

**Welcome
To The Rotary Club of
San Luis Obispo
De Tolosa**

THE PURPOSE OF THIS ROTARY INFORMATION MEETING:

1. To give you a proposed member, an overall view of Rotary.
2. To make you aware of what you may expect of your membership.
3. To let you know what our club will expect of you as a Rotarian.
4. To answer any questions that you may have about Rotary in general and our club in particular.

**You have been invited to become a member of the Rotary Club of San
Luis Obispo de Tolosa**

BECAUSE:

1. A member of the Rotary Club of San Luis Obispo de Tolosa sponsored you.
2. Our Classification Committee verified your occupation and:
 - A. Agreed that you hold an executive position in your firm and are in a recognized profession, and
 - B. Agreed that you are an outstanding leader in your vocation, and
 - C. Agreed that the Classification being LOANED to you was not already represented in the Rotary Club of San Luis Obispo de Tolosa.
3. Our Membership Committee verified your personal reputation, both in your business and in the community.
4. Our Board of Directors approved your proposal as a candidate for membership in the Rotary Club of San Luis Obispo de Tolosa.

DEFINITION OF ROTARY

Rotary is an organization of business and professional persons united worldwide who provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill & peace in the world.

PHILOSOPHY OF ROTARY:

The Philosophy of Rotary is best expressed in the Object of Rotary; Rotary's Motto and the Four Way Test.

OBJECT OF ROTARY:

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

First: The development of acquaintance as an opportunity for service;

Second: High ethical standards in business and profession; the recognition of the worthiness of all useful occupations and the dignifying by each Rotarian of their occupation as an opportunity to serve society;

Third: The application of the ideal of service by every Rotarian to their personal, business and community life;

Fourth: The advancement of international understanding, good will, and peace through a world fellowship of business and professional men and women united in the ideal of service.

ROTARY'S MOTTO

"Service Above Self"

THE FOUR WAY TEST

1. Is it the Truth?
2. Is it fair to all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all concerned?

A BRIEF HISTORY OF ROTARY INTERNATIONAL

1. The first Rotary club, Chicago Number One, was organized in 1905 by Paul Harris.
2. Meetings were originally held in rotation in member's places of business, thus the name ROTARY.
3. There are 33,855 Rotary clubs with a total membership of over 1,225,000 men and women in over 200 countries. These figures indicate the vitality of Rotary.
4. Rotary International is divided into 531 districts.
5. Rotary Club of San Luis Obispo de Tolosa is part of District 5240 which extends westerly from the Tehachapi Mountains to the ocean, northerly to Cambria, southerly to Westlake Village, and in the San Joaquin Valley from Bakersfield to Delano.
6. Rotary International, with headquarters in Evanston, Illinois, is governed by a board of Directors, composed of eighteen (18) Directors, which includes the current President and Vice-President of Rotary International, the President Elect, the Treasurer, plus fourteen (14) other directors elected at the International Convention. The directors each serve for a period of two (2) years.
7. Rotary International also has 6 regional offices in Zurich, Switzerland; London, England; San Paulo, Brazil; Tokyo, Japan; Sydney, Australia; and Stockholm, Sweden.

HISTORY OF ROTARY IN SAN LUIS OBISPO

The Rotary Club of San Luis Obispo de Tolosa is proud of its heritage. The original Rotary Club of San Luis Obispo was the first service club to become permanently established in San Luis Obispo.

The first attempt at establishing a Rotary Club was made in January of 1920. A small group of men under the leadership of local businessman C.L. Johnson held planning meetings at the Andrews Hotel. Since there was not a restaurant with a private dining room and due to general lack of interest, they disbanded.

In the spring of 1923 two officers of the Santa Maria Rotary Club visited San Luis Obispo with the idea of organizing a club. Jesse Chambers and Louis Crawford were able to organize a group of twenty-five men who would become the charter members of the Rotary Club of San Luis Obispo. On December 3, 1923 the first Rotary Club in San Luis Obispo was chartered.

In the spring of 1984 the Rotary Club of San Luis Obispo voted to complete a survey regarding the formation of a second club in San Luis Obispo. District governor Walt Milburn provided encouragement and personally assisted with the survey. San Luis Obispo Rotarians Lee Balatti and Al Rizolli provided a tremendous amount of effort chairing the formation committee and establishing a viable Rotary Club. Their committee met a very positive response and the club was chartered June 27, 1984 by Rotary International.

Charter officers were Dennis Allan, President; Dave Dickey, Vice President; Charles Goldberg, Secretary-Treasurer; and Fred Martin, Sergeant-at-Arms. Charter directors included Gene Argo, Art Bourdon, Dennis Johansen, James Pentico, and Abe Wischnia. Charter night was celebrated August 8, 1984. Past Presidents of the Rotary Club of San Luis Obispo de Tolosa are as follows:

1984-1985	Dennis Allan	1998-1999	Barry Epperson
1985-1986	Dave Dickey	1999-2000	Pierre Rademaker
1986-1987	Fred Martin	2000-2001	John Conner
1987-1988	Dennis Johansen	2001-2002	Jerren Jorgensen
1988-1989	Lindsey McDonald	2002-2003	Mike McNamara
1989-1990	Art Bourdon	2003-2004	Ben Hall
1990-1991	Jeff Priolo	2004-2005	Ralph Hoskins
1991-1992	Stan McGuire	2005-2006	Lyle Meek
1992-1993	Ron Regier	2006-2007	Mike Smith
1993-1994	Barry Karleskint	2007-2008	Paul Ready
1994-1995	Steve Shockley	2008-2009	Mark Furia
1995-1996	Rick Cronin	2009-2010	Donna Lewis
1996-1997	Jeanne Potter	2010-2011	Jeff Buckingham
1997-1998	Steven Harding	2011-2012	Ali Semon
		2012-2013	Carl Dudley

EVOLUTION OF EMPHASIS ON YOUTH – 1984-2012 **ROTARY CLUB OF SAN LUIS OBISPO DE TOLOSA**

In the first few years after the formation of the formation of the Club, some conversations began to develop regarding the need for identity for the Club. In the beginning, the Club worked with the Sponsor Club on various events, not having an “agenda” of its own.

One particular activity that brought focus to the discussion was the Club’s participation in the Sponsor Club’s annual Rural-Urban dinner. We did not have a Rural-Urban event of our own and simply helped them put on their dinner which honored area farmers and ranchers. Our participation essentially was limited to attending and helping with cooking and clean up. It was not recognized as a joint venture.

The Club came to the realization that if the Club was going to get credit saving accomplished Rural-Urban activity; it was going to have to start a new one. The question was asked, “If we had a dinner, what would make it different?” The answer was, put the focus on the youth. From that seed, the idea grew, contact was made with 4-H, and the present Rural-Urban program developed; first helping with the county-wide Presentation Day activity, and then putting on a BBQ for the top presenters and their families.

From the initial realization that putting a focus on youth would give the Club a new and distinct identity, much of what we do has evolved. Our charitable giving program looks at youth service agencies as one of the target populations. Our development of Teen Track was a direct result of trying to impact youth. In the past, we invited Head Start children to the Christmas party as another example of youth outreach, as was the semi-annual Career Day at the local detention facility. These examples are all above and beyond the regular youth related activities of Rotary such as Youth Study Exchange and RYLA camp.

During the 1996-97 year, the club initiated an event called Child’s Spree. Club members and Mervyns donate an equal amount of cash and the store gives the club a discount on items purchased. Local grammar schools then select children to participate. The children are identified based on financial need. The kids then each have a \$100 credit to purchase items for Christmas at Mervyns. This program was a huge success. The club currently partners with Kohl's and Embassy Suites in continuing this worthwhile event.

In February, 1997, the club sponsored its inaugural Valentine’s Day concert at the Performing Arts Center, featuring the Association. The concert had become a very successful annual event. Each club member was given six tickets to purchase or sell to friends. This base number of sales guarantees good attendance and had resulted in sellouts for the first several years. As much as \$25,000 had been netted and the money raised was given away to local not-for-profit organizations; primarily those which serve the youth of our community.

ORGANIZATIONAL INFORMATION

1. The Club is governed by a seventeen person Board of Directors. Directors are elected from the general membership. The board consists of seven officers and ten directors as follow:

Officers

President
President Elect
Vice President
Secretary
Sergeant-at-Arms
Treasurer
Past President

Directors

Director, Club Service
Director, Community Service
Director, International Service
Director, Vocational Service
Director, New Generations
Director, Club Service II
Director, Public Relations
Director, Programs
Director, Membership
Director, Rotary Foundation

2. The Club's fiscal year is from July 1 to June 30 of each calendar year. At the beginning of each fiscal year, the Board of Directors adopts a budget, which is the financial guideline during the ensuing year.
3. All the meetings of the Board of Directors are open to the entire membership and are held on the first Tuesday of the month at the Embassy Suites at 5:30pm.
4. Each member is expected to serve on one or more committees of his/her choice, or as may be directed by the President, during the year.
5. "FINES" which are collected at weekly meetings, go for worthwhile projects. A record of fines paid is maintained so that all members will be fairly assessed.
6. Our club's website is accessed by going to www.RotarydeTolosa.org. To log into Clubrunner (our Rotary webpage), you will need a username and password. You will receive these from the Club Service director at your orientation. Once you log in for the first time, go to the club directory and update your member profile, as well as change your password.

FOUR AVENUES OF SERVICE

Rotary really has but one general goal—one object—the acceptance by all its members of the ideal of Service, which can be defined as being thoughtful of and helpful to others in almost every worthwhile human activity.

Four basic approaches have been developed for the expression of the Object of Rotary. Known as “Avenue of Service”, they are: Club Service, meaning service to and within one’s club; Vocational Service or service in and through one’s business or profession; Community Service or service to one’s local community. International Service which is service in the development and maintenance of friendly and harmonious international relations in a strife-torn world. These avenues are exemplified in the activities of all-Rotary clubs and involved Rotarians.

Club Service is the cornerstone of Rotary Service so the other three avenues can function effectively only in a smoothly-run club. Thus, it is this avenue of service that makes the Rotary wheel turn, assuring that all club members work well together. It seeks to promote the spirit of fellowship in which every service should be rendered inside as well as outside the club. New members are made aware, through Club Service of what Rotary is all about the objectives, scope, administration, achievements—and in a well-run club, they quickly come to appreciate the benefits and privileges of membership. In short, through Club Service, members are trained to serve their clubs efficiently and thus to be better fitted for wider service.

Vocational Service is an obligation that derives from holding a classification in a Rotary club. Its purpose is to stimulate every Rotarian to exemplify and share the ideal of service within his business or profession. To put it another way, Rotarians are encouraged to put into practice in their business and professional lives, the high ideals of Rotary. This involves such matters as fostering good employer-employee relations and career guidance for young people, and historically it has involved Rotarians in promoting high standards of conduct by professional and trade associations.

If we compare Rotary to a watch, **Community Service** would be its mainspring. Every Rotary club, large or small, in every country is engaged in Community Service Projects. Club members see a need in their community and they act, often in cooperation with local agencies. For example, clubs sponsor such activities as traffic safety; cultural development; community beautification; fire prevention; home safety; and assistance to the sick, the handicapped and the aged. The list of projects is endless; it is limited only by the imagination and desire of club members to serve their communities.

International Service is an area in which Rotary has truly excelled and is a positive and continuing force for world understanding and peace. The internationality of Rotary is better visible than the annual international conventions, where turbaned Asians mingle with Kilt-wearing Scots and Americans in casual suits brush shoulders with men in colorful African robes; and it is not better demonstrated than by the murmur of simultaneous translation of a variety of languages at the plenary sessions of the annual international assembly where incoming district governors are trained.

It has been said, "If you have a message to deliver, wrap it up in a person." This especially holds true in International Service clubs and districts. Many contribute to International Service by sending young people across international boundaries, or, in turn, by welcoming them into their home communities. They do this in a variety of ways: by sponsoring young men and women for Rotary Foundation Scholarships; by supporting the Health, Hunger, and Humanity (3-H) Program; or by taking part in world Community Service, in which a club or district provides assistance to a service project of a club or district in another country. Still another way is to become involved in international Youth Exchange.

1 focus on Rotary, Rotary International, 1982

TYPES OF MEMBERSHIP

1. Active Member A member of a Rotary Club who has been elected to membership in the club under a classification of business or profession and who has all the obligations, responsibilities, and privileges of membership as provided in the Constitution and by-laws of Rotary International.

2. Honorary Member Granted to an adult man or woman who has distinguished himself/herself by meritorious service in the furtherance of Rotary's ideals.

- a. They must reside in, or have resided within the territorial limits of the club.
- b. An Honorary member is the only type of member who cannot hold office.
- c. An Honorary membership runs continuously until terminated by the Board of Directors.

ATTENDANCE

1. This is part of the price you pay for your membership.
2. When absent, your LOANED classification is not present.
3. Our club strives to maintain a high level of attendance. Unless a member has a high percentage of attendance, he/she cannot provide service to the club nor receive the benefits of fellowship that are the basis of Rotary membership. Four (4) consecutive missed meetings, or missing forty percent (40%) of the meetings over any six month period will result in an automatic loss of membership. Any absence whether excused or not counts against the club's record of attendance. Only the Board of Directors can reinstate the member on the showing of good and sufficient cause.
4. If, for business or health reasons, a member cannot attend the regular meeting, he/she may make –up at any Rotary club in the world, however a member must attend at least sixty per cent (60%) of the meetings at his/her own club. A directory listing world Rotary clubs is available from your club secretary.
5. Make-ups can be made either fourteen (14) days before, or up to fourteen (14) days after a regular meeting. Make-ups at other Rotary clubs can be most profitable and enjoyable. With over 24,000 Rotary clubs meeting every week, there is no reason to miss a meeting. Other make-ups can be made by attending Board Meetings, District Meetings, or other organized Rotary functions.
6. Rotary club of San Luis Obispo de Tolosa meetings begin at 12:00 noon and end at 1:30 p.m. **YOU ARE EXPECTED TO REMAIN IN ATTENDANCE FOR THE ENTIRE 1-1/2 HOURS.** You must sign the roll sheet in order to be counted for attending the meeting.
7. Make-ups can be done online at www.rotaryclubone.org.

ROTARY CLASSIFICATIONS

Rotary's classification principle is its cornerstone. The LOAN of a classification to a Rotarian obligates him/her to encourage and foster the ideals of Service in his/her business and professional life, and in the community. Rotarians should always remember their LOANED classification represents Rotary and their vocation to society and is a cross section of the community.

1. The Rotary classification principles of membership assures that local community businesses and professions are represented in each club.
2. The classification of each Active member covers the principal and recognized activity of the firm, company or institution with which he/she is connected
3. The Active Membership consists of only one man or woman from each classification of business or profession, except the newspaper and Religious classifications.

THE ROTARY MAGAZINE

The Rotarian is our international magazine and the Spanish edition is called Revista Rotaria. It is the Rotarian's one continuous tie to the greater Rotary world. It is the finest service club publication in the world and is a common meeting place of great minds throughout the world. It is also a clearinghouse for all prospects and problems important to Rotarians.

FINANCIAL RESPONSIBILITIES OF MEMBERSHIP

1. New members must pay a one-time induction fee of \$100, which is due the day of induction. This includes the first membership pin, framed “objects of Rotary” and framed “Four Way Test.”
2. Yearly dues are \$275 which includes your Rotary International dues of \$72 and District dues of \$47. The dues include money for the demotion, firesides, holiday party and holiday gift for children (see attached dues breakdown). All members receive the Rotarian magazine each month and many other benefits from the district and International offices.
3. Maximum “recognition fines” are set by the board, not to exceed \$75 per year per member. For 2013-2014, every member is asked to commit \$75. Members may volunteer to pay a higher amount.
4. The President will have a \$150 club that Rotarians may join as their option.
5. Time or monetary participation in club projects or events.

PAUL HARRIS FELLOWS

The Rotary Foundation sponsors and promotes the exchange of students with foreign countries for a period of one year or more, and the exchange of young businesspersons with other countries for a period of six weeks. The objective is to foster world peace through understanding and fellowship and is supported for the most part through the Paul Harris Fellow Program. A donation (which is tax deductible) of \$1000 permits an individual to be named a Paul Harris Fellow. The program was started in 1947 upon his death.

The Rotary Club of San Luis Obispo de Tolosa has several programs by which an individual may make a donation in smaller amounts. One of these programs is to become a member of a group of four who donate \$250 each per year to the foundation for four years. Each year for four years, a lottery will select the Rotarian to be named for that year. Individuals who are interested in joining such a program should contact the Rotary foundation Chairman.

Another method is the Sustaining Member Program in which a member donates an even increment each year until \$1000 is reached. For example-- \$100 per year for ten years.