

Rotary
Club of Aspen

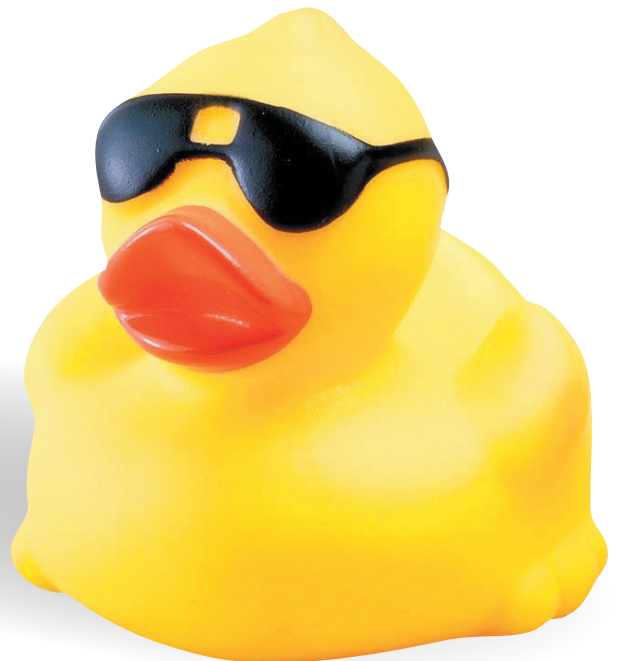
Ducky Derby

2019 SPONSORSHIP LEVELS

Ducky Derby is the principal annual fundraiser of the Rotary Club of Aspen to support local youth groups and non-profits plus world service projects.

Title Sponsor \$20,000	Platinum Sponsors \$10,000	Gold Sponsors \$5,000	\$2,500 Silver Sponsors	\$1,000 Bronze Sponsors	In Kind DONATIONS
<ul style="list-style-type: none"> • Prominent billing in all marketing materials for Ducky Derby • Name recognition in newspaper ads and duck adoption papers • Recognition on Main Street banner for two weeks - Title Sponsor ONLY and Rotary Club of Aspen! • Display of the "Big Duck" at your place of business on an agreed upon schedule • Name association with local high school scholarship fund or community grants program • Banner recognition at starting ramp • Banner recognition and participation on the Ducky Derby 4th of July float (seen by thousands of locals and visitors) • Banner on the Ducky Derby Cooper Avenue Mall Booth • BYO promotional material at Cooper Avenue Mall booth • BYO Banner at the Rio Grande Festival • Poster board recognition at Cooper Avenue Mall Booth • Prominent billing in thank you ads • Acknowledgement regularly announced from the stage at the Rio Grande Festival • Listing as title sponsor on Aspen Rotary's website • Booth at Rio Grande Festival • Opportunity to present at a Rotary Club morning meeting • Radio interview to air on local stations • Inclusion in 14 half page ads in the Aspen Times & inclusion in the wrap. \$26,000 value • Inclusion in a minimum of 50 radio spots on KSPN, The Lift, Hot 100.5 & Thunder 93.5. \$1,250 value • Photo of you at your place of business with the inflatable duck. Priceless! 	<ul style="list-style-type: none"> • Prominent billing in all marketing materials for Ducky Derby • Name recognition in newspaper ads and duck adoption papers • Display of 5-ft. "Duckling" at your place of business • Name association with local high school scholarship fund or community grants program • Finish Line Sponsor recognition • Banner recognition and participation on the Ducky Derby 4th of July float (seen by thousands of locals and visitors) • BYO Banner at the Rio Grande Festival • Poster board recognition at Cooper Avenue Mall Booth • BYO promotional material at Cooper Avenue Mall booth • Acknowledgement in thank you ads • Acknowledgement regularly announced from the stage at the Rio Grande Festival • Listing as platinum sponsor on Aspen Rotary's website • Booth at Rio Grande Festival • Opportunity to present at a Rotary Club morning meeting • Inclusion in 12 half page ads in the Aspen Times & inclusion in the wrap. \$14,560 value • Inclusion in a minimum of 25 radio spots on KSPN, The Lift, Hot 100.5 & Thunder 93.5. \$625 value • Photo of you at your place of business with the inflatable duck. Priceless! 	<ul style="list-style-type: none"> • Name recognition in newspaper ads and duck adoption papers • Display of "Duckling" at your place of business • Recognition and participation on 4th of July float • BYO Banner at the Rio Grande Festival • Poster board recognition at Cooper Avenue Mall Booth • BYO promotional material at Cooper Avenue Mall booth • Acknowledgement in thank you ads • Acknowledgement regularly announced from the stage at the Rio Grande Festival • Listing as gold sponsor on Aspen Rotary's website • Shared booth at Rio Grande Festival • Opportunity to present at a Rotary Club morning meeting • Inclusion in 6 half page ads in the Aspen Times & inclusion in the wrap. \$7,334 value • Mentions on KSPN, The Lift, Hot 100.5 & Thunder 93.5 	<ul style="list-style-type: none"> • Name recognition in newspaper ads and duck adoption papers • Display of "Duckling" at your place of business • BYO Banner at the Rio Grande Festival • Poster board recognition at Cooper Avenue Mall Booth • Acknowledgement in thank you ads • Listing as silver sponsor on Aspen Rotary's website • Inclusion in 4 half page ads in the Aspen Times & inclusion in the wrap. \$5,056 value • Mentions on KSPN, The Lift, Hot 100.5 & Thunder 93.5 	<ul style="list-style-type: none"> • Name recognition in newspaper ads and duck adoption papers • BYO Banner at the Rio Grande Festival • Poster board recognition at Cooper Avenue Mall Booth • Acknowledgement in thank you ads • Listing as bronze sponsor on Aspen Rotary's website • Inclusion in 2 half page ads in the Aspen Times & inclusion in the wrap. \$2,778 value 	<ul style="list-style-type: none"> • Listing as a Sponsor on the Aspen Rotary's website and select print and newspaper ads

Rotary
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2019 SPONSORSHIP PACKAGES

Please submit form with payment

Title Sponsors \$20,000

- Prominent billing in all marketing materials for Ducky Derby
- Name recognition in newspaper ads and duck adoption papers
- Recognition on Main Street banner for two weeks - Title Sponsor ONLY and Rotary Club of Aspen!
- Display of the "Big Duck" at your place of business on an agreed upon schedule
- Name association with local high school scholarship fund or community grants program
- Banner recognition at starting ramp
- Banner recognition and participation on the Ducky Derby 4th of July float (seen by thousands of locals and visitors)
- BYO promotional material at Cooper Avenue Mall booth
- Banner on the Ducky Derby Cooper Avenue Mall Booth
- BYO Banner at the Rio Grande Festival
- Poster board recognition at Cooper Avenue Mall Booth
- Prominent billing in thank you ads
- Acknowledgement regularly announced from the stage at the Rio Grande Festival
- Listing as title sponsor on Aspen Rotary's website
- Booth at Rio Grande Festival
- Opportunity to present at a Rotary Club morning meeting
- Radio interview to air on local stations
- Inclusion in 14 half page ads in the Aspen Times & inclusion in the wrap. \$26,000 value
- Inclusion in a minimum of 50 radio spots on KSPN, The Lift, Hot 100.5 & Thunder 93.5. \$1,250 value
- Photo of you at your place of business with the inflatable duck. Priceless!

Platinum Sponsors \$10,000

- Prominent billing in all marketing materials for Ducky Derby
- Name recognition in newspaper ads and duck adoption papers
- Display of 5-ft. "Duckling" at your place of business
- Name association with local high school scholarship fund or community grants program
- Finish Line Sponsor recognition
- Banner recognition and participation on the Ducky Derby 4th of July float (seen by thousands of locals and visitors)
- BYO Banner at the Rio Grande Festival
- Poster board recognition at Cooper Avenue Mall Booth
- BYO promotional material at Cooper Avenue Mall booth
- Acknowledgement in thank you ads
- Acknowledgement regularly announced from the stage at the Rio Grande Festival
- Listing as platinum sponsor on Aspen Rotary's website
- Booth at Rio Grande Festival
- Opportunity to present at a Rotary Club morning meeting
- Inclusion in 12 half page ads in the Aspen Times & inclusion in the wrap. \$14,560 value
- Inclusion in a minimum of 25 radio spots on KSPN, The Lift, Hot 100.5 & Thunder 93.5. \$625 value
- Photo of you at your place of business with the inflatable duck. Priceless!

Gold Sponsors \$5,000

- Name recognition in newspaper ads and duck adoption papers
- Display of "Duckling" at your place of business
- Recognition and participation on 4th of July float
- BYO Banner at Rio Grande Festival
- Poster board recognition at Cooper Avenue Mall Booth
- BYO promotional material at Cooper Avenue Mall booth
- Acknowledgement in thank you ads
- Acknowledgement regularly announced from the stage at the Rio Grande Festival
- Listing as gold sponsor on Aspen Rotary's website
- Shared booth at Rio Grande Festival
- Opportunity to present at a Rotary Club morning meeting
- Inclusion in 6 half page ads in the Aspen Times & inclusion in the wrap. \$7,334 value
- Mentions on KSPN, The Lift, Hot 100.5 & Thunder 93.5

Silver Sponsors \$2,500

- Name recognition in newspaper ads and duck adoption papers
- Display of "Duckling" at your BYO Banner at the Rio Grande Festival
- BYO Banner at Rio Grande Festival
- Poster board recognition at Cooper Avenue Mall Booth
- Acknowledgement in thank you ads
- Listing as silver sponsor on Aspen Rotary's website
- Inclusion in 4 half page ads in the Aspen Times & inclusion in the wrap. \$5,056 value
- Mentions on KSPN, The Lift, Hot 100.5 & Thunder 93.5

Bronze Sponsors \$1,000

- Name recognition in newspaper ads and duck adoption papers
- BYO Banner at the Rio Grande Festival
- Poster board recognition at Cooper Avenue Mall Booth
- Acknowledgement in thank you ads
- Listing as bronze sponsor on Aspen Rotary's website
- Inclusion in 2 half page ads in the Aspen Times & inclusion in the wrap. \$2,778 value

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Ducky Derby



**SATURDAY
AUGUST 10, 2019**

Contact Info

DONOR NAME (EXACTLY AS YOU WANT FOR PRINTED MATERIAL)

ADDRESS

CONTACT NAME

OFFICE PHONE

CELL PHONE

EMAIL

SPONSORSHIP AMOUNT AND LEVEL

YES, INCLUDE MY LOGO IN WEB ADVERTISING (TITLE, PLATINUM & GOLD SPONSORS ONLY)

SEND LOGO (.EPS, .JPG OR .PNG FILE FORMAT) TO: LO@CORE-SVC.COM

Payment Info

(payable to: Rotary Club of Aspen)

TOTAL AMOUNT

SEND INVOICE

RETURN FORM TO:
ROTARY CLUB OF ASPEN
PO BOX 1527
ASPEN, CO 81612
LO@CORE-SVC.COM

Thank You!

Ducky Derby is the principal annual fundraiser of the Rotary Club of Aspen to support local youth groups and non-profits plus world service projects.

Rotary Club of Aspen is a 501(c)(4) organization. Sponsorships are considered a business expense. If you would like to make a tax deductible charitable contribution, payment should be made to Aspen Rotary Foundation. Please contact Lorraine Ohanesian at LO@core-svc.com or (970) 236-1700 for the proper form to submit.