



# ROTARY SPOKES

*The Rotary Club of Ventura  
Weekly Bulletin*

*"The friendliest club in Rotary"*

*Chartered May 1919*

*100% Paul Harris Club*



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Jim Deardorff, Steve Doll

## Meeting August 11, 2010

*Reporter: Jerry Beckerman*

We were greeted with the choice of a hug or handshake by Roz Warner and Steve Doll (giving Steve a bit more experience with the hug thing). We were hosted by the **Salvation Army**. They provided us with the chance for members to be even more close and intimate with each other. Cookies were provided as promised!

Jim Spencer led us in his rousing version of the flag salute for which everyone managed to stand. Jim continued with his leadership in song: God Bless America.

Dale Jaedke introduced our newly formed **Rotaract club's President, Chaney Caldwell**, using his spoon as a magical microphone that lifted his voice to new heights. Chaney later announced that "The Cove," a film about the annual Japanese slaughter of 23,000 dolphins will be shown next Wednesday, 8/25, 6:30pm, at the Bell Arts Factory.

Ellen Dembowski reminded us that this Saturday at 8a is time to gather for backpack distribution.



Jim Spencer introduced our **Presenter, Captain Bill Finley**, of the Salvation Army. Bill told us a number of important and fun facts about the organization.

- It's shield logo is recognized worldwide in 120 countries
- Started in 1865 in London's East End, tenement section, where many involved in alcoholism and prostitution lived.

- The Ventura chapter of SA was started in 1895.
- SA thrift stores were started because people donated clothing and to give people work (pick up clothes, rehabilitate the clothes, then sell at retail.



- SA's drug & rehab centers were initially funded by profits from a match factory in London that made "healthier matches" (without sulfur, which is toxic and deadly with prolonged use).
- The brass band was started by Frye in 1870 as a practical way to use equipment that they already had to get people's attention in the streets during their outside parade marches.
- The Single Women Officers group met with a top US general in WWI and made arrangements to serve the troops on the front lines with donuts.
- Starting in 1890, Red Kettle Bell Ringers are recognized worldwide as an SA fundraising tool. It began on a dock in San Francisco as a way to collect money to help feed the people. Bill says it's been "massively successful" in 120 countries.

The services SA provides are defined by what the community needs. Specifically, they provide drug and alcohol relapse prevention, budget lessons,

*continued on next page*

**Web addresses:** Club [www.venturarotary.org](http://www.venturarotary.org) – Photos: [www.rotarycov.smugmug.com](http://www.rotarycov.smugmug.com)  
District 5240 [www.rotarydistrict5240.org](http://www.rotarydistrict5240.org) – R.I. [www.rotary.org](http://www.rotary.org)

## Club Meeting Assignments

### Programs

Program Chair: Hank Chandler

August 18, 2010

*Craft Talks: Mario de la Piedra & Betsy Chess*

August 25, 2010

*Life Event Networks (David Lantrip)*

September 1, 2010

*Health Care Reform Legislation (Ed McClements)*

September 8, 2010

*Youth at Risk (Mike Sandler)*

September 15, 2010

*3-D Medical Technologies (Robert Reali)*

### Greeters

Chair: Melody Namikas

August 18 – RoseAnn Hill

### Introductions

Chair: Indy Batra

Aug. 18 – Melody Namikas      Aug. 25 – Todd Binkley

Sep. 01 – Sally Crain      Sep. 08 – Cary Savich

### Rotary Moment

Chair: Barbara Asbell

Aug. 18 – Bruce Reeve

### Fining

Chair: Michele Olsen

Aug. 18 – Brenda Allison      Aug. 25 – Neal Andrews

## 2010-11 Officers and Directors

### Officers

President ..... Hutch Hutchinson

President Elect ..... Lynda Girtsman

Secretary ..... Jim Deardoff

Recording Secretary \* ..... Larry Emrich

Treasurer ..... Jim Newton

Assistant Treasurer \* ..... Mark Sauer

Immediate Past President ..... Larry Emrich

\*Non-Voting Position

### Avenue of Service Directors

Club Service ..... Maria Berntson

Community Service ..... Dennis LaRochele

International Service ..... Albert McCartney

Vocational Service ..... Scott Patterson

### Elected Directors

**2<sup>nd</sup> Year 2009-11:**

Ellyn Dembowski

Erik Feingold

Sonny Shah

Juan Soto

**1<sup>st</sup> Year 2010-12:**

Barbara Asbell

Dale Jaedtko

Kristin Taylor

John Williams

## UPCOMING EVENTS

### August 18 (Wednesday)

Noon Club meeting back at Derby Club

### August 19 (Thursday)

7:30 AM Newcomers Breakfast, Pierpont Inn

11:45 AM Board Meeting, 71 Palms

### August 25 (Wednesday)

6:30 PM Ventura Rotaract Club meeting at the Bell Arts Factory. "The Cove," a film about the Japanese slaughter of 23,000 dolphins will be shown.

### October 9 (Saturday)

8:30 AM **BASIC PRLS**

Ventura County, location TBA

Newcomers, Board and Rotaract meetings are **MAKE-UPS** (if attended within make-up period)!

Please see [page 3 "District 5240 News"](#) for more info on PRLS/MPRLS and other events.

### Salvation Army program continued:

parenting skills, there is an MFT on staff, and they have pastoral services (but no religious participation is required).

SA believes that spirituality, in any form, religious or not, is a key to leading a successful life.

They now have transitional living centers in Ventura, a dorm for single woman, and units for families. SA also helps people that have just been released from jail get on their feet.

SA helped start the "Sleep Safe" program that enables people to sleep overnight in their cars, safely, in church parking lots.

Through the services of School on Wheels, tutors are provided to every kid who needs one to help them become proficient at the grade level for their age.

Program participants are required to save 50% of their income and SA collects 30% for food/shelter and all other services provided. Average stay in the program is 12-18 months.

Captain Finley reported that the program has a high success rate in that 80% of participants leave SA with permanent housing and income.

SA is funded about 50% from federal, state and local government grants and 50% from donations.

They receive about \$150,000 per year in income from a local endowment which supports their budget of \$1.1 million (including \$100,000 in-kind).

Captain Finley's wife, Jim Spencer (SA Advisory board member) and one of the current program participants joined Captain Finley for parts of the presentation and graciously answered questions from the audience.

## MAKE-UP OPPORTUNITIES

Day/Time	Club	Location
<b>Monday</b>		
Noon	Santa Paula	Logedon Restaurant
Noon	Ventura South	Wedgewood Banquet Ctr.
<b>Tuesday</b>		
6:45 AM	Fillmore Sunrise	El Pescador Restaurant
7:00 AM	Camarillo Bkfst.	Spanish Hills Country Club
7:30 AM	Ojai West	SoulePark Golf Course
Noon	Simi Valley	Simi Valley Cultural Arts Ctr
12:10 PM	Monterey	Montecito Country Club
12:10 PM	Oxnard	Courtyard by Marriott
6:00 PM	Simi Sunset	Grand Vista Hotel
<b>Wednesday</b>		
7:30 AM	Carpinteria Morning	Carpinteria Women's Club
Noon	Camarillo	Camarillo Center for Spiritual Living
<b>Thursday</b>		
7:30 AM	Simi Sunrise	Grand Vista Hotel
7:30 AM	Oxnard Sunrise	Tomas Cafe
11:45 AM	Carpinteria	Carpinteria Community Bldg
Noon	Fillmore	Fillmore Western Dining Car (adjacent to Museum)
Noon	Ventura East	Poinsettia Pavilion
<b>Friday</b>		
Noon	Ojai	Soule Park Golf Course

• For additional District 5240 Make-Up locations and directions to the above, go to [rotarydistrict5240.org](http://rotarydistrict5240.org) and click on link "When and where clubs meet"

• To make up on-line via the world wide web, go to [rotaryclubone.org](http://rotaryclubone.org)

• To make up anywhere around the world, go to [rotary.org](http://rotary.org) and use the Club Locator

## The Four Way Test – of the things we think, say and do:

Is it the TRUTH?  
Is it FAIR to all concerned?  
Will it build GOODWILL and better  
FRIENDSHIPS?  
Will it be BENEFICIAL to all concerned?

## District 5240 NEWS

### PRLS/MASTER PRLS Calendar:

• Basic PRLS – October 9<sup>th</sup>, Ventura County, exact location TBA

### • Master PRLS

9/25 MPRLS 4 - Santa Maria Inn

10/09 MPRLS 1 – Santa Maria Inn

11/06 MPRLS 2 – Santa Maria Inn

12/11 MPRLS 3 – Ventura County

12/04 MPRLS 5 – Santa Maria Inn

Another MPRLS series will start in Ventura County on 2/5/11. For more information on the PRLS/MPRLS program and schedule go to [www.prls.org](http://www.prls.org)

### 2010 DISTRICT CONFERENCE – Oct. 23rd

The entire "Progressive Conference" will take place Oct. 22-24, and the Ventura County event will be Oct. 23 right here in our backyard, so **put the date on your calendar now – you don't want to miss it!** More information to come.

## Backpack Project Team Effort



Rotarians Chandler, Cormane, Dawes, Deardorff, Dembowski, Fattarelly, PE Girtsman, Hatcher, Hill, Jaedtke, Patterson, Reynolds, Schaeffer, Schilken, Williams – and Buddy & Cleo, too, worked together to stuff backpacks with school supplies on Saturday, August 14<sup>th</sup>.