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NOW is the time to make your decision to better educate your members about world-wide Rotary. If you have any need for HELP IN RETAINING your Rotary Club members, especially the newer ones, make it easy for them. Send them to the [November 8, 2014 Rotary Leadership Institute \(RLI\) training meeting at The Mass Mutual Conference and Training Center in Chicopee, MA.](#)

We are asking each Rotary Club to cover the attendance fees for three of its members.

Any Rotarian, newcomer and “old timer” alike, who attends a day of these RLI programs will become a more valuable, and more dedicated, member of your Rotary club. Your member retention rate will improve.



Saturday, November 8, 2014

## Program Agenda

Registration starts at 7:30 am

Classes run from 8:00 AM—3:30 PM

Go to [www.rlinea.org](http://www.rlinea.org) for a complete listing of classes

Continental breakfast and lunch provided.

Cost: \$75 per person

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To register go to  
[www.rlinea.org](http://www.rlinea.org)

On the left side of the home page,  
scroll down to and click on

[Chicopee, MA \(7890\).](#)

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### ROTARY LEADERSHIP INSTITUTE

Saturday, November 8, 2014  
Mass Mutual Conference and Training Center  
350 Memorial Drive, Chicopee, MA

For more information:  
PDG Eileen Rau  
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860-521-0526

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# ROTARY LEADERSHIP INSTITUTE

*Our mission is to strengthen  
Rotary Clubs through  
quality leadership education.*



**November 8, 2014**

**Mass Mutual Training and  
Conference Center**

**350 Memorial Dr.**

**Chicopee, MA**

# WHY HAVE AN RLI?



The mission of The Rotary Leadership Institute is to provide an educational opportunity for Rotarians identified as potential leaders by their club presidents. Each club president is asked annually to nominate club members as potential club leaders (not necessarily future presidents) in the years ahead.

Rotary needs a constant influx of leaders as club officers, since they change every year. It is difficult at the club level to learn enough about the exciting world of Rotary. *Leadership skills in volunteer organizations are often different from business leadership skills.*

## MEMBERS LEARN

- more about the what/where/why of Rotary
- how to select service projects
- how to work with volunteers
- what it takes to lead a club
- how we use our \$\$ to fund projects

## SHOULD MY CLUB PARTICIPATE?

If your club members care about its future, they will want the best leaders possible. RLI is an outstanding opportunity for each club to improve the Rotary knowledge of its key people and to be exposed to new ideas of leadership. *The exchange of ideas with other experienced Rotarians alone makes the courses extremely worthwhile.*



## What are the sessions like?

The Institute believes in course sessions with as much discussion and participation as possible. Discussion breakout sessions are limited to approximately 15 people. Participants will receive course manuals for each session.

## What are the courses?

The Institute offers a leadership course in three full day parts. (Parts I, II and III) Those completing each part are eligible for the next part. The courses are designed to provide Rotary knowledge and

to develop leadership skills for volunteer organizations. Some examples of course sessions include, *Insights into Leadership, Engaging Members, Our Foundation and Service Projects*. For those who have completed Parts I, II and III, a Graduate session will be offered.

## WHO ARE THE FACULTY?

Faculty members are carefully selected by the Institute for their teaching abilities. They are drawn from all over the Northeast Rotary region and beyond. Each new faculty member must attend an initial all day training program and periodic reorientation programs. The results of course evaluations help us to improve course content and facilitation.

***To learn more about the program and review the course materials, go to [www.rlinea.org](http://www.rlinea.org).***

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