

ROTARY SPOKES

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Economic Update with Bruce Stenslie

Mr. Stenslie joined the Economic Development Collaborative-Ventura County (EDC-VC) in November 2007. The EDC-VC is a regional public/private partnership whose mission is to maintain a healthy Ventura County economy through collaboration, education and training as a means to create and sustain quality jobs and improve wealth, thus enhancing the standard of living throughout Ventura County. Targeted services include a business enhancement program and several business loan programs for business growth and expansion.

Prior to joining the EDC-VC, Stenslie served as Deputy Director for the California Workforce Association (CWA). CWA is a non-profit membership organization that develops public policy strategies and builds local capacity to address critical workforce issues. CWA represents California's 49 Local Workforce Investment Boards, over 200 One-Stop Career Centers and other workforce development partners throughout California.

From 2004 through May 2006, Bruce served as Executive Director for the City of Los Angeles Workforce Investment Board (WIB) and as workforce policy director for the Mayor's Office. The LA City WIB is the nation's 2nd largest, directing priorities and investment of over \$50 million in workforce funds annually.

Mr. Stenslie has also held several positions within the Ventura County Human Services Agency, serving as Director of the Business and Employment Services Department, as the Agency's Assistant Director and Director of Administrative Services, with responsibilities in the latter for managing the Agency's budget and fiscal office, contracts and facilities, personnel and staff development, business technology, workforce administration and the County Office of Work/Family. The Ventura County Human Services Agency employs over 1000 workers and administers a budget over \$150 million, providing essential services to approximately 90,000 aid and benefit recipients annually.



Through his experience with the County of Ventura, Mr. Stenslie served as administrator of Ventura County's CalWORKs and welfare-to-work programs, as an Economic Development Analyst in the Ventura County Chief Administrative Office, and as Executive Director of the Ventura County Workforce Investment Board.

Bruce has also worked in the non-profit sector, having served several years as the Executive Director of the Candelaria American Indian Council, a regional service and advocacy organization providing services in 11 California counties.

With contacts built over 19 years of experience in workforce and economic development, Bruce is a frequently invited speaker at workforce and economic development forums, addressing legislative policy, workforce strategy, labor market conditions and the strategic linkage of workforce and economic development.

In September 2002 Bruce was invited by Chairman Buck McKeon (R-Santa Clarita) of the U.S. House of Representatives Subcommittee on 21st Century Competitiveness to represent over 500 Local Workforce Areas across the nation at the Subcommittee's first hearing on reauthorizing the Workforce Investment Act.



Recap of June 11 Meeting

Jim Deardorff kicked things off by reciting a Father's Day poem. Clyde Reynolds and RoseAnn Hill sang 'America the Beautiful.'

Ellyn Dembowski asked club members to fill out comment cards on the food. Kristin Taylor asked those picking up outerware from the schools to make sure they were stored at Sally Crain's moving company.

Mike Montoya briefed the members on the Fourth of July event. He called for volunteers to help staff the Street Fair booth on July 4. Roger Case reported on his committee's very successful efforts to sign on sponsors and reported the raising of over \$82,000 to date.

Hutch Hutchinson fined on an assortment of strange California laws still on the books.. For his Rotary Moment, John Brant shared that he enjoyed Dave Loe's Rotary magazine accounts and how much fun we have at Rotary.

Program

Bob Cheatham introduced his father, Dr. Mel Cheatham as the speaker.

He spoke about what it means to be an American, particularly at this time of the 70th anniversary of D-Day and the upcoming centennial of the start of World War I. The combined death toll from those two horrific events is estimated at 100,000,000. America's rise and maturation during the period cemented America's status in history as the leader of freedom and liberty and we must never lose sight of that. In fact, today we are not too far removed from the possibility of similar conflicts.

He gave an accounting of the American involvement in World War II and of the heroic men and women who fought on America's behalf.

Dr. Cheatham shared with the club the reason why he had greeted arriving club members and shook their hands at the entry. He wanted each one of them to be able to say that they 'shook hands with a man who had shook hands with Adolf Hitler.' Dr. Cheatham is a good friend of the World War II American hero Louis Zamperini who had personally encountered Adolf Hitler at the 1936 Summer

Today's Program *Economic Update with Bruce Stenslie*

Introductions:
Rotary Moment:
Kristin Taylor

Mary Saputo
MysteryFining:

Olympics.

He ended his presentation by reciting the words of 'God Bless America.'



Bob Cheatham had the pleasure of introducing his own father as speaker.



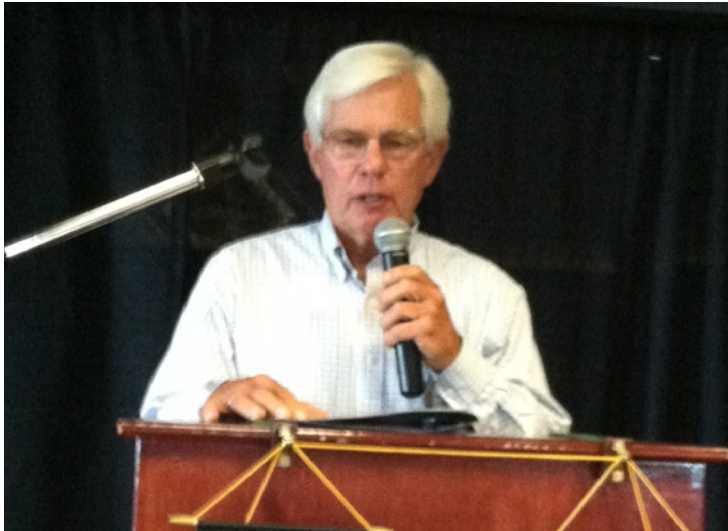
Dr. Mel Cheatham asked the question "What does it mean to be an American?"



Mike Montoya, co-chair of the Fireworks gives an update on the approaching event.



John Brant shares his Rotary Moment, about how much fun Rotary can be..



Roger Case shares good news about the Fourth of July event sponsorships.



Hutch Hutchinson shared questionable on the books in California.



Kristen Taylor directs the early stages of the next Coats for Kids season.



Andy Soter answers a fining question while Terry Adams looks on.

CALL FOR VOLUNTEERS!

We need your help for a couple of hours at the July 4 event. Please use the sign-up sheet at your table!

Ventura Rotaract Activities

Summer Ice Cream Social

Mark your calendar for our fun Summer Party July 7th 6:30pm at the Wedgewood Banquet Hall (5880 Olivas Park Dr, Ventura, CA 93003)

Help Rotaract celebrate another year of doing good in our community and see how you can get involved this coming year. Pizza provided by Red Brick Pizza and Dominos. Plus Ice Cream and treats.

Meet the new board, have a little fun and see what we have in store for the next year. Everyone is welcome we would love to see old members and those who are interested in seeing what we are all about.

Mexico Build August 8-10 Rotaract Needs YOU

Help build a whole house in one day with Corazon in Tijuana. We are working with all of the other Rotaract Groups and our local Rotary groups to gather 40-45 people to volunteer for the day and build. No experience needed in building, they will teach us everything.

We do not have to pay for the build we only have to pay for our personal transportation, lodging and food. Carpooling will be arranged from Ventura to the site and back. Please email venturarotaract@gmail.com and register on Corazon's web-site. corazon.civicore.com/index.cfm?fuseaction=Projects.Main. Registration is easy, select August, find the Rotaract build 3rd one down and click sign up on the right. You must to register with Corazon to be able to go.

June Birthdays

Jeffrey Lambert, Jun 03
Larry Emrich, Jun 09
Warren Lovell, Jun 13
Hank Chandler, Jun 14
Jack Wood, Jun 15
Curtis Cormane, Jun 22
Rosa Lee Measures, Jun 25

June Anniversaries

SusAnne Chung, Jun 01
Hank Chandler, Jun 06,
Roger Case, Jun 07
Lynda Girtsman, Jun 07
Jeffrey Lambert, Jun 10
Kristin Taylor, Jun 13
Andrew Soter, Jun 16
John McConica II, Jun 25
Dick Hatcher, Jun 26
Saurabh Bajaj, Jun 28
Larry Rasmussen, Jun 30



Fireworks return to Ventura thanks to these wonderful sponsors:

Community Memorial Health System
Where Excellence Begins with Caring

Community Memorial Health System

fashionforms
Fashion Forms

The Patio
The Patio Restaurant at Player's Casino

Ventura Auto Center

Ventura Auto Dealers

Pre-Sale Tickets in June at:

VONS
Vons

McDonald's
McDonald's

TICKETS

Pre-Sale:
\$6 - Adults (13+)
\$4 - Child (3 and under free)

At the Gate:
\$8 - Adults (13+)
\$6 - Child (3 and under free)

Food Vendors
Children's Play Area
No Glass
No Pets
No Alcohol

Ventura Rotary presents
"A Salute to America"
4th of July
2014 Fireworks & Family Festival
at Ventura College

venturafireworks.com
facebook.com/venturafireworks



Rotary Club of Ventura
Club #691

Ron Burton
Rotary International President

Jack McClenahan
District 5240 Governor

Irene Henry
Club President

venturarotary.org

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		<i>*Non-Voting Position</i>
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	Assistant Director	Steve Warriner
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