

ROTARY SPOKES

The Weekly Bulletin of the Rotary Club of Ventura, est. May 1, 1919



Volume XCIV
Number 37
23 APRIL 2014



Vocational Services Panel

Today is a special panel discussion concerning one of our key club services. The panel consists of club members Jim Duran, Jeff Lambert, Rob Orth and Clyde Reynolds.



What is vocational service?

If you are an active, engaged Rotarian, you probably view vocational service as a way of life, even if you find it difficult to articulate a clear definition. You can gain a better understanding of vocational service and equip yourself with ideas to help you practice it through your club activities and in your career.

The Concept of Vocational Service

The Object of Rotary is a philosophical statement of Rotary's purpose and the responsibilities of Rotarians. The concept of vocational service is rooted in the Second Object, which calls on Rotarians to "encourage and foster":

- High ethical standards in business and professions
- The recognition of the worthiness of all useful occupations
- The dignifying of each Rotarian's occupation as an opportunity to serve society

As a Rotarian, how can you put these ideals into action? Consider these suggestions:

- Talk about your vocation in your club, and take time to learn about fellow members' vocations.
- Use your professional skills to serve a community.
- Practice your profession with integrity, and inspire others to behave ethically through your own words and actions.
- Help a young person achieve his or her career aspirations.
- Guide and encourage others in their professional development.

If you do any of these things, you are performing vocational service. And if vocational service motivates

and energizes you, then you're in the right place, because vocational service is the very essence of Rotary. It is what sets Rotary apart from other service organizations.

Moving Doctor's Office Rescues Women from Breast Cancer

In Tamil Nadu, India, two doctors, both members of the Rotary Club of Srirangam, discovered an alarming trend in the remote city outskirts of Trichy, women dying of breast cancer. Drs. K. Govindaraj and K.N. Srinivasan knew that much of the death and suffering could be avoided, and both were motivated by their personal experiences with the disease. Govindaraj watched his mother die of breast cancer a decade earlier, and helped found the Dr. K. Shantha Breast Cancer Foundation in her memory. Srinivasan, an oncologist, witnessed unprecedented growth in the number of younger patients coming to his clinic with advanced stages of the disease.

According to the National Cancer Registry of India, 20 to 40 women per 100,000 are suffering from breast cancer. And because many women lack the resources to travel to the city, or the \$50 fee for proper screening, the doctors needed a unique approach. During a trip to South Korea, Govindaraj saw a large van outfitted with X-ray equipment parked outside a mall, and thought a moving doctor's office and lab -- or "mammobus" -- could overcome the challenges they faced.

Through a Rotary global grant, the men were able to buy

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Recap of April 16 Meeting

Mike Anderson began the meeting and he was followed by 'God Bless America the Beautiful' with Staci Johnson and RoseAnn Hill.

President Irene pointed out various pamphlets on the front table for prospective members and especially encouraged club members to recommend younger acquaintances to consider joining the Ventura Rotaract Club.

Mary Kay Doubek gave an update on the Fireworks project. We are drawing near to the event!

President Irene inducted Duane Georgeson as a member of our club with the classification of Water Consulting-Retired. He was sponsored by Ron Calkins.

Lynda Girtsman conducted fining while Terry Schaeffer used his Rotary Moment to pitch for our district's PRLS (Potential Rotary Leadership) program.

Program

The program was introduced by Mike Anderson.

Ventura County Community Foundation's Stephanie Wilson gave an overview of the VCCF which has recently moved into a new facility in Camarillo. The two-story building houses 15 non-profits that work collaboratively.

VCCF invests the charitable capital that drives the philanthropic engines of Ventura County. Its portfolio of over \$130 million ranks very high in the United States for long-term growth.

The new facility also features a Grassroots Office Suite for start-ups that allows novice non-profiters the ability to rub shoulders with more seasoned persons.

Susan Seale is Director of Programs for VCCF Center for Nonprofit Leadership. She coordinates the programmatic activities of the Center including planning, developing and implementing all open-enrollment workshops, managing the library, volunteer faculty and special events. She "promotes and improves philanthropy."

Susan's programs focus on building better non-profits, particularly boards of directors.

Today's Program *Vocational Services Panel*

Introductions:

John Brant

Rotary Moment:

Jim Deardorff

Fining:

Rob Orth

VENTURA ROTARY CLUB

HAPPY **95** BIRTHDAY
MAY 1



Stephanie Wilson shares a presentation about VCCF's new digs in Camarillo.



Susan Seale discusses the particulars of the VCCF Center for Non-profit Leadership.



RoseAnn Hill and Staci Johnson lead the club in a patriotic song.



Ron Calkins introduces Duane Georgeson before his induction.



Terry Schaeffer shares his Rotary Moment and the excellent PRLS program offered by our District.



Lynda Girtsman, uncharacteristically sans scarf, conducted the fining session.



Mike Anderson kicked off the meeting.



Ken Leandro offers tickets during Happy Dollars for an upcoming event.

Story continued from front page

and outfit their own bus. Since April 2012 the Shantha Foundation's mammobus, supported by local Rotarians and the Rotary Club of Rockville, Maryland, USA, has administered 2,500 free breast cancer screenings. Early stage cancer has been detected and treated in six women, and thousands have been taught how to conduct regular self-exams, an important means of early detection.

"Women have started feeling that they have easy access to health without compromising their day-to-day work and earnings," Srinivasan says. "Women come out to our health workers with their health-related problems and discuss freely about various aspects of health and diseases, not just about breast cancer."

The mammobus cost \$34,000 and is equipped with a mammography machine, an ultrasonogram, and materials that teach the method and importance of self-exams. The Shantha Foundation maintains the vehicle and reaches out to nongovernmental organizations, women's groups, and employers to arrange visits. The bus stops anywhere a large group of women congregate, with priority given to rural areas. The Srirangam club also helps line up visits and widely promotes the bus through various media.

Govindaraj says if something is detected during screening, the woman is given the choice to get a biopsy at the Shantha Foundation's affiliated hospital, or to have the foundation arrange a biopsy with a local radiologist. If a biopsy proves malignant, the woman is advised to undergo treatment in a hospital in her own city or, if willing, to receive treatment at the Shantha Foundation hospital. Either way, the procedure is covered by government insurance. The foundation provides follow-up support and counseling for patients and families.

"In many cases, this will be the first doctor these women have seen," says Dheenan. "This venture is bringing life-saving detection right to their doorsteps."

April Birthdays

Greg Kincaid, Apr 04
Maria Berntson, Apr 13
Doug Halter, Apr 15
Robert Orth, Apr 16
Hoot Bennett, Apr 18
Linda Roos, Apr 18
Doug Wood, Apr 22
Kevin Clerici, Apr 24

April Anniversaries


Indy Batra, Apr 15,
Roz Warner, Apr 24
Mark S. Sauer, Apr 26



Maryland, USA, Rotary members Christopher Puttock and Rachel Blair (left), pay a visit to the Mammobus last year to check on the project's status. With them are Dr. K.N. Srinivasan (far right) and Mrs. Vijayalakshmi, who coordinates the bus's schedule for the K Shantha Breast Cancer Foundation.

Rotary members have also been lining up volunteers to ride on the bus and talk to the women about HIV/AIDS awareness and other health issues. The doctors have also been gathering medical data that will benefit universities in India and other countries, data that up to this point had not been available.

"I wish and pray for many more mammobuses in our country," says Srinivasan. "Healthy women are the backbone of a community."




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Club #691

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