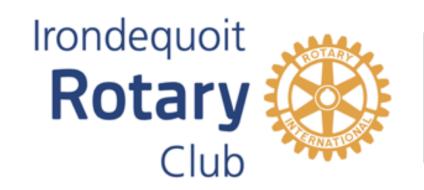
Strategic Planning Workshop

Irondequoit Rotary





Irondequoit Rotary's Strategic Planning

- ✓ Club Health Check Member Survey
- ✓ Perform S.W.O.T Analysis on Club Health Check (CHC)
- ✓ Strategic Planning Workshop address Opportunities
 - ✓ Create a Vision Statement
 - ✓ Develop Goals/Action Plans
- Operationalize: Prioritize and create Detailed Action Plans
 - Communicate to Club/Achieve Buy In
 - > Short-Term/Long-Term Actions
 - > Review "No's" and "I Don't Know's" from CHC
 - Process for Annual Update to Strategic Plan

Workshop Participants:

- Lynn Wozniak
- Kim Miranda
- Dan Dwyer
- Dave Long
- B.J. Cunningham
- Tom Kosanke
- Jim Kozlowski
- Jessica Franco
- Terri Bastuk
- Aaron Johnson

Workshop Facilitators:

- Leslie Vecchiotti
- Ralph Brandt
- Bill Gormont

Irondequoit Rotary Vision Statement

The Rotary Club of Irondequoit is a dynamic service organization made up of compassionate, action-oriented members who reflect the diversity of our community. We facilitate and inspire change locally and globally, all while having fun and building lasting relationships.





What we as a club want to be in 3-5 years

Irondequoit Rotary's Strategic Priorities and Objectives (Areas of Focus)

- Members
- Club Experience
- Business & Operations
- Service & Social
- Club and Rotary Image

Irondequoit Rotary's Strategic Priorities and Objectives (Areas of Focus)

	Members	Club Experience	Business Operat		Club and Rotary Image
•	Recruitment	 Enhance Club Meetings 	 Update Proced Manua 	ure Connect	 Expand Awareness of our Club in Irondequoit
•	New Member Orientation	 Exposure to International Projects/ Experiences 	 Awarer Educati Member Rotary 		 Empower Membership to be well-equipped Rotary Ambassadors in the Community
•	Member Retention	Try New Things	Success Plannin Leaders Develop	g & Activities ship	

Overarching Goal and Objective - Necessary to Accomplish all Else

Find a Meeting Place