



The **8th Annual Yvette M. Palmer Purple Pinkie 5K Run/Fun Walk** will be held on Saturday, October 6, 2018 at DeVal in Doylestown, PA. The proceeds will go towards eradicating polio worldwide. For every \$1 raised at this event, the Gates Foundation will match with \$2 in donations, thus tripling the donation. We are on the cusp of a polio free world, but we aren't there yet. Maintaining high-quality immunization activities and increasing surveillance capacity will be key to sustaining a polio-free Africa and Asia. Until polio is eliminated everywhere, it is only a plane ride away, so we must continue to protect all children from this disease, particularly those in hard-to-reach and underserved areas.

You can help us finish the race. We are asking for your support as a **sponsor in 2018** with the following options:

Platinum Sponsor - \$1,000 Donation

- Places your name and logo on the back of our t-shirt.
- Your name on all the signage and advertisement used for the race.
- The option to provide a banner to be displayed prominently at the race.
- Platinum level recognition on the purple pinkie website
- The option of setting up a table the day of the race for brochures, demos, etc.

Gold Sponsor – \$750.00 donation

- Places your name and logo on the back of our t-shirt.
- Your name on all the signage and advertisement used for the race.
- The option to provide a banner to be displayed prominently at the race.
- Gold level recognition on the purple pinkie website

Silver Sponsor - \$500.00 donation

- Places your name on the back of the t-shirt.
- Your name on all the signage and advertisement used for the race.
- Silver level recognition on the purple pinkie website

Bronze Sponsor - \$250.00 donation

- Your name on all the signage and advertisement used for the race.
- Bronze level recognition on the purple pinkie website.

“Thank You” Sponsor - \$100.00 donation

- “Thank You” level recognition on the purple pinkie website.

Thank you for your time and we look forward to hearing from you. We would like to ask for your commitment **by September 1** so we can get the t-shirts printed for the race. Contact Gail Linenberg (gail@powersscientific.com) if you have any questions. Your contribution should be made payable to “Rotary Club of Doylestown PP5K”, and mailed to PO Box 268 Pipersville, PA 18947. Please include your email address for an e-receipt and thank you. The foundation is a 501(c)(3) organization (EIN 20-8295692). To learn more, visit our website at www.purplepinkie.net.

Sincerely,

Kevin Crail, crailsrunning@gmail.com
Race Director