



Rising Sun Run





**Update for Club Assembly
Jan 20, 2021**



Rising Sun Run

“Major Muscle Groups” = Committees

 **General** (Sponsors, Runners & Followup, Treasurer)

 **Pre Race** (Admin, Publicity & Advertising, Shirts, medals, Swag)

 **Race** (Registration, volunteers, course setup/takedown, food & booths)

 **Post Race** (Awards ceremony, clean up)

RSR Chair*
keeps
everyone
moving in the
same direction

*Recommend IPP

			RSR 2021 Admin		
SVSR CHAIR					
MIKE/?	CO-CHAIRMAN				
Mike	GENERAL				
Mike		SPONSORS			
?		RUNNERS & FOLLOW UP			
Bill		TREASURER			
?	PRE RACE				
?		ADMIN			
?		PUBLICITY & ADVERTISING			
?		SHIRTS, MEDALS, SWAG			
?	RACE				
?		REGISTRATION			
?		VOLUNTEERS			
?		COURSE SETUP/TAKEDOWN			
?		FOOD & BOOTHS			
?	POST RACE				
		AWARDS CEREMONY			
		CLEAN UP			

MIKE	GENERAL		
MIKE	SPONSORS	1	Contact Past Sponsors
		2	Secure New Sponsors
		3	Manage communications w/sponsors as needed
		4	Follow Up and Thank You
?	RUNNERS	1	Contact So. AZ Running clubs, Running Events
		2	Contact Past Runners
		3	Coordinate with Registration and "runsignup.com"
		4	Virtual (?) Friends and Family running around the country
		5	Follow-up w/Runners, Questionnaire for improvements
BILL	TREASURER	1	Manage money flows
		2	Coordinate w/appropriate sub-committee chairs
		3	Coordinate w/RSR Chair to manage overall budget

03/04/20		SVSR RISING SUN RUN - 2020 Sponsors						
2019	2020		RSR SPONSORS		SVSR CONTACT	SPONSOR CONTACT		
\$3,000	\$3,000		APEX Network Physical Therapy		EVA	Andy Milligan/Tom Goulding		
	\$3,000	N	Rutherford Diversified Industries		EVA	Mike Rutherford		
\$1,000	\$1,000		The Legacy Foundation of SE AZ		MIKE	Becky Smyth		
	\$1,000	N	Albertson's / Safeway		EVA	Tony Lamas		
\$500	\$500		FOP, Huachuca Lodge #28		TOM	Tom		
\$500	**		Cochise Cardiovascular Care PLLC		MIKE	Dr. Jose Gonzales		
\$500	**		Canyon Vista Med Center		MIKE	Valerie Weller		
\$500	\$500		The Russell's Law Firm		CHRIS	Chris		
\$500	\$500		Southwest Eye Care			Eric/Dara Silverberg		
\$500	\$500		Lawley Automotive		MIKE	Frank Gonzalez		
\$500	\$500		TWN Communications (SSVEC)		MIKE	Jack Blair		
	\$500	N	Rosen Orthodontics		EVA	Jodie Drake/Nicole Estrella		
	\$500	N	Pete & Hank Huisking		PETE	Pete		
	\$500	N	Pioneer Title		MIKE	Savannah Eidson		
\$250	**		Sierra Toyota		MIKE	KC Han		
\$250	\$250		Virginia Cleven Realty		MIKE	Virginia Cleven		
\$250	**		Phillips Eye Care		MIKE	Steve Phillips		
\$100	\$250		Cardinal Pointe, AMP Financial		STEVE	Steve		
	\$250	N	SV Police Officer Assn.		TOM/MIKE	Bill Hieple		
\$200	\$150		Eric & Dara Silverberg		MIKE	Eric		
\$150	\$150		Bill & Nancy Hansen		BILL	Bill		
\$100	**		Summit Fitness		MIKE	Mike Strange		
\$100	\$100		Liberty Tax - Rich Copeland		RICH	Rich		
\$100	\$100		Mike & Linda Moats		MIKE	Mike		
\$100	**		Dr Noble Jackson, DVM		NOBLE	Noble		
	\$100	N	High Desert Dentistry		PETE/MIKE	Dr. Ron Veto, DMD		
	**	N	Culver's		MIKE	Kevin and Sandy Adams		
	**	N	Edward Jones		MIKE	Jeff Lane		
	**	N	Staples		MIKE	Sabrina Wigington		
\$9,100	\$13,350							
19	20							
\$479	\$668							
	9							
		N	New Contacts for 2020					

3/4/2020				SVSR RISING SUN RUN - 2020 Sponsors							
	RSR SPONSORS			SPONSOR	SPONSOR	SPONSOR				SPONSOR	
				CONTACT	PHONE	E-MAIL				ADDRESS	
APEX Network Physical Therapy				Andy Milligan/Tom Goulding	335-1615					2151 S. Hwy 92, Suite 106, SV 85635	
Rutherford Diversified Industries				Mike Rutherford	458-8761					1813 Pasoe San Luis, SV 85635	
The Legacy Foundation of SE AZ				Becky Smyth						Online Application only	
Albertson's / Safeway				Tony Lamas						Online Application	
FOP, Huachuca Lodge #28				Tom Ransford		thomas.ransford@cox.net				SVSR	
Cochise Cardiovascular Care PLLC				Dr. Jose Gonzales	458-1208					157 Coronado Dr., SV 85635	
Canyon Vista Medical Center				Valerie Weller	263-2000					5700 E. Highway 90, SV 85635	
The Russell's Law Firm				Chris Russell		dchrisrussell@gmail.com				SVSR	
Southwest Eye Center					458-6860						
Lawley Automotive				Frank Gonzalez						100 N. Highway 90, SV 85635	
TWN Communications (SSVEQ)				Jack Blair, Jr.	458-6860					311 E. Wilcox Dr., SV 85635	
Rosen Orthodontics				Jodie Drake/Nicole Estrella	458-2500					1714 Paseo San Luis, SV 85635	
Pete & Hank Huisking				Pete Huisking		phuisking@cox.net					
Pioneer Title				Savannah Eidson	458-3000					580 E. Wilcox Dr., SV 85635	
Sierra Toyota				KC Han	458-8880					2596 E. Fry Blvd., SV 85635	
Virginia Cleven Realty				Virginia Cleven	458-8822					1993 S. Frontage Rd., Suite 105, SV 85635	
Phillips Eye Care				Steve Phillips	515-3937					960 E. Fry Blvd., SV 85635	
Cardinal Pointe, AMP Financial				Steve Hester	452-9988	stvhester@yahoo.com				SVSR	
SV Police Officer Assn.				Bill Hieple	458-3311					911 Coronado, SV, 85635	
Eric & Dara Silverberg				Eric Silverberg							
Bill & Nancy Hansen				Bill Hansen		hansenbn@cox.net				SVSR	
Summit Fitness				Mike Strange	459-3668					934 E. Fry Blvd., SV 85635	
Liberty Tax - Rich Copeland				Rich Copeland						SVSR	
Mike & Linda Moats				Mike Moats		mgmoats@aol.com				SVSR	
Dr Noble Jackson, DVM				Noble Jackson						SVSR	
High Desert Dentistry				Dr. Ron Veto, DMD	462-2235					5100 E. Highway 90, Suite A, SV 85635	
Culver's				Kevin and Sandy Adams	459-6000					632 S. Highway 92, SV 85635	
Edward Jones				Jeff Lane	378-3766					3410 Canyon del Flores, Suite A	
Staples				Sabrina Wigington	452-1000					4299 E. Highway 90, SV 85635	

Next Steps

- Obtain club approval of 5 year commitment and permanent move to First Saturday of November
- Complete Committee and Subcommittee Chair assignments by Feb 1
- Start committee meetings mid-Feb
- Ensure RSR is meeting timeline requirements as scheduled

QUESTIONS?