



Ronald McDonald Family Room®

**VENTURA COUNTY MEDICAL CENTER** 

# SPONSORSHIP OPPORTUNITIES

Benefiting
Ronald McDonald Family Room at Ventura County Medical Center



## EVENT OVERVIEW AND BENEFITS

The Ronald McDonald House Charities of Southern California

#### WALK FOR KIDS

Is a beloved community event supporting families with critically ill children.

Local businesses, organizations, and community groups are invited to \$\rightarrow\$ Join US as sponsors for our the Ventura Walk for Kids benefiting the Ronald McDonald Family Room at Ventura County Medical Center.

## Walk for Kids Ventura Sunday March 19, 2023

Walk for Kids sponsors help...

Build neighborhood and community trust

Strengthen employee engagement

Increase brand visibility







JOIN US!

Ronald McDonald Family Room at Ventura County Medical Center 300 Hillmont Avenue Ventura CA 93003 805 625-6000 x5968 www.Walkforkids.org/Ventura

# COMFORT, CARE & SUPPORT

When families walk into the Ronald McDonald Family Room at VCMC, we want them to forget they're in a hospital. The Family Room will give families a place to relax, shower, grab a snack, or even get a few hours of sleep ...all just steps away from their child's hospital bedside.

#### THE NEW

Ronald McDonald Family Room at VCMC is the third space of its kind in the state of California!

Services for families include:

> Kitchen area > Quiet Rooms > Laundry facilities > Internet access
> Living room and play areas







CONTACT

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Family Room Manager & Development Asociate
Ronald McDonald House Charities of Southern California
Ventura Chapter
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### **SPONSORSHIP OPPORTUNITIES**

### **PLATINUM (\$10,000)**

> Pre-Event Opportunities

Company name included in all email communications to participants
Company name listed in press releases
Opportunity to host an internal kick-off or recruitment event
Logo placement on event website (linked)
50 free registrations for your team

> Additional Opportunities
Opportunity to speak at the event
Opportunity to speak at the Kick-off
Verbal mention from stage on day of event



### **GOLD (\$5,000)**

Pre-Event Opportunities

Company name included in all email communications to participants

Company name listed in press releases

Logo placement on event website (linked)

25 free registrations

Additional Opportunities

Logo on website

Verbal mention from stage on day of event Opportunity to speak at the Kick-off

WWW.WALKFORKIDS.ORG/VENTURA

#### **SPONSORSHIP OPPORTUNITIES**

#### **SILVER (\$2,500)**

> Pre-Event Opportunities

Logo on email communications to participants

Logo placement on event website (linked)

20 free registrations

Additional Opportunities

Verbal mention from stage on the day of the event



### **BRONZE** (\$1,000)

⇒ Pre-Event Opportunities
 Logo placement on event website (linked)
 10 free registrations
 ⇒ Additional Opportunities
 Verbal mention from stage on the day of the event

### **GENERAL SPONSOR (\$500)**

Event Day OpportunitiesLogo placement on event website5 free registrations

**CUSTOM SPONSORSHIPS AVAILABLE UPON REQUEST** 

WWW.WALKFORKIDS.ORG/VENTURA



#### Yes! We will partner in the 2023 Ventura Walk for Kids

[ [ ] [	☐ Platinum (\$10,000☐ Gold (\$5,000)☐ Silver (\$2,500)☐ Bronze (\$1,000)☐ Other: go in JPG, PNG, and El		s to: jgargano@rmhcsc.org
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## **THANK YOU**

FOR KEEPING FAMILIES CLOSE