

WHY JOIN ROTARY?

1. **Friendship:** In an increasingly complex world, Rotary provides one of life's most basic needs; friendship and fellowship. It is a major reason why Rotary began in 1905.
2. **Business Development:** The second original reason for Rotary's beginning was business development. Rotary consists of a cross section of every business community. Its members come from all walks of life. Rotarians help each other, and collectively help others.
3. **Personal Growth and Development:** Membership in Rotary continues one's growth and development in social and people skills and in the understanding of human relations.
4. **Public Speaking Skills:** Many individuals, when joining Rotary, are afraid to speak in public. Rotary can help develop confidence and skill in public communications and provides you with the opportunity to practice and perfect these skills.
5. **Continuing Education:** Each week at Rotary there is a program designed to keep one informed about what is happening in the community, the nation, and the world. Each meeting provides an opportunity to listen to different speakers on a variety of timely topics.
6. **Leadership Development:** Rotary is an organization of leaders and successful people. Serving in Rotary positions is like a college education – learn how to motivate, influence, and lead the leaders.
7. **Citizenship in the Community:** Membership in a Rotary club makes one a better community citizen. The average Rotary club consists of the most active citizens of any community who work together to provide support to people in need.
8. **Citizenship in the World:** Every Rotarian wears a "Rotary International" pin. There are very few places in the world that do not have a Rotary club. Every Rotarian is welcome, and encouraged to attend, any of the 29,000 or more clubs around the world. No matter where you are, if there is a Rotary club, you have friends at hand.
9. **Lifelong Friendships:** Many people make friends through Rotary that last a lifetime. These Rotary friends may be close to home, or they may be half a world away, but Rotary provides the link that binds the friendship.
10. **Assistance When Traveling:** Because there are Rotary clubs everywhere, many Rotarians in need

of a doctor, lawyer, hotel, advice, etc, have found assistance through Rotary.

11. **Fun:** Rotary is a lot of fun. Each meeting is fun and the club, service projects, and social activities are fun. And a Rotary club meeting can provide a welcome diversion to one's business life, wherever that may take you.
12. **Family Programs:** Rotary provides one of the world's largest youth exchange programs; elementary, high school, and college clubs for future Rotarians; and a host of activities designed to involve family members in Rotary.
13. **Vocational Skills:** Every Rotarian is expected to promote growth and development of their chosen vocation; to serve on committees and teach youth about their profession and future career opportunities.
14. **Cultural Awareness:** Almost every religion, country, race, creed, political persuasion, language, skin color, and ethnic identity is found in Rotary. Rotarians become more aware of, and learn about other cultures, and in so doing become better citizens of their own communities.

WHAT SETS ROTARY APART?

- **Rotary is the oldest and most prestigious club in the world** – Its ranks include executives, managers, and professionals who make decisions and influence policy.
- **Rotarians practice ethical behavior** – Rotarians live by a 4-Way Test that guides everyone's ethical standards. Rotarians are expected to be ethical in business and in their personal relationships.
- **Rotary operates in the open** – We have no secret handshakes, no official creed, no secret meetings or rituals. Everything we do is out in the open. We are just men and women who believe that real happiness is in helping others.
- **Rotary is open to everyone** – we have no political or religious alliances, just the unified belief in service to others.
- **Rotary is respected around the world** - Rotary International has forged unprecedented relationships around the world through its work to fight disease, foster intercultural awareness and understanding, and by helping people in need around the globe.
- **Rotary has prestige** – Rotary members are prominent leaders in all professions and areas of business, art, government, military, and sports, etc.

The Rotary Club of PALM DESERT PALMS TO PINES



**WOULD YOU LIKE TO MAKE
A DIFFERENCE?
Your Community
Your Country
Your World**

**You can by becoming a
ROTARIAN.
Join us at a meeting and find
out more about Rotary**



Palms to Pines Rotary Club
P.O. Box 3265, Palm Desert, CA 92261

THE OBJECT OF ROTARY

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster the following:

First: The development of acquaintance as an opportunity for service.

Second: High ethical standards in business and professions; recognition of the worthiness of all useful occupations; and the dignifying by each Rotarian of their occupation as an opportunity to serve society.

Third: The application of the ideal of “service above self” by every Rotarian in their personal, business, and community life.

Fourth: The advancement of international understanding, goodwill, and peace through a world of fellowship of business and professional people united in the ideal of service.

Rotarians conduct their lives with the highest of ethical standards embodied in our four-way test.

THE FOUR-WAY TEST of the THINGS WE THINK, SAY, OR DO

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

We would welcome your visit to our Rotary club to meet some of the members and see for yourself what we are all about.

Our Rotary club meets every Wednesday morning at the Desert Falls Country Club in Palm Desert. Our meetings are open for breakfast and socializing from 6:45 am and the meetings begin at 7:30 am.

Your Rotarian Sponsor: _____

YOUR PRIVILEGES IN ROTARY

- ✓ The privilege of serving. We are a service club, our business is mankind, and our product is service.
- ✓ The privilege of self-fulfillment, satisfaction, and the rich rewards of unselfishly doing something for somebody else.
- ✓ The privilege of friendship with leaders in your community, in neighboring cities, all over the United States, and around the world.
- ✓ The privilege of making a difference in the lives of people in your community and around the world.
- ✓ The privilege of developing international goodwill and understanding.
- ✓ The privilege of helping build higher ethical standards within your vocation.

YOUR OBLIGATIONS IN ROTARY

- ✓ **Participation** – To be a Rotarian you will be asked to give your time and talents to work with and support our club's community and international projects, and to attend some club and district level social functions.
- ✓ **Attendance** – 100% attendance is encouraged, but it is not a requirement with an average of 80% attendance. If you miss a meeting you can make-up for it by attending any other Rotary club or other sanctioned Rotary event anywhere in the world or on-line, Make-ups are counted when done within 14 days before or after the missed meeting. This is also an excellent opportunity to see how other clubs operate.
- ✓ **Support Rotary International Foundation** – The RI Foundation is a tax free organization that promotes world peace and understanding through international exchanges of projects between Rotary clubs in different countries.

PALMS TO PINES PROJECTS

The Palms To Pines Rotary Club supports projects suggested by its members and approved by the club's board of directors or our Palms To Pines Foundation.

Within our community some of the projects and programs we have or currently support include the following:

- ABC Recovery Program; Holiday gifts and Christmas party for residents' children
- College of the Desert scholarship programs
- Third grade elementary school fire safety awareness program within Palm Desert schools
- Rotary Youth Leadership program
- Elementary school Rotary Early Act club
- High School Rotary Interact Club
- Thanksgiving and Christmas food baskets for needy seniors
- Support sign language interpreted plays for the Deaf and hard of hearing in our community
- Palm Desert Elementary School Books
- Bathing suits for needy children in Palm Desert's learn to swim program
- Clean-up a needy Palm Desert senior's home
- Christmas Bell ringing with the Salvation Army

On an international level, our programs have included:

- Supplied clean water systems to communities in Thailand and Honduras
- Participated in Group Study exchanges with people in Taiwan, Malaysia, Uganda, and Kenya
- With the Palm Desert noon club, shipped psychology text books to counselors in Kenya
- Supported the development of a sign language dictionary for disenfranchised Deaf in Honduras
- In partnership with our sister club, Mexicali Industrial, we equipped a school kitchen for needy children and a medical/dental clinic in Mexicali
- Currently working toward another school kitchen at a second school in Mexicali
- Provided playground equipment in Mexicali
- Support of Rotary International's program to eradicate Polio in the world
- Provided shelter boxes and other support to various natural disaster victims around the world