

The

Bedford Rotary Club



Presents the

Regional Idol Scholarship Competition

A vocal competition for high school students
recognizing musical excellence in our
communities

offering

\$ 1,500 1st place scholarship

\$ 750 2nd place

\$ 500 3rd place

\$ 300 4th place



Dana Center Theater at Saint Anselm College

January 18, 2025

100 St. Anselm Drive, Manchester, NH 03102

2025 Regional Idol Scholarship Competition

Program Book Ad Form

Program books will be printed in a 5.5" x 8.5" format
Ads are available in the following sizes

- | | | | |
|--------------------------|-------------------|-----------------|----------|
| <input type="checkbox"/> | FULL PAGE AD - | 4 1/2" x 7 1/2" | \$250.00 |
| <input type="checkbox"/> | HALF PAGE AD - | 4 1/2" x 3 3/4" | 150.00 |
| <input type="checkbox"/> | QUARTER PAGE AD - | 4 1/2" x 1 7/8" | 85.00 |
| <input type="checkbox"/> | QUARTER PAGE AD - | 2 1/4" x 3 3/4" | 85.00 |
| <input type="checkbox"/> | EIGHTH PAGE AD - | 2 1/4" x 1 7/8" | 49.00 |

Advertiser _____ Contact _____

Mailing address _____ City _____

State _____ Zip _____ Phone _____

Email _____

Ad Size _____ Amount _____ Paid Chk# _____ Bill me

Artwork: Attached emailed - please send to:

jerry@photoartimaging.com

for best results please submit camera ready artwork as either a .pdf, .jpg, or photoshop image. Full page ads can be sent as Quark files.

I authorize the purchase of this advertisement _____

Rotarian _____ Date _____

Full page Ad - to outside border

Half page Ad size - this block

Quarter Page Ad

2 of these blocks

Vertical or Horizontal

Eighth Page Ad

The Bedford NH Rotary Club is hosting this *Regional Idol Scholarship Competition*, a program which is open to high school vocalists in the Southern NH area. The competition seeks to present the best vocalists in the area performing with a live band and awards scholarship prizes to the best performers. The event will be held at the Dana Center Theater at Saint Anselm College, a 585 seat theater with state of the art facilities/

The purpose of this event is not only to recognize vocal excellence but also to promote the appreciation of music in our schools as an essential element of a well rounded education. We also provide extensive training and mentoring to the contestants to help them be better stage performers in front of a live audience.

We are assembling a souvenir Program Book for this event and are looking for advertisers who would like to be included in this book. The book will contain bios of all the contestants, a program for the evening's event, and information about the Bedford Rotary Club and its involvement in the Bedford and Manchester communities. We are encouraging our advertisers to not only place an ad in the book but to include a coupon in their ad. Not only will the coupon make it more likely to result in a visit to your business by show attendees to redeem the coupons but people tend to keep the books on hand longer resulting in more impressions over a longer period of time for our advertisers.

Our ads are available in 4 sizes - full page ads for \$250, half page ads for \$150, a quarter page for \$85, and an eighth page for \$49. Sponsors are also welcome and our program people can give you the options available to sponsors including full color ads, inside covers, and other offers.

Please note that this event is not affiliated with any other show, including the nationally televised talent shows.

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Artwork attached emailed - please submit to jerry@photoartimaging.com as either a .pdf, .jpg, or photoshop image. Full page ads can be sent as Quark files.

This is your receipt / invoice for the purchase of advertising in the program book for the Bedford Rotary Club Regional Idol Scholarship Competition to be held January 18, 2025. It will be distributed to the audience, participants, advertisers, and others. Please note that this order does not qualify as a charitable donation under IRS rules but may be deductible as a business advertising expense.

Advertiser _____ Date of order _____

Ad size _____ Amount _____ check # _____

Rotary contact _____ Paid To be Invoiced