

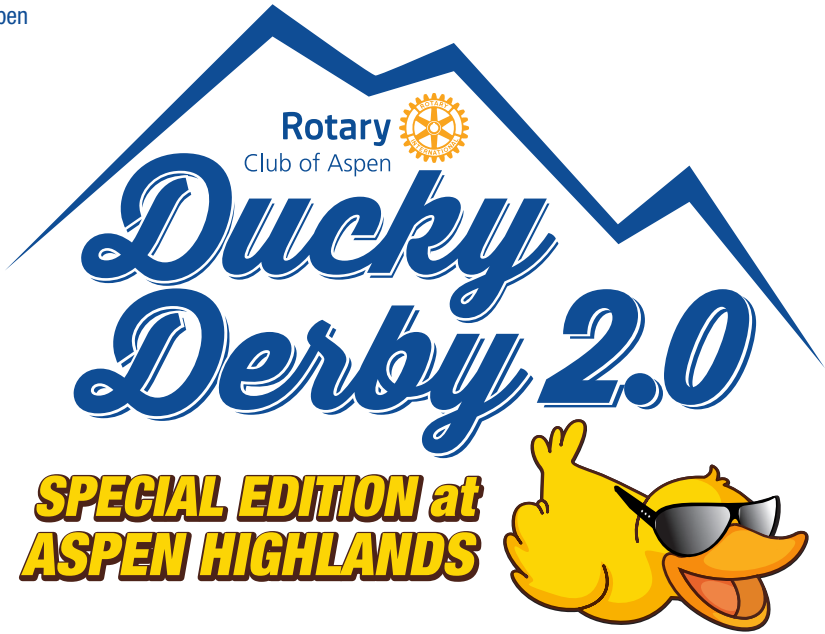


# Ducky Derby

# 2021 SPONSORSHIP LEVELS

**Ducky Derby** is the principal annual fundraiser of the Rotary Club of Aspen to support local youth groups and non-profits plus world service projects.

<b>Title Sponsor</b> <b>\$20,000</b>	<b>Platinum Sponsors</b> <b>\$10,000</b>	<b>Gold Sponsors</b> <b>\$5,000</b>	<b>Silver Sponsors</b> <b>\$2,500</b>	<b>Bronze Sponsors</b> <b>\$1,000</b>	<b>In Kind DONATIONS</b>
<ul style="list-style-type: none"> <li>• Prominent billing in all marketing materials for Ducky Derby</li> <li>• Name recognition in newspaper ads and ticket papers</li> <li>• Listing as title sponsor on Aspen Rotary's website</li> <li>• Announcement as Title Sponsor on Aspen Rotary Social Media channels.</li> <li>• Opportunity to present at a Rotary Club morning meeting</li> <li>• Radio interview to air on local stations</li> <li>• Inclusion in 14 half page ads in the Aspen Times &amp; inclusion in the wrap. A \$26,000 value</li> <li>• Inclusion in a minimum of 50 radio spots on KSPN, The Lift, Hot 100.5 &amp; Thunder 93.5. A \$1,250 value</li> <li>• Recognition on Main Street banner for two weeks - Title Sponsor ONLY and Rotary Club of Aspen!</li> <li>• Banner recognition and participation on the Aspen Rotary 4th of July float (seen by thousands of locals and visitors) – <i>parade and participation determined by COVID status</i></li> <li>• Banner on the Ducky Derby Cooper Avenue Mall Booth – <i>participation determined by COVID status</i></li> <li>• BYO promotional material at Cooper Avenue Mall booth – <i>participation determined by COVID status</i></li> <li>• BYO Banner at Aspen Highlands</li> <li>• Poster board recognition at Cooper Avenue Mall Booth booth – <i>participation determined by COVID status</i></li> <li>• Finish Line Sponsor recognition</li> <li>• Sponsorship acknowledgement announced throughout event</li> <li>• Booth at Aspen Highlands</li> </ul>	<ul style="list-style-type: none"> <li>• Prominent billing in all marketing materials for Ducky Derby</li> <li>• Name recognition in newspaper ads</li> <li>• Listing as platinum sponsor on Aspen Rotary's website</li> <li>• Announcement as Platinum Sponsor on Aspen Rotary Social Media channels.</li> <li>• Opportunity to present at a Rotary Club morning meeting</li> <li>• Inclusion in 12 half page ads in the Aspen Times &amp; inclusion in the wrap. \$14,560 value</li> <li>• Inclusion in a minimum of 25 radio spots on KSPN, The Lift, Hot 100.5 &amp; Thunder 93.5. A \$625 value</li> <li>• Banner recognition and participation on the Aspen Rotary 4th of July float (seen by thousands of locals and visitors) – <i>parade and participation determined by COVID status</i></li> <li>• BYO Banner at Aspen Highlands</li> <li>• Poster board recognition at Cooper Avenue Mall Booth booth – <i>participation determined by COVID status</i></li> <li>• BYO promotional material at Cooper Avenue Mall booth – <i>participation determined by COVID status</i></li> <li>• Sponsorship acknowledgement announced throughout event</li> <li>• Booth at Aspen Highlands</li> </ul>	<ul style="list-style-type: none"> <li>• Name recognition in newspaper ads</li> <li>• Listing as gold sponsor on Aspen Rotary's website</li> <li>• Acknowledgement in thank you ads</li> <li>• Opportunity to present at a Rotary Club morning meeting</li> <li>• Inclusion in 6 half page ads in the Aspen Times &amp; inclusion in the wrap. A \$7,334 value</li> <li>• Mentions on KSPN, The Lift, Hot 100.5 &amp; Thunder 93.5</li> <li>• Banner recognition and participation on the Aspen Rotary 4th of July float (seen by thousands of locals and visitors) – <i>parade and participation determined by COVID status</i></li> <li>• BYO Banner at Aspen Highlands</li> <li>• Poster board recognition at Cooper Avenue Mall Booth booth – <i>participation determined by COVID status</i></li> <li>• BYO promotional material at Cooper Avenue Mall booth – <i>participation determined by COVID status</i></li> <li>• Sponsorship acknowledgement announced throughout event</li> <li>• Shared booth at Aspen Highlands</li> </ul>	<ul style="list-style-type: none"> <li>• Name recognition in newspaper ads</li> <li>• Listing as silver sponsor on Aspen Rotary's website</li> <li>• Acknowledgement in thank you ads</li> <li>• Announcement as Silver Sponsor on Aspen Rotary Social Media channels.</li> <li>• Inclusion in 4 half page ads in the Aspen Times &amp; inclusion in the wrap. \$5,056 value</li> <li>• Mentions on KSPN, The Lift, Hot 100.5 &amp; Thunder 93.5</li> <li>• BYO Banner at Aspen Highlands</li> <li>• Sponsorship acknowledgement announced throughout event</li> <li>• Poster board recognition at Cooper Avenue Mall Booth booth – <i>participation determined by COVID status</i></li> </ul>	<ul style="list-style-type: none"> <li>• Name recognition in newspaper ads</li> <li>• Listing as bronze sponsor on Aspen Rotary's website</li> <li>• Acknowledgement in thank you ads</li> <li>• Listing as bronze sponsor on Aspen Rotary's Social Media channels</li> <li>• Inclusion in 2 half page ads in the Aspen Times &amp; inclusion in the wrap. \$2,778 value</li> <li>• BYO Banner at the Aspen Highlands</li> <li>• Sponsorship acknowledgement announced throughout event</li> <li>• Poster board recognition at Cooper Avenue Mall Booth – <i>participation determined by COVID status</i></li> </ul>	<ul style="list-style-type: none"> <li>• Listing as a Sponsor on the Aspen Rotary's website and select print and newspaper ads</li> <li>• Listing as In-Kind sponsor on Aspen Rotary's website</li> <li>• Sponsorship acknowledgement announced throughout event</li> </ul>



# 2021 SPONSORSHIP PACKAGES

Please submit form with payment

## Title Sponsor \$20,000

- Prominent billing in all marketing materials for Ducky Derby
- Name recognition in newspaper ads and ticket papers
- Listing as title sponsor on Aspen Rotary's website
- Announcement as Title Sponsor on Aspen Rotary Social Media channels.
- Opportunity to present at a Rotary Club morning meeting
- Radio interview to air on local stations
- Inclusion in 14 half page ads in the Aspen Times & inclusion in the wrap. A \$26,000 value
- Inclusion in a minimum of 50 radio spots on KSPN, The Lift, Hot 100.5 & Thunder 93.5. A \$1,250 value
- Recognition on Main Street banner for two weeks - Title Sponsor ONLY and Rotary Club of Aspen!
- Banner recognition and participation on the Aspen Rotary 4th of July float (seen by thousands of locals and visitors) – *parade and participation determined by COVID status*
- Banner on the Ducky Derby Cooper Avenue Mall Booth – *participation determined by COVID status*
- BYO promotional material at Cooper Avenue Mall booth – *participation determined by COVID status*
- BYO Banner at Aspen Highlands
- Poster board recognition at Cooper Avenue Mall Booth booth – *participation determined by COVID status*
- Finish Line Sponsor recognition
- Acknowledgement regularly announced from the amplified sound at Aspen Highlands
- Booth at Aspen Highlands

## Platinum Sponsors \$10,000

- Prominent billing in all marketing materials for Ducky Derby
- Name recognition in newspaper ads
- Listing as platinum sponsor on Aspen Rotary's website
- Announcement as Platinum Sponsor on Aspen Rotary Social Media channels.
- Opportunity to present at a Rotary Club morning meeting
- Inclusion in 12 half page ads in the Aspen Times & inclusion in the wrap. \$14,560 value
- Inclusion in a minimum of 25 radio spots on KSPN, The Lift, Hot 100.5 & Thunder 93.5. A \$625 value
- Banner recognition and participation on the Aspen Rotary 4th of July float (seen by thousands of locals and visitors) – *parade and participation determined by COVID status*
- BYO Banner at Aspen Highlands
- Poster board recognition at Cooper Avenue Mall Booth booth – *participation determined by COVID status*
- BYO promotional material at Cooper Avenue Mall booth booth – *participation determined by COVID status*
- Sponsorship acknowledgement announced throughout event
- Booth at Aspen Highlands

## Gold Sponsors \$5,000

- Name recognition in newspaper ads
- Listing as gold sponsor on Aspen Rotary's website
- Acknowledgement in thank you ads
- Opportunity to present at a Rotary Club morning meeting
- Inclusion in 6 half page ads in the Aspen Times & inclusion in the wrap. A \$7,334 value
- Mentions on KSPN, The Lift, Hot 100.5 & Thunder 93.5
- Banner recognition and participation on the Aspen Rotary 4th of July float (seen by thousands of locals and visitors) – *parade and participation determined by COVID status*
- BYO Banner at Aspen Highlands
- Poster board recognition at Cooper Avenue Mall Booth booth – *participation determined by COVID status*
- BYO promotional material at Cooper Avenue Mall booth booth – *participation determined by COVID status*
- Sponsorship acknowledgement announced throughout event
- Shared booth at Aspen Highlands

## Silver Sponsors \$2,500

- Name recognition in newspaper ads
- Listing as silver sponsor on Aspen Rotary's website
- Acknowledgement in thank you ads
- Announcement as Silver Sponsor on Aspen Rotary Social Media channels.
- Inclusion in 4 half page ads in the Aspen Times & inclusion in the wrap. \$5,056 value
- Mentions on KSPN, The Lift, Hot 100.5 & Thunder 93.5
- BYO Banner at Aspen Highlands
- Sponsorship acknowledgement announced throughout event
- Poster board recognition at Cooper Avenue Mall Booth booth – *participation determined by COVID status*

## Bronze Sponsors \$1,000

- Name recognition in newspaper ads
- Listing as bronze sponsor on Aspen Rotary's website
- Acknowledgement in thank you ads
- Listing as bronze sponsor on Aspen Rotary's Social Media channels
- Inclusion in 2 half page ads in the Aspen Times & inclusion in the wrap. \$2,778 value
- BYO Banner at the Aspen Highlands
- Poster board recognition at Cooper Avenue Mall Booth – *participation determined by COVID status*
- Sponsorship acknowledgement announced throughout event

## In Kind Donations

- Listing as a Sponsor on the Aspen Rotary's website and select print and newspaper ads
- Listing as In-Kind sponsor on Aspen Rotary's website
- Sponsorship acknowledgement announced throughout event



### Contact Info

DONOR NAME (EXACTLY AS YOU WANT FOR PRINTED MATERIAL)

ADDRESS

CONTACT NAME

OFFICE PHONE

CELL PHONE

EMAIL

SPONSORSHIP AMOUNT AND LEVEL

TITLE, PLATINUM & GOLD SPONSORS ONLY:

YES, INCLUDE MY LOGO IN WEB ADVERTISING

SEND LOGO (.EPS, .JPG OR .PNG FILE FORMAT) TO: LO@CORE-SVC.COM

### Payment Info

(payable to: Rotary Club of Aspen)

TOTAL AMOUNT

SEND INVOICE

RETURN FORM TO:

ROTARY CLUB OF ASPEN  
PO BOX 1527  
ASPEN, CO 81612  
LO@CORE-SVC.COM

Thank You!

**Ducky Derby** is the principal annual fundraiser of the Rotary Club of Aspen to support local youth groups and non-profits plus world service projects.

Rotary Club of Aspen is a 501(c)(4) organization. Sponsorships are considered a business expense. If you would like to make a tax deductible charitable contribution, payment should be made to Aspen Rotary Club Foundation. Please contact Lorraine Ohanesian at LO@core-svc.com or (970) 236-1700 for the proper form to submit.