

OUT OF THE PARC

Phoenix Arcadia Sunrise Rotary Club

Special Points of Interest:

- July 30 speaker: Channel 12 and AZ Central reporter Rick DeBruhl—All About Cars
-

WHAT'S OLD IS NEW AGAIN

President Dan Laux kicked off PARC's 2014-2015 Rotary Year with a Club Assembly outlining his vision for a focused and energized Phoenix Arcadia Rotary Club.

It is no secret that service clubs around the globe have seen a drop in membership over the last few years. PARC is no different. During the past several years we have experimented with replacing some regular breakfast meetings with evening social events, relaxing attendance standards, reducing quarterly dues and other tweaks, all designed to attract new member and keep the ones we have.

While the experiments have been refreshing, and have generated generally positive feedback from current and potential members, our head count continues to inch downward.

Enter Dan "Deja-vu" Laux and the intrepid PARC Board of Directors. This year's focus will on the basics—the sort of stuff that made PARC the great little club with broad shoulders.

So, for the new year expect weekly breakfast meetings, 4 Avenues of Service, regular service projects (see related story, below), great speakers (see Rick DeBruhl, above),

and quarterly social events at club member's homes or offices.

We will refocus on Rotary initiatives like RYLA and Vocational Scholarships, and revisit our old friend Paul Harris to learn how our small efforts can create great things.

Also, we will look to partner with other clubs in efforts to generate public interest in Rotary and its community benefits.

If the year works as planned, we will have a great time rebuilding PARC into the sort of Rotary club that attracted each of us in the first place.



Here's what's going on.

PAINTING, CLEANING, GIVING & TEACHING

Judy Wilson, this year's Community Service Chair asked those present last week to rate their favorite club service projects PARC engaged in during the past several years.

Clear winners were: Adopt a Street, Paint-A-Thon, Holiday Giving to a needy family and Camelback HS Career Day. Strong runners up were Welcome To America, Project Cure and MS Society

chore day. We expect these service opportunities to be the basis of this year's efforts. Please let her know by August 7 of a potential project that did not make the list.

IF YA WANNA PLAY, YA GOTTA PAY

It's great to give, but it can be a pain to raise the gelt. **FUN**draising is the answer. How about ferret racing? Or, car smashing (like, with

hammers, Dude). Maybe a hot-dogs and beer event at the local Holiday Inn listening to Weird Al Yankovic records? No? Well, then, we solicit donations to walk

around wearing rubber boots full of baked beans. Don't like my ideas? Git yer own. By August 7. Please.

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OUT OF THE PARC

PEDALING COAST-TO-COAST FOR A PURPOSE

Keith Harris is pedaling for a purpose.

At the tender age of 50, he's set out on an eight-week, 4,400-mile bike ride across the U.S. to raise \$25,000 for The Rotary Foundation. He's also hoping to raise an additional \$2,500 for Anna Jaques Hospital in Newburyport, Massachusetts, where a few years ago he was treated for a life-threatening heart condition.

"The trip is sort of my mid-life crisis," he admits but it's not the first time he's pedaled across the country. He made the trek about 20 years ago, before he married his wife, Christina.

Harris has been a Rotary member for 18 years. He's served as president for the Rotary Club of Ipswich, Massachusetts, and as a district Rotary Foundation chair for seven years. He says Rotary

has become "a way of life" for him and for Christina, who's also a member. "Rotary is indeed a body of many parts," says Harris. "It allows us to reach out through the headlines and interact with the people we otherwise would only hear or read about."



Keith Harris, 50, nearly lost his life a few years ago, but is recovered and pedaling

Rotary's first fiscal year began the day after the first convention ended. The convention of the Rotary Clubs of America was held in Rotary's birthplace, Chicago, in 1910.

WHY THE ROTARY YEAR BEGINS 1 JULY

Ever wonder why the Rotary year begins 1 July? The international convention initially played a key role in determining the start date of our fiscal and administrative year.

Rotary's first fiscal year began the day after the first convention ended, on 18 August 1910. The 1911-12 fiscal year also related to the convention, beginning with the first day of the 1911 convention on 21 August.

At its August 1912 meeting, the Board of Directors ordered an audit of the International Association of Rotary Clubs' finances. The auditors recommended that the organization end its fiscal year on 30 June to give the secretary and treasurer time to prepare a financial statement for the convention and board, and determine the proper number of club delegates to the convention.

The executive committee concurred, and at its April 1913 meeting, designated 30 June as the end of the fiscal year. This also allowed for changes to the schedule for reporting club membership and payments. Even The Rotarian changed its volume numbering system to correspond to the fiscal year (beginning with vol. 5, July 1914).

Rotary continued to hold its annual conventions in July or August until 1917. Delegates to the 1916 event in Cincinnati, Ohio, USA, approved a resolution to hold future conventions in June, mainly because of the heat in cities where most of them occurred. The next one was held 17-21 June in Atlanta, Georgia.

The term "Rotary year" has been used to signify Rotary's annual administrative period since at least 1913. An arti-

cle in The Rotarian that July noted, "The Rotary year that is rapidly drawing to a close has been signalized by several highly successful joint meetings of Clubs that are so situated as to assemble together easily and conveniently."

Since the executive committee's decision in 1913, the end of the Rotary year has remained 30 June.

ONE PROFITS MOST WHO SERVES BEST



*Arthur Frederick
Sheldon*

Rotary's official mottoes, *Service Above Self* and *One Profits Most Who Serves Best*, trace back to the early days of the organization.

In 1911, *He Profits Most Who Serves Best* was approved as the Rotary motto at the second convention of the National Association of Rotary Clubs of America, in Portland, Oregon. It was adapted from a speech made by Rotarian Arthur Frederick Sheldon to the first convention, held in Chicago the previous year. Sheldon declared that "only the science of right conduct toward others pays. Business is the science of human services. He profits most who serves his fellows best."

The Portland convention also inspired the motto *Service Above Self*. During a convention outing on the Columbia River, Ben Collins, president of the Rotary Club of Minneapolis, Minnesota, USA, talked with Seattle Rotarian J.E. Pinkham about the proper way to organize a Rotary club, offering the principle his club had adopted: *Service, Not Self*.

Pinkham invited Paul P. Harris, who also was on the boat trip, to join their conversation. Harris asked Collins to address the convention, and the phrase *Service, Not Self* was met with great enthusiasm.

At the 1950 RI Convention in Detroit, slightly modified versions of the two slogans were formally approved as the official mottoes of Rotary: *He Profits Most Who Serves Best* and *Service Above Self*. The 1989 Council on Legislation established *Service Above Self* as the principal motto of Rotary, because it best conveys the philosophy of unselfish volunteer service.

He Profits Most Who Serves Best was modified by the 2004 Council to *They Profit Most Who Serve Best* and by the 2010 Council to its current wording, *One Profits Most Who Serves Best*.

JOKE O' DA WEEK

Two women were playing golf. One teed off and watched in horror as her ball headed directly toward a foursome of men playing the next hole.

The ball hit one of the men. He immediately clasped his hands together at his groin, fell to the ground and proceeded to roll around in agony.

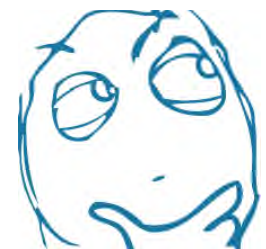
The woman rushed down to the man, and immediately began to apologize. "Please allow me to help. I'm a Physical Therapist, and I know I could relieve your pain if you'd allow me," she told him.

'Oh, no, I'll be all right. I'll be fine in a few minutes,' the man replied. He was in obvious agony, lying in the fetal position, still clasping his hands at his groin.

At her persistence, however, he finally allowed her to help. She gently took his hands away and laid them to the side, loosened his pants and put her hands inside.

She administered tender and artful massage for several long moments and asked, 'How does that feel?'

He replied, 'It feels great, but I still think my thumb's broken'.



*HMMM—NOT
BAD!*



PHOENIX
ARCADIA SUNRISE
ROTARY CLUB

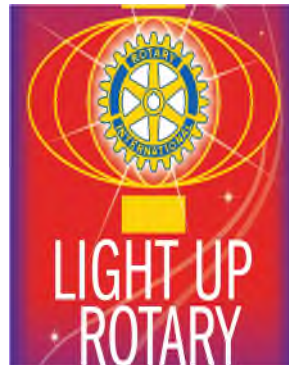
Our Children, Our Future.

Meets Wednesday mornings at 6:45 AM
Vincent on Camelback
3930 E Camelback Rd,
Phoenix, AZ 85018

President, Dan Laux
President-Elect, Jim Wilson,
Treasurer, David Demaine
Judy Wilson, Community Service
Vocation Service, Jim Wilson
Club Service, Betty Peterson
Membership, Mike Burke
International, Sujoy Spencer-Thorlaksen
Mike Curlee, Past President
Newsletter, Jim Wilson

Founded in 1988, the **Phoenix Arcadia Rotary Club** has a strong tradition of serving the community, state, and the world. Our primary areas of service have been youth health and education, and international projects to improve the quality of life in less prosperous countries. Hands-on work, fellowship and fund-raising have been the hallmarks of Phoenix Arcadia Rotary for over 25 years. Besides the Rotary International slogan "*Service Above Self*", our club's slogan is... "*Our Children, Our Future*".

Our gatherings promote community service and fun with new friends as we enjoy this Rotary experience. Please, come see what it is all about. *You might find yourself enjoying a whole new experience. We can't wait to meet you!*



We're on the web!

phoenixarcadiarotary.org

JULY BIRTHDAYS

Honorary PARC member and Uber-Rotarian
Norma Taylor-Rodrique July 27; John Aitchison's
birthday is August 1.

JULY ANNIVERSARIES

David Demaine
26 years
July 1, 1988

Sujoy Spencer-Thorlaksen,
1 Year
July 1, 2013

Richard Thorlaksen,
1 Year
Jul 01, 2013

Lee Raddatz
6 years
Jul 09, 2008

Larry Wexler
25 years
Jul 25, 1989

Jim Wilson
18 years
Jul 25, 1996

Noel Markman, Noel
8 years
Jul 26, 2006



*Inside every older person,
is a young person.
wondering what the hell
happened!
Happy Birthday!*