

**January 8, 2019 – Minutes for City of Lakes Rotary Foundation Board Meeting**

Attending: Brock Ray, Ken Stone, Grant Robinson, Chris Morris, Bob Baker, Bill Klein, Ellie Krug, Scott Benson, Carol Russell, Jean Johnson

Motion made/seconded/approved for December minutes.

Bob: There are 94 pledges, down to 2 members to call. 98% participation rate. Goal is \$115,000, 96% of goal is achieved. \$60,000 to COL; \$29,000 R.I.; \$20,000 is board choice. Our goal is \$40,000 to R.I.

Chris: he does not have the financials at this time, will send out when he receives them. We do not have to write the check to TRF until June. We have collected \$56,000 of the \$109,000 pledged.

Motion made/seconded/approved for Brock and Chris to let committees know how much they can spend.

65 members increased their pledges. The drive is complete. Smith Schafer will send out receipts. Our bookkeeper at Smith Schafer, Erin, has left. Ben Hangsleben will continue to act as bookkeeper until he finds someone else to take over.

The Foundation Board meeting adjourned at 7:35 A.M.

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Attending: Brock Ray, Ken Stone, Grant Robinson, Chris Morris, Bob Baker, Bill Klein, Ellie Krug, Scott Benson, Carol Russell, Jean Johnson

Motion made/seconded/approved for the December minutes.

Financial Report: Chris: he does not have the financials at this time, will send out in about a week. Our bookkeeper at Smith Schafer, Erin, has left. Ben Hangsleben will continue to act as bookkeeper until he finds someone else to take over. Bill suggested that we see how the transition goes to a new bookkeeper.

Membership Report: Carol: We have 97 active members, 3 honorary, 2 members terminated.

Diane Moeller asked for an extension of her leave of absence of 6 months. She already had a leave for 1 year, it was discussed that this goes against our by-laws. Motion made to extend her leave of absence of 6 months. /seconded/failed (5 to 5 split).

There are 2 resignations: Alex Dabelstein, John Paulino.

The clubs' average age is 56. Since January 2013, 56 members have left; overall 32% leave over 3 to 5 years. We have a 86% to 89% retention average. Carol had the following recommendations to build membership: 1. programs, 2. celebrate success, 3. guests, 4. social media ads, 5. networking, 6. additional membership categories (corporate or family memberships). Motion made/seconded/approved for \$250/month for social media ads.

Brock: He would like to start with a corporate package, it could be more engaging for a company. He is planning a new visioning session with Jewelie, in combination with Russ Michaletz. The theme is increasing member value, and look what other clubs have done.

John Groth has asked for Honorary status, he is facing health issues. Motion made/seconded/approved.

Programs: Scott: there are 9 programs left to fill, March has 3 openings. The May 1 meeting is moved to May 2.

Brock: As Russ Michaletz is the upcoming District Governor, our club is expected to cover the expenses of his installation event. It should be about \$4,000. It was discussed that we should propose a not to exceed budget of \$5,000. There is more information needed: what is the budget, who signs the contract and when, etc.?

Meeting adjourned at 8:30 A.M.