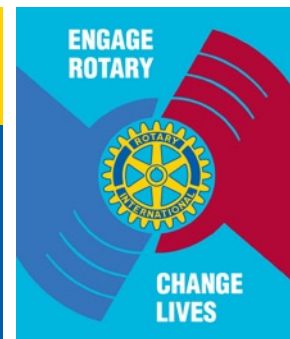


ROTARY SPOKES

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Lance Orozco, KCLU News Director

Lance Orozco is News Director for KCLU AM/FM, the Ventura County based station which is the most listened to News/Talk Station on the South Coast (Ventura and Santa Barbara Counties), with 100,000 listeners a week. KCLU provides National Public Radio and local news programming in Ventura County at 88.3 FM and Santa Barbara County at 102.3 FM and 1340 AM.



Lance is an award winning broadcast journalist, with more than 120 awards during his decade at KCLU, including national Edward R. Murrow, and Society of Professional Journalists awards. He worked for more than 15 years as a television reporter and weathercaster in Santa Barbara, Sacramento, and Los Angeles before returning to radio.

Before KCLU signed on air, radio audiences in the Ventura/Santa Barbara areas had limited choices for local and national broadcast news, and virtually no in-depth radio coverage of important community issues. However, on October 20, 1994, that all changed. As a result of the foresight and vision of California Lutheran University's Board of Regents and the support of its faculty and administration, KCLU was born and was quickly embraced by the community.

The station has grown dramatically from a few thousand listeners per week to almost 100,000 weekly listeners. From signing off at midnight in the early years to broadcasting 24 hours a day and expanding to include Santa Barbara County, the station is on the move. KCLU listeners have made this dynamic growth possible through their patronage and active financial support.

Committed to providing Ventura and Santa Barbara counties with in-depth reporting, the station has developed a stellar reputation among listeners for local news and public affairs programming. In addition, KCLU has repeatedly been recognized for its excellent news coverage by professional organizations including The Associated Press Television Radio Association, The Los Angeles Press Club, the Radio Television News Directors Association of Northern California and the Radio and Television News Directors Association of Southern California.

Local business leaders and civic organizations have also honored KCLU for its coverage of unfolding local news and live events such as the funeral of President Ronald Reagan and the La Conchita landslide.

Rotary  2014 ROTARY INTERNATIONAL CONVENTION
SYDNEY, AUSTRALIA | 1-4 JUNE 2014



Recap of March 26 Meeting

President-elect Rob vanNieuwburg once again filled in for President Irene. Ed Campbell started the meeting with a favorite psalm and also quoted Frank Lloyd Wright's favorite biblical passage. Staci Johnson led the group in singing 'Smile.'

Ellyn Dembowski announced that the total funds raised for the event last month honoring Larry Emrich had exceeded \$7,300.00. Ellyn also suggested people head to the Poinsettia Pavilion the first Tuesday every month for a food truck night to raise funds for renovations of the facilities.

Fireworks Chairpersons Mary Kay Doubek and Mike Montoya announced that the fireworks contract has been signed and we are moving forward.

Michael Scar had conducted the fining, focusing on true and false statements in honor of April Fool Day. Ed Campbell was back up at the dais for his Rotary Moment, in which, having been a club member from Connecticut to Hawaii to California, has always been the place to connect with good people.

Program

Staci Johnson introduced the guest speaker, Michael Hesperen, who had travelled from his home base in Chicago. Michael is from Career Builder and he spoke to us about 'capturing the digital candidate.' His informative talk spoke of the big changes with respect to job seekers and the multitude of ways that they are seeking employment,

Although Ventura County is still lagging behind the national average for unemployment, it is still improving, so finding the skilled labor is difficult for companies. He spoke of the 'skills gap' for the workforce coming out of the recession.

Getting the right employee is one thing, but retaining them has become an important aspect for employers as around 77% are continuously looking for better opportunities, particularly since such information is so readily available. 40% are seeking new jobs while still at work!

He cites three core issues for employees that meet their expectations of companies that make them stay: easy, transparent and personal.

Today's Program *KCLU News Director* *Lance Orozco*

Introductions:	Jeff Lambert
Rotary Moment:	Dave Wellik
Fining:	Ellyn Dembowski

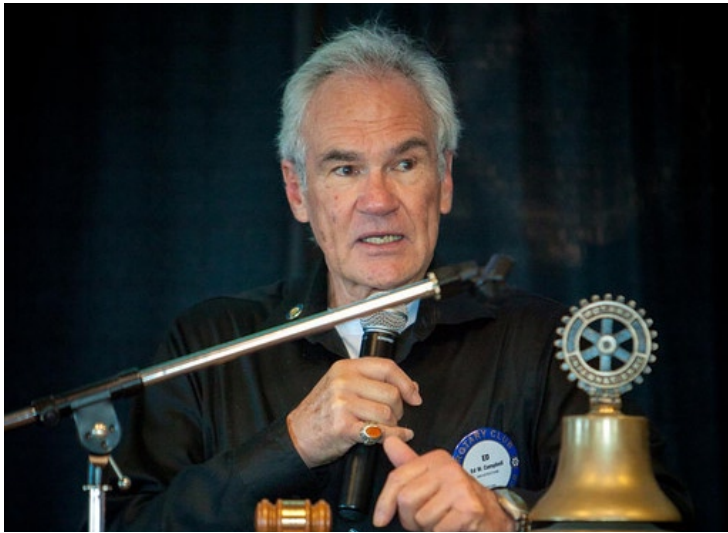
If you would like a copy of the presentation given by Michael in his powerpoint, please contact Staci Johnson at stjohnson@rothstaffing.com or (714) 919-5237 and she will gladly provide it for you.



Staci Johnson introduced our speaker from Career Builder with whom she



Speaker Michael Hesperen spoke of the new realities of the post-recession workforce.



Ed Campbell served double duty for Invocations and Rotary Moment.



Michael Scar brought April Fools Day early during his fining.



Mary Kay Doubek and Mike Montoya give us an update of all things Fourth of July.



Betsy Chess shares a moment during Happy Dollars.



Jim Deardorff wields a five-dollar bill during Happy Dollars.

Ventura Rotaract Volunteer Opportunities

Paint Ventura, April 5th 7am-10am

Jen Livia is putting on Paint Ventura in Downtown again this year and can use some volunteers to help with set-up in the morning. If you are willing to help out please let Jen know. jen@redbrickart.com or 805-827-1095.

Hopes Haven Poker Tournament, April 12th

Hopes Haven is a non-profit organization that hosts VIP events for children in treatment and financially assist families in need, specifically to Ventura County families. They are looking for volunteers to help. Please contact Cherry Dewindt: Cherry@camarillomma.com

Significant Milestone: South East Asia Certified Polio-Free

The world's most populous Region certified polio-free: the WHO South East Asia Region was certified polio-free at a ceremony in India this week, meaning that transmission of wild poliovirus has been interrupted in this bloc of 11 countries stretching from Indonesia to India. This achievement marks a significant leap forward in global eradication, with 80% of the world's population now living in certified polio-free regions.



A case of polio due to wild poliovirus type 1 (WPV1) was reported from Iraq this week. This is the first polio case in the country since 2000 and is further evidence of regional spread of the virus. The case, a six-month old boy from Baghdad who had not been immunized, developed paralysis on 10 February 2014. Genetic sequencing indicates the virus is most closely related to virus detected in Syria.

Afghanistan: one new wild poliovirus type 1 (WPV1) case was reported this week from Muhmand Dara district in Nangarhar province (previously without wild poliovirus in 2014) with onset of paralysis on 22 February, bringing the total number of WPV1 cases for 2014 to four. The total number of WPV1 cases for 2013 is 14.

Nigeria: no new WPV1 cases were reported in the past week. The total number of WPV1 cases for 2014 is one, and for 2013 is 53.

Pakistan: seven new WPV1 cases were reported in the past week, five from North Waziristan, Federally Administered Tribal Areas – FATA, one from Bannu, Khyber akhtunkhwa (KP), and one from Peshawar, KP, bringing the total number of cases for 2014 to 36.

Horn of Africa: one new WPV1 case was reported in the past week, from Ethiopia. It is the first case in the Horn of Africa in 2014, and had onset of paralysis on 5 January, from Somali region.

You're Invited to Rotaractor Cheney Caldwell's Graduation Party!

From Cheney: "You have been an intricate piece of my life the last four years-- professionally, educationally and personally. I am so grateful for the support and guidance I've received from y'all-- it takes a village to raise a human, and I'm grateful Rotary is mine. I hope you'll join us to celebrate my graduation from CSU Channel Islands. Red Brick Pizza is hosting us and providing my two favorite things-- pizza and beer! Come hungry, leave happy."



Saturday, April 5
3-5PM
Red Brick Pizza
4990 Telephone Rd,
Ventura

April Birthdays
Greg Kincaid, Apr 04
Maria Berntson, Apr 13
Doug Halter, Apr 15
Robert Orth, Apr 16
Hoot Bennett, Apr 18
Linda Roos, Apr 18
Doug Wood, Apr 22
Kevin Clerici, Apr 24

April Anniversaries
Indy Batra, Apr 15,
Roz Warner, Apr 24
Mark S. Sauer, Apr 26



 Rotary Club of Ventura Club #691 Ron Burton Rotary International President Jack McClenahan District 5240 Governor Irene Henry Club President venturarotary.org  Find us on Facebook	OFFICERS	President	Irene Henry
		President Elect	Rob vanNieuwburg
		Secretary	Jim Deardoff
		Recording Secretary *	Christina Rust
		Treasurer	Connie Young
		Assistant Treasurer *	Mark Sauer
		Immediate Past President	Indy Batra
			<i>*Non-Voting Position</i>
		Club Service	
		Director	Mario de la Piedra
Assistant Director	Roz Warner		
Community Service			
Director	Ron Calkins		
Assistant Director	Steve Warriner		
International Service			
Director	Christina Rust		
Assistant Director	Albert McCartney		
New Generations			
Director	Courtney Lindberg		
Assistant Director	Dale Jaedtke		
Vocational Service			
Director	Jeff King		
Assistant Director	Mary Saputo		
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