



Dear Potential Sponsor:

The Rotary Club of Montrose is excited to be serving the Montrose and Olathe communities for over 90 years! We are expanding our commitment by supporting the City of Montrose with fundraising for the design and construction of the Montrose Rotary Amphitheatre. During the next eighteen months, it is the focus of Montrose Rotary Club members to raise \$150,000 to aide in the cost associated with constructing a unique and valuable asset for our community. By focusing on the Montrose Rotary Amphitheatre, we intend to engage the community and create a culture of unity around arts, culture and economic development.

Montrose Rotary is seeking financial sponsorships for the Montrose Rotary Amphitheatre from individual, corporate, and community partners. We invite you to a creative and interactive opportunity for engagement with the community you serve. As a sponsor, you will have nearly 75 Rotarians talking about your organization and the support you are giving in addition to other sponsor benefits. This is an amazing opportunity for increased awareness of your organization in our community in addition to supporting something that will be a permanent fixture in Montrose.

Enclosed you will find a Sponsorship Fact Sheet and detailed Sponsorship Proposal for your review. If after reading this proposal, you are as AMPED as we are, please complete the attached sponsorship form. I will also give you a call in the coming week to discuss this opportunity and to make sure that you have all of your questions answered. Don't let this opportunity pass you by!

Thank you in advance for your time.

Sincerely,

Rotary Club of Montrose  
Enclosures





## Get Amped: Montrose Rotary Amphitheatre FACT SHEET

### What is the Montrose Rotary Amphitheatre and why is Montrose Rotary committed to this project?

The City of Montrose has committed to the design and construction of an outdoor amphitheater to be located in Cerise Park. The project is currently in the design phase and is expected to be complete by the summer of 2019.

The Montrose Rotary Club has partnered with the City of Montrose in an effort to offset \$150,000 of the cost associated with the project. Rotary strongly believes in the development of its communities and the amphitheater project is a perfect fit in fulfilling the mission of Rotary on a local level.

### Why sponsor the Montrose Rotary Amphitheatre?

Instead of sponsoring an event that might last four hours, you will benefit from a life-long asset that will be present in this community for generations to come. Through your sponsorship, our community will experience activities that will help grow appreciation for arts and culture. Together we will create a gathering place with limitless possibilities.

All community members and guests will benefit from events, activities, and services that will be made possible through your sponsorship and the Montrose Rotary Amphitheatre.

### Our goal is to raise \$150,000 to commit to the Montrose Rotary Amphitheatre. Will you be a part of the excitement?

As part of a \$150,000 commitment to benefit the community through the development of this asset, a spectrum of events and programs are slated through 2019. Events include the following.

**Amped.....** local restaurants and retailers will carry items on their menu and inventory that will directly benefit the project.

**Amped.....** be on the lookout for a kickoff concert at Cersie park in June of 2018. The concert will be held at the site of the future amphitheater. Sponsors get VIP treatment!

**Amped.....** track our fundraising efforts through our HUGE public thermometer at the corner of Main and Townsend! Platinum sponsors will have their logo added to the display!

## Sponsorship opportunities range from \$500 to \$2,000

## Sponsorship Benefits & Details

**By sponsoring the Montrose Rotary Amphitheatre, you are not only making a lasting impact on the entire community, but we will give you or your organization recognition on the amphitheater itself! A benefit that will be sure to leave a legacy for generations to come!**

We provide value to sponsors by:

- Offering opportunities for you to market your services to our members and community stakeholders
- Lifelong recognition at the amphitheater structure/vicinity
- Enhancement of your profile as an active supporter of a worthwhile initiative that promotes community development, arts, and culture.

## Sponsorship Levels

### **\$10,000 Diamond Sponsor**

- Largest permanent recognition on venue (brick or plaque)
- Recognition with company logo on fundraising thermometer at Main/Townsend (visible for 12 months)
- Featured in all press releases, social media campaigns and other marketing materials
- Seat on Rotary Amphitheatre design committee
- VIP invitation to all Rotary partnered events

### **\$5,000 Platinum Sponsor**

- Permanent recognition on venue (brick or plaque)
- Recognition with company logo on fundraising thermometer at Main/Townsend (visible for 12 months)
- Featured in all press releases, social media campaigns and other marketing materials
- VIP invitation to all Rotary partnered events

### **\$1,000 Gold Sponsor**

- Smaller recognition at venue location through creative sculpture/art piece
- Featured in all press releases, social media campaigns and other marketing materials
- Invitation to all Rotary Partnered Events

### **\$500 Sponsor**

- Smaller recognition at venue location through creative sculpture/art piece
- Invitation to all Rotary Partnered Events



## Sponsorship Form

Please complete the following form to confirm your chosen sponsorship level. Completed forms can be returned to Montrose Rotary Club, PO Box 1894, Montrose, CO 81402.

### Contact Information:

Name as it Should be Listed: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email address: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

### Sponsorship Level:

\_\_\_\_ \$10,000 Diamond (Please pardon us while we turn backflips down the hallway!!!!!!)

\_\_\_\_ \$5,000 Platinum (High Fives for everyone! We're AMPED!)

\_\_\_\_ \$1,000 Gold (2-4-6-8, It's YOU who we appreciate!)

\_\_\_\_ \$500 (Rock on!)

\_\_\_\_ Other \$ \_\_\_\_\_

### Payment Information:

\_\_\_\_ Please send me an invoice      \_\_\_\_ Please invoice me over two years

\_\_\_\_ I have enclosed a check payable to Montrose Community Foundation

\$ \_\_\_\_\_  
Total Sponsorship Commitment      Authorized Sponsorship Signature      Date

Thank you for sponsoring the Montrose Rotary Amphitheatre! Once we receive your completed sponsorship form, a Montrose Rotary Club member will contact you to discuss event arrangements, sponsorship benefits, and recognition. Please send your high resolution color and black-and-white logos (.EPS or vector preferred) to [crosty@ci.montrose.co.us](mailto:crosty@ci.montrose.co.us)