

Rotary Club of Ventura



2023-2024 Club Assembly

District 5240 & Rotary International Updates

- District 5240 - 2022-2023

Let's Get Loud!

* District Governor – Scott Phillips

- RI 2022-2023

- RI President – Jennifer Jones



- District 5240 - 2023-2024

Let's Have Fun!

* District Governor – Marta Brown

- RI - 2023-2024

- RI President – Gordon R. McNally



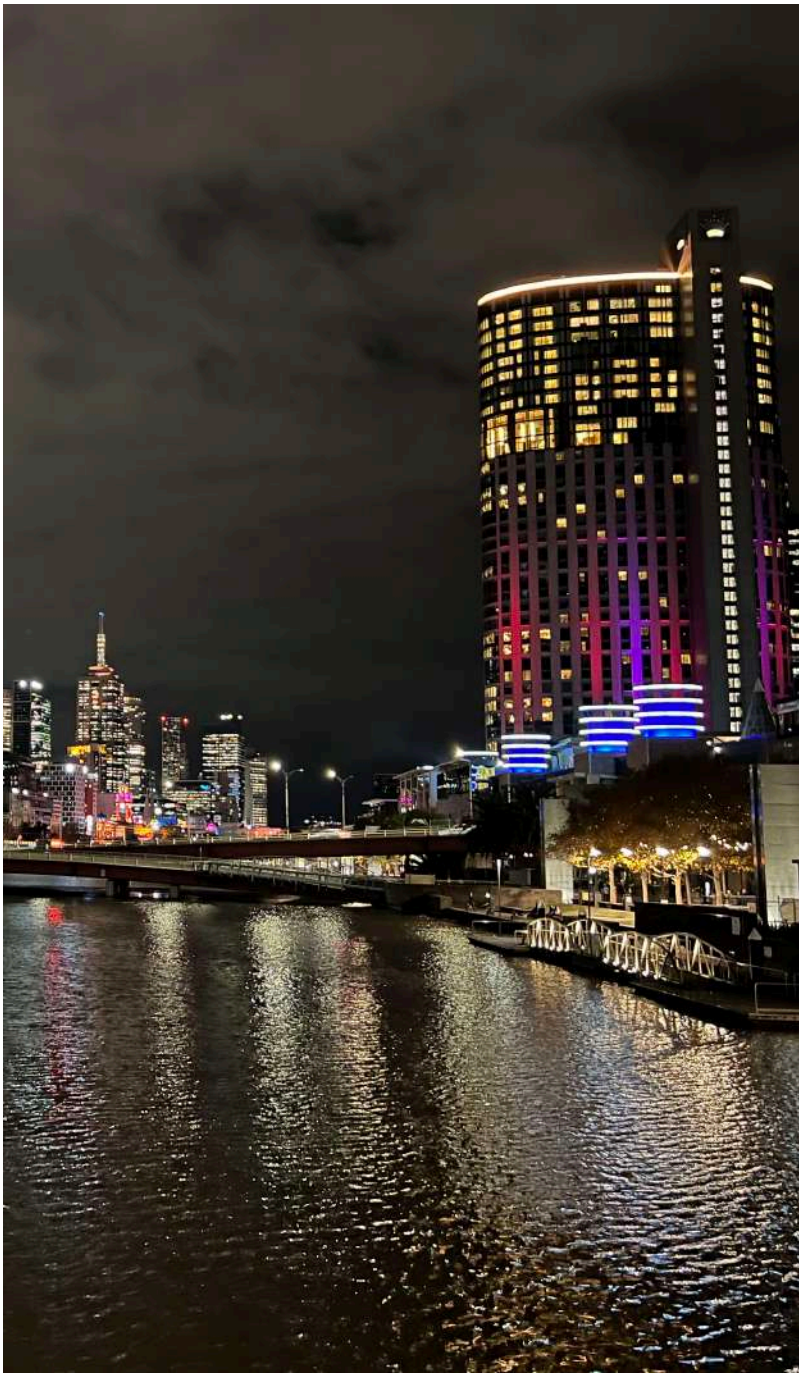
Rotary International Convention
Melbourne, Australia May 27th – June 1st 2023



HIGHLIGHTS



TAKEAWAYS







Rotary





John Hewko

**GENERAL SECRETARY AND CEO
ROTARY INTERNATIONAL**







Effective Club Leadership Through Events & Emotions

Steven Heiser, PDG District 6690

Dana Vogelmeier, Columbus, OH Club President

4 CRITERIA FOR A SUCCESSFUL PROJECT

1. Member interest + community need.
2. Core group of energetic members.
3. Enough scale to make it exciting to members.
4. Unique or with a twist – Make it your own!



Other Ideas from PE Training and RI Melbourne Meetings

- Corn Hole Championship Competition
- Battle of the Bands (HS) – Interact Club Fundraiser?
- Chili Cookoff Event
- More teacher and first responder appreciation events
- Work closer with Love Ventura
- Community Auction – “Go Big” with scale
- Membership – continue to innovate methods of retention and recruitment
- Interact Clubs – run a (our) Rotary Club Meeting
- Work closer with Rotaract
- Increase funding for Interact Clubs

New representation for our Club with Rotary International

- **Global Joint Technology Committee**
- Purpose: Advises the RI Board and Trustees with respect to enhancing technology practices, products, and **strategy to improve the member and participant experience at Rotary**
- Reports to John Hewco and the RI Board of Trustees
- Comprised of **7** Global Rotary Club experts in the field of leveraging technology.
- Led by Paul Haisman – RI’s Chief Information Officer & Nora Zei Chief Participant Experience Officer - Programs and Member Services
- 3 Year term

Club Leadership Retreat Output Themes



Continuing efforts to improve Member Communications

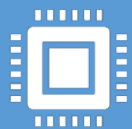


Continuing focus on growing membership AND improving member engagement & experience

Flexible models for membership to accommodate needed members with specific skills, small startup businesses, and members from the West Side of Ventura.



Continuing collaboration with other Rotary Clubs, Rotaract, Interact, and other service groups like Lions to grow our impact in our community



ClubRunner – additional member training and leveraging unique features such as bar code scanners for easier recording of attendance.

Club Vision and Goals



- **Vision (our Why):**

Our Rotary Club aspires to bring a higher quality of life to all people in Ventura

- **Goals**

- **Membership** - Grow membership by 10% including finding new ways to attract small business owners and members from the West End of Ventura to join our Club (9 members)
- **Innovation** - Introduce new ideas to Club meetings, revisit existing projects and fundraising initiatives with fresh perspective and improve communications through short form videos and explore using optional calendar invites.
- **Collaboration** - Work closer with other Rotary Clubs and other service organizations to make a bigger impact to Ventura and the world. The Beachside Bash event is one example.

Near Term Action Plans

Member Recruitment: Develop a committee to explore new, innovative membership models

Innovate & Communicate: Match up Club challenges such as internal and external communications with potential solutions using ClubRunner, follow-up with ClubRunner for training and support (many training videos are already available)

Member Retention: Expand the Sunshine Committee and move under Member Services Area of Service vs. Club Services

Member Engagement: Invite newly inducted members to join a committee or project within 30 days after induction

Club Leadership and Board Introductions

- Secretary – Rob van Nieuwburg
 - Executive Secretary – Patti Birmingham
- Treasurer – Mark Sauer
 - Assistant Treasurer – Dave Wellik
- Communications Director – Mike Schwartz
 - Assisting – Ken Leandro
 - Social Media/Additional Assistance – TBD
 - AV – Chris Brashears & Kellye Patterson
- Fundraising Chair – Jessica Brandon
 - Assisting – Lynda Girtsman
- Club Services Chair/Director – Madhu Bajaj
 - Assistant – TBD
- Membership Services Chair/Director – Abiel Acosta
 - Assistant – Andrea Contarino
- Community Services Chair/Director – Joslynn Skelton
 - Assistant – Danny Quintana
- Youth Services Chair/Director – Ken Leandro
 - Assistant – Meaghan Smith & Judy Moore
- Vocational Services Chair – Kellye Patterson
 - Assistant – Greg Wray
- International Services Chair – Anil Aggarwal
 - Assistant – Aaron Campbell
- RI Foundation/Paul Harris Chair – Hutch Hutchinson