



2025 SPONSORSHIP LEVELS

Ducky Derby is the principal annual fundraiser of the Rotary Club of Aspen to support local youth groups and non-profits plus world service projects.

Here is how you can get recognition while supporting your community:

PLATINUM SPONSORS · \$10,000

Sponsorship Includes

- Tent (10x10) provided at Rio Grande Festival
- Prominent billing in all marketing materials for Ducky Derby as Platinum Sponsor
- Prominent banner recognition at duck race finish line
- Banner placements around Ducky Derby Event as Platinum Sponsor
- Listing as Platinum Sponsor on the Aspen Rotary and Ducky Derby online sales website
- Prominent Logo recognition in pre- and post-event promotional advertising
- Acknowledgment regularly announced from the stage at the Rio Grande Festival
- Photo of you at your place of business with the inflatable duck. Priceless!
- **Plus Gold Sponsor Benefits**

GOLD SPONSORS · \$5,000

Sponsorship Includes

- Space for 10x10 BYO Tent at Rio Grande Festival
- Prominent logo listing in Gold category on any printed materials, banners and online presence that lists all event sponsors
- Two banner placements around Ducky Derby Event as Gold Sponsor (BYO banner)
- Opportunity to present at a Rotary Club morning meeting
- BYO promotional material at Cooper Avenue Mall booth
- **Plus Silver Sponsor Benefits**

SILVER SPONSORS · \$2,500

Sponsorship Includes

- One banner placement around Ducky Derby Event as Silver Sponsor (sponsor provided, max: 30" x 60")
- Line listing in newspaper ads and duck adoption papers as Silver Sponsor
- Inclusion in half page ads in local newspaper & inclusion in the "wrap"
- Mentions on local radio (Thunder 93.5 KTND and HOT 100.5 KGHT)
- Thank you mentions at Rio Grande Festival
- **Plus Bronze Sponsor Benefits**

BRONZE SPONSORS · \$1,500

Sponsorship Includes

- Line listing in Bronze category on all printed materials, banner recognition & online presence that lists event sponsors
- Listing as Bronze sponsor on the Aspen Rotary website and online Duck Derby sales website
- Line listing in newspaper ads and duck adoption papers in Bronze category
- Acknowledgment in thank you ads

AMPLIFY YOUR IMPACT: PARTICIPATE IN OUR SILENT AUCTION!

Donate products or services to our popular silent auction held live at the Ducky Derby festival.

Sponsor-level donation recognition consistent with "minimum bid" for item • Minimum bid starts at 30% of agreed-upon value of donation



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SATURDAY, AUGUST 2, 2025 · RIO GRANDE PARK, ASPEN

SPONSORSHIP PACKAGES:

Please submit form with payment.

PLATINUM SPONSORSHIP · \$10,000

GOLD SPONSORSHIP · \$5,000

SILVER SPONSORSHIP · \$2,500

BRONZE SPONSORSHIP · \$1,500

CONTACT INFO:

Donor Name (Exactly as you want for printed materials)

Address

Address

Contact Name

Office Phone

Cell Phone

Email

Sponsorship Amount and Level

RETURN INFO:

MAIL FORM AND PAYMENT TO:

Payable to: Rotary Club of Aspen

ROTARY CLUB OF ASPEN
PO BOX 1527
ASPEN, CO 81612

HAVE QUESTIONS? PLEASE CONTACT:

Marissa Taccia

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817-944-6622

- Thank you!

Ducky Derby is the principal annual fundraiser of the Rotary Club of Aspen to support local youth groups and non-profits plus world service projects.

Rotary Club of Aspen is a 501(c)(4) organization. Sponsorships are considered a business expense.

If you would like to make a tax-deductible charitable contribution, payment can be made to Aspen Rotary Club Foundation, a 501(c)(3) Colorado Nonprofit Corporation, Federal Tax ID 73-1666804. However, in accordance with charitable gift guidelines, sponsor benefits cannot be offered if payment is made to the Aspen Rotary Club Foundation.