



Edwards Rotary Board of Directors Meeting Minutes Thursday, April 20, 2023

1. **Call to Order (Emily) In attendance:** Emily McGavin, Jeff Koch, Linda Hill, Fraser Horn, Robin Litt, Teri Lester- call to action 9:13 a.m. Absent: Karl Bauer.

2. **Official Approval of Minutes** - minutes from the March meeting: https://docs.google.com/document/d/1-CsUVkoFjlkV3gUwLQ-Pe3JB9sH-qqu/edit?usp=share_link&oid=110220285512406502629&rtpof=true&sd=true
Jeff motioned to approve. Teri second. All in favor.

3. Financial Report (Fraser)

- **Financial review**

- **Operating Account** - Robin and Fraser will look for most recent bill so Harvest can bill us. Aging report: Han is up to date. Joanna paid \$250 initiation and will be billed quarterly. Jennie has been on leave of absence for over a year. Fraser got an email from Jennie about her quarterly bill. He said we need to establish if she is to be considered a member. Linda will talk to her. We want her to stay active. She does a lot of volunteering, but Fraser said we can't create a new level for her. Linda will suggest the the minimum due to maintain her International dues until we figure out if we adopt an Impact Club structure. Penny is presenting about the Impact Club success in Vail in June. Shelley is 2 quarters behind in dues. Molly is now 3 quarters past due. Robin will reach out again. Year to year, we are pretty tight on our budget. Other than meals, we're close to budget. Dues are off a little bit by \$800, but if we got caught up on aging report, we'd be there.
- **Foundation Account** - P&L vs prior year - \$3135 golf; \$10,980 for bowling revenue. Club funded activities: is \$9k below last year. Golf and bowling brought in about \$3k less for each event. Fraser will ask Jody to research the Colo Gives Day line item.

- **Funding requests**

Fraser supports \$2k for Cycle Effect, but the group noted that they've already received a grant in this fiscal year, due to when they came to present, so they would be granted again in July. Emily will let them know. Fraser and Linda will reach out to Euginia for COPA. That funding will be in next year's budget year, too.

- **Fundraising (Jeff)**

No report.

4. Administration / attendance (Robin)

No report.

5. Membership (Shelley)

Shelley did not attend, but had suggested to Robin at breakfast of having a focus for the evening sessions. The board agreed that we need to use those evening socials to benefit Rotary and be as welcoming as possible to guests. Teri suggested Linda make up a card about Rotary and that we all go door to door to Edwards businesses to recruit them to come to a meeting or social for free. Come as our guest. Joanna added that it's the responsibility of the club members to make guests feel welcome. Robin said that inviting them to a breakfast is a better reflection of the club than the more informal social. Teri said that at PETS, they reported that members across the state are not engaging with the speakers. Linda countered that our speakers feel very welcome and our club does a good job of welcoming them and

engaging with them. She communicates a lot with them prior to their presentation and sends a follow up email. She mentioned that we need to share what the benefits of Rotary are. Prospects should be invited to attend a few times before we push for membership. Joanna has offered to join the membership committee, providing assistance to Shelley's efforts. Emily said she can put our upcoming speakers on Facebook. Joanna has asked if we have a list of businesses we should target. It was suggested that we ask Jim Miller if Sean and Kirby would split the membership for Sonnenalp Club. We understood that Kirby showed interest, but as the golf pro, he wouldn't be able to join until next year. Linda said we used to have a presence at BMHS and probably should go back over to inform students about Rotary. Teri mentioned that during scholarship interviews, many of the students are not familiar with Rotary.

6. Old Business (All)

- Monthly social - next one is May 4th at Harvest. Cost is \$26 per person charged to each club for members; guests are \$26 charged at the door. Robin said that this price includes a drink ticket and 2 appetizers per person.

7. New business (All)

- Approve Linda Hill as the club's Marketing / Communications Chair - Emily motioned. Teri seconded. All in favor.
- Emily suggested having Dick come and talk about international grants. Teri said some clubs focus on one thing like solar, education, etc. Others will help fund a variety of projects. Fraser and Linda said that we tend to support efforts spearheaded by other clubs, which results in us supporting a variety of projects. Our role is probably best to support other clubs' efforts. Linda mentioned that Dick's family isn't allowing him to go out much, so he may not be able to present.
- Emily mentioned Pam is working with Dick to explore taking on international grants. She may not be interested in embracing it. But the board questioned if this was an area she's passionate about, or if she just offered to fill a void. The board agreed that this is not a major priority for the club at this time.
- Edwards Community Potluck - Robin suggested picking a date in August. Vail's is Sept 12th and Eagle's is Aug 20th. Teri thinks we should spearhead more fundraising. Robin suggested we select a date and recommended Aug 29 or 30. Linda will speak to Todd Williams about using the Riverwalk backyard area near the bandshell, perhaps putting tables along the sidewalk. Robin will reach out to Event Rents for an estimate on renting tables and chairs. The concept would be that tables are 'sold' for \$100-\$125 for 6 people. They bring their table decorations, food, beverages. We may need to look into liquor laws to either sell beer and wine or allow people to BYOB. Emily will bring this up at an upcoming meeting and ask for volunteers to help on the committee.

8. Adjourned at 10am.

Due to off season travel, the next Board Meeting will be on June 1, 2023 at 9:00 a.m.