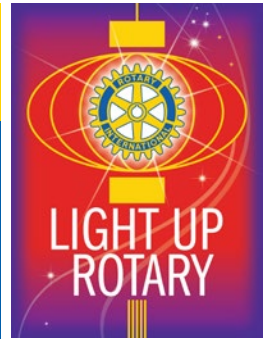


ROTARY SPOKES

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Member Spotlight with Staci Johnson

Today we learn about Staci Johnson. And since we had to reschedule our second member profile, Staci will also finish with a popular presentation she has been giving to several service clubs in the Orange County area about how “Great Managers Break the Rules.”

Staci is the Vice President of Marketing for one of the largest staffing firms in the United States. Roth Staffing Companies operates six business lines that each specialize in various industries such as finance, legal, technology, general office, locum tenens, etc. Roth Staffing Companies operates from more than 120 branch offices in 22 states across the nation including a local Ultimate Staffing Services office nearby in Oxnard.

Roth Staffing Companies is renowned for being a BEST PLACE TO WORK. Just this year, Staci’s company was named 2014 Best in Biz Gold Award for Best Place to Work, 2014 Best Staffing Firm to Work For, Inavero’s Best of Staffing for both Client Satisfaction and Talent Satisfaction, Achiever’s 50 Most Engaged Workplaces in the U.S., Ranked #1 by the OC Register on the Orange County Top Workplaces list, Ranked #2 on the L.A. Business Journal’s “Best Place to Work in L.A.” list ... just to name a few.

Roth Staffing figured that if they were going to help companies find employees, they should know a little something about attracting and retaining the best people. Roth built an award winning culture internally and now helps its customers do the same.

Staci is not only an expert in all things Marketing/Communications/Branding, but she helped implement many of the company programs and

policies used to build the award-winning workplace at Roth Staffing. Today, she will share with us some of the secrets employed by her acclaimed organization.

Staci didn’t start her career in Marketing, in fact she has no formal education in Marketing ... when she joined Roth Staffing Companies, she knew absolutely zero about the staffing industry. Staci’s dream was to be a Television Reporter ... a goal she attained at an early age. She went to Yuba Community College to earn her A.A. in Mass Communication Studies, then her B.A. in Television Production from San Francisco State, and finally her M.A. in Communication Studies from UC Davis.



Staci worked for KRON Channel 4 in San Francisco while in college alongside Soledad O’Brien who was the morning reporter at the time (now an Anchor for CNN). Later, Staci became a news reporter, then anchor and finally Producer at various stations in Northern California. She left television after having her daughter, Juliet, knowing that 16-hour days in the television studio was not an ideal situation for a new mom. While home, Staci was approached by many contacts in the community asking for her help on various event and marketing projects and her career in Marketing was born.

Together with her partner, Doug Ingram, she has four children ages 10, 11, 13, 14. She’s currently the “Player Agent” and board member at Montalvo Little League.

Oh yeah... and all this singing stuff? She’ll tell you about how Dinner Theater and Off Broadway work paid the bills for her family for awhile.

Meeting Recap of January 21

Dave Loe, as part of his Introductions, gave a tribute to Dave Bianco and his history with older adult education Staci Johnson, RoseAnn Hill and Clyde Reynolds led us in a spirited 'God Bless America.'

Ellyn Dembowski invited members to the next social event, Super Bowl Sunday, February 1st at 2:30 p.m. at Sherry Scott's house. You are encouraged to bring an appetizer.

Lucas Johnston still needs another home for our exchange student. Greg Kincaid presented special pins to Larry Dawes and Dick Hatcher as acknowledgement for bringing in new members.

Betsy Chess fined on all things music. Staci Johnson, for her Rotary Moment, recalled, that as a young Rotarian, she gave birth to her daughter and her Rotary Club donated money and diapers, so whenever she changed her daughter, "she thought of Rotary."

Program

Roz Warner introduced the program, featuring two staff from Casa Pacifica, an organization that provides services to about 565 at-risk children daily between Santa Maria and Simi Valley. Vicki Murphy and Josh Lepore spoke of the new efforts to support emancipated youth, young adults who must leave the foster care system and transition to the general public. With the passage of Assembly Bill 12 in 2010, funding is now available to extend aid until age 21. The statistics show the problem: in California face higher rates of unemployment, incarceration and substance abuse. Prior to AB12, in CA 65% left facilities without a home to go to. Nearly 40 % were homeless a year later. Only 1 in 5 graduated college.

Casa Pacifica runs its program following CITY (Coaching Independence in Transitional Youth, working with 18-25 year olds. The funding to promote progress for 5 domains: Personal Effectiveness and Wellbeing, Living Situation, Employment and Career, Community Life Functioning, Educational Opportunities. The program caters uniquely to this age group.

Today's Program

Member Spotlights

Introductions:	Mike Anderson
Rotary Moment:	Lynda Girtsman
Fining:	Ed McCombs

Future Programs

Feb 4 Cancer Prevention w/ Dr. Tesu Lin

Feb 11 VCMC Residency Program

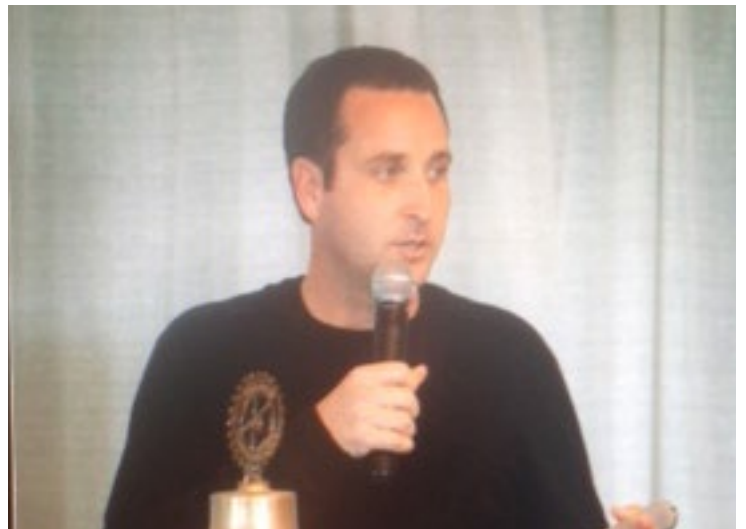
Feb 18 Ventura College Capital Projects

They also run special programs for young parents.

Casa Pacifica needs public assistance for scholarships, volunteers and mentors.



Guest speaker Vicky Murphy is the Chief Advancement Officer at Casa Pacifica.



Josh Lepore is a clinical supervisor of Transitional-Age Youth.



Dave Loe started the meeting celebrating the life and times of Dave Bianco.



Lucas Johnston appeals to members to find the next home for our Ecuadorean student.



Betsy Chess fined on one of her passions, music.



Ellyn Dembowski invited members to a Super Bowl party.



Our musical troika sang 'God Bless America.'



Greg Kincaid handed out pins for bringing in new members.

Rotary releases additional \$34.8 million in grants to eradicate polio

Rotary International released an additional \$34.8 million in grants to support polio immunization activities in 10 countries, including Afghanistan, Nigeria, and Pakistan, three countries where the disease has never been stopped.

The funds, whose release was announced 20 January, will be used by the World Health Organization and UNICEF for polio immunization and surveillance activities in the 10 countries, as well as to provide technical assistance in several other countries in Africa. The grants include \$8.1 million for Nigeria to support its final push to eradicate the disease. Nigeria experienced a nearly 90 percent reduction in cases in 2014 compared with the previous year, and hasn't registered a new case of polio in the last six months. Commitment to polio eradication from all levels of the Nigerian government has proved crucial to the country's recent progress.

The Global Polio Eradication Initiative, in which Rotary is a partner, made significant progress against polio in 2014 in most places. More than half of the world's cases in 2013 were the result of outbreaks in previously polio-free countries, largely caused by instability and conflict

in countries including Syria, Iraq, and Somalia. The outbreaks appear to have been stopped last year following special vaccination efforts in 11 countries that reached more than 56 million children.

One less promising spot in the polio eradication fight has been Pakistan, which saw an explosive outbreak totaling more than 300 cases in 2014, the most there in more than a decade. As a result, Pakistan accounted for almost 90 percent of the world's cases last year.

Pakistan will receive \$1.1 million of the funds that Rotary is releasing to support eradication efforts there. In addition, the grants include \$6.7 million in Afghanistan, \$7 million in Somalia, \$3.3 million in Democratic Republic of Congo, \$2.8 million in Niger, \$2.5 million in Chad, \$1.6 million in Cameroun, \$1.1 million in Ethiopia, and \$250,000 in Kenya. A total of \$321,000 will provide technical assistance in Africa.

To date, Rotary has contributed more than \$1.3 billion to fight polio. Through 2018, the Bill & Melinda Gates Foundation will match 2-to-1 every dollar that Rotary commits to polio eradication (up to \$35 million a year). In 2014, there were only 350 confirmed polio cases in the world, down from about 350,000 a year when the initiative began in 1988.

New Member Proposals

The following is proposed for membership:

Kevin D. Stevenson, proposed by Dave Wellikwith classification of "Mortgage Banking."

If you have any objection to membership of this individual in our club, please contact the President or Secretary in writing within 7 days.

Membership Updates:

Melody Namikas resigned from the club effective December 31, 2014.

Leo Tauber is now an Honorary Member effective December 31, 2014.

January Birthdays

Raj Bajwa, Jan 01
William J. Kearney, Jan 01
Sally Crain, Jan 11
Roz Warner, Jan 12
John R. Brant, Jan 13
Juan M. Soto, Jan 21
Tom Naylor, Jan 23
Ron Bamich, Jan 24

January Anniversaries

Norbert Tan, Jan 03
Sonny Shah, Jan 08
Chris Brashears, Jan 10
Jim Deardorff, Jan 13
Cessy Figueroa, Jan 15
Jorge Arman, Jan 16

OFFICERS

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President Elect	Mario de la Piedra
Secretary	Jim Deardoff
Recording Secretary *	Larry Emrich
Treasurer	Connie Young
Assistant Treasurer *	Mark Sauer
Immediate Past President	Irene Henry
	<i>*Non-Voting Position</i>

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Assistant Director	Ellyn Dembowski

Community Service

Director	Steve Warriner
Assistant Director	Mike Anderson

International Service

Director	Albert McCartney
Assistant Director	Mark Kirwin

Youth Service

Director	Dale Jaedtke
Assistant Director	Dave Wellik

Vocational Service

Director	Mary Saputo
Assistant Director	Matt LaVerre

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Club #691

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SPOKES

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