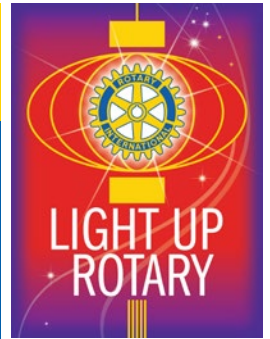


ROTARY SPOKES

The Weekly Bulletin of the Rotary Club of Ventura, est. May 1, 1919

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Member Spotlights: Ken Leandro and Kevin Stevenson

Ken Leandro agrees that “everything I ever needed to know, I learned in Kindergarten”, which is good since he’s not learned much since then. He grew up in the east Bay Area, attended Moreau Catholic High School (by choice!), and earned his B.S.



in Environmental Studies with honors from UCSB. Ken had the distinct pleasure of serving in the U.S. Peace Corps as an Environmental Educator on the Eastern Caribbean island of Nevis. After nearly three years in the Caribbean (during which time he married his beautiful and patient wife Carol) he begrudgingly returned stateside and began working with Santa Barbara-based international travel magazine, ISLANDS. His 15-year stint with the magazine included managing the Hawaii and Mexico territories, launching several brand offshoots, and serving as Publisher for 4-years during which time the title was one of the first in the nation to launch interactive editions for the iPad.



In 2011, with two wonderful children under his happy Ventura roof (son Chance and daughter Carly), Ken had a personal epiphany (or perhaps it was a mid-life crisis) and decided he’d had enough of traveling the globe and

making money. So he decided to start his own business – and 805Insider was born.

Ken holds a simple belief: That in today’s economy the business that communicates best, wins. So, under his 805Insider brand, Ken provides Loyalty, Mobile & Digital Marketing services to help small and mid-sized businesses better connect, reward and engage customers. At the crest of today’s marketing wave is the device you can’t do without, your cell phone. Today Ken will survey the Club about its cell phone addictions, divulge some startling facts about these little magic boxes, and share insights into what’s coming next... hint, we aren’t in Kansas anymore Toto and there’s no going back.

Kevin Stevenson is a Dynamic, Client-focused, Senior Mortgage Banking Originator whose experience reflects over 16 years of mortgage origination, strategic financial planning, business ownership and visionary capacities in the competitive and highly regulated mortgage industry.

With as strong and extensive background in mortgage banking, Kevin has worked as a processor, doc drawer, secondary marketing / internal pipeline

Continued on last page.

HAPPY 96 YEARS



The Rotary Club of Ventura was officially chartered by Rotary International on May 1, 1919. We were sponsored by the Rotary Club of Santa Barbara.



Meeting Recap of April 22

With our usual songleaders absent, Steve Doll and President Rob VanNieuwburg led us in "It's a Grand Ol' Flag." Steve then had us shake hands of fellow Rotarians.

Betsy Chess, as president-elect and incoming Membership Chair spoke of the importance of bringing in new members. Scott Patterson reminded members of the upcoming Rotary work day at the Veteran's home.

Indy Batra and Sandra Laby each donated \$1000.00 to Polio Plus on behalf of Larry Emrich who was in attendance. President Rob presided over the induction of Marty Armstrong, a landscape architect. Steve Doll sponsored Marty.

Chris Brashears fined on the history of the telephone, while Neal Andrews, for his Rotary Moment, recalled how Indy Batra had raised \$20,000.00 for homelessness prevention in the City of Ventura.

Program

Irene Henry introduced the program, Michael Turner of Wild Places-Africa. He leads private guided safaris in southern and eastern Africa. He runs unique, individualized trips as varied as open savannah and mountain forest gorilla habitats. He specializes in "taking yourself out of your known experience." As a guide, he wants to ensure that his customers are "entertained educated and moved."

Africa is a vast, dynamic continent with a wildly varied landscape and fauna. He is based in Botswana at the Makgadikgadi Pans and his company is part of a larger collective called Passage to Africa. This allows them to plan more varied and far-ranging expeditions. The conservation aspect is important: he works with reputable companies that embrace conservation and help prevent poaching.

Michael spends a lot of time planning the trip with his participants and said that May through September is the best time to travel.

He said his favorite moments include seeing gorillas

Today's Program *Member Spotlights*

Introductions:	Bob Cheatham
Rotary Moment:	Jeff Lambert
Fining:	Kristin Taylor

Future Programs

May 06 WWII P.O.W.
May 13 Interact Bake Sale
May 20 Member Spotlights

for first time and experiencing the rare wild dogs in his local area.



Irene Henry introduced the program about travelling through Africa.



Michael Turner spoke of the many journeys he organizes around Africa.



Steve Doll and President Rob officially induct Marty Armstrong.



Larry Emrich is honored by Indy Batre and Sandra Laby.



Neal Andrews remembers our club's efforts in homelessness prevention.



Scott Patterson, as leader of the upcoming clean-up day, reminds members.



Betsy Chess recently attended a Rotary membership conference and reports back.



Chris Brashears find on all things phone: from Alexander Graham Bell to smart phones.



The Newcomer's Meeting is back up and running at the Pierpont Inn.



Rotarians at Work Day at the Ventura Veteran's Home. Mark Kirwin, Scott Patterson, Wayne Bruce, Mario de la Piedra, Lynda Girtsman, Curtis Cormane and Duane Georgeson pose. Not pictured: Ed Campbell, Linda Roos and, guest-of-the-club Chad Caldwell, with his son Finn.

Spotlights

Continued from front page.

manager, loan officer, wholesale rep, mortgage brokerage owner having 14 loan officers and 5 internal staff members. A well-rounded experience of almost every aspect of the mortgage lending business.

Well respected by subordinates as a consummate professional, Kevin has a high level of personal integrity, loyalty, initiative & dedication. He is highly inspirational with an intuitive ability to boost morale & motivate others around him to peak performance. Kevin is a confident public speaker who is comfortable delivering presentations to small & large audiences.

As a Mortgage Loan Originator at Sierra Pacific Mortgage, Kevin handles mortgage financing for purchases and refinances as well as forward and reverse mortgages. He is able to offer very competitive rates and a wide variety of mortgage programs and loan options. He handles both the first time home buyer and the most seasoned borrowers. As well as having extensive experience working with Realtors and Business managers. They have been originating conventional conforming, government & jumbo loans for almost 30 years.

Last Week's bulletin did not mention that Barbara Asbell received a Paul Harris Fellowship during the April 15 meeting.



April Birthdays
 Doug Wood, Apr 22
 Greg Kincaid, Apr 04
 Kevin Clerici, Apr 24
 Maria Berntson, Apr 13
April Anniversaries
 Doug Halter, Apr 15
 Indy Batra, Apr 15,
 Hoot Bennett, Apr 18
 Roz Warner, Apr 24
 Linda Roos, Apr 18
 Mark S. Sauer, Apr 26

 Rotary Club of Ventura Club #691 Gary C.K. Huang Rotary International President Loretta Butts District 5240 Governor Rob vanNieuwburg Club President venturarotary.org  Find us on Facebook	OFFICERS	President Rob vanNieuwburg President Elect Mario de la Piedra Secretary Jim Deardoff Recording Secretary * Larry Emrich Treasurer Connie Young Assistant Treasurer * Mark Sauer Immediate Past President Irene Henry <i>*Non-Voting Position</i>
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