



ROTARY SPOKES

*The Rotary Club of Ventura
Weekly Bulletin*

"The friendliest club in Rotary"

100% Paul Harris Club



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Volume LXXXXI Number 9

Photographers: Dan Holmes, John McConica II,
Jim Deardorff, Steve Doll
September 1, 2010

Meeting August 25, 2010

Reporter: Jerry Beckerman

Greeters Sheila Fatterelli and Barbara Asbell gave all a warm welcome. Todd Binkley led us in the flag salute and offered a profound invocation about Service from Gandhi. The "equity of rotation" of lead singer at the microphone brought us the sweet voice RoseAnne Hill for the patriotic song. By his participation, Bob Schilken transformed the songster trio into a quadripartite.

Announcements included Chris Brashears (pictured) encouraging us to use fine slips to purchase canned



foods if we didn't bring a can; he then took the initiative to distribute fine slips at each table. PE Lynda Girtsman told us about the newly formed "Past Presidents Club" with many purposes, including helping increase the membership of our Club (more about this in the Membership News section of this bulletin). Christina Rusk announced the

Family Social at the Ventura Yacht Club on September 23 from 6p to 8:30p. We were reminded that at last year's Family Social Rosa Lee had much fun n the kid's Jolly Jump. Dale Jaedtke encouraged us to come support the new Rotaract fundraiser tonight at the Bell Arts. They will be showing the film "The Cove".

Fining was provided by Councilman Neal Andrews. He focused on politics (surprise, surprise!!!), and his questions enlightened us with new information that many politicians drank way too much (one had 8 martinis per day), cheated on their wives, committed fraud, and a few had been incarcerated.



Happy dollars included an announcement that Rotary Club of Ojai was having their Tenth Annual "Taste of Ojai" at the Ojai Valley Inn on September 25th from 3 to 6 pm.



Christine Tonello, our newest member (pictured) was introduced by Terry Schaeffer. She has been a Rotarian for 18 years, first in the Santa Paula Club and later in the Santa Santa Barbara Club.

The **program** was introduced by Chandler. Tech entrepreneur Dave Lantrin (pictured)

developed a new venture, Event Life Network, (EventLifeNet.com), part of which is non-profit, with a mission to "strengthen the bonds of family and friends and community." The program lets an individual, at no cost, develop a web page in less than five minutes that can be private or open to the public. The business model is based on options to shop online, at the bottom of the page, such that any purchases made at these other shopping sites pay a small percentage back to Dave's firm.



One advantage of these web pages is that it enables users to avert the awkwardness of asking for help, enabling the page owner to post lists of needs and then send others to the site in case they want to volunteer to help in any of the areas. The site also lets users ask questions among themselves, provide documentation, and otherwise interact with each other. All email addresses added to the private database remain private and are "absolutely" not used for any other purpose.

Web addresses: Club www.venturarotary.org – Photos: www.rotarycov.smugmug.com
District 5240 www.rotarydistrict5240.org – R.I. www.rotary.org

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Club Meeting Assignments

Programs

Program Chair: Hank Chandler

September 1, 2010

Health Care Reform Legislation (Ed McClements)

September 8, 2010

Youth at Risk (Mike Sandler)

September 15, 2010

3-D Medical Technologies (Robert Real)

Greeters

Chair: Melody Namikas

September 1 – Ed Campbell & Brenda Allison

Introductions

Chair: Indy Batra

Sep. 01 – Sally Crain Sep. 08 – Cary Savich

Sep. 15 – Ken Cooper

Rotary Moment

Chair: Barbara Asbell

Sep. 01 – Curtis Cormane Sep. 08 – Ken Cooper

Sep. 15 – Jim Deardorff

Fining

Chair: Michele Olsen

Sep. 01 – Jorge Arman Sep. 08 – Barbara Asbell

Sep. 15 – Saurabh Bajaj

2010-11 Officers and Directors

Officers

President Hutch Hutchinson
 President Elect Lynda Girtsman
 Secretary Jim Deardorff
 Recording Secretary * Larry Emrich
 Treasurer Jim Newton
 Assistant Treasurer * Mark Sauer
 Immediate Past President Larry Emrich
 *Non-Voting Position

Avenue of Service Directors

Club Service Maria Berntson
 Community Service Dennis LaRochelle
 International Service Albert McCartney
 Vocational Service Scott Patterson

Elected Directors

2nd Year 2009-11:

Ellyn Dembowski
 Erik Feingold
 Sonny Shah
 Juan Soto

1st Year 2010-12:

Barbara Asbell
 Dale Jaedtke
 Kristin Taylor
 John Williams

Program Continued:

Dave demonstrated the site and created a new page online in less than 5 minutes; however, Barbara Asbell, on her iPad built one quicker! primarily because she was able to get a faster Internet connection.

A brief Q & A ensued with Dave and members, and their questions about how his site could work for Rotary.

There was some discussion that this might help with preparations and assignments for managing the Fourth of July celebration.

Celebrating September Birthdays & Anniversaries

BIRTHDAYS:

4th – Norm Blacher, Bob Lagomarsini

7th – Diane Koranda

9th – Indy Batra

12th – Sherry Scott

14th – Joyce Frenette

16th – Fred Bysshe

17th – John McConica II

19th – Melody Namikas

22^d – Steve Bradvica

24th – Larry Rasmussen

26th – Bob Berry

ANNIVERSARIES:

10th – Tim & Pam Schiffer

Bill & Elise Kearney

12th – Albert & Sharon McCartney

Ed & Nell McCombs

CLUB ANNIVERSARIES:

1st – Gary Wolfe (76)

Irv Arem (83)

Felice Ginsberg (87)

Barbara Asbell (04)

Lucas Johnston (08)

Sylvia Cheatham (08)

Mel Cheatham (08)

3rd – Bob Schilken (03)

7th – Doug Wood (05)

13th – Joyce Frenette (06)

27th – Dennis LaRochelle (06)

Congratulations to all!!!!



MAKE-UP OPPORTUNITIES

| Day/Time | Club | Location |
|-------------------------|---------------------|--|
| <u>Monday</u> | | |
| Noon | Santa Paula | Logsdon Restaurant |
| Noon | Ventura South | Wedgewood Banquet Ctr. |
| <u>Tuesday</u> | | |
| 6:45 AM | Fillmore Sunrise | El Pescador Restaurant |
| 7:00 AM | Camarillo Brkfst. | Spanish Hills Country Club |
| 7:00 AM | Ojai West | Soule Park Golf Course |
| Noon | Simi Valley | Simi Valley Cultural Arts Ctr |
| 12:10 PM | Montecito | Montecito Country Club |
| 12:10 PM | Oxnard | Courtyard by Marriott |
| 6:00 PM | Simi Sunset | Grand Vista Hotel |
| <u>Wednesday</u> | | |
| 7:00 AM | Carpinteria Morning | Carpinteria Women's Club |
| Noon | Camarillo | Camarillo Center for Spiritual Living |
| <u>Thursday</u> | | |
| 7:00 AM | Simi Sunrise | Grand Vista Hotel |
| 7:30 AM | Oxnard Sunrise | Tomas Café |
| 11:45 AM | Carpinteria | Carpinteria Community Bldg |
| Noon | Fillmore | Fillmore Western Dining Car (adjacent to Museum) |
| Noon | Ventura East | Poinsettia Pavilion |
| <u>Friday</u> | | |
| Noon | Ojai | Soule Park Golf Course |

- For additional District 5240 Make-Up locations and directions to the above, go to rotarydistrict5240.org and click on link "When and where clubs meet"
- To make up on-line via the world wide web, go to rotaryclubone.org
- To make up anywhere around the world, go to rotary.org and use the Club Locator

The Four Way Test – of the things we think, say and do:

Is it the TRUTH?
Is it FAIR to all concerned?
Will it build GOODWILL and better
FRIENDSHIPS?
Will it be BENEFICIAL to all concerned?

Membership Corner

Membership Recruitment & Retention Contest

To wrap up Membership Month, PE and membership chair Lynda Girtsman announced the newly formed "Past Presidents Club". Each past president will be the leader of a team, which will be responsible for promoting and retaining at least two club members. This is how it works:

- Next Wednesday (9/1) each table will have a list of members headed by a past president's name, so you need to find your table before sitting down.
- This group will sit together the first meeting of each month. This will be a chance to get to know at least 12 members very well.
- Visitors should be invited to join a table.
- Potential members will sit with the person who invited them.
- Each team should select a co-captain and choose a team name.
- Teams should be creative in developing and implementing "strategies" to grow their team.
- The team with the most members at the end of the Rotary Year will be the undisputed WINNER.

UPCOMING EVENTS

September 16 (Thursday) 7:30a
Newcomers' Breakfast, Pierpont Inn

September 16 (Thursday) 11:45a
Board Meeting, 71 Palm

September 23 (Thursday) 6p–8:30p
Family Social at the Ventura Yacht Club
Sign-up sheets and more Information to come or contact Christina Rust at 907-6992

September 29 (Wednesday) Club Meeting
Monthly Food Drive.

Please bring a can or more of food or be prepared to make a cash contribution via fine slip to help feed the hungry in our community.

October 23 (Saturday) 11:30a – 3p
District Conference Ventura County Event
Family Picnic @ Limoneira in Santa Paula

Note: The entire "Progressive District Conference" will take place from Friday, Oct. 22 in San Luis Obispo to Saturday, Oct. 24 in Santa Ynez.

Newcomers, Board and Rotaract meetings are MAKE-UPS (if attended within make-up period)!