District 5240 Awards & Recognition Program - Club Service 2019-2020

Recognition awards for Club actions/goals achieved from July 1, 2019 to Apr 15, 2020. Some criteria count in more than one category. The "Explain" box will expand as you briefly describe what you did.

Club Service Recognition (Club size: 1-35 = small, 36-70 = medium, 71+ = large)

Acquire at least 80% (large Club), 70% (medium Club), or 60% (small Club) of the possible section points from the following: **59 Points Achieved**		**Total Points Achieved:** *Minimum L Pts. Required: 53* *Minimum M Pts. Required: 47* *Minimum S Pts. Required: 40* **Minimum Pts. Met (Y/N): Y** *Total Points Possible: 66* **Percentage Achieved: 89%**

1	Appoint or elect a Club Rotarian to each of the following Committee Chair positions – Club Service, Community Service, International Service, Vocational Service, Youth Service, Membership, Foundation, and Public Image and submit names and contact information to the District prior to July 1, 2019. (1 point each up to 8 points)	
8	Explain if completed: **Completed prior to July 1, 2019**	
2	Hold a retreat prior to July 1, 2019 for incoming Board. (3 points up to 4 points if AG attends)	
3	Explain if completed: **Board Retreat on June 29, 2019 (AG invited but she could not attend)**	
3	Have a Club Assembly at a Club Meeting in July to discuss how to achieve your Club, District, and RI goals. (2 points)	
2	Explain if completed **Club Assembly on July 12, 2019**	
4	Enter final goals for ALL items in My Rotary Club Central before July 30th. (5 points)	
5	Explain if completed **Goals in Rotary Club Central before July 30th**	
5	Update progress to goal achievement monthly for ALL items in My Rotary Club Central before the scheduled Group meeting with the AG and report on progress regularly to your Club. (3 points)	
3	Explain if completed : **Updated goals monthly and Directors distributed/discussed with Club quarterly.**	
6	Publish a Club bulletin monthly; and/or maintain a Club Facebook group and/or LinkedIn group with weekly updates for internal-to-Club communication (1 point each up to 3 points)	
3	Explain if completed: **Reminder Newsletter emailed weekly, Monthly eblast & Club Calendar, Facebook Page with regular updates throughout the month.**	
7	Ensure all Club members have established accounts on the District and RI website. (25% = 1 point, 50% = 2 points, 75% = 3 points, 100% = 4 points)	
2	Explain if completed: 50% completed and still on campaign to increase with IT mentors	
8	Set up database integration between your Club and RI. (1 point)	
1	Explain if completed: **Clubrunner website**	
9	Hold one Club social or Family of Rotary fellowship event each quarter for Club, family, former members, and new potential members besides your regular meeting. (1 point each up to 4 points)	
4	Explain if completed: **2 Fifth Friday Socials, Holiday Party (Ojai Valley Inn), 3 evening Socials**	
10	Have Club President promote Club attendance at the District Conference and the President, PE, and/or PEN personally register and attend. (1 point each up to 3 points)	
2	Explain if completed: **President & PE Attended @ Chumash Casino**	
11	Have at least 2 additional Club members attend the District Conference. (1 point)	
1	Explain if completed: **We had 8 club members attend!**	
12	Have Club Community Service Chair and International Service Chair attend a Grants Management	

	Seminar. (1 point each up to 2 points)
2	Explain if completed: **ISC Chair & 2 committee members completed.**
13	Have Club Foundation Committee Chair attend a Rotary Foundation Seminar. (1 point)
1	Explain if completed: **Completed.**
14	Have President, PE, and/or PEN attend a Midterm Seminar. (1 point each up to 3 points)
3	Explain if completed: **Pres & PE attended on Jan 25, 2020 PEN attended on Feb. 12, 2020.**
15	Have 2020-21 President (PE) and 2021-22 President (PEN) plus 2020-21 Treasurer, Secretary, Club Service Chair, Community Service Chair, International Service Chair, Vocational Service Chair, Youth Service Chair, Membership Chair, Foundation Chair, and Public Image Chair attend a District Training Assembly. (1 point each up to 12 points)
12	Explain if completed: **All scheduled to attend via upcoming schedule from District.**
16	Have Club PE and/or PEN attend Basic PRLS and/or Master PRLS. (1 point each up to 2 points)
0	Explain if completed:
17	Develop or update the Club's written Strategic Plan including having action plans and expected results – reach out to the District Visioning Strategic Planning Team if needed. (2 points)
2	Explain if completed: **Completed but under revision with ad hoc committee due to covid pandemic being revised.**
18	Help organize a Group social activity with your AG and have at least 10% of the members of your Club attend. (1 point)
1	Explain if completed: 5th Friday Social & Fundraiser for Polio Plus– Executive AG & DG Attended.
19	Obtain input from your Club members at least quarterly regarding their feedback on the Club and report results to the Club. Survey can be by email, online, club assembly, or other method of obtaining feedback. (1 point)
1	Explain if completed: **Club Surveys and suggestion box in place, feedback discussed with Board and results with club members via email blasts and focus groups.**
20	Conduct another Club Service project or activity unique to your Club nor previously listed above. (1 point)
1	Explain if completed: **Mid-Term "Mini Club Convention/Assembly" on Jan. 31st**
21	Submit a Club Service social or Family of Rotary story with a photo on the District website at stories@district5240.org [Look on District Website under "Contact Us" menu for "Submitting Club Stories" instructions]. (1 point)
0	Explain if completed:
22	Announce the "Rotary Global Rewards" program (price discounts and donations to Rotary) to your Club and have at least 5 members download the app on their cell phone. (2 points)
2	Explain if completed: **"tech talk" during club meeting and Board members all downloaded**

District 5240 Awards & Recognition Program – Community Service 2019-2020

Recognition awards for Club actions/goals achieved from July 1, 2019 to April 15, 2020. Some criteria count in more than one category. The "Explain" box will expand as you briefly describe what you did

Community Service Recognition (Club size: 1-35 = small, 36-70 = medium, 71+ = large)

Acquire at least 80% (large Club), 70% (medium Club), or 60% (small Club) of the possible section points from the following: **43 Points Achieved**	**Total Points Achieved:** *Minimum L Pts. Required: 39* *Minimum M Pts. Required: 34* *Minimum S Pts. Required: 29* **Minimum Pts. Met (Y/N):** Y *Total Points Possible: 48* **Percentage Achieved: 89%**

page 1	Conduct a "Community Needs Assessment" to help the Club understand the kinds of local projects that would be impactful. (1 point)
1	Explain if completed: **Completed researching community projects**
2	Have a new or continuing Community Service project in one of Rotary's six "Areas of Focus" involving significant hands-on participation by Rotarians and family members, Rotaract members, and/or Interact members. (5 points up to 6 points if Rotaract and/or Interact are included per project up to a maximum of 5 projects for a maximum possible of 30 points) [*Rotary Citation criteria 14A*]
25	Explain if completed: 1. **July 4 Family Freedom Run 2. PE Student of the Month 3. Mist Catcher installation at Meiners Oak Elementary 4. Adopt-a-Senior Holiday Food Drive 5. Arbor day Tree planting @ Matilija Middle School.**
3	Conduct a new or continuing Community Service Project involving at least one other club in your Group with high visibility and media coverage. (3 points)
3	Explain if completed: **Living Treasures honoring Community members, reception, press and website. Joint project with Rotary Club of Ojai West.**
4	Participate in a "Rotarians at Work Day" with Rotarians and family members, Rotaract members, and/or Interact members. (2 points up to 3 points if Rotaract and/or Interact are included) [*Rotary Citation w Distinction criteria 2*]
3	Explain if completed: **Rotarian at work day to include our new Interact Club, at Ojai Community City Garden, had to be cancelled due to COVID but is being re-scheduled.**
5	Submit a District Grant Application for a project that supports your community. (2 points)
2	Explain if completed: **Mist Catcher water project- 4 installments – 2 local elementary school, one home and City Hall**
6	Continue or establish a partnership with a non-Rotary organization (corporate, governmental, or nongovernmental entity) and implement and work together on a Community Service project. (2 points) [*Rotary Citation criteria 16A*]
2	Explain if completed: **International Peace Day with NGO "Awakening Peace". Ojai designated as an International City of Peace and partnershiped with "Peace in the Park" event on Sept 22, 2019, included Oragami Dove making for Youth.**
7	Present a Community Service Award to a non-Rotarian at a club meeting or event [shop.rotary.org Certificates]. (1 point)
1	Explain if completed: **Dr. Robert Skankey Community Service Award – Given to Community member. Certificate and $2000 award to carry on their good work in the community – newly establish Annual Award in 2019/2020**
8	Increase the number of members involved in community service projects by ensuring that every Club member participates in at least one community service project. (3 points) [*Rotary Citation criteria 11A*] 3
3	Explain if completed: **Taste of Ojai- primary fundraiser- 100% volunteer and financial involvement.**

9	Conduct another Community Service project or activity unique to your Club nor previously listed above. (1 point up to 2 points if a multi-club activity)
2	Explain if completed: #RotaryhelpingHELP. Food and Funds Drive for COVID-19. Raised over $3400 for H.E.L.P. of Ojai and several large deliveries of specific food items needed by food pantry for underserved members of community.
10	Submit a Community Service story with a photo on the District website at stories@district5240.org [Look on District Website under "Contact Us" menu for "Submitting Club Stories" instructions]. (1 point)
1	Explain if completed: **Dr. Robert Skankey Community Service Award**

District 5240 Awards & Recognition Program – International Service 2019-2020

Recognition awards for Club actions/goals achieved from July 1, 2019 to April 10, 2020. Some criteria count in more than one category. The "Explain" box will expand as you briefly describe what you did.

International Service Recognition (Club size: 1-35 = small, 36-70 = medium, 71+ = large)

Acquire at least 80% (large Club), 70% (medium Club), or 60% (small Club) of the possible section points from the following: **45 Points Achieved**		**Total Points Achieved:** *Minimum L Pts. Required: 39* *Minimum M Pts. Required: 34* *Minimum S Pts. Required: 29* **Minimum Pts. Met (Y/N): Y** *Total Points Possible: 48* **Percentage Achieved: 94%**

1	Participate hands-on in a new or existing significant International Service project in one of Rotary's six "Areas of Focus" where at least one Club member traveled to the site. (5 points per project up to a maximum of 5 projects for a maximum possible of 25 points) [*Rotary Citation criteria 14B*]	
25	**Explain if completed 1) Education: RC Ojai is the international partner for an ongoing $87,000 Global Grant initiated in 2019 and focused on education for poor village children at Prashanti International School in Puri, India. Rtn Leslie Bouche travelled to India to oversee the project. 2) Economic & Community development: RC Ojai initiated a District Grant for Motorcycle Repair Training for Nomads in Niger. Rtn Leslie Clark travelled to Niger to oversee the project. 3) Economic & Community development: RC Ojai initiated a District grant to provide goats for Nomadic Women in Niger. Rtn Leslie Clark travelled to Niger to oversee the project. 4) Healthcare: RC Ojai has an ongoing project developing a medical clinic in Roatan, Honduras. Rtn Dr. Carl Gross travelled to Roatan to oversee the clinic activities. 5) Water & Sanitation: RC Ojai partnered with Indian District Governor to fund a water purification system for Prashanti International School, Puri, India. Rtn Leslie Bouche travelled to India to oversee the project.**	
2	Participate in a new or continuing International Service Project involving at least one other club and/or district. (3 points)	
3	**Explain if completed: 1) RC Ojai partnered on a Global Grant with host club RC Sriskhetra Puri in India. 2) RC Ojai partnered with RC Westlake Village Sunrise on two District grants for Niger.**	
3	Increase the number of members involved in international service projects from the previous year. (3 points) [*Rotary Citation criteria 11B*]	
3	**Three new members joined the International Service Committee this year and are very active**	
4	Submit as the International Partner or participate in a Global Grant application to support an International Project. (2 points if participating or 3 points if submitting)	
2	**Participated with RC Westlake village Sunrise and RC Escondido on two Global Grants.**	
5	Participate in a Polio Eradication awareness and/or fundraising campaign or project in your community or on District Polio Day. (2 points)	
2	RC Ojai hosted a pizza and Western music fundraiser called Fistful of Dollars in partnership with RC Ojai West. There were 100 attendees and $10,000 was raised.	
6	Nominate a qualified Peace Scholarship candidate [long program or short program]. (1 point)	
0	Explain if completed:	
7	Have Club members register and attend the 2019 RI Convention. (1 point per attending member up to 3 points)	
2	Explain if completed: **2 RC Ojai members attended the 2019 RI convention**	
8	Present a Club International Service project at the District Conference Project Fair. (1 point)	

1	**Presented and hosted a table on our Global Grant for India at the District Conference Fair.**
9	Continue or establish a partnership with a non-Rotary organization (corporate, governmental, or nongovernmental entity) and implement and work together on an International Service project. (2 points) [*Rotary Citation criteria 16B*]
2	**RC Ojai works closely with four non-Rotary non-profits: World Family Foundation (California), the Nomad Foundation (California), StreetGirls Aid (Ghana), and Udruzenje Orthideja Stolac (Bosnia)**
10	Participate at a Peace Conference. (1 point)
1	**2 RC Ojai Rotarians attended the Peace Conference.**
11	Post a Club International Service project on Rotary Showcase on the RI website. (1 point)
1	Explain if completed: **ISC Projects Story submitted for May D5240 Newsletter**
12	Conduct another International Service project or activity unique to your Club nor previously listed above. (1 point up to 2 points if a multi-club activity)
2	Explain if completed: **Rotarian ISC member arranges for needed sports equipment to be hand-carried to Cuba and delivered to local coaches for poor children's sports teams**
13	Submit an International Service story with a photo on the District website at stories@district5240.org [Look on District Website under "Contact Us" menu for "Submitting Club Stories" instructions]. (1 point)
1	Explain if completed: **Story submitted to District website on Polio Fundraiser**

District 5240 Awards & Recognition Program - Vocational Service 2019-2020

Recognition awards for Club actions/goals achieved from July 1, 2019 to April 15, 2020. Some criteria count in more than one category. The "Explain" box will expand as you briefly describe what you did.

Vocational Service Recognition (Club size: 1-35 = small, 36-70 = medium, 71+ = large)

Acquire at least 80% (large Club), 70% (medium Club), or 60% (small Club) of the possible section points from the following: **14 Points Achieved**	**Total Points Achieved:** *Minimum L Pts. Required: 14* *Minimum M Pts. Required: 12* *Minimum S Pts. Required: 11* **Minimum Pts. Met (Y/N):** *Total Points Possible: 17* **Percentage Achieved: 82%**

1	Hold a regular Club meeting at a place of business [a member's or otherwise]. (1 point)
1	**Explain if completed: Ojai Community Hospital- New Continuing Care Center**
2	Have Club members conduct a craft talk over the course of the year as a Club meeting program. (2 points)
2	Explain if completed: **Craft talks every 5-6 weeks, we partner an older member with a new member for their craft talk.**
3	Have an Employee Recognition Day where Rotarians bring an "Employee of the Month/Year" from their place of employment to a Club meeting. (1 point)
1	Explain if completed: **We scheduled this for our for June 5th Zoom meeting. Employee Appreciation day.**
4	Participate in a program that provides support for training services for community members that require new job skills and recognize a "Vocational Student, Apprentice, or Trainee of the Month/Year" from that program at a Club meeting where family/associates are invited. (2 points for the program up to 3 points for recognition)
0	Explain if completed:
5	Organize and conduct a young professionals "Get Career and Business Advice from a Rotarian" event. (2 points)
2	Explain if completed: **One-one resourse, material and individual mentor program.**
6	Present a Vocational Service award at a Club meeting such as Teacher of the Year, Law Enforcement Office of the Year, Fireman of the Year, etc. honoring those who serve your community. (1 point)
1	Explain if completed: **Fred Clapp Ethics in Business Award to community member**
7	Develop or maintain a listing of your Club members in print or online with their classification and business to aid your members in doing business with other Rotarians. (1 point)
1	Explain if completed: **Current 2020 classification list added on our club website.**
8	Organize or participate in a Rotary and guests business/professional networking social. (1 point)
1	Explain if completed: **RC Ojai Co-hosting a first Zoom "Mixer" with Ojai Chamber of Commerce in June.**
9	Conduct another Vocational Service project or activity unique to your Club nor previously listed above. (1 point up to 2 points if a multi-club activity)
2	Explain if completed: **Webinar on "How to conduct successful zoom meetings for non-profits and small businesses" Hosted by RC Ojai VS Director and Ojai Rotarty West PEN**
10	Submit a Vocational Service story with a photo on the District website at stories@district5240.org [Look on District Website under "Contact Us" menu for "Submitting Club Stories" instructions]. (point)
1	Explain if completed: **June D5240 Story – Water Project District Grant Completion**
11	Initiate or continue a leadership, personal, or professional development program to enhance members' skills. (2 points) [*Rotary Citation w Distinction criteria 3*]
2	Explain if completed: **California Lutheran College Leadership Program – 3 club members!**

District 5240 Awards & Recognition Program – Youth Service 2019-2020

Recognition awards for Club actions/goals achieved from July 1, 2019 to April 15, 2020. Some criteria count in more than one category. The "Explain" box will expand as you briefly describe what you did.

Youth Service Recognition (Club size: 1-35 = small, 36-70 = medium, 71+ = large)

Acquire at least 80% (large Club), 70% (medium Club), or 60% (small Club) of the possible section points from the following: **23 Points Achieved**	**Total Points Achieved:** ***Minimum L Pts. Required: 28*** ***Minimum M Pts. Required: 24*** ***Minimum S Pts. Required: 21*** **Minimum Pts. Met (Y/N):** ***Total Points Possible: 34*** **Percentage Achieved: 67%**

1	Charter a new Interact Club or Rotaract Club. (1 point each up to 2 points)
2	Explain if completed: **Chartered the new Matilija Middle School Interact Club on 12/1/2019. CSUI Rotaract Club starting in new school term**
2	Sponsor or co-sponsor and support an existing Interact Club and/or Rotaract Club. (1 point each up to 2 points) [*Rotary Citation criteria 7*]
2	Explain if completed: **Sponsored the new Matilija Middle School Interact Club. CSUI Rotaract Club?**
3	Have at least two Club members involved with a sponsored Interact Club. (1 point)
1	Explain if completed: **RCO Rotarians Nancy O'Sullivan & Kathy Yee**
4	Acquire contact information for [social media preferred] and assist Interactors leaving the community to locate a Rotaract Club or Rotary Club at their new location. (2 points)
2	Explain if completed: **Rotary Club Advisor working on ongoing "alumni" roster with Middle school & HS Clubs.**
5	Participate in a Youth Service literacy, substance abuse, or life skills program. (2 points)
2	Explain if completed: **Partnered with Ojai Music BRAVO! Program for music education and literacy, weekly online program for Ojai Unified School District Elementary Schools.**
6	Sponsor students to attend RYLA and supply needed transportation. (1 point each up to 6 points) [*Rotary Citation criteria 9A*]
4	Explain if completed: **Carried over into 2021 due to cancellation**
7	Sponsor at least one Interact or Rotaract Officer to attend the District Conference and supply transportation if needed. (2 points)
0	Explain if completed:
8	Sponsor at least one Interact Officer to attend the Interact Symposium and supply transportation if needed. (1 points)
0	Explain if completed:
9	Organize or conduct a Club Four Way Test essay contest and submit winners to the District contest. (1 point for grade school, 1 point for middle school, & 1 point for high school up to 3 points)
	Explain if completed:
10	Organize or conduct a mentor program or job shadowing day. (1 point)
1	Explain if completed: **Boy Scouts Helping Rotarians- Fundraising helpers/shadowing – Annual Taste of Ojai Event.**
11	Conduct or participate in a high school Career Day program. (1 point)
1	Explain if completed: **Had to postpone due to COVID.**
12	Participate in an Interact Club or Rotaract Club led and chosen Community Service project. (1 point)
1	Explain if completed: **Helped Interact Club plan a Mother's Day Card Sales fundraiser.**
13	Provide or refer a counselor for RYLA. (1 point)
1	Explain if completed: **Counselor referred, though RLA Cancelled**

14	Host an inbound Rotary Youth Exchange student and/or sponsor an outbound Rotary Youth Exchange student. (1 point for inbound & 1 point for outbound up to 2 points) [***Rotary Citation criteria 9B***]
0	Explain if completed:
15	Support a local school throughout the year. (1 point)
1	Explain if completed: **Matilija Middle School, Family fund and Student Peace Ambassador awards.**
16	Sponsor or participate in a local ethics/leadership workshop or presentation to middle school and/or high school students. (2 points)
2	Explain if completed: **Ojai Unified School District Values Monthly Award presentation – 2 students each month. Presented at monthly School District meetings with Rotary presentations. Also make $50 award to student's choice of non-profit.**
17	Conduct or participate in a middle school or high school Mock Interview Day. (1 point)
1	Explain if completed: **Matilija Middle School Portfolio Project - Rotarians & spouses conduct two days of interviews of all graduating 8th graders in school gymnasium. Postponed until school platform can support all students access to online learning.**
18	Conduct another Youth Service project or activity unique to your Club nor previously listed above. (1 point up to 2 points if a multi-club activity)
2	Explain if completed: **April 5, 2020 Walk-4-Kids Ojai Team. Buenaventura Beach, District 5240 Group 7 Project.**
19	Submit a Youth Service story with a photo on the District website at stories@district5240.org [Look on District Website under "Contact Us" menu for "Submitting Club Stories" instructions]. (1 point) **1**
1	Explain if completed: **OUSD Rotary Student Peace/Core Value Awards story.**

District 5240 Awards & Recognition Program – Membership 2019-2020

Recognition awards for Club actions/goals achieved from July 1, 2016 to April 15, 2020. Some criteria count in more than one category. The "Explain" box will expand as you briefly describe what you did.

Membership Recognition (Club size: 1-35 = small, 36-70 = medium, 71+ = large)

Acquire at least 80% (large Club), 70% (medium Club), or 60% (small Club) of the possible section points from the following: **40 Points Achieved**	**Total Points Achieved:** *Minimum L Pts. Required: 40* *Minimum M Pts. Required: 35* *Minimum S Pts. Required: 30* **Minimum Pts. Met (Y/N): Y** *Total Points Possible: 50* **Percentage Achieved: 80%**

1	Have an active Membership Committee consisting of at least 5 people which meets monthly including having a Recruiting Sub-chair and a Retention Sub-chair and report the Chair to RI. (3 points) [*Rotary Citation criteria 1*]
3	Explain if completed: **10 members, meet first Friday of every month.**
2	Have at least two Club members attend a District or Zone Membership seminar. (2 points)
2	Explain if completed: **RI classes completed by Membership Chair and President.**
3	Invite the District Membership Chair or Regional Membership Advisor to be the program at one of your meetings. (1 point)
0	Explain if completed:
4	Hold a Club Assembly focused on Membership in the first 3 months of the Rotary year. (1 point)
1	Explain if completed: **Aug 2019 meeting. Randy Strong Membership/District Trainer gave Program at Club meeting for Membership Month. Membership talk by co-chairs by Jack Jacobs & Deirdre Daly.**
5	Have a brochure for potential new members that fully describes the Club's purpose and activities (1 point)
1	Explain if completed: **Created new trifold brochure for potential members/guest.**
6	Encourage Club members to bring visitors to Club meetings where the Club President recognizes these visitors at the Club meeting. (1 point for each 20% of the active membership that bring 1 visitor during the Rotary year up to 5 points)
4	Explain if completed: **Over 80% of membership brought 1 or more guests during the Rotary Year.**
7	Implement a business or family membership option for your Club and induct at least one group of members into your Club using this membership option. (1 point for option adoption and 1 point for an actual induction using this option for up to 2 points).
2	Explain if completed: **Family membership with one induction**
8	Hold a "Fireside Chat" or information meeting for each prospective new member prior to them joining Rotary including creating/maintaining and conducting a standard Orientation for potential new members before Induction so they fully understand Rotary, the District, your Club including its organization & fundraisers & services, and the required financial and expected time commitments. (2 points)
2	Explain if completed: **All of the above done for all new members!**
9	Create/maintain and conduct a standard Induction for new members and insure their family is invited. (1 points)
1	Explain if completed: **Induction ceremony includes family, sponsor & mentor at Club Meeting**
10	Administer a program to recognize and reward those who sponsor new members. (1 point)
1	Explain if completed: **2019/2020 Sponsors recognized Demotion Party with Gift Card and Pins.**
11	Create/maintain and administer a new Club member welcome and mentoring program where a mentor [preferably different from the sponsor] is assigned within 1 week after Induction. (2 points)
2	Explain if completed: **Mentor Program and checklist in place. Mentor sub-chair on**

	membership committee to support mentors as well.
12	Utilize the Rotary "The 12 Letters" program with new members. (1 point)
1	Explain if completed: **This is done through our Mentoring Program/Checklist.**
13	Assign new Club members to a Club committee within one month after Induction. (2 points)
2	Explain if completed: **This is part of the process we have in place and results in final Blue badge presentation.**
14	Utilize a process for receiving feedback from Club members on a regular basis. (1 point)
1	Explain if completed: **Initialed suggested box & club surveys with results compiled for Membership committee. Pres & PE**
15	Have a system to contact Club members who have not been attending meetings. (1 point)
1	Explain if completed: **Membership committee includes a "Family of Rotary" chair for illness's etc. and a Retention Chair for Members who are missing meetings.**
16	Invite prior Club members, Rotary alumni, to a social "Rotary Reunion" or other event and highlight Rotary's networking opportunities. (1 point) [*Rotary Citation criteria 8*]
1	Explain if completed: Rotary Alumni/Reunion event planned for May 29th. Inviting past members including those moved away who may want to rejoin with zoom meetings.
17	Conduct "stay interviews" with poor attendance members and conduct "exit interviews" with resigning members to compile Club improvement plans. (1 point each for up to 2 points)
2	Explain if completed: **In place, conducted by Membership Co-Chairs & Club President.**
18	Maintain or improve Club membership retention rate of current and new members over prior Rotary year by 1% [If prior year was 90+% then continue this retention rate]. (3 points) [*Rotary Citation criteria 3*]
3	Explain if completed: **Currently at 100% retention. Up from 96 last year.**
19	Increase Club membership by a minimum of net 1 member - achieve a net gain in membership. (1 point for each 1 member net up to a maximum of 10 points) [*Rotary Citation criteria 2*]
4	Explain if completed: 6 **new members, lost 2 due to moving away, net gain 4**
20	Achieve a net gain in female members or members under the age of 40. (3 points) [*Rotary Citation criteria 4*]
3	Explain if completed: **Net gain one new female member under 40.**
21	Sponsor or co-sponsor a new Rotary Club or Rotary Community Corps. (1 points) [*Rotary Citation criteria 5*]
0	Explain if completed:
22	Submit a Membership story with a photo on the District website at stories@district5240.org [Look on District Website under "Contact Us" menu for "Submitting Club Stories" instructions]. (1 point)
1	Explain if completed: Submitted in June- Zoom success's
23	Conduct a study of your members' occupations and work to align your membership with the mix of businesses and professions in your community. (3 points) [*Rotary Citation criteria 6*]
3	Explain if completed: **Club Secretary compiled study, shared with membership committee for recruitment strategies.**

District 5240 Awards & Recognition Program – Foundation 2019-2020

Recognition awards for Club actions/goals achieved from July 1, 2019 to April 15, 2020. Some criteria count in more than one category. The "Explain" box will expand as you briefly describe what you did.

Foundation Recognition (Club size: 1-35 = small, 36-70 = medium, 71+ = large)		

Acquire at least 80% (large Club), 70% (medium Club), or 60% (small Club) of the possible section points from the following: **25 Points Achieved**	**Total Points Achieved:** *Minimum L Pts. Required: 24* *Minimum M Pts. Required: 21* *Minimum S Pts. Required: 18* **Minimum Pts. Met (Y/N):** *Total Points Possible: 30* **Percentage Achieved: 83%**	

1	Have an active Foundation Committee consisting of at least 5 people which meets monthly and report the Chair to RI. (3 points) [*Rotary Citation criteria 10*]
3	Explain if completed: **International committee, with TRF Chair included meet monthly with over 5 members.**
2	Increase giving to the Annual Program Fund (APF) over prior year. (1 point if <10% and 2 points if >= 10%)
1	Explain if completed: **Increased goal by $5000 and achieved.**
3	Increase giving to Polio Plus over prior year. (1 point if <10% and 2 points if >= 10%)
2	Explain if completed: **Increased Polio Plus by 10%**
4	Increase giving to the Permanent/Endowment Fund (EF) over prior year. (1 point if <10% and 2 points if >= 10%)
0	Explain if completed:
5	Achieve EREY Club status where every member contributes something to APF. (2 points)
	Explain if completed:
6	Achieve Club per capita giving to APF of $100 or more. (2 points) [*Rotary Citation criteria 12*]
2	Explain if completed: **APF at $100.**
7	Achieve Club per capita giving to The Rotary Foundation (APF + EF) of $120 or more. (2 points)
2	Explain if completed: **Achieved.**
8	Have 5% of Club members become a new or incremental Paul Harris Fellow. (1 point)
1	Explain if completed: **Achieved.**
9	Have every Club member be a Paul Harris Fellow in the current Rotary year. (1 point)
1	Explain if completed: **Achieved.**
10	Have 5% of your Club members be Benefactors [$1000 to EF in estate plan] or Bequest Society [$10,000 to EF in estate plan] members. (1 point)
1	Explain if completed: **Achieved.**
11	Invite the District Rotary Foundation Committee Chair or Foundation Area Representative to be a program at your Club. (1 point)
1	Explain if completed: **D5240 Foundation Chair Fred Ortiz – Club Program Speaker on 2/7/2020**
12	Participate in a Club or Group Foundation fundraising event. (1 point for Club and 1 point for Group up to 2 points)
2	Explain if completed: **% of wine sales at to RC Ojai Polio Plus. Community Wide event in conjunction with Topa Mountain Winery on October 24th.**
13	Hold an event to raise funds for, or to increase awareness of, Rotary's work toward polio eradication. (1 point for Club and 1 point for Group up to 2 points) [*Rotary Citation criteria 13*]
2	Explain if completed: **Fistful of Dollars for Polio – Joint fundraising event with Ojai Rotary West raised $10,000. Held at members business/restaurant, dinner, auction & music.**
14	One member in your Club joins the Paul Harris Society [commits to give $1000 to TRF annually]

	(1 point)
1	Explain if completed: **Achieved.**
15	Send Club collected Foundation donations at least once a quarter to maximize TRF earnings potential. (1 point)
1	Explain if completed: **Send pledge reminders in twice yearly billings to members, announce and submit TRF funds quarterly.**
16	Qualified Club for District Grants and Global Grants for the current year. (2 points)
2	Explain if completed: **Qualified Club on Jan 1, 2020**
17	Conduct another Foundation project or activity unique to your Club nor previously listed above. (1 point up to 2 points if a multi-club activity)
2	Explain if completed: Partnered with Group 7 Rotary Clubs tin a local Rotarian magazine as outreach to community showcasing all our Projects and to use as kick off campaign for new EREY in 2020/2021 for our club.
18	Submit a Foundation story with a photo on the District website at stories@district5240.org [Look on District Website under "Contact Us" menu for "Submitting Club Stories" instructions]. (1 point)
1	Explain if completed: **D5240 Rotarian of Action – Kay Bliss. Global Grants Chair**

District 5240 Awards & Recognition Program – Branding 2019-2020

Recognition awards for Club actions/goals achieved from July 1, 2019 to April 15, 2020. Some criteria count in more than one category. The "Explain" box will expand as you briefly describe what you did.

Public Imagen Recognition (Club size: 1-35 = small, 36-70 = medium, 71+ = large)

Acquire at least 80% (large Club), 70% (medium Club), or 60% (small Club) of the possible section points from the following: **33 Points Achieved**	**Total Points Achieved:** *Minimum L Pts. Required: 35* *Minimum M Pts. Required: 31* *Minimum S Pts. Required: 26* **Minimum Pts. Met (Y/N):** *Total Points Possible: 43* **Percentage Achieved: 76%**	

1	The Club has a website and updates monthly. (1 point up to 2 points if monthly updates occur)
2	Explain if completed: **Weekly updates on our club website OjaiRotary.org**
2	Have a link on your Club Website pointing to the District 5240 website www.rotarydistrict5240.org and/or the RI website www.rotary.org. (1 point each up to 2 points)
2	Explain if completed: **Links to both District & RI website on OjaiRotary.org**
3	The club has a Facebook page for external communication and posts weekly to promote your Club and its service activities. [Note: Facebook groups are for internal communication – See Club Service section] (1 point up to 2 points if weekly updates occur) [*Rotary Citation w Distinction criteria 4A*]
2	Explain if completed: **Active Facebook Page for external communication posts weekly**
4	The club has a LinkedIn company page and posts weekly to promote your Club and its service activities. (1 point up to 2 points if weekly updates occur) [*Rotary Citation w Distinction criteria 4B*]
2	Explain if completed: **Achieved.**
5	The club has a Twitter account and tweets weekly to promote your Club and its service activities. (1 point up to 2 points if weekly updates occur) [*Rotary Citation w Distinction criteria 4C*]
2	Explain if completed:
6	The club has an Instagram account and share weekly to promote your Club and its service activities. (1 point up to 2 points if weekly updates occur) [*Rotary Citation w Distinction criteria 4D*]
2	Explain if completed: **Achieved**.
7	The club website and social media pages meet the new RI Branding guidelines including the use of the new RI logo. (1 point)
1	Explain if completed: **Current RI Branding guidelines used and in place.**
8	Ensure all members on social media have Rotary listed on their profile. (25% = 1 point, 50% = 2 points, 75% = 3 points, 100% = 4 points)
4	Explain if completed: **Achieved**.
9	Have a Club Community Service, International Service, Vocational Service, Youth Service, and/or Membership event or project covered in local print media - newspaper. (1 point each up to 5 points)
4	Explain if completed: **Youth, Community Service, International Service, Membership**
10	Have a Club Community Service, International Service, Vocational Service, Youth Service, and/or Membership event or project covered on radio. (1 point each up to 5 points)
1	Explain if completed: **Annual "Taste of Ojai" Rotary event.**
11	Have a Club Community Service, International Service, Vocational Service, Youth Service, and/or Membership event or project covered on television. (1 point each up to 5 points)
1	Explain if completed**: Live on-air interview on KEYT TV, Taste of Ojai Event. This is difficult to achieve in a small market that does not have local television coverage!**
12	Ensure that there is Rotary guideline compliant signage on projects performed by your club. (1

	point)
1	Explain if completed: **Rotary Branded pop-up tent and signage at events.**
13	Have a sign at your meeting place that says that "Rotary Meets Here" with day and time. (1 point)
1	Explain if completed: **"Rotary Meets Here" signage at main entrance to Soule Park Golf Course.**
14	Conduct another Branding project or activity unique to your Club nor previously listed above. (1 point up to 2 points if a multi-club activity)
2	Explain if completed: **Annual "Living Treasures of Ojai" co project with Ojai West, includes banner across main street, newspaper, local quarterly magazine, dedicated website.**
15	Submit a Branding story with a photo on the District website at stories@district5240.org [Look on District Website under "Contact Us" menu for "Submitting Club Stories" instructions]. (1 point)
0	Explain if completed:
16	Post a successful Club project, with details about activities, volunteer hours, and funds raised on www.Rotary.org (2 points) [*Rotary Citation criteria 15*]
2	Explain if completed:
17	Use Rotary's brand guidelines, templates, People of Action campaign materials, and related resources (2 points) [*Rotary Citation criteria 17*]
2	Explain if completed: **All updated People of Action being used in 2020**
18	Arrange for the Club's members to talk with the media to tell your Club's and Rotary's story (2 points) [*Rotary Citation criteria 18*]
2	Explain if completed: **Women of Rotary- Newspaper submission**

SILVER CLUB
MANDATORY:
1. Meet the minimum per-size-club point goals for 6 of the 8 Awards Criteria for the District by April 15, 2020
(Club, Vocational, Community, International, Youth, Membership, Foundation, & Public Image)

PLUS: MUST COMPLETE AT LEAST **FOUR (4)** of the following:	**Total Points Achieved:** *Minimum Points Required: 4* **Minimum Pts. Met (Y/N):** Y *Total Points Possible: 15* **Percentage Achieved: 73%**

1	Attain a membership Net Increase of **+3 for small clubs, +4 for medium clubs, or +5 for large clubs** [members as of July 1, 2019 thru April 15, 2020]. (1 point) [*Rotary Citation w Distinction criteria 1 – Large Club*]
1	Explain if completed: **Currently net +5**
2	Attain a membership Retention Rate of **80%** [members as of July 1, 2019 thru April 15, 2020]. (1 point)
0	Explain if completed: **April 15th rate 96%**
3	Participate in at least **1** Branding activity through electronic, broadcast, or print media. (1 point)
1	Explain if completed: **Facebook Club Page**
4	Club per capita contribution of at least **$120** to the TRF Annual Programs Fund. (1 point)
	Explain if completed:
5	Club per capita contribution of at least **$25** to the TRF Polio Plus Fund. (1 point)
1	Explain if completed: **Achieved.**
6	Qualify Club for District and Global Grants (1 point)
1	Explain if completed: **Qualified.**
7	District Conference Attendance is **3%** of Club (includes family, guests, Interact). (1 point)
1	Explain if completed: 10% attendance, all club members
8	Has an identified Club President for 2021-2022 (PEN). (1 point)
1	Explain if completed: **PEN identified and in place**.
9	Participation level of **70%** of Officers & Committee Chairs at the District Training Assembly. (1 point)
1	Explain if completed: **Achieved.**
10	Participation level of President, PE, and PEN at the District Midterms. (1 point)
1	Explain if completed: **Achieved.**
11	Participation level of **1** member at a District Membership or Foundation Seminar. (1 point)
1	Explain if completed: **Achieved.**
12	Total **of at least 1** NEW Basic or Master PRLS graduate. (1 point)
0	Explain if completed:
13	Total **of at least 1** NEW Benefactor or Bequest Society member. (1 point)
0	Explain if completed:
14	Total **of at least 1** NEW Paul Harris Fellow. (1 point)
1	Explain if completed: **Achieved.**
15	Total **of at least 1** NEW Paul Harris Society member. (1 point)
0	Explain if completed: **Achieved.**
16	Become a Peace Builder Club {see https://www.rotarydistrict5240.org/sitepage/peace-page-1}. (1 point)
1	Explain if completed: **Achieved.**

	GOLD CLUB **MANDATORY:** 1. You must qualify for "*Silver*" status to proceed with "*Gold*". 2. Meet the minimum per-size-club point goals for **7** of the 8 Awards Criteria for the District by April 15, 2020 **(Club, Vocational, Community, International, Youth, Membership, Foundation, & Public Image)**	
PLUS: MUST COMPLETE AT LEAST FIVE (5) of the following:		**Total Points Achieved:** *Minimum Points Required: 5* **Minimum Pts. Met (Y/N):** Y *Total Points Possible: 16* **Percentage Achieved: 68%**

1	Membership Net Increase of **+4 for small clubs, +5 for medium clubs, or +6 for large clubs** [members as of July 1, 2019 thru April 15, 2020]. (1 point) [*Rotary Citation w Distinction criteria 1 – Medium Club*]
1	Explain if completed: **Net +5**
2	Membership Retention Rate of **85%** [members as of July 1, 2019 thru April 15, 2020]. (1 point)
1	Explain if completed: 96%
3	Participate in at least **2** Branding activities through electronic, broadcast, or print media. (1 point)
1	Explain if completed: **Facebook and Instagram**
4	Club per capita contribution of at least **$145** to the TRF Annual Programs Fund. (1 point)
0	Explain if completed:
5	Club per capita contribution of at least **$35** to the TRF Polio Plus Fund. (1 point)
1	Explain if completed: **Achieved.**
6	Participate in either a District Grant or Global Grant. (1 point)
1	Explain if completed: **District Grant- water Proect. Global Grant- Puri. Participated in other clubs DG & GG.**
7	District Conference Attendance is **5%** of Club (includes family, guests, Interact). (1 point)
1	Explain if completed: **10% attendance.**
8	Has an identified Club President for 2021-2022 (PEN). (1 point)
0	Explain if completed: **PEN identified and in place**.
9	Participation level of **80%** of Officers & Committee Chairs at the District Training Assembly. (1 point)
1	Explain if completed: **Achieved.**
10	Participation of President, PE and PEN at the District Midterms. (1 point)
1	Explain if completed: **Achieved**.
11	Participation level of **2** members at a District Membership or Foundation Seminar. (1 point)
1	Explain if completed: **Completed.**
12	Participate in a multi-Club Community Service Project. (1 point)
1	Explain if completed: **Ojai Community Living Treasures- with Rotary Club of Ojai West**
13	Participate in a multi-Club International Service Project. (1 point)
0	Explain if completed:
14	Develop or update the Club's 3-year Strategic Plan. (1 point)
0	Explain if completed:
15	Submit a Club member nominee for the RI Avenues of Service Citation (rotary.org > Members > Awards). (1 point)
0	Explain if completed:
16	Participate in presenting a Community or Vocational Service Award. (1 point)
1	Explain if completed: **Dr. Robert Skankey Humanitarian Award"**

Recipients of the Governor's Clubs of Distinction will be recognized at the Regional Awards and Recognition Event scheduled in May of 2020. Recipients of the PLATINUM CLUB will be eligible for the Best Club in District 5240 for each Club size and overall category.

PLATINUM CLUB
MANDATORY:
1. You must qualify for "*Gold*" status to proceed with "*Platinum*".
2. Meet the minimum per-size-club point goals for all 8 of the 8 Awards Criteria for the District by April 15, 2020
(Club, Vocational, Community, International, Youth, Membership, Foundation, & Public Image)

MUST COMPLETE AT LEAST SIX (6) of the following:		**Total Points Achieved:** *Minimum Points Required: 6* **Minimum Pts. Met (Y/N):** Y *Total Points Possible: 13* **Percentage Achieved: 46%**

1	Membership Net Increase of **+5 for small clubs, +6 for medium clubs, or +7 for large clubs** [members as of July 1, 2019 thru April 15, 2020]. (1 point) [*Rotary Citation w Distinction criteria 1 – Small Club*]	
1	Explain if completed: **Net +5**	
2	Membership Retention Rate of **90%** [members as of July 1, 2019 thru April 15, 2020]. (1 point)	
1	Explain if completed: **96%**	
3	Club per capita contribution of at least **$170** to the TRF Annual Programs Fund. (1 point)	
0	Explain if completed:	
4	Club per capita contribution of at least **$50** to the TRF Polio Plus Fund. (1 point)	
0	Explain if completed:	
5	Participate in both a District Grant and a Global Grant. (1 point)	
0	Explain if completed:	
6	District Conference Attendance is **10%** of Club (includes family, guests, Interact). (1 point)	
1	Explain if completed: **10%**	
7	Has an identified Club President for 2021-2022 (PEN). (1 point)	
0	Explain if completed: **PEN identified and in place**.	
8	Participation level of **90%** of Officers & Committee Chairs at the District Training Assembly. (1 point)	
1	Explain if completed: **Achieved.**	
9	Participation level of President, PE and PEN at the District Midterms. (1 point)	
1	Explain if completed: **Achieved.**	
10	Participation level of **4** members at a District Membership or Foundation Seminar. (1 point)	
0	Explain if completed:	
11	Submit a Club Member Nominee for the RI Avenues of Service Citation (rotary.org > Members > Awards). (1 point)	
0	Explain if completed:	
12	100% Paul Harris Club and EREY Club status achieved. (1 point)	
0	Explain if completed:	
13	Participate in presenting a Community or Vocational Service Award. (1 point)	
1	Explain if completed: **Fred Clapp Ethics in Business Award to Community Member**	