

# VOCATIONAL SERVICE – ROTARY MEMBER CRAFT TALKS

## 13-14

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Each new member of Rotary will be asked to give a "classification or craft talk" after they have been in Rotary and will be advised in advance of that presentation.

You were assigned a classification when you joined relating to your business & position. This means you will be the program of the day. Some have described the classification talk as a talking business card. But it can be so much more than that. You can choose to talk exclusively about your business OR you can share vital and interesting information about your family, your interests AND your business.

Your talk can be 5 minutes, if part of the business meeting; or up to 20 minutes long if you are the program that day. Please know we try to end our meetings by 1:25pm. Please feel free to leave time at the end for questions.

Your personal story can be elaborate or short and here are some ideas:

- Introduce yourself & where you live.
- Where you work now, where you have worked before.
- What your business does or sells. How long you have been there. What is your position?
- Any special items you sell or special services your company does.
- What makes your company special?
- Business History: How long in business?
- Any business travels to other countries or places? How often? With group, family, individually?
- Married or single? Spouse's name if applicable. Spouse's business if applicable.
- Children and ages and what schools they attend.
- Anything special or unique about your children.
- Where you lived before and where you grew up.
- Where you went to school.
- Where you met you spouse, your courtship, and life together.
- Hobbies: Fishing, Traveling, Boating, flying etc.

This is your big chance to "advertise" your company to Rotary members. We do want to know where your company is and what it does. Normally, we do not "advertise" in meetings. You do not have to answer all questions above; they are intended to give an

idea of what to say if you need help getting started. It is only intended as a possible outline.

The talk is not meant to make you feel uncomfortable. We want to know more about you, your business and family as much as you want to know us. You are not expected to present yourself as a professional speaker. Most of us are not so please feel free to accompany your talk with real objects from your business and life or photos, which can be passed around the room.

[John Fisher](#), Vocational Chair 2013-14