

2018 SPONSORSHIP PACKAGES

Please submit form with payment

☐ Title Sponsors \$20,000

- Prominent billing in all marketing materials for Ducky Derby
- Name recognition in newspaper ads and duck adoption papers
- Recognition on Main Street banner for two weeks - Title Sponsor ONLY and Rotary Club of Aspen!
- Display of the "Big Duck" at your place of business on an agreed upon schedule
- Name association with local high school scholarship fund or community grants program
- Banner recognition at starting ramp
- Banner on the Ducky Derby 4th of July Aspen Parade float (seen by thousands of locals and visitors)
- Banner on the Ducky Derby Cooper Avenue Mall Booth
- Banner at the Rio Grande Festival
- Poster board recognition at Cooper Avenue Mall Booth
- Prominent billing in thank you ads
- Acknowledgement regularly announced from the stage at the Rio Grande Festival
- Listing as title sponsor on Aspen Rotary's website
- Booth at Rio Grande Festival
- Opportunity to present at a Rotary Club morning meeting
- Radio interview to air on local stations
- Inclusion in 14 half page ads in the Aspen Times & inclusion in the wrap. \$26,000 value
- Inclusion in a minimum of 50 radio spots on KSPN, The Lift, Hot 100.5 & Thunder 93.5. \$1,250 value
- Photo of you at your place of business with the inflatable duck. Priceless!

☐ Platinum Sponsors \$10,000

- Prominent billing in all marketing materials for Ducky Derby
- Name recognition in newspaper ads and duck adoption papers
- Display of 5-ft. "Duckling" at your place of business
- Name association with local high school scholarship fund or community grants program
- Finish Line Sponsor recognition
- Banner on 4th of July float
- Banner at Rio Grande Festival
- Poster board recognition at Cooper Avenue Mall Booth
- Acknowledgement in thank you ads
- Acknowledgement regularly announced from the stage at the Rio Grande Festival
- Listing as platinum sponsor on Aspen Rotary's website
- Booth at Rio Grande Festival
- Opportunity to present at a Rotary Club morning meeting
- Inclusion in 12 half page ads in the Aspen Times & inclusion in the wrap. \$14,560 value
- Inclusion in a minimum of 25 radio spots on KSPN, The Lift, Hot 100.5 & Thunder 93.5. \$625 value
- Photo of you at your place of business with the inflatable duck. Priceless!

☐ Gold Sponsors \$5,000

- Name recognition in newspaper ads and duck adoption papers
- Display of "Duckling" at your place of business
- Banner at Rio Grande Festival
- Poster board recognition at Cooper Avenue Mall Booth
- Acknowledgement in thank you ads
- Acknowledgement regularly announced from the stage at the Rio Grande Festival
- Listing as gold sponsor on Aspen Rotary's website
- Booth at Rio Grande Festival
- Opportunity to present at a Rotary Club morning meeting
- Inclusion in 6 half page ads in the Aspen Times & inclusion in the wrap. \$7,334 value
- Mentions on KSPN, The Lift, Hot 100.5 & Thunder 93.5

☐ Silver Sponsors \$2,500

- Name recognition in newspaper ads and duck adoption papers
- Display of "Duckling" at your place of business
- Banner at Rio Grande Festival
- Poster board recognition at Cooper Avenue Mall Booth
- Acknowledgement in thank you ads
- Listing as silver sponsor on Aspen Rotary's website
- Inclusion in 4 half page ads in the Aspen Times & inclusion in the wrap. \$5,056 value
- Mentions on KSPN, The Lift, Hot 100.5 & Thunder 93.5

☐ Bronze Sponsors \$1,000

- Name recognition in newspaper ads and duck adoption papers
- Poster board recognition at Cooper Avenue Mall Booth
- Acknowledgement in thank you ads
- Listing as bronze sponsor on Aspen Rotary's website
- Inclusion in 2 half page ads in the Aspen Times & inclusion in the wrap. \$2,778 value
- Banner at Rio Grande Festival



Contact Info

DONOR NAME (EXACTLY AS YOU WANT FOR PRINTED MATERIAL)

ADDRESS

CONTACT NAME

OFFICE PHONE

CELL PHONE

EMAIL

SPONSORSHIP AMOUNT AND LEVEL

☐ YES, INCLUDE MY LOGO IN WEB ADVERTISING

☐ I HAVE SENT MY LOGO (.EPS, .JPG OR .PNG FILE FORMAT) TO: LO@CORE-SVC.COM

Payment Info

(payable to: Rotary of Aspen)

TOTAL AMOUNT

CHECK NO.

☐ SEND INVOICE

RETURN FORM TO:

ROTARY CLUB OF ASPEN
PO BOX 1527
ASPEN, CO 81612
LO@CORE-SVC.COM

Thank You!

Ducky Derby is the principal annual fundraiser of the Rotary Club of Aspen to support local youth groups and non-profits plus world service projects.

Rotary Club of Aspen is a 501(c)(4) organization. Sponsorships are considered a business expense. If you would like to make a tax deductible charitable contribution, payment should be made to Aspen Rotary Foundation. Please contact Lorraine Ohanesian at lo@core-svc.com or (970) 236-1700 for the proper form to submit.