



ROTARY CLUB OF WEST HARTFORD  
P.O. BOX 270252  
WEST HARTFORD, CT 06127

**We Support the following organizations:**

American School for the Deaf  
The Fern Street Food Ministry  
Reading Partners  
Conard High Scholarship  
Dictionary Project  
Hall High Scholarship  
Jewish Family Services  
Intensive Education Academy  
Interval House  
Johnny's Jog  
Noah Webster House  
Senior Job Bank  
Polio Plus Partners  
The Rotary Foundation  
Rotary Youth Leadership Awards  
The Town That Cares  
West Hartford Foundation for Public Schools  
Gifts of Music  
Children's Museum  
West Hartford Middle School Writing Project  
West Hartford Youth Baseball  
West Hartford Youth Football  
WHC – TV  
And more....

## Seventy Years of Community Service

August 18, 2022

Dear Friend of Rotary,

**The Rotary Club of West Hartford Connecticut** is pleased to announce a brand-new event to raise money to support many charitable causes in our region!

**On November 5<sup>th</sup>, 2022, we will present the cast of Beatlemania at Infinity Hall, Hartford!** This may be the closest thing to seeing the Beatles live that you could ever experience. The event will be a matinee with food provided. We expect many families to join us.

Your sponsorship will not only help defray costs, but the higher levels come with tickets. There are multiple levels of sponsorship. Infinity Hall is a wonderful venue with many seating options, plus V.I.P. lounge access. And the Front Street District of Hartford offers many entertainment and dining options that can be visited after the event.

Thanks to the generosity of our supporters, we have raised thousands of dollars to help support a variety of community activities, charities and agencies, listed on our letterhead.

The Rotary Club is an international service organization celebrating its 100+ years of service, based on the premise of developing friendship among the community's business and professional leaders by carrying out projects that improve the quality of life in the community, as well as advancing international understanding, goodwill, and peace.

If you have any questions regarding Rotary and the event, please contact Rick Liftig or Bennett Forrest

Sincerely,

***Rotary Club of West Hartford***

**Dr. Rick Liftig:** (sponsorship chair) 860.216.7993 | [drliftig@gmail.com](mailto:drliftig@gmail.com)

**Bennett Forrest:** (event chair) 860.977.3176 | [bsf113@gmail.com](mailto:bsf113@gmail.com)



# PRESENTS ROCK 'N ROTARY BEATLEMANIA

**Saturday November 5, 2022 - 11a-3p - Infinity Hall - Hartford**

**Who We Are** - The Rotary Club is an international service organization celebrating its 100+ years of service, based on the premise of developing friendship among the community's business and professional leaders by carrying out projects that improve the quality of life in the community, as well as advancing international understanding, goodwill, and peace.

**Event History** - The Rotary Club of West Hartford has held a Jazz Brunch for 200 or so of our supporters each November for the past 18 years. We have hosted some amazing talent and raised 10s of thousands of dollars to support local causes. Now we feel it's time to inject some energy into the event, so we are going to "shake it up baby" by shifting to a more accessible format - a good ol' Rock and Roll concert!

**The Concert** - We are thrilled to have booked **The Cast of Beatlemania** (a nationally touring Beatles cover band) to perform a **private matinee concert** for the Rotary Club of West Hartford and our guests! **The School of Rock West Hartford House Band** (student led all-star band) will be performing as the opening act!

**Your Support** - We need **YOU** to help launch this new endeavor! We hope this is just the beginning of a new flagship event that will grow each year. This event is a fundraiser for the The Rotary Club of West Hartford. We donate over \$30,000 per year to many local causes. These are just some of the great local organizations we support:

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|---|--|--|
| <i>HANOC<br/>Gifts Of Music<br/>The Children's Museum</i> | <i>The Town That Cares<br/>Johnny's Jog For Charity<br/>Center For Children's Advocacy</i> | <i>Noah Webster House<br/>Children's Reading Partners<br/>Conard and Hall HS Safe Graduation</i> |
|---|--|--|

**200+ Guests, 2 Hours of Live Music, VIP Experiences, Food, Drinks + YOU!**

SPONSORSHIP OPPORTUNITIES		
\$5,000	<b>All My Lovin' - Presenting Sponsor</b>	Top placement in all marketing materials (press release, website/email communications, FaceBook event page, print advertizing), on stage signage, full screen size logo rotated on TV screens throughout venue, announcement/introductions by emcee, <b>12 box seat tickets (with VIP access)</b>
\$2,500	<b>Twist and Shout - Platinum Sponsor</b>	Prominent placement in all marketing materials (website/email communications, FaceBook event page, print advertizing), full screen size logo rotated on TV screens throughout venue, announcement/introductions by emcee, <b>8 premium tickets (with VIP access)</b>
\$1,500	<b>Get Back - Gold Sponsor</b>	Exclusive signage in food service section and/or VIP lounge areas, announcement by emcee, full screen size logo rotated on TV screens throughout venue, 4 tickets announcement/introductions by emcee, <b>4 premium tickets (with VIP access)</b>
\$1,500	<b>Get Back - Gold Sponsor</b>	Exclusive signage in bar area, announcement/introductions by emcee, full screen size logo rotated on TV screens throughout venue, <b>4 premium tickets (with VIP access)</b>
\$500	<b>Ticket To Ride - Silver Sponsor</b>	½ Screen Size logo rotated on TV screens throughout venue, <b>2 event tickets</b>
\$250	<b>From Me to You - Patron Sponsor</b>	¼ Screen Size logo rotated on TV screens throughout venue

**For More Information, contact:**

Dr. Rick Liftig (sponsorship chair): 860.216.7993 | drliftig@gmail.com  
Bennett Forrest - (event chair): 860.977.3176 | bsf113@gmail.com

STAGE  
INFINITY MUSIC HALL

