

OFFICIAL PROGRAM

# Christmas

## PARADE OF LIGHTS 2016

Saturday, Dec. 3, 2016 at 5:20 p.m.

On Broadway between Stowell and Town Center Mall



*New this year! Festival of Lights -- 4pm to 8pm -- west side of Broadway between Cook and Main*

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## MAKING IT HAPPEN...



**Rotary Club Presidents, left to right:** Jason Diani, Rotary Club of Santa Maria; Georgia Shore, Rotary Santa Maria South; Laurie Tamura, Santa Maria Breakfast Rotary; Alex Magana, Rotaract; Jeremy Moreno, Rotary Club of Nipomo.

Picasa

# Christmas parade flag – a longstanding tradition

**Jim Bray**  
ROTARIAN

As an ongoing tradition of the Christmas Parade of Lights, a giant Christmas flag will again be carried down the parade route by Rotarians, their family members and Interact volunteers. It takes around 25 volunteers to carry the flag which measures 40 feet by 60 feet, and weighs approximately 50 pounds.

The bright red flag sports a white Christmas tree in the center. Betty's Fabrics of Santa Maria donated all of the material for the flag's construction.

Spectators, both young and

old, are encouraged to throw money into the flag. Last year, money collected in the flag totaled \$1,079.19. This helps defer the cost of the parade, which this year is budgeted at \$43,000.

A great way to contribute is to take a dollar bill and fold it around two quarters. That makes the money very easy to toss into the flag. However, donations of any amount are greatly appreciated. When the flag passes your viewing block, please be generous knowing that you are part of the effort to help your local Rotary clubs produce the Christmas Parade of Lights for our community.

# A PARADE THAT BRINGS TO *Light* COMMUNITY

## ENJOY THE PAGEANTRY AND GLITTER OF STREAMING FLOATS AS SANTA CLAUS LIGHTS UP THE WAY

The annual Parade of Lights has become a favorite event for families throughout the Santa Maria Valley. Our local Rotary clubs, which have been involved since 1995, are sponsoring the Canned Food Drive that benefits the Salvation Army. So join your friends and family to cheer on the participants and enjoy what has become one of Santa Maria's premier events. It will have you looking at the Holidays in a more cheerful light.

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Downtown Santa Maria



JANET SILVERIA  
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# Christmas Parade of Lights to feature holiday's finest

*New this year is a festival with vendors, food, kid zone and more*

**Jennifer Best**  
CONTRIBUTING WRITER

More than 3,000 people are slated to march up Broadway Saturday decked out in their holiday finest, riding on shining floats, pedaling lighted bicycles, even piloting a pirate ship for Santa Maria's 22nd Annual Christmas Parade of Lights.

The parade kicks off at 5:20 p.m. at the intersection of Broadway and Stowell Road and runs north to the Santa Maria Town Center. KCOY will begin its live broadcast of the parade at 5:30 p.m. when the first entry is expected to pass Santa Maria Inn. Organizers expect all 105 entries to

make it through the route in two hours.

In preparation for the parade, Broadway will close from Stowell Road to Miller Street at 3 p.m. Beginning at 4 p.m., Broadway will be closed from Main Street to Enos Drive.

"If you're coming to see the parade, it's important to leave extra time. It gets congested in the surrounding streets, so plan ahead," said Mike Gibson, who co-chaired this year's parade committee with Dave Wright and Tom Martinez.

As in years past, non-perishable food items will be collected along the route for donation to Santa Maria's Salvation Army. Watch for collection crates that will be placed at every intersection along the parade route.

Once they've completed the route, participants are welcome to cookies, water and lemonade donated by Joyce Krisman, Santa Maria Town Center and



Frank Cowan Contributor

Smith's Alarm Company's float featured a huge reindeer during the 2015 Santa Maria Christmas Parade of Lights.

Phillips 66.

This year's festivities will also include a new Festival of Lights, a street fair running from 5 p.m. to 8 p.m. on the west side of

Broadway between Cook and Main streets.

The event, organized by Ed Carcarey of MEGA 97.1, will include 50 vendors booths, including six types of food trucks, a beer- and wine tent, a kid zone full of bounce houses, games and other activities, and music performed in both English and Spanish.

"After the parade, the festival will give people more time to congregate downtown, let their hair down, eat, listen to music, have a beer. That helps the downtown business and helps build community,"

Carcarey said.

Altrusa International's Festival of Trees will also be on hand, selling raffle tickets, and giving away two of their trees, including a variety of gifts. Funds raised go to local grants and scholarships.

"I'm a huge believer in our city," said Carcarey, adding he's frustrated by negative talk about Santa Maria.

"I want to see the city come together. If you can get people close enough to each other, they'll see their hearts, not their opinions. Too often, we

stand too far apart lobbing opinions where, really, our vision is the same. We want a better, safer community, a better place to raise our kids. That's not the responsibility of politicians; it's the responsibility of entrepreneurs and the people who live here," Carcarey said.

In 1995, Santa Maria's Breakfast Rotary Club took the reins on the holiday parade. They were joined in 1996 by the valley's two additional clubs, Santa Maria Rotary and Santa Maria Rotary—South, and in 1997, Nipomo Rotary jumped in with both feet.

"I really enjoy seeing look on kids faces when you go up and down Broadway. It's fun to see all the looks on all the kids faces, and to get such a good turnout. It's amazing what a good mood everyone's in, and it's a kickoff for the holidays," Gibson said.

Even exhausted participants agreed the effort is worthwhile.

"By the time you've organized, decorated, walked that parade route, you're tired, but you're also rejuvenated. Once you see the people on the parade route, the holiday spirit, we're ready for next year," said Deb Jeffers, senior community manager at Relay for Life.

Jeffers works with student volunteers from Orcutt Academy, Righetti and St. Joseph high schools to bring together a float which carries cancer patients and survivors.

"I think we get lost because Christmas starts in the stores in July. At Halloween, the Christmas stuff is out. The parade brings back why we do it. You see the lights, see the excitement, see people bundled up even if it's 70 out when we start, see the smiles on our survivors and that brings us back to why we do it," Jeffers said.

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■ See Parade route map, lineup, Pages A12-A13

# A proud history of community service: THE ROTARY CLUB OF SANTA MARIA

**Victoria Connor**

CONTRIBUTOR

The Rotary motto of “Service Above Self” is well established in The Rotary Club of Santa Maria, which, as the oldest Rotary Club in Santa Maria, has the longest legacy of community service.

It has been providing service in the Santa Maria valley for over 90 years. Sponsored by the Santa Barbara Club and chartered in 1922, the club sponsored the San Luis Obispo Rotary Club in 1923, Lompoc Rotary in 1925, the Guadalupe Rotary in 1940, the Santa Maria South Rotary Club in 1973 and Santa Maria Breakfast Rotary in 1984. The club’s first meeting was held at the Santa Maria Inn, and the club continues to meet there on Tuesdays at 12:10 p.m.

The Rotary Club of Santa Maria also sponsors an Interact club at St. Joseph High School, which was established in 2006. The club is also working to create additional Interact Clubs at two local high schools. The new local Rotaract Club for young professionals was also inspired



Contributed

Rotary Club of Santa Maria members with Pan American Insurance.

by the club’s efforts.

The club is an avid “End Polio Now” supporter, with generous contributions annually to Rotary International’s Polio Eradication Initiative. The Initiative has inoculated 2.5 billion people

against this crippling disease since 1988 and has reduced the number of countries with polio cases down to two in 2016: Afghanistan and Pakistan. Rotary International expects all of the continent of Africa

soon to be declared polio-free, once no cases are reported for three years.

The many local and international service efforts of the club are supported by an annual fundraising dinner/auction,

which this year was held Nov. 5. Chaired by Heather Weare, and supported by dozens of club members and hundreds of community members, this year’s event honored the Hoffman family of Dudley-Hoffman Mortuary with the “Don Melby Business Ethics Award.”

The event benefited the Santa Maria Valley Veteran’s Treatment Court Foundation. According to current club president, Jason Diani, over the past 17 years the club’s fundraising events have raised over \$850,000 and have supported many local service projects as well as organizations such as the Boys and Girls Club, YMCA, CASA of SBC, Good Samaritan Shelter, Santa Maria Public Library Foundation, OASIS Senior Center, Allan Hancock College Scholarship Foundation, and numerous others.

The historical Rotary Club of Santa Maria boasts a strong link with Cecil B. DeMille, who, while filming “The Ten Commandments” in Guadalupe

**PLEASE SEE ROTARY, Page A20**

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# Interactors start serving their communities in high school

**Victoria Connor**

CONTRIBUTOR

“Interact” is Rotary International’s approach to fostering community service, spirit, and international goodwill in youth around the world.

Begun as an international Rotary program in 1962, Interact is a Rotary-affiliated service club opportunity for youth ages 12-18, with Interact clubs established at schools around the planet. Sponsored by local Rotary clubs and featuring meetings and organizational structure similar to that of Rotary clubs, Interact clubs are asked to complete at least one local “hands-on” community project and one international outreach effort or project each year.

Local Rotary Clubs support the following Interact clubs:

**St. Joseph’s Interact Club** is sponsored by the Rotary Club of Santa Maria (noontime), with this year’s Interact advisor being Michelle Shipman. The club has been involved in numerous activities over the years, including sending care packages to overseas troops; purchasing bicycles to donate to children at the Homeless Shelter, and providing support for wheel chairs for recipients in Peru.

Volunteer activities in the past have included helping with The Rotary Club of Santa Maria’s annual fundraising event, bell ringing for the Salvation Army, clean-up after the Christmas Parade of Lights, and assisting with

Bingo at the Country Oaks Care Facility.

**Righetti High School Interact** is sponsored by the Breakfast Rotary Club. The President for 2016/2017 is Ji-Soo Park. Faculty advisor is Geri Coats. Rotary Breakfast Interact liaison is Michelle Jensen.

The Righetti High School Interact Club’s community service projects for the 2016-17 school year include monthly homeless shelter meal service, Shoes for Students, Christmas parade support, tutoring at Ralph Dunlap Elementary School and supporting the Breakfast Rotary Barn party. The club has around 20 members. On the first Thursday of every month, two of the Righetti Interact students attend the Breakfast Rotary Club meeting at the Santa Maria Inn. This “breakfast with Breakfast Rotary” activity has become a popular one for the Interact students, as they enjoy meeting fellow Rotarians and hearing the programs that are presented at club meetings.

**Nipomo High School Interact** is sponsored by the Nipomo Rotary Club. President is Savanna Carreno. Faculty advisor is Michael Pepo.

Nipomo Rotary Interact liaison is Kelly Ricker, with longtime Interact advisor Judy Henbury supporting.

The Interact Club of Nipomo High School, sponsored by Rotary Club of Nipomo, is growing its membership through the efforts of its talented board.

September’s Club Day at NHS, in which students recruit new members



Contributed

Students participate in Nipomo High School Interact Club Day.

for their clubs during the lunch period, was a resounding success with over 100 applicants to Interact – the offer of a free frappe to those that filled out an application was too good to pass up!

Refreshed by the frappe, many students also inquired about the service opportunities that Interact would provide. The Interact Club’s table was easily one of the busiest that day.

Club Day was just one of many successful events so far this year. October saw the Interact Club’s entry into the school’s Pumpkin Carving Contest, in which the Interactors brought home Second Place and were awarded an ice cream social for their November general meeting.

The board is introducing their International Project, Pennies for Polio, in

November, and there is interest in helping to decorate the Rotary float for the Rose Parade at the end of December. The Interact Club of NHS is enthusiastically committed to service and doing good in the world!

**Orcutt Academy High School Interact** is sponsored by the Rotary Club of Santa Maria South.

President is Jerilyn Lindsay. Faculty advisor is Alyson Chavez.

Rotary Santa Maria South Interact liaison is Nicolette Burke.

OAHs Interactors are currently involved in a joint food drive with other clubs throughout the school. They have organized a school wide blood drive this year and are organizing an organ donation awareness walk. The students were also going to look for a grant to apply for to help out the local community.

The Interact Club also raised money this past year for the water filters for La Paz villagers that some local Rotary Clubs are jointly supporting. The Club is going to organize another fundraising effort this year for school supplies to send to the students in the two La Paz schools supported by Rotary Santa Maria South and now other clubs in the area.

This year OAHs Interact club members also will be involved in helping with the Christmas Parade of Lights and are looking forward to helping once again with the Rotary Santa Maria South “Walk for Mental Wellness” in the upcoming year.

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# Salvation Army and the Canned Food Drive

*Giving an important element of the Christmas Parade of Lights*

**Jim Bray**

SANTA MARIA BREAKFAST ROTARIAN

The Salvation Army began in 1865 when William Booth, a London minister, gave up the comfort of his pulpit and decided to take his message into the streets where it would reach the poor, the homeless, the hungry and the destitute.

His original aim was to send converts to established churches of the day, but soon realized that the poor did not feel comfortable or welcomed in the pews of many of the churches and chapels of Victorian England. So, Booth decided to establish a church especially for them – the East London Christian Mission.

In May, 1878, a draft of the mission's annual report was written entitled "The Christian Mission is a Volunteer Army." Booth's son, Bramwell, strongly objected to this wording stating he was not a volunteer – he was compelled to do God's Work. So, he crossed out the word "Volunteer" and substituted the word "Salvation," and the Salvation Army name was created.

The local Santa Maria Salvation Army Corps & Community Center has been in the Santa Maria Valley for approximately 75 years. As a Christian church, it serves the community by helping the needy with food and clothing, while also addressing the spiritual needs of those they serve.

According to Lieutenant Patricia Torres, Corps Officer with the Santa Maria Salvation

Army, "It is our civic duty and responsibility as a community to help our neighbors in need. The Salvation Army is just a channel. We really depend on our community for its help – especially during the holidays and early year when many local field laborers are not working. The Christmas Parade of Lights goes a long way in helping us meet these very important needs."

When the Santa Maria Breakfast Rotary Club decided to take on the project of resurrecting the Christmas Parade of Lights, it was decided to make this a real community event by asking participants and viewers alike to bring non-perishables to the parade to be donated for the benefit of the Salvation Army – particularly canned soups, pastas, vegetables and cereal.

As a result, this effort has grown into the largest canned food drive of its kind on the Central Coast. Each year, the Christmas Parade of Lights contributes almost a ton of canned goods to the local Salvation Army's effort to feed the needy. You will see boxes at every corner along the parade route and canned goods can be placed in these boxes.

Also, Rotarians with shopping carts will walk the parade route, collect canned goods from viewers and place them in the boxes. Immediately behind Santa Claus, representatives of Rotary will pick up the boxes and take them to the Salvation Army.

Because of the charitable focus of the parade to benefit the Santa Maria Salvation Army, the parade's efforts are truly worthy of its theme – "The Joy of Giving."



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# Here's our story

**Jim Bray**  
ROTARIAN

This year marks the 22nd Christmas Parade of Lights under local Rotary leadership. In the beginning, and for many years, the Christmas Parade of Lights was organized and run by the Lions Club of Santa Maria.

During the first years, the parade ran south on Broadway, from Fesler to Boone streets. Surprisingly, traffic was allowed to continue on Broadway, using the western lane while the parade ran down the east side of the street!

Unfortunately, in 1994 the parade did not happen at all. Disappointed in the loss of this annual holiday tradition, some local Rotarians in the Santa Maria Breakfast Rotary Club decided to take on the project of resurrecting the parade and making it bigger and better than ever.

They were assisted with the early financial support of the Santa Maria Times. It was also decided to make this a real community event by asking participants and viewers alike to bring non-perishables to the parade to be donated for the benefit of the Salvation Army – particularly canned soups, pastas, vegetables and cereal.

As a result, this effort has grown into

the largest canned food drive of its kind on the Central Coast. Each year at the Christmas Parade of Lights, almost a ton of canned goods are collected for use, which will generally last into the spring. Because of the charitable focus of the parade, the theme over the years has been "The Joy of Giving."

One of the first things organizers did when the parade was revived in 1995 was to change the direction of the parade and start at the Santa Maria Inn and go north, finishing at the Town Center Mall. The Rotarian organizers secured permission from the city and Caltrans to completely close Broadway during the parade.

This allowed viewers to comfortably see the parade from both sides of the street, as well as provided greater safety to the participants. Parade organizers also stationed announcers, in English and Spanish, along the parade route.

Realizing this effort was much too big for one Rotary Club, the second year (1996) saw all three Santa Maria Rotary Clubs (Breakfast, Noon and South), as well as the Rotary Club of Nipomo, come together to organize and run the event. It has been a joint effort ever since with planning beginning each year in August.

In 1997, organizers purchased



**Frank Cowan**, Contributor

Pioneer Valley High School cheerleaders march along Broadway during the 21st annual Santa Maria Christmas Parade of Lights in 2015.

figurines from the sponsorship proceeds, and with help from the city, placed them along the median in front of the mall. In 2001, local television stations KCOY and KKFX began broadcasting the parade live. In 2003, due to the large crowds that were turning out for the event – estimated now at some 25,000 to 30,000 people – the parade was extended starting at Stowell and Broadway.

In 2006, the Santa Maria Christmas

Parade of Lights website was created ([www.smparadeoflights.org](http://www.smparadeoflights.org)) and today is a key part of the parade experience. This website allows parade applications to be completed and submitted online, and provides other information including the parade route, street closures, parade history, and a photo gallery of past parades.

**PLEASE SEE STORY, Page A21**

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# Rotary Santa Maria South: Big-hearted efforts from an 'after-work' club

**Victoria Connor**  
CONTRIBUTOR

Rotary Santa Maria South still exhibits characteristics that launched the club 42 years ago. Organized by a handful of big-hearted doctors, attorneys and business professionals whose patient/client appointments precluded daytime meetings, the Club met after work at the Historic Santa Maria Inn to discuss community needs and business opportunities over favorite beverages before a dinner meeting featuring civic and community presentations.

Santa Maria Inn Tap Room camaraderie is still how meetings begin (5:30 p.m.), with dinner meetings taking place (6 p.m.) in the Kent Room the first three Mondays of each month, leaving fourth and fifth Mondays open for community service opportunities.

According to 2016-17 club president Georgia Shore, "It's the hands-on community service and the friendships developed" in the process that



Contributed

keep club members engaged and fulfilled. The Club supports Central Coast Rescue Mission food-serving outreach on fifth Mondays, and also prepares and serves meals for Good Samaritan Shelter residents two or three times a year – often on a fourth Monday evening.

Marian psychiatrist Dr. Peter

Garcia, immediate past president, suggested mental health as the worthy cause for Rotary Santa Maria South's now signature event, a community walk to benefit Growing Grounds Farms, a horticultural therapy and vocational training program for rehabilitation of individuals with mental health issues.

Conceptualized by past president and local attorney David Bixby, the event began in January 2015, as a cooperative service project with the Orcutt Academy High School (OAH) Interact Club. The annual walk is held the first Saturday in April. Watch the club website for more information: [santamariarotarysouth.org](http://santamariarotarysouth.org)

Rotary Santa Maria South supported the launch of OAH Interact in 2012 and continues to support and work together with the high school Rotary-inspired service club.

The club provides a variety of other youth support, with current and past activities including an essay contest, a Santa party for some Boys and Girls Club youth, donations to Fitzgerald Community School and the damaged Camp Fire Building, books for local school libraries and student scholarships for graduating seniors, in addition to sponsorship of the OAH Interact Club. The evening Rotary also sends four local high school students to Rotary Youth Leadership Academy

(RYLA) yearly.

Profits of Rotary Santa Maria South's annual wine raffle in 2015 provided seed dollars to fund the start-up of the The Teal Journey Ovarian Cancer Foundation, with half of the 2016 wine raffle proceeds going to enhancement of the Los Prietos Boys' Camp facilities and programs.

Quarterly caroling at Country Oaks manor by both the talented and the maybe not-so-talented-but-enthusiastic club members is a new community service this year for seniors, especially those who served in the Armed Forces, as two of the caroling occasions align with veterans' holidays.

Other activities include Salvation Army bell ringing and serving at the Central Coast Rescue Mission's Thanksgiving community meal for homeless and at-risk community members. Service opportunities such as these allow any club members with children or grandchildren to bring them

**PLEASE SEE SOUTH, Page A20**

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# Rotary is about service above self

**Jim Bray**

SANTA MARIA BREAKFAST ROTARIAN

Rotary is a worldwide organization of business and professional leaders that provides humanitarian service, encourages high ethical standards in all vocations, and helps build goodwill and peace in the world.

As signified by the motto "Service Above Self," Rotary's main objective is service — in the community, in the workplace and throughout the world.

The world's first service club, the Rotary Club of Chicago, Illinois was formed Feb. 23, 1905. Paul P. Harris, an attorney, wished to recapture in a professional club, the same friendly spirit he had felt in the small towns of his youth. The name "Rotary" is derived from the early practice of rotating meetings among members' offices.

Rotary's popularity spread throughout the United States and within five years clubs had formed across the country from San Francisco to New York. By July 1925, Rotary had grown to more than 2,000 clubs and an

estimated 108,000 members on six continents.

As Rotary grew, its mission expanded beyond serving the professional and social interests of club members. Rotarians began pooling their resources and contributing their talents to help serve communities in need. During and after World War II, Rotarians became increasingly involved in promoting international understanding.

In 1945, 49 Rotary members served in 29 delegations to the United Nations Charter Conference. Rotary still actively participates in United Nations conferences by sending observers to major meetings and promoting the United Nations in Rotary publications.

Rotary International's relationship with the United Nations Educational, Scientific, and Cultural Organization (UNESCO) dates to a 1943 London Rotary conference that promoted international cultural and educational exchanges.

Attended by ministers of education and observers from around the world, and chaired by a past president of Rotary International, the conference

was an impetus to the establishment of UNESCO in 1946.

In 1932, Rotarian Herbert J. Taylor created the Four-Way Test. This is a code of ethics adopted by Rotary 11 years later. The test, which has been translated into more than 100 languages, asks the following questions:

Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?

The Rotary Foundation was the dream of Rotarian Arch C. Klumph, who was the first to advocate the creation of a permanent charitable endowment. A self-made lumber magnate, Klumph became a founding member of the Rotary Club of Cleveland in 1911.

The Rotary Club of Kansas City, MO made the first donation for the endowment in the amount of \$26.50 in 1917. Supported primarily through individual donations, today, more than \$3 billion has been raised by the Foundation to fund worthwhile humanitarian projects around the globe.

Upon the death of founder Paul Harris in 1947, an

outpouring of Rotarian donations made in his honor, totaling \$2 million, launched the foundation's first graduate fellowships, now called Ambassadorial Scholarships. Next summer, Rotary will celebrate the 100th anniversary of the Foundation at their international convention in Atlanta, Georgia.

In 1980, Rotary vowed to eradicate the polio virus through global immunization. The PolioPlus program was launched in 1985, and Rotary began working with organizations like WHO, UNICEF, the CDC, and the Bill & Melinda Gates Foundation to support the eradication effort. More than 120 countries have seen the eradication of polio since 1988. This includes 2.5 billion children who have been immunized. With each passing day, the Rotary Foundation and its partners get closer to ending polio for good.

Youth is an important focus of Rotary as well, and gives young people an excellent opportunity to participate in community service. Rotary recognizes the importance of empowering youth and young professionals through

leadership development programs such as Rotaract, Interact, Rotary Youth Leadership Awards and Rotary Youth Exchange.

Rotarians are your neighbors, your community leaders and some of the world's greatest history-makers, including: Warren G. Harding, U.S. President; Guglielmo Marconi, Italian inventor of the wireless radio and Nobel Laureate; Thomas Mann, German novelist and Nobel Laureate; Dianne Feinstein, U.S. Senator; Frank Borman, American astronaut and James Cash Penney, founder of JC Penney Company.

In more than 34,000 clubs worldwide, with a membership of 1.2 million, you will find Rotarians volunteering in communities at home and abroad to support education and job training, provide clean water, combat hunger, improve health and sanitation, as well as the fight to end polio. The organization's dedication to serve others is truly expressed in its motto—Service Above Self.

To learn more about Rotary, visit their website at [www.rotary.org](http://www.rotary.org).



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## Parade of Lights

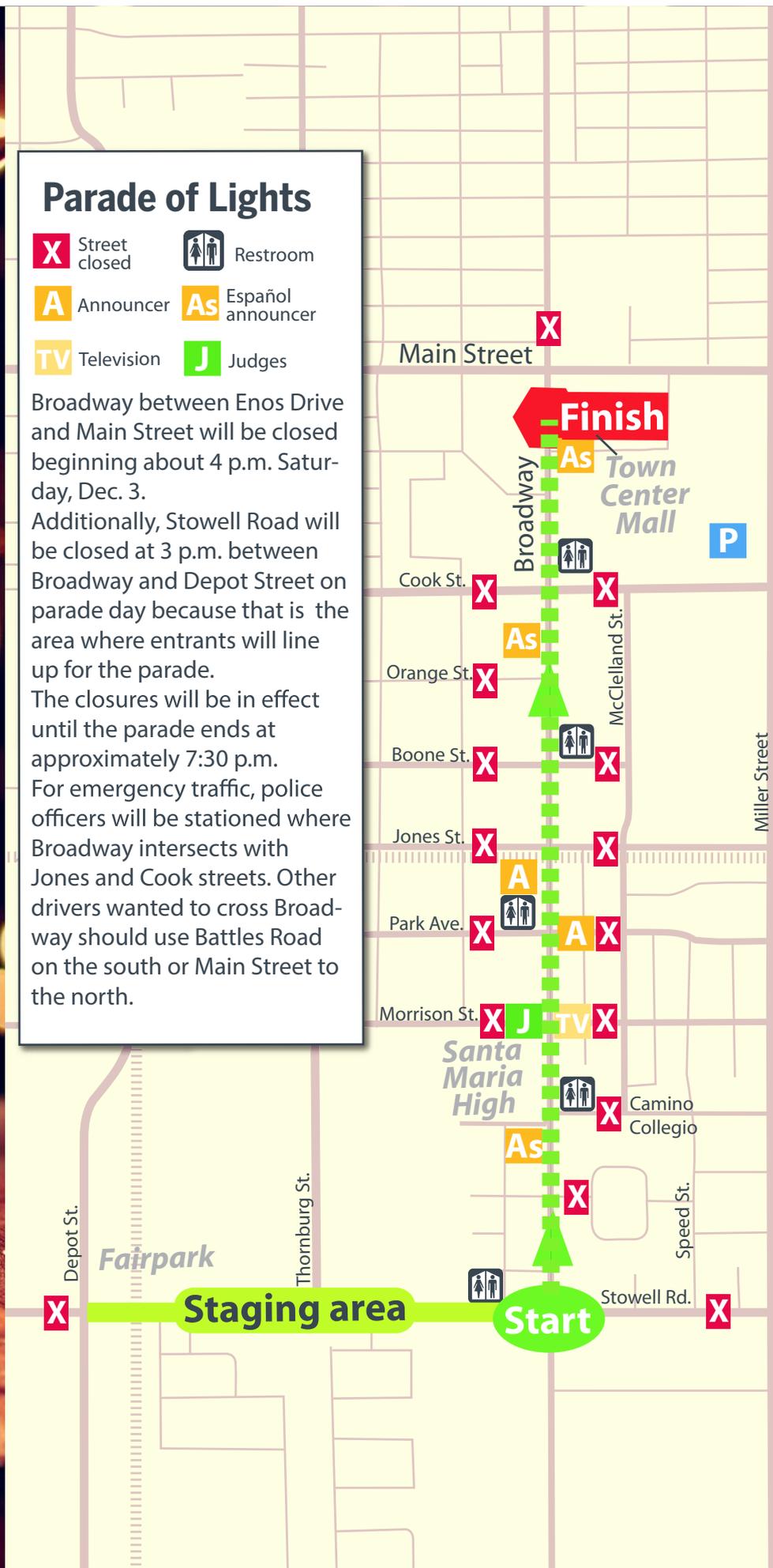
- X Street closed
- A Announcer
- TV Television
- ♿♿ Restroom
- As Español announcer
- J Judges

Broadway between Enos Drive and Main Street will be closed beginning about 4 p.m. Saturday, Dec. 3.

Additionally, Stowell Road will be closed at 3 p.m. between Broadway and Depot Street on parade day because that is the area where entrants will line up for the parade.

The closures will be in effect until the parade ends at approximately 7:30 p.m.

For emergency traffic, police officers will be stationed where Broadway intersects with Jones and Cook streets. Other drivers wanted to cross Broadway should use Battles Road on the south or Main Street to the north.



# PARADE LINEUP

- 1 Civil Air Patrol / Santa Maria Airport Museum
- 2 Santa Maria High School Marching Band
- 3 Special Honored Guest—Karlos Balderas
- 4 Santa Maria Times
- 5 Rotary Clubs of Santa Maria and Nipomo
- 6 Santa Maria City Council
- 7 American Veterans United
- 8 Cinco Campanas 4-H
- 9 Idler's Home
- 10 Curts Plumbing & Heating
- 11 Rabobank
- 12 St. Mary of the Assumption School
- 13 Band of Brothers (Military Veterans)
- 14 Pacific Gas and Electric Company
- 15 Santa Ynez High School Marching Band
- 16 Rosemary Farm
- 17 Kt's All Star Gymnastics
- 18 Rotary Parade Donation Flag
- 19 Santa Barbara County 5th District Supervisor
- 20 Righetti FFA
- 21 La Nueva Radiovision 88.9 (Christian Music)
- 22 Michael Clayton
- 23 Mid-Coast Veterans Alliance
- 24 Santa Maria Elks Kadiddlehoppers
- 25 Santa Barbara Family Dentistry
- 26 Touring Elks from Santa Maria Elks Lodge #1538
- 27 C.A.L.M.
- 28 Tommie Kunst Junior High School
- 29 Community Bank of Santa Maria
- 30 Coca Cola Bottling Company of Santa Maria
- 31 Christ United Methodist Church
- 32 SMPD
- 33 Los Prietos Boys Camp
- 34 Marian Regional Medical Center
- 35 House Of Faith
- 36 S&D's Mr. Nice Cream
- 37 Righetti High School Marimba Band & Ballet Folklorico
- 38 Santa Maria Girls Fast Pitch Softball
- 39 YMCA
- 40 One Way Water Polo
- 41 Moxie Cafe
- 42 Centro Cristiano de Evangelismo
- 43 El Camino Jr. High Band
- 44 Cub Scouts Pack 1538
- 45 Arellanes Jr High
- 46 American Cancer Society, Relay For Life
- 47 American General Media
- 48 Angel Gowns for Dignity
- 49 Allan Hancock College Associated Student Body Government
- 50 VTC Enterprises
- 51 City of Santa Maria Utilities Department
- 52 Mercy Church
- 53 Boys & Girls Clubs of Santa Maria Valley
- 54 Smith Electric Service
- 55 Orcutt Academy High School and OUSD Jr High Marching Bands
- 56 Santa Maria 4 Wheelers
- 57 Nipomo Optometry
- 58 Orcutt Academy
- 59 City of Santa Maria
- 60 Coastal Valley Detachment Marine Corps League 1340
- 61 Knight Broadcasting/ Good Samaritan Services
- 62 Knights of Columbus, Notre Dame Council 10514
- 63 Santa Maria Chrysler Jeep Dodge Ram
- 64 Santa Maria High School FFA
- 65 Allan Hancock College Youth Dance
- 66 Camp Fire Central Coast
- 67 Black Student Union
- 68 Miller Elementary School
- 69 St. Joseph High School
- 70 7-Eleven
- 71 Adobe Nipomo 4-H
- 72 Ballet Juvenil Azteca de Rocio Santos
- 73 Righetti Warrior Marching Band and Righetti High School Cheer
- 74 Calvary Chapel of Santa Maria
- 75 Doc Burnstein's Ice Cream Lab
- 76 Smith's Alarms & Electronics
- 77 SMTire, Inc.
- 78 Sears Santa Maria
- 79 Student Transportation of America
- 80 Power of God Christian Center
- 81 Waste Management
- 82 Pioneer Valley FFA
- 83 Angelic Touch Salon, Santa Maria
- 84 Santa Maria Youth Football League
- 85 Pioneer High Panther Cheer, Panther Pride Band & Color Guard
- 86 Pacific Christian Center
- 87 Paradise British Car Club
- 88 City of Santa Maria CERT and Listos Volunteers
- 89 Santa Maria Model A Ford Club
- 90 Iglesia Internacional Casa de Dios
- 91 Central Coast Future Leaders
- 92 Gold Coast 4-H
- 93 Central Coast Peacemakers Pathfinder Club
- 94 Foodmaxx
- 95 Girl Scouts of Central Coast California
- 96 Premier Auto Body
- 97 Los Padres National Forest
- 98 AmeriGas Propane
- 99 Center for Employment Training
- 100 American Legion Riders
- 101 Mexican Ladies Social Club
- 102 La Tradicional Michoacana
- 103 Gold Coast Collision
- 104 Salvation Army
- 105 Santa Claus



## IN CASE OF RAIN

The Parade of Lights has only been cancelled once in the 20-plus years that Rotary has been hosting the event. That happened in one of the early years when the event was much smaller and it was postponed to the following week.

Organizers are of the opinion that given the magnitude of the event, postponing the event one week is not feasible. Too many people, volunteers and participants alike, have already made plans for the following week.

Organizers therefore will make every effort to put on the parade even under light rain conditions. However, heavy rain conditions will cause cancellation of the event. Organizers will post a message on the web site at [www.smparadeoflights.org](http://www.smparadeoflights.org) if the event is cancelled no later than 2 p.m. on Saturday Dec. 3.

# This holiday season, place service above self!

**Teresa Reyburn**

CONTRIBUTOR

The happiest people are not those getting more, but those giving more. The Breakfast Rotary Club of Santa Maria encourages folks to join in the spirit of the holidays and reflect, adjust, give back, and create goodwill within our neighborhoods and community. Our club prides itself on its ongoing hands on and financial support for service to our community.

The annual Christmas Parade of Lights is our signature service event. The development of Rotary Centennial Park and its many uses is another signature project. Our club completed well over 30 community service related projects and programs in the last year. After all, our Rotarian motto is "Service Above Self."

We strive to achieve this mantra and exceed the expectations of the organization only because it is truly our hearts desire to do so. Rotary principles have been developed over the years to provide Rotarians with a strong, common purpose and direction. They serve as a foundation for our relationships with each other and the action we take in the community.

This year, the Breakfast Rotary Club has made charitable contributions totaling \$24,900 year-to-date and historically gives a total of \$80,000 over a full year in donations that foster community in a wide variety of ways to over 40 local organizations.

These organizations include Hats for Hope, tickets for low income children to attend children's theater performances, Santa Maria Valley Fighting Back, working to keep kids off the streets, Shoes for Students, Empty Bowls, the Santa Maria Valley Boys and Girls Club, CASA, CALM, the Santa Maria Philharmonic Society, WRITE which provides free tutoring for youth at risk,



Contributed

The Breakfast Rotary Club of Santa Maria with former Rotary International President (in wheelchair) Cliff Dochterman honoring the Boy Scouts.

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the Veterans' Stand Down, Mission Hope Cancer Center, Special Olympics and the list goes on.

As we enjoy the holiday festivities, we encourage you to look within yourselves and contemplate these famous quotes that offer a direct tie to community service

- "No one is useless in this world who lightens the burdens of another." — Charles Dickens

- "We make a living by what we get. We make a life by what we give." — Winston S. Churchill

# Downtown Fridays joins the Christmas Parade of Lights

**Teresa Reyburn**

CONTRIBUTOR

On Dec. 3 Downtown Fridays will join the Christmas Parade of Lights for an event called the Festival of Lights from shortly after 4 p.m. when Broadway is closed for the parade, until 8 p.m. immediately after the parade is over.

In April 2016, Downtown Fridays proved to be the place for families, fun, and community camaraderie in Santa Maria. The weekly event featured a certified farmers market, live music, food booths, food trucks, arts and crafts, kids' activities, novelty items, and a beer and wine tent.

Although this popular event is closed for the winter, you will have the opportunity to participate before, during and after the parade on the east side of the median on Broadway between Cook and



Contributed

Crowds visit Downtown Friday in Santa Maria, which features a certified farmers market, live music, food, arts, crafts and more.

Main streets. The parade proceeds on the west side of the median until finishing at the Mall.

This effort is a partnership between the city and well-known local event organizer/promoter and radio personality Ed Carcarey and Sofia Lariz. The event is a direct result and outgrowth of the city's Downtown Specific Plan, a strategy formulated and approved by city leaders to pump new life into Santa Maria's downtown core.



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# Rotaract Club a new service opportunity for young professionals

**Alex Magana**  
CONTRIBUTOR

The Santa Maria Valley Rotaract Club is the newest edition to the Santa Maria Rotary International family. The club was introduced to Santa Maria in October of 2015.

The Santa Maria Valley Rotaract Club is a community based service organization for young professionals and emerging leaders in the Santa Maria area. The Santa Maria Valley Rotaract Club is a part of Rotary International and is just one of 7,000 Rotaract clubs in over 160 countries. All the clubs are started at the local, grassroots level by active young professionals to better serve their communities. Local Rotary groups sponsor the club and, because of this relationship, Rotaractors become true "partners in service."

Our mission is to provide an opportunity for young adults

to enhance their knowledge and skills that will assist them in personal development, to address the physical and social needs of their communities and to promote better relations between all people worldwide through a framework of friendship and service.

Beyond the service realm, SMV Rotaract is also a business club focused on professional development and networking. The club aims to expand the members understanding of the work environment and business opportunities in the community.

Examples of activities which are provided by Rotaract and Rotary are business networking mixers where Rotaractors can meet professionals in an informal setting and learn from their experiences, leadership development courses, and guest speakers on a variety of industry topics.

We also believe that for our

club to give back we must also be able to enjoy ourselves. Part of what the club aims to achieve is to ensure that lifelong friendships are established. Various social events are held throughout the year to promote a social environment for our members as well as inter-club events to ensure that strong ties are made between Rotaract and Rotary Clubs.

Since our club started we have participated in various service projects and supported multiple non-profit groups. On our first project, we supported our sister club, the Rotaract Club of San Luis Obispo on their annual Coast for Kids Drive.

We helped collect gently used and new coats of all sizes to help those in need throughout the Central Coast. We continued our service by serving dinner at the Good Samaritan Shelter and helping the SMV Children's Discovery Museum with

maintenance. We also participated in a rehabilitation project alongside our sponsoring club, The Noontime Rotary Club for Domestic Violence Solutions. These are just a few projects we've worked on this year.

Our first partnership project was with Fighting Back Santa Maria Valley. Executive Director Edwin Weaver came to our club and shared the need for GoBags. GoBags are made available to social workers when removing an innocent child from his or her home into protective custody. In the month of February, we collected 86 GoBags and three bags of extra items for future bags. With the success of GoBags we continued to reach out to local organizations to offer our support.

We are very happy to announce our partnerships with two local organizations. Santa Maria Valley Rotaract has partnered up with the Boys & Girls Club of Santa Maria Valley

to help repaint the walls in their gym. This project will be held on Dec. 4 at 9 a.m. at the Boys & Girls Club of Santa Maria Valley. Our club is very excited to give back to an organization that supports the youth of Santa Maria Valley.

We also partnered up with the Central Coast Literacy Council. We have been working on an amazing pilot project that will provide a learning resource for our community. Our goal is to break down the language barrier in our community by providing Santa Maria an opportunity to attend a weekly event where attendees can practice their English and Spanish skills in a social setting. This project will launch in 2017.

Our club motto is "Service Above Self." As a new service organization in Santa Maria we encourage all young professionals and emerging community leaders to join us in giving back to Santa Maria.

**'As a new service organization in Santa Maria we encourage all young professionals and emerging community leaders to join us in giving back.'**

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# The elves of PLAY, Inc. wish you a happy holiday season!

**Teresa Reyburn**

CONTRIBUTOR

Throughout the year, the elves of PLAY, Inc. are bustling about, creating fun family activities for the residents of Santa Maria to enjoy. Popular activities include the Summer Concerts and Movies In the Park Series, the Father/Daughter Dance, softball tournaments, free swim days, the Tastes of Mexico fundraiser, Dia De Los Muertos and Autumn Arts Festivals, and much more.

In addition, PLAY, Inc. assists with many other community-wide events such as the 4th of July Fireworks Show at Pioneer Valley High School, and the Santa Maria Police Department's National Night Out. These events are possible because the PLAY, Inc. elves have raised tens of thousands of dollars to provide financial assistance for youth, adults, and families to attend recreation programs, sports, and special events.

PLAY, Inc. is a local non-profit organization dedicated to providing various recreational activities and services to the



**PLEASE SEE ELVES, Page A22** Carolers sing during the 2015 lighting of the Community Christmas Tree.

Contributed

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# The Rotary Clubs of Santa Maria and Nipomo honor special guest and hometown hero, Karlos Balderas

**Teresa Reyburn**  
CONTRIBUTOR

Over the years, the Santa Maria community has produced hundreds of talented athletes. Many of us remember the Golden Dukes basketball team and of course the Santa Maria Indians semi-pro baseball team.

We were witnesses to Bryn Smith's successful baseball career rocket over years. The tradition of sports participation and growing our athletes still holds true. Two young men from Santa Maria showed the world that Santa Maria means business when it comes

to athleticism and the thrill of victory. Karlos Balderas, 19, along with Olympic swimming medalist Josh Prenot, took Santa Maria style to a whole new level at the 2016 Summer Olympics in Rio de Janeiro, making our community proud.

Karlos Balderas was born on Aug. 24, 1996, in Santa Maria. He was the first member of his family to be born in the United States. His grandfather first came to California, leaving his wife and children behind in Oaxaca, Mexico, to work in

**PLEASE SEE BALDERAS,**  
Page A22

**RIGHT:** Carlos Balderas is welcomed home to Santa Maria after boxing in the Rio Olympics.

Len Wood, Staff



  
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# Collaboration: Key Theme for the Rotary Club of Nipomo

**Victoria Connor**  
CONTRIBUTOR

Wherever one travels in San Luis Obispo County, it's more likely than not that the Nipomo Rotary's BBQ team and trailer have already been there, serving up community collaboration along with tasty, traditional BBQ meals. The club's trademark BBQ support is a mainstay for many Central Coast nonprofits, which partner with the club to leverage fundraising efforts and keep more profits for community causes.

The Nipomo Chamber's Octoberfest, Mesa Middle School, 4-H, Dana Elementary School, Court Appointed Special Advocates, Lucia Mar Foundation, and Operation Rescue (nonspecific breed animal rescue) have all been beneficiaries of Nipomo Rotary BBQ support.

Rotary Club of Nipomo 2016-17 club president, Jeremy Moreno, says that supporting community youth is a priority of

the Nipomo Club, with the club providing over \$20,000 a year in funds raised for various youth growth programs, including university, community college, and vocational scholarships to high school graduating seniors from the Nipomo area.

The club also sends high school students to the Rotary Youth Leadership Awards (RYLA) and sponsors the very active Nipomo High School Rotary Interact club. The Rotary Club of Nipomo is also in the works of sponsoring a new Rotaract club in our area.

A thriving, active club known for high spirits and hearty camaraderie, the mid-sized club meets every Wednesday morning at 7 a.m., at the Monarch Dunes Golf Club Butterfly Grille in Nipomo. The Nipomo Rotary has a fond regard for family and fun and includes several social family gatherings during the year in its activity schedule.

A key youth support activity is the Nipomo Rotary's annual "Winner



Contributed

Three Rotary clubs represent at the District Conference.

Winner Chicken Dinner" fundraiser, benefiting the Rotary Club of Nipomo, Mesa Middle School Drama Club, and the Boy Scouts and Cub Scouts of Nipomo.

Nipomo Rotary annually hosts an annual fundraiser golf tournament,

and Veterans Breakfast, with club members encouraged to "bring a Vet" to be recognized. Nipomo Rotarians also hold work days at the Nipomo Senior Center, host annual Public Safety recognition dinners, community clean up on

Thompson Road and Tefft Street, and sponsors five blood drives!

Nipomo Rotarians also funded and built a Rotary bandstand for the community, with the structure being created in memory of Paul Teixeira, a past president and long-time active member of the Nipomo Rotary Club.

Internationally, Nipomo Rotarians participate in Rotary's worldwide immunization days and host a "Poker Run for Polio" for global polio immunization. The club partnered with the Rotary Club of San Luis Obispo de Tolosa in sending 4000 all weather tennis shoes to an impoverished village in Paraguay.

The club also collaborated with the Rotary Club of Ojai on a global grant to provide economic development to rural women in Bosnia and Herzegovina. Along with sending other great necessities to a community in Zambia.



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# Rotary

From A5

regularly attended club meetings at the Inn. His affection for the club led him to ask his Hollywood prop department to make a Rotary Wheel for the club, which he presented to club members. This wheel now sits in the Santa Maria Historical Museum.

A key local project of the Rotary Club of Santa Maria this year was refurbishing and decorating the intake house for our local Domestic Violence Solutions home. The club has also supported a Global Grant for Women in Bosnia, and the Rotaract and Interact Clubs hosted a work day for the Santa Maria Valley Discovery Museum.

The Rotary Club of Santa Maria is a proud co-sponsor of the Christmas Parade of Lights, working with the other Rotary Clubs in Santa Maria and Nipomo for several months to assure that all logistics are managed efficiently.



Contributed

Chair of annual fundraising dinner/auction Heather Weare and her daughter.

Besides sponsoring the parade, the club has joined with the other local Rotary clubs in the building of Rotary Centennial Park and the Central Coast Literacy Center in the Santa Maria Library.

Jointly the local clubs

have worked to clean up the Dunes Center in Guadalupe and Oso Flaco Lake, and have sponsored "Concerts in the Park" during the summer. The club has also provided support for international projects of other local clubs.

# South

From A10

along and introduce them to community service.

Rotary Santa Maria South's collaborations include working with other Santa Maria clubs and the Nipomo Club on the "Christmas Parade of Lights" and Salvation Army Food Drive. Santa Maria South is also one of the clubs contributing to the City of Santa Maria's "Concerts in the Park."

On the international front, club support benefits Rotary International in eliminating the last cases of polio in the final countries where it exists. In addition, Rotary Santa Maria South's early international project work included a multi-year water well project in Zambia, a collaboration with other clubs that brought fresh water to 40,000 Zambians.

Since 2004, the club has provided international service to La Paz, Mexico, with club support for two La Paz area village schools, a sewing-related micro-loan project, shade for a schoolyard, books for the school libraries, school supplies and playground equipment.

In 2013-14, working with other clubs, Rotary Santa Maria South secured a Rotary grant to provide a computer lab and internet connection to the Colonia Diana Laura School. Club members regularly travel to La Paz to meet with their international partner, the Club Rotario de la Paz, to discuss new village needs.



Contributed

Alain Hurdle gives a history of the club for Leigh Collier.

This year, Santa Maria Rotary South participated in a water filtration grant project with the La Paz club, a Rotary club in Truckee, and the two other Santa Maria clubs to garner \$100,000 from Rotary International for the purchase of approximately 1,000 filters to bring clean water to families in the Baja Peninsula. Orcutt Academy Interact also donated \$300 toward the project.

Continuing to innovate on the membership and meeting front, Rotary Santa Maria South's Membership Chair Peter Garcia is coordinating periodic Rotary mixers for members and friends to attend.

Held at the Moxie Café, Rooney's in Orcutt and other locations, these offer a perfect opportunity for professionals interested in Rotary community service opportunities and Rotary as a professional network. Santa Maria area business people and professionals interested in the evening Rotary Club should contact Peter Garcia at peterleandrogarcia@yahoo.net.



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Riders on a float from Iglesia Internacional Casa de Dios portray the nativity scene during the 2015 Santa Maria Christmas Parade of Lights.

## Story

From A9

Also in 2006, the California Highway Patrol (CHP) helicopter kicked off the parade with a flyover of the parade route. The idea came from parade co-chairman Mike Gibson who figured if the Rose Parade had a flyover, “why can’t we have a flyover of our own?”

In 2012, California Shock Trauma Air Rescue (CALSTAR), provided the helicopter, and will again fly over the 2016 parade. These flyovers have become a much-anticipated part of the parade.

This year’s parade will have a special guest – Karlos Baldares. Baldares, a native of Santa Maria, qualified for the men’s lightweight event at the 2016 Summer Olympics

in Rio de Janeiro, Brazil due to his results in the World Series Boxing where he won the gold medal in his elite division. He was also named Outstanding Boxer of the Event. The 2016 Christmas Parade of Lights is very proud to have this hometown Olympian as our special parade guest.

As we celebrate our 22nd year of parade sponsorship, the four local Rotary clubs have been proud to be a part of this community celebration. We are extremely grateful for the approximately 2,500 participants, almost 250 community volunteers, local city and law enforcement personnel, as well as over 100 Rotarians who have helped make the Christmas Parade of Lights a truly signature community event for the Santa Maria Valley.



Frank Cowan photos, Contributor

A dinosaur pulled by a member of the Paradise British Sports Car Club makes its way up Broadway during the 21st annual Santa Maria Christmas Parade of Lights in 2015.

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# Elves

From A17

entire Santa Maria Valley community. Founded in 1997, PLAY, Inc. works closely with the City of Santa Maria Recreation and Parks Department with the goal of providing opportunities to its community members.

Together, both organizations work to improve community parks and leisure services to enhance the lives of local residents. At its core, PLAY, Inc. believes every community member has the right to participate in recreation and leisure activities. Whether it is a 5K fun run, or large community event, PLAY, Inc. wants to ensure opportunities like these are available for future generations and relies on community support to make this happen.

This year, the PLAY, Inc. elves are excited to bring a new endeavor to the community called The Holiday Spirit Project. The Holiday Spirit Project fundraiser will

Together, both organizations work to improve community parks and leisure services to enhance the lives of local residents. At its core, PLAY, Inc. believes every community member has the right to participate in recreation and leisure activities.

make the season and community brighter and will be held in conjunction with the Community Tree Lighting Ceremony.

Community members are invited to sponsor an ornament for \$20 to hang on the tree in support of PLAY, Inc. and aid the elves in bringing recreation and leisure programs to the community while making the Community Christmas Tree dazzle! There will be five ornament styles to choose from with space to display a family, individual, or business' name.

Help a good cause by purchasing an ornament for your family or

in honor/memory of a loved one or pet. Ornament orders will be taken at the Santa Maria Recreation and Parks Department Administrative Office, located at 615 South McClelland Street or online at [www.santamariatoplay.org](http://www.santamariatoplay.org).

You're invited to join us and personally hang your ornament on the tree at the Community Tree Lighting Ceremony that will take place tonight at the City Hall Courtyard on the corner of Cook and Broadway streets. Can't make it? Our PLAY elves will personalize your ornament and hang it for you!

Come out to see the

## Help us PLAY

**A COMMUNITY UNITED:** Connecting the community through various parks, programs and events is the heart of PLAY, Inc. PLAY, Inc. helps bring our diverse population together with the common goal of leading active lifestyles while having fun. We want to build an enjoyable and cohesive community through people, parks, and programs.

**VOLUNTEER:** We need you! PLAY, Inc. welcomes anyone looking to volunteer to showcase their talents at various community events and programs, or to participate on a planning committee.

**MAKE A CONTRIBUTION:** Without your generous support, PLAY, Inc. would not be able to provide our community with so many services. To help ensure these services continue for our future generations, please consider making a donation to PLAY, Inc.

**BECOME A SPONSOR:** Your organization can sponsor one of the many PLAY, Inc. events hosted throughout the year. This is a great opportunity for organizations to give back to the community, while developing and expanding your marketing and public relations efforts.

To volunteer, contribute, become a sponsor, or learn about special events, please call us at (805) 925-0951 ext. 2349 or reach us via email at [choskins@cityofsantamaria.org](mailto:choskins@cityofsantamaria.org). You can also stay "connected" by visiting our Facebook page at [www.facebook.com/playinc](http://www.facebook.com/playinc) and by visiting our website at [www.santamariaatplay.org](http://www.santamariaatplay.org). During this holiday season we encourage you to get out and "PLAY" in any of the City of Santa Maria's beautiful parks and programs. Happy holidays!

illumination of the 24-foot tree and enjoy refreshments and caroling from the Coastal Voices Choir. The festivities begin at 5:15 p.m.

PLAY, Inc.'s mission of getting everyone

and out to play is possible because of the contributions community members make to the non-profit organization. There are many ways for community members to get involved.

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# Balderas

From A18

fields, eventually earning enough money to move the rest of the family to the United States. While growing up in Santa

Maria, Karlos was first taken to a boxing gym as a punishment for fighting in the streets with his friends and getting suspended from school. He refocused his energy into becoming one of the best lightweight boxers in the nation. His older brother Jose also became a boxer.

At the 2015 Pan American Games held in Toronto, Karlos boxed in the men's lightweight event. Karlos took part in five bouts, defeating Fabio Introvaia of Italy, Dawid Michelus of Poland, Brian Nunez of Argentina, and Adrian Javier Martinez Morales

of Puerto Rico, but losing to Azerbaijan Albert Selimov.

In 2016, he won his first two bouts against Mexican Lindolfo Delgado and Moroccan Hamza Rabii. Karlos was the first boxer named to the 2015 United States Boxing Team. He

qualified for the men's lightweight event at the 2016 Summer Olympics in Rio de Janeiro Brazil via his results in the World Series Boxing where he won the gold medal in his elite divisions and was named Outstanding Boxer of the event.

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Holding onto tradition  
by sharing *amuyich*

It's a Chumash tradition to reach out to our  
neighbors and care for our community.

We call it *amuyich*.

The Santa Ynez Band of Chumash Indians embraces this tradition  
to make our community a better place to live.

We are proud to support the Parade of Lights



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# Nothing Shines Brighter Than a Healthy Community

Dignity Health of the Central Coast is the largest not-for-profit network of award-winning hospitals, primary care health centers and clinics, ambulatory surgery centers, and technologically advanced imaging and comprehensive home health services, with health care professionals and physicians from the nation's top medical schools and training programs.

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