

# OUT OF THE PARC

SEPTEMBER 17, 2014

Phoenix Arcadia Sunrise Rotary Club

## Speaker Calendar:

- *September 17: District Governor John Pennypacker*
- *September 24: Terry Lubsen, Coordinator of District 5510 Mexico Microcredit program*
- *October 24, 5:30 PM MST: World Polio Day—End Polio Now Webcast*

## END POLIO NOW: MAKE HISTORY TODAY

### ROTARY'S LIVESTREAM EVENT

Where are we in the fight to end polio? What have we accomplished? How can we make history together? Find out on World Polio Day.

To mark World Polio Day on 24 October, Rotary will host a live-streamed global status update on the fight to end polio. Invited guests include Global Polio Eradication Initiative partners; celebrity ambassadors, including Ziggy Marley; polio survivors, including inspirational athlete Minda Dentler; and Rotary members.

### ROTARY AND POLIO BACKGROUND

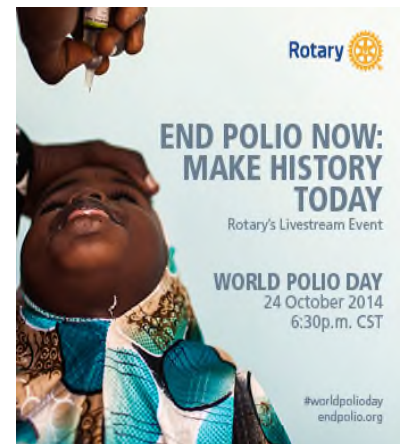
When Rotary began the fight in 1985, polio affected 350,000 people, mostly children, in 125 countries every year. Since then, polio cases have dropped by more than 99 percent. To date, Rotary has contributed \$1.3 billion and countless volunteer hours to protect more than two billion children.

After nearly 30 years, the Global Polio Eradication Initiative stands on the brink of history by making polio only the second human disease to be stopped forever.

### WHY POLIO ERADICATION MATTERS

No child anywhere in the world will have to suffer from this completely preventable disease.

It only costs 60 cents to protect a child against polio for life. Reaching the most vulnerable children with the polio vaccine leads the way to the delivery of other life-saving resources. A win against polio is a win for global health in the broadest sense: a true legacy. We can end polio now. Don't miss this moment in history!



*Over the next couple of weeks the Club will decide if we want to make this a PARC Event.*

## JOKE O' DA WEEK

When I was ready to check out and pay for my groceries, the cashier said, "Strip down, facing me."

Making a mental note so I could complain to our congressman about this

running amok Homeland Security crap, I did just as she had instructed.

After the shrieking and hysterical remarks finally subsided, I found out that she was referring to how I should position my

credit card. Nonetheless, I've been asked to shop elsewhere in the future.

Damn it, they need to make their instructions a little clearer for seniors



*Could'a been worse, though.*



**PHOENIX  
ARCADIA SUNRISE  
ROTARY CLUB**

## Our Children, Our Future.

Meets Wednesday mornings at 6:45 AM  
Vincent on Camelback  
3930 E Camelback Rd,  
Phoenix, AZ 85018

President, Dan Laux  
President-Elect, Jim Wilson,  
Treasurer, David Demaine  
Community Service, Judy Wilson  
Vocation Service, Jim Wilson  
Club Service, Betty Peterson  
Membership, Mike Burke  
International, Sujoy Spencer-Thorlaxson  
Past President, Mike Curlee  
Newsletter, Jim Wilson

## SEPTEMBER BIRTHDAYS

We have no September Birthdays.

## SEPTEMBER ANNIVERSARIES

Mike Curlee

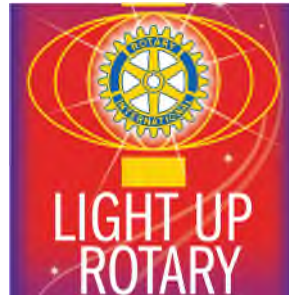
## SCOREBOARD



Volunteer Hours	<b>155</b>
Vocational Scholarship	<b>1</b>
Service Projects	<b>1</b>
Paul Harris Fellows	<b>76%</b>
Social Events	<b>0</b>
RYLA Sponsorship	<b>0</b>

Founded in 1988, the **Phoenix Arcadia Rotary Club** has a strong tradition of serving the community, state, and the world. Our primary areas of service have been youth health and education, and international projects to improve the quality of life in less prosperous countries. Hands-on work, fellowship and fund-raising have been the hallmarks of Phoenix Arcadia Rotary for over 25 years. Besides the Rotary International slogan "*Service Above Self*", our club's slogan is... "*Our Children, Our Future*".

Our gatherings promote community service and fun with new friends as we enjoy this Rotary experience. Please, come see what it is all about. *You might find yourself enjoying a whole new experience. We can't wait to meet you!*



## THE FOUR-WAY TEST

Of the things we say and do:

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all concerned?

We're on the web!

[phoenixarcadiarotary.org](http://phoenixarcadiarotary.org)

## 50 THINGS EVERY ROTARIAN SHOULD KNOW

*Steve Garret, 5300 District Governor 1994-1995 presented "50 Things Every Rotarian Should Know About Rotary". We shall endeavor to present one a week during the next year.*

### #6 - THE 4-WAY TEST

One of the most widely printed and quoted statements of business ethics in the world is the Rotary "4-Way Test." It was created by Rotarian Herbert J. Taylor in 1932 when he was asked to take charge of the Chicago based Club Aluminum Company, which was facing bankruptcy Taylor looked for a way to save the struggling company mired in depression-caused financial difficulties. He drew up a 24-word code of ethics for all employees to follow in their business and professional lives. The 4-Way Test became the guide for sales, production, advertising and all relations with dealers and customers, and the survival of the company was credited to this simple philosophy.

Herb Taylor became president of Rotary International during 1954-55. The 4-Way Test was adopted by Rotary in 1943 and has been translated into more than 100 languages and published in thousands of ways. The message should be known and followed by all Rotarians.