



2024 SPONSORSHIP LEVELS

 **Ducky Derby** is the principal annual fundraiser of the Rotary Club of Aspen to support local youth groups and non-profits plus world service projects. 
Here is how you can get recognition while supporting your community:

Presenting Sponsor

\$25,000

Benefits at this sponsorship tier:

- Recognition as Presenting Sponsor on all printed materials and promotional mentions related to the 2024 event
- Tent (10x20) provided at Rio Grande Festival
- Radio interview to air on Thunder 93.5, Hot100.5 and Cat Country 93.1
- Prominent banner recognition on the Ducky Derby Cooper Avenue Mall Booth (seen by thousands of summer visitors)
- Prominent banner recognition and "ride and wave" participation on the Ducky Derby 4th of July float (seen by thousands of locals and visitors)
- Prominent banner recognition at duck race starting ramp
- Listing as Presenting Sponsor on the Aspen Rotary and Ducky Derby online sales website
- BYO additional banners at the Rio Grande Festival (no number or size limit)
- Prominent name and logo recognition in duck adoption papers
- **Plus Platinum Sponsor Benefits**

Platinum Sponsors

\$10,000

Benefits at this sponsorship tier:

- Tent (10x10) provided at Rio Grande Festival
- Prominent billing in all marketing materials for Ducky Derby as Platinum Sponsor
- Prominent banner recognition at duck race finish line
- Banner placements around Ducky Derby Event as Platinum Sponsor
- Listing as Platinum Sponsor on the Aspen Rotary and Ducky Derby online sales website
- Prominent Logo recognition in pre- and post-event promotional advertising
- Acknowledgement regularly announced from the stage at the Rio Grande Festival
- Photo of you at your place of business with the inflatable duck. Priceless!
- **Plus Gold Sponsor Benefits**

Gold Sponsors

\$5,000

Benefits at this sponsorship tier:

- Space for 10x10 BYO Tent at Rio Grande Festival
- Prominent logo listing in Gold category on any printed materials, banners and online presence that lists all event sponsors
- Two banner placements around Ducky Derby Event as Gold Sponsor (BYO banner)
- Courtesy entry in Donor's Cup Race (\$1,000 value)
- Opportunity to present at a Rotary Club morning meeting
- BYO promotional material at Cooper Avenue Mall booth
- **Plus Silver Sponsor Benefits**

Silver Sponsors

\$2,500

Benefits at this sponsorship tier:

- One banner placement around Ducky Derby Event as Silver Sponsor (sponsor provided, max: 30" x 60")
- Line listing in newspaper ads and duck adoption papers as Silver Sponsor
- Inclusion in half page ads in local newspaper & inclusion in the "wrap"
- Mentions on local radio (Thunder 93.5, Hot100.5 and Cat Country 93.1)
- Courtesy "Large Duck" in Special Donor's Cup Race (\$1,000 value)
- Thank you mentions at Rio Grande Festival
- **Plus Bronze Sponsor Benefits**

Bronze Sponsors

\$1,500

Benefits at this sponsorship tier:

- Line listing in Bronze category on all printed materials, banner recognition & online presence that lists event sponsors
- Listing as Bronze sponsor on the Aspen Rotary website and online Duck Derby sales website
- Line listing in newspaper ads and duck adoption papers in Bronze category
- Acknowledgement in thank you ads

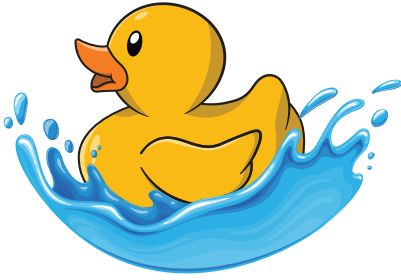
Returning by Popular Demand: The Donor's Cup Duck Race! Help us warm up the course by sponsoring a "big duck" in a special, pre-event sponsor race known as the Donor's Cup. Sponsor a large, 11" racing duck for \$1,000. Compete for year-long bragging rights and the coveted Donor's Cup Trophy! Winner's circle photo opportunity!

We welcome in kind donations!

Donate products or services to our popular silent auction held live at the Ducky Derby festival.

- Sponsor-level donation recognition consistent with "minimum bid" for item
- Minimum bid starts at 30% of agreed-upon value of donation





32nd Ducky Derby

Rotary Club of Aspen 

SATURDAY AUGUST 3, 2024

2024 SPONSORSHIP PACKAGES

Contact Info

Please submit form with payment

DONOR NAME (EXACTLY AS YOU WANT FOR PRINTED MATERIAL)

Presenting Sponsor \$25,000

ADDRESS

Platinum Sponsors \$10,000

CONTACT NAME

Gold Sponsors \$5,000

OFFICE PHONE

Silver Sponsors \$2,500

CELL PHONE

Bronze Sponsors \$1,500

EMAIL

SPONSORSHIP AMOUNT AND LEVEL

Return form to:

YES, INCLUDE MY LOGO IN WEB ADVERTISING (PRESENTING, PLATINUM & GOLD SPONSORS ONLY)

ROTARY CLUB OF ASPEN
PO BOX 1527
ASPEN, CO 81612

SEND LOGO (.EPS, .JPG OR .PNG FILE FORMAT) TO:
MARISSA.TACCIA@EVENTSWORTHGIVING.COM (PRESENTING, PLATINUM & GOLD SPONSORS ONLY)

marissa.taccia@eventsworthgiving.com

Payment Info (payable to: Rotary Club of Aspen)

TOTAL AMOUNT

SEND INVOICE



 **Ducky Derby** is the principal annual fundraiser of the Rotary Club of Aspen to support local youth groups and non-profits plus world service projects. 

Rotary Club of Aspen is a 501(c)(4) organization. Sponsorships are considered a business expense.

If you would like to make a tax deductible charitable contribution, payment should be made to Aspen Rotary Club Foundation.

Please contact Marissa Taccia at marissa.taccia@eventsworthgiving.com or 817-944-6622 for the proper form to submit.