



Doylestown Rotary Club

Doylestown, Pennsylvania

"Serving the community since 1924"

FOUR WAY TEST AWARDS BREAKFAST

Doylestown Rotary will be hosting its Tenth Annual "Four Way Test" Awards Breakfast on Wednesday, April 29th, 2020, 7:30 am to 9:00 am at the Doylestown Country Club to honor adults and high school students who apply Rotary's guiding principles of the Four Way Test to their lives.

Sponsorship Opportunities

Check One	Sponsor Level	Benefits	Cost
	Platinum Sponsor	Company name on invitation and our website with a link to your website, signage at the event, full page advertisement in our event program and tickets for 8 people to attend the breakfast	\$1,000
	Gold Sponsor	Full page advertisement in the event program, company name on our website with a link to your website, signage at the event and tickets for four people to attend the breakfast	\$500
	Silver Sponsor	Half page advertisement in the event program, company name on our website with a link to your website, signage at the event and tickets for two people to attend the breakfast	\$250
	Event Program Advertisement	Center Two Pages (10" w x 7 1/2" h)	\$300
		Back Cover (4 1/2" w x 7 1/2" h)	\$225
		Inside Covers (4 1/2" w x 7 1/2" h)	\$200
		Full Page (4 1/2" w x 7 1/2" h)	\$175
		Half Page (4 1/2" w x 3 1/2" h)	\$100
		Business Card (3 1/2" w x 2" h)	\$50
		Name Listing Only	\$25
	Event Tickets	Individual Tickets	\$ 40
		Reserved Table Sponsor (8 tickets)	\$ 300
	Raffle Basket/Silent Auction	Donate a raffle basket, gift certificate, vacation home, or items for our silent auction or raffle. Donations will be recognized at the event.	Value determined by you

Your Name _____ Telephone _____

Company/Organization _____

Full Address & Zip Code _____

Email Address _____ Web Site Address _____

Make checks payable to "Rotary Club of Doylestown" and return this form with payment to:
4 Way Test Breakfast, Doylestown Rotary,, PO Box 246 Doylestown, PA 18901
Club No. 5425 District 7430
Doylestown, Bucks County, PA 18901



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Artwork must be submitted in pdf, tiff, or jpeg format or email file by March 18, 2020 to 4waytestbreakfast@gmail.com

What is *The Four Way Test*?

From the earliest days of the organization Rotarians were concerned with promoting high ethical standards in their professional lives. One of the world's most widely printed and quoted statements of business ethics is "The Four Way Test", created in 1932 by Rotarian Herbert J. Taylor when he was asked to take charge of a company that was facing bankruptcy. This 24-word test for employees to follow in their business and professional lives became the guide for sales, production, advertising, and all relations with dealers and customers. The survival of the company is credited to this simple philosophy. Adopted by Rotary in 1943, The 4-Way Test has been translated into more than one hundred languages and published in thousands of ways. It asks the following four questions:

Of The Things we think, say or do...

1. Is it the Truth?
2. Is it Fair to All Concerned?
3. Will it Build Goodwill and Better Friendships?
4. Will it be Beneficial to All Concerned?

For over seventy years Rotarians have been using "The 4-Way Test" as a practical yardstick in our business, community, and personal affairs. You will note The Test does not provide answers. It asks questions which the user must answer. Thousands of Rotarians have used it and shared it with others. Millions of copies have been distributed to students and business associates. The Test has been carved into granite monuments, displayed on billboards, written into labor contracts, printed on wrapping paper and umbrellas and has been the theme of countless awards, essay and speech contests.

The 4-Way Test is the key to being a Rotarian. It reminds us that we practice high ethical standards in our everyday lives. If we can promote the 4-Way Test to our community and the younger generation, we believe it will be to our community's benefit.

We invite you to support this initiative of the Doylestown Rotary through sponsorship and attendance at our award breakfast on April 25, 2018. For more information or if you would like us to pick up your donation, please contact 4waytestbreakfast@gmail.com .