

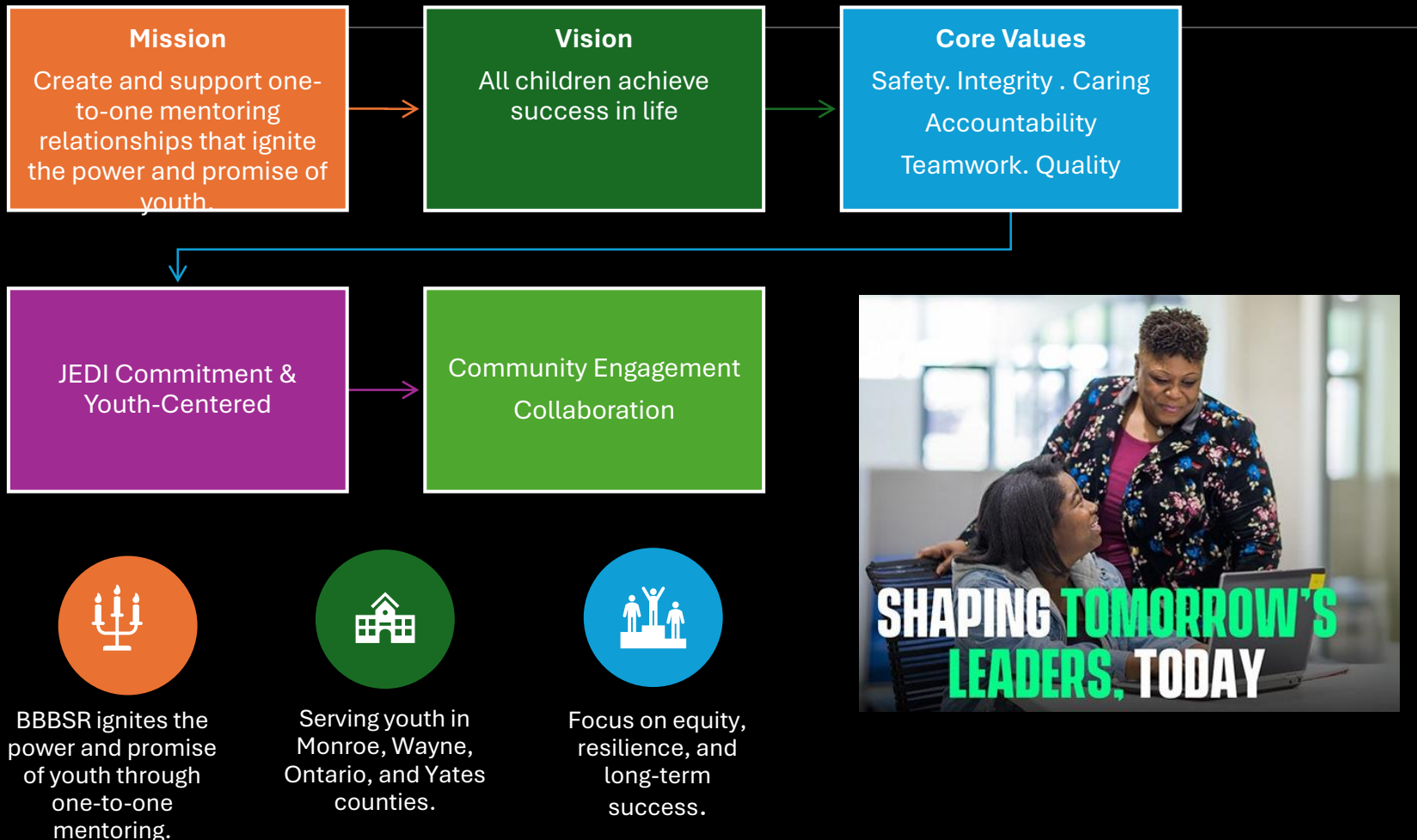


Big Brothers Big Sisters.
OF GREATER ROCHESTER

Rotary Club / Irondequoit

Dr. Ghislaine Radegonde-Eison, EdD, CEO

BBBSR Mission, Vision, Core Values





WAITING TO
130
BE MATCHED

YOUTH
240+
SERVED

THESE ARE OUR LITTLES

- 44%** From single parent homes
- 48%** Considered low-income
- 40%** Attend RCSD schools
- 17%** Impacted by incarceration

PROMOTING SUCCESS

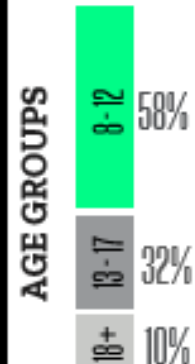
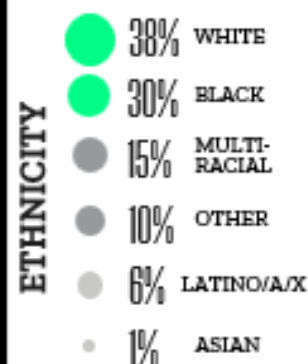
- 100%** Graduate on time when matched at the time of graduation
- 99%** Improved attitudes toward risky behaviors
- 95%** Improved their grades and academic performance
- 94%** Showed improved social acceptance and competence

COUNTIES WE CURRENTLY SERVE



22 MONTHS average length of a match

YOUTH DEMOGRAPHICS



IT TAKES **LITTLE**
TO BE **BIG**





Mentoring Makes a
BIG IMPACT



BBBS Littles
EARN 15% MORE
over their lifetime



Being a BBBS Little
CLOSES 2/3
of the economic gap



BBBS Littles are
20% MORE LIKELY
to enroll in college





Click here → https://www.youtube.com/watch?v=Hs8ZWN_qhYQ



**Big Brothers
Big Sisters®**

OF GREATER
ROCHESTER



**We'll help you find the path
that's right for you.**

**Let's create more opportunities
for young people together.**

There are many flexible and meaningful ways to support our mentoring mission - whether through a one-to-one match or in other impactful ways.

All volunteers play a vital role in helping BBBSR reach more youth and families across our community.

Whether you enjoy being behind the scenes or engaging directly with the public, there's an opportunity that matches your interests and availability.

WAYS YOU CAN GET INVOLVED

Volunteers can support BBBSR in a variety of ways, including:

- **Become a mentor** - **Positively impact a young person** and improve their community
- **Be a Brand Ambassador** - Help spread the word about **BBBSR via social media**
- **Support Events** - Assist with event planning, guest check-in, set-up, and clean-up at community and fundraising events. Currently, we are looking for volunteers to help us at our annual Big Night Out Gala in March. For more information, consult the volunteer listing by clicking [here](#).
- **Provide Administrative Support** - Lend a hand with office or program-related tasks
- **Promote Programs on Social Media** - Share BBBSR events, stories, and campaigns online
- **Be an Event Photographer** - Capture moments that help tell our story
- **Represent BBBSR at Community Events** - Join us at local fairs, festivals, and networking events
- **Assist With Donations** - Help organize and support in-kind or fundraising donations

Volunteer Roles & Opportunities

Big Brothers Big Sisters

BOWL
FOR KIDS' SAKE



*The Night
Out*

**KIDS' SAKE
FOR MENTORSHIP**



In support of
Big Brothers Big Sisters
of Greater Rochester

AUGUST 24, 2026 | IRONDEQUOIT COUNTRY

Event Support Roles

- Event setup
- Registration
- Silent auction assistance
- Photography/Videography
- Dropping & Picking-up materials
- Packing and cleanup

Dates volunteers needed

- Saturday, October 3, 2022
Walk for Kids' Sake / Greece Ridge Mall
- Saturday, October 10, 2026
Cornhole for Kids' Sake / Hot Shots
- Saturday, December [TBD] 2026
Bowl for Kids' Sake
- Friday, March 5, 2027
The Big Night Out Gala / Arbor Midtown



Food pantry to meet
growing food
insecurity
launch in September
2025



Career exploration
workshops for
college/career
readiness.



Tutoring & after
school program



Transportation
solutions across 4-
county service ar

READY TO HELP?

If you're interested in volunteering with Big Brothers Big Sisters of Greater Rochester

email info@bbbsr.org to learn more and get started. Please indicate your interest in how you'd like to volunteer in your email;

or call (585) 442-2250.

Donor & Volunteer Engagement Events at the RPO

ARETHA!

- Saturday, Oct. 17, 2026 @ 7:30 PM
- Pre-concert café access

Classical Mystery Tour: The Music of the Beatles

- Saturday, Jan. 30, 2027 @ 7:30 PM
- Access to the café area

Volunteer Meet & Learn Series:

- Date: Fall (Starting September)
- BBBSR Mentoring Center



HOW CAN YOU SUPPORT US?

BECOME A "BIG"

**NON-MENTORING
VOLUNTEERING**

DONATE & MATCHMAKE

SPREAD THE WORD!

FOLLOW US ON SOCIAL MEDIA FOR THE LATEST AGENCY UPDATES!



BEABIG.ORG



INFO@BBBSR.ORG



@BBBS.ROC



Big Brothers Big Sisters of
Greater Rochester



Big Brothers Big Sisters of
Greater Rochester

