a 100% Paul Harris Club in 2003-04. |



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| | |
|----|---|
| 12 | Participate in presenting Family and Community Service Awards (shop.rotary.org > Certificates) |
| | Explain if completed: Yes. As elaborated in response to Item 5 re Community Service, this year we presented \$23,500 in Community Grants – to 18 different community organizations. |
| 13 | Hold a club event in honor of the 100 th Anniversary of The Rotary Foundation |
| | Explain if completed Yes. We invited Wade Nomura to a luncheon meeting to honor the Foundation's 100 th Anniversary and, on May 8th we had a booth at the Ojai Centennial Celebration in which we also honored the Foundation's 100 th Anniversary. |
| 14 | Qualify Club for District and Global Grants Yes, we have qualified for both District and Global Grants. |
| | |