

April 9, 2019 – Minutes for City of Lakes Rotary Foundation Board

Attending: Scott Benson, Jewelie Grape, Chris Morris, Kurt Nelson, Brock Ray

Attending by telephone: Bob Baker, Grant Robinson, Carol Russell, Dean Sanberg

Meeting called to order at 7:20 am.

Motion made/seconded to approve March 2019 foundation board meeting minutes.

Brock Ray contacted the district grant committee to get a copy of the district guidelines to determine if they contain language regarding not giving grants to organizations for purely religious or purely political purposes. Once we have proposed language to use in the club guidelines, Jewelie will revise the guidelines to be voted on by the Foundation Board next month.

Kurt Nelson reported that foundation pledges are being collected.

Chris Morris reported that the foundation has enough money to cover current projects. Special projects that do not fit into regular budget categories and dual (MCOL and RI) projects are difficult to track. Chris recommended training all members use the same project names on forms and check requests (use both the project and entity name) and a reminder that the name of the budget line should be the name of the organization on the check.

Kurt Nelson and Bob Baker will reconcile pledges by year-end, and will follow up with those members with past-due pledges.

Foundation board meeting adjourned at 7:35 am.

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Motion made/seconded to approve March 2019 Minneapolis City of Lakes Rotary Club board meeting minutes.

This entire meeting will be a discussion of visioning session results from February 25, 2019.

Brock Ray handed out the visioning follow up sheet from Guy Marzano and everyone reviewed the flipchart pages with voting “dots” from the February meeting. Jewelie reviewed the summary of information from the visioning session.

The focus of the visioning session was on member engagement. We heard new ideas that have not been discussed before – the group that attended the visioning session was very engaged.

Goal: Grow club to 125 members

Engagement – raise from 68% to 85%. Reach out to <30% engaged – why not engaged? What can we do to get you engaged?

Where do people feel they can make an impact? This is where we can get members involved.

Rotary After Dark:

- Brock suggested turning Rotary After Dark into a monthly happy hour.
- The board discussed having the same venue vs moving the location around town. Downtown is a challenge for those that work outside of downtown.
- Pull RAD meeting information off the website
- Talk with Club Service about making RAD a monthly (or every other month) happy hour – 2nd Tuesday of each month, but move the venue around town. Set up schedule in advance so everyone can plan on these social events.

Membership:

- Create membership committee. 2 parts – new member engagement (Jean and Ali) and member retention/re-engagement
- Should this committee have a chair and co-chair like the service committees? What would this do to the current leadership track – would the chair still be the Vice President, in line for President? Learning the membership role is a very important part of the development process for President.

- Talk to new member engagement committee to ensure new members are appointed to a committee right away and get involved. Maybe make them choose a committee – have an election form – or somehow capture this when the mentor assignment is given
- Suggestion to send out recap of the week's meeting to those that did not attend – remind members of what's coming up.
- Reinstitute text messaging

Communications:

- We need to “up our game”
- We need someone to organize all communications, develop a cohesive strategy
- Do we need a communications team – divide work up among people on the team? Maybe not – just make sure that membership, programs, the webmaster, club service, etc. all know their role and do it
- More proactive communication

Grow vocational service:

- Members want to know what we all do -more about each other's jobs
- Vocational service committee has already started this
- Talk to vocational service committee about this.

Meeting adjourned at 8:30 am.