



ROTARY SPOKES

Rotary Club of Ventura

Est. May 1, 1919

"The Friendliest Club in Rotary"

April 9, 2023

RECEPTION FOR DISTRICT GOVERNOR SCOTT PHILLIPS

Doug Halter and Randy Encinas hosted a reception on April 4 in honor of District Governor Scott Phillips. I parked on Ann Street, turned my front wheels into (or is it out from?) the curb, and, according to the fitness app on my phone, climbed the equivalent of nine flights of stairs. But the view of the city, incredible hors d'oeuvres, and chance to meet Scott and socialize with members and guests was worth it!



PRESENTATION – DISTRICT GOVERNOR SCOTT PHILLIPS

Our District Governor, Scott Phillips, addressed the club at our April 5 meeting.

Scott is the top official of Rotary District 5240, which includes 2,906 members in 69 clubs in Ventura, Santa Barbara, San Luis Obispo, and Kern Counties.

Scott discussed the importance of the comfort and care of our members. That includes checking up on members who have not attended recently. We should congratulate those members who get awards in their businesses.

It is also important to expand Rotary's reach. Wearing your Rotary pin outside of Rotary activities is a "conversation starter" that can attract new members. He recommended Rotarians spend more time in community activities and less time in meetings. Don't keep the gift of Rotary a secret!

For several years, Rotary International had 1.2 million members. We now include Rotaract members in our census, which brings us to 1.4 million. Our current International President, Jennifer E. Jones from Ontario, Canada, was the first female international president. She said, "In order to live in the kind of society you want, you need to build it."

Scott joined the Rotary Club of Goleta Noontime in 2013 and served as the club's president 2016-2017. He has served at the district level as Communications Director, Assistant Governor, Chief Operating Officer, District Administrator, President of the District's Charitable Foundation, and PRLS Director. He is the District's youngest governor. He is a multiple Paul Harris Fellow, Paul Harris Society member, Major Donor Level 2, member of the Bequest Society, PolioPlus Society, and a District 5240 Triple Crown Donor Charter member.

Scott is the CEO of Synergy Computing, Inc., an IT managed service provider in Santa Barbara. He is the author of the book *Hassle-Free Computer Support*. His second book, *39 Seconds: How to Protect Your Business Data, Customers, and Your Money from Cyberattacks that Occur Every 39 Seconds*, is due out soon. He enjoys traveling with Rotary friends and meeting new ones, photography, and amateur ham radio.

The District's website, rotarydistrict5240.org, includes an Impact Dashboard full of information about membership, Foundation giving, and more.



Sing!

*Jim
Deardorff
Gets Loud!*



MEETING APRIL 5, 2023

Forty members and guests attended, including District 5240 Governor Scott Phillips, District Chief of Staff (and Ventura East Past President) Bruce McGee, and District Assistant Governor and Conference Chair (and Ventura East President) Margarida Eidson. **Food Affairs by Stacey** served chicken Cordon Bleu, roasted potatoes, asparagus, green salad, fruit salad, and coconut cake for dessert.

Flag salute, inspirational message, and introductions: Kristin Taylor. “Once you choose hope, anything is possible. By having hope, you also give hope. That is what Rotary is all about.” Kristin gave examples of the good work of Rotary, giving hope to people in our city and throughout the world.

Songleaders: Bev Ward and Jessica Brandon. “America the Beautiful.”



District Governor Scott Phillips awarded Paul Harris pins to Saurabh Bajaj and Beverly Ward

Happy Dollars.

Announcements

Margi Wray: Thanks to **Sandy Lassila** for organizing the picnic. Thanks to **Randy Encinas** and **Doug Halter** for hosting and catering the reception.

Jim Deardorf: Our first **Free Eye Clinic** opened at the Salvation Army five years ago. The second clinic opened in Thousand Oaks two years ago. Tonight, the third clinic opens in Thousand Oaks. And the fourth clinic, which will operate out of a mobile van, is coming soon! The clinics are a joint venture of Rotary, Lions, Westminster Free Clinic, See International, the Salvation Army, and Essilor Vision Foundation.

Madhu Bajaj: Seeking volunteers to meet two to four times a year to help plan activities for the **Pacific High School Interact Club.**

Announcements (continued)

Ken Leandro: The **July 4 event** is 91 days, 4 hours, 28 minutes and 4 seconds away! Pass along the sponsorship poster (attached) to people you know, or give their information to Ken.

Sandy Lassila: The author previously scheduled as the **speaker** for next week's meeting had to cancel. But Senior Deputy District Attorney Andrew Reid will be addressing the club about consumer fraud.

Neal Lassila: There are vacancies on the **Board of Directors**. Contact him if you are interested.

Brenda Allison-Hutchinson: (1) The **Habitat for Humanity Team Build** is April 29. Minimum age to participate is 16. Sign up now!

(2) Please complete **District Impact Reporting** for events we have hosted.

Dale Jaedtke: **Rotaract President Oliva Strohman** is \$500 short of her goal to attend the international conference in Australia. Seeking contributions so she can attend.

Fining: **Dan Holmes** gave us the dirt on the California State Soil and quizzed us about other official state items.

UPCOMING EVENTS

(For up-to-date and more complete information, check the ClubRunner app on your phone, or our web site, VenturaRotary.org)



April 12 lunch meeting—Andrew Reid, Ventura DA Fraud Update. Andrew Reid is a Senior Attorney in the Ventura County District Attorney's Office with over ten years of experience as a prosecutor. He specializes in fraud crimes such as workers' compensation fraud, auto insurance fraud, and civil prosecutions such as consumer protection actions and environmental crimes. Mr. Reid's accomplishments include securing a guilty verdict in a murder trial which resulted in a twenty years-to-life sentence against the defendant, and the successful prosecution and seizure of assets of a Ventura County firefighter committing workers' compensation fraud. Mr. Reid lives in Ventura with his family.

April 19 lunch meeting: **Laura van Auken**, Ventura High School ASSETs after-school program.

April 21: Career Day at Pacific High School, 9:00 to 11:00 a.m., followed by lunch.

April 26 lunch meeting: Sheriff James Fryhoff. (Chris Breshears' presentation on the Eye Clinic will be rescheduled.)

April 27: Board meeting, 12:00 to 1:30 p.m. Location to be announced.

April 29: Habitat for Humanity Team Build, 8:00 a.m. to 2:00 p.m. As part of international Rotary at Work Day, we will be painting a mobile home of a low-income family. Location to be announced. RSVP to Clyde Reynolds.

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2023 SPONSOR INFORMATION



VENTURA

4TH OF JULY

2023 Fireworks Show & Family Picnic at Ventura College

Rotary 
Club of Ventura



www.VenturaFireworks.com





SPONSORSHIP INFORMATION

2023 30th Anniversary Ventura Fireworks Show & Family Picnic

- 🇺🇸 Sponsors enjoy **huge community exposure** at this cherished event! Over 7,000 community members attended in 2022!
- 🇺🇸 Your support is needed this year more than ever! Costs to hold the event have skyrocketed while demand for nonprofit services have continued to grow in the wake of COVID.
- 🇺🇸 100% of net proceeds directly benefit Ventura's 501(c)(3) service organizations who are making a difference in the lives of Ventura's youth and families.
- 🇺🇸 Please join the Rotary in celebrating and supporting our own Ventura Community. Thank you!

Presenting Sponsor \$15,000

- Custom event presence to engage the community and meet your PR/marketing goals
- Full-page (back cover) ad on Event Program
- 'Presented by' & logo on ALL event materials
- Promotion in ALL event outreach (social, radio, online)
- Banner promotion at event (provided by sponsor)
- 150 event tickets

Stars & Stripes Sponsor \$5,000

- Feature presence/exhibit space for PR/marketing
- 1/2-page advertisement in Event Program
- Logo on event poster
- Social media & online promotion
- Banner promotion at event (provided by sponsor)
- 50 event tickets

Freedom & Fun Sponsor \$1,000

- Business Card-type ad in Event Program
- Social media & online promotion
- Banner promotion at event (provided by sponsor)
- 15 event tickets



*Print ad materials for the event program are due by 5/31/2023.

Big Bang Sponsor \$10,000

- Custom event presence to engage the community and meet your PR/marketing goals
- Full-page advertisement in Event Program
- Logo on ALL event materials
- Promotion in ALL event outreach (social, radio, online)
- Banner promotion at event (provided by sponsor)
- 100 event tickets

America the Beautiful Sponsor \$2,500

- Exhibit space for PR/marketing at the event
- 1/4-page advertisement in Event Program
- Logo on event poster
- Social media & online promotion
- Banner promotion at event (provided by sponsor)
- 25 event tickets

Ventura Champion Sponsor \$500

- Business Card-type ad in Event Program
- Listing in Event Program
- Social media & online promotion
- 8 event tickets

Fireworks Patron Sponsor \$250

- Listing in Event Program
- Listed online
- 4 event tickets

For any questions or to confirm your sponsorship, please contact one of these Rotarians:

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